



TILAK MAHARASHTRA VIDYAPEETH
DEPARTMENT OF JOURNALISM & MASS COMMUNICATION
PROGRAM STRUCTURE (NEP 2023-2024)

B A (Journalism & Mass Communication) General / TV Journalism

Semester 1

Paper No	Subject Code	Name of the Subject	Category of subject	External Marks	Internal Marks	Total Marks	Credits	
							TH	PR
Paper-I	BAJMC-23-101	Introduction to Mass Media	DSC	40	60	100	5	0
Paper-II	BAJMC-23-102	Introduction to Journalism	Interdisciplinary	40	60	100	4	0
Paper-III	BAJMC-23-103	Current Affairs	Multidisciplinary	20	30	50	2	1
Paper-IV	BAJMC-23-104	Basics of Photography	DSC	40	60	100	1	3
Paper-V	BAJMC-23-105	ENG/ Marathi	AECC	20	30	50	2	0
Paper-VI	BAJMC-23-106 SEC302 VAC 101	Yoga Or Graphology Or Sketching & Painting	Open elective		50	50	0	2
		Total		160	290	450	14	6



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Semester 2

Paper No	Subject Code	Name of the Subject	Category of subject	External Marks	Internal Marks	Total Marks	Credits	
							TH	PR
Paper-I	BAJMC-23-201	Reporting Writing & Editing for Media	DSC	40	60	100	2	3
Paper-II	BAJMC-23-202	Basics of Advertising	Interdisciplinary	40	60	100	4	0
Paper-III	BAJMC-23-203	Communication & Plastic arts	Multidisciplinary	20	30	50	1	1
Paper-IV	BAJMC-23-204	Print Media Production (Pr)	DSC	-	50	50	0	2
Paper-V	BAJMC-23-205	Basics of Computer skills (Pr)	Skill	-	50	50	0	2
Paper-VI	BAJMC-23-206	Introduction to English literature	AECC	20	30	50	3	0
Paper-VII	BAJMC-23-207 VAC 211 VAC 410	NSS Or Moral Values Or Self defence (Judo)	Open elective		50	50	0	2
		Total		120	330	450	10	10



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Semester 3

Paper No	Subject Code	Name of the Subject	Category of subject	External Marks	Internal Marks	Total Marks	Credits	
							TH	PR
Paper-I	BAJMC-23-301	Basics of Public Relations	DSC	40	60	100	4	1
Paper-II	BAJMC-23-302	Media & Society	DSC	40	60	100	4	0
Paper-III	BAJMC-23-303	Media & Event Management	Interdisciplinary	40	60	100	3	1
Paper-IV	BAJMC-23-304	Media Laws and Ethics	Multidisciplinary	40	60	100	3	0
Paper-V	BAJMC-23-305	Communication Skills	AECC	20	30	50	1	1
Paper-VI	BAJMC-23-306	Environment Science	Value Added		50	50	0	2
			Total	180	320	500	15	5



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Semester 4

Paper No	Subject Code	Name of the Subject	Category of subject	External Marks	Internal Marks	Total Marks	Credits	
							TH	P
Paper-I	BAJMC-23-401	Introduction to New Media	DSC	40	60	100	5	0
Paper-II	BAJMC-23-402	Introduction to Broadcast Media	Interdisciplinary	40	60	100	2	2
Paper-III	BAJMC-23-403	Development Communication for Social Change	Multidisciplinary	40	60	100	2	1
Paper-IV	BAJMC-23-404	Video Production	Skill	40	60	100	2	2
Paper-V	BAJMC-23-405	Voice Culture	AECC	20	30	50	1	1
Paper-VI	BAJMC-23-406 VAC 402 VAC 110	NSS Or Flower Arrangement Or Geeta Rahasya	Open elective		50	50	0	2
Total				180	320	500	12	8



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Semester 5

Paper No	Subject Code	Name of the Subject	Category of subject	External Marks	Internal Marks	Total Marks	Credits	
							TH	P
Paper-I	BAJMC-23-501	Advanced Reporting	DSC	40	60	100	2	2
Paper-II	BAJMC-23-502	Political Communication	DSC	20	30	50	1	0
Paper-III	BAJMC-23-503	Theatre Communication	DSC	40	60	100	2	2
Paper-IV	BAJMC-23-504	Fashion Communication	DSC	40	60	100	2	1
Paper-V	BAJMC-23-505	Integrated marketing Communication	Interdisciplinary	20	30	50	3	0
Paper-VI	BAJMC-23-506	Introduction to Film Studies	DSC	20	30	50	1	1
Paper-VII	BAJMC-23-507	Content Writing	Skill	20	30	50	1	2
			Total	200	300	500	12	8



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OR

TV Journalism

Paper No	Subject Code	Name of the Subject	Category of Subject	External Marks	Internal Marks	Total Marks	Credits	
							TH	P
Paper-I	BATV-23-501	Multicam setup and Editing (Pr)	DSC	40	60	100	0	4
Paper-II	BATV-23-502	Political Communication	DSC	20	30	50	1	0
Paper-III	BATV-23-503	News Anchoring & Interview Techniques	DSC	40	60	100	2	2
Paper-IV	BATV-23-504	Studio Production & management (Pr)	DSC	-	50	50	0	3
Paper-V	BATV-23-505	News Bulletin Production(Pr)	Interdisciplinary	-	50	50	1	2
Paper-VI	BATV-23-506	Introduction to Film Studies	DSC	20	30	50	1	1
Paper-VII	BATV-23-507	Content Writing	Skill	20	30	50	1	2
		Total		140	310	450	6	14



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Semester 6

Paper No	Subject Code	Name of the Subject	Category of subject	External Marks	Internal Marks	Total Marks	Credits	
							TH	P
Paper-I	BAJMC-23-601	Forensic Journalism	DSC	20	30	50	1	1
Paper-II	BAJMC-23-602	Podcast & Reels Techniques	DSC	40	60	100	2	2
Paper-III	BAJMC-23-603	Lokmanya & Media	Interdisciplinary	20	30	50	1	0
Paper-IV	BAJMC-23-604	Soft Skills	Skill	20	30	50	1	1
Paper-V	BAJMC-23-605	Entrepreneurship Development	DSC	20	30	50	2	1
Paper-VI	BAJMC-23-606	Internship	Internship	40	60	100	0	8
			Total	160	240	400	7	13