

Nexus Alliance Inc. SMS Policy

Sept. 2025

Policy Governing SMS Communications, Regulatory Compliance, and Prohibition of Marketing Usage

Effective Date: Sept 2025

This Privacy Policy explains how Nexus Alliance Inc. (“we,” “us,” or “our”) collects, uses, and protects personal information on nexusallianceinc.com. It also outlines our SMS messaging practices under the Telephone Consumer Protection Act (TCPA).

By using our Site, you agree to the terms of this Policy. If you do not agree with the terms of this Policy, do not use our Site. Your use of our Site for the limited and exclusive purpose of reviewing this Policy does not constitute your agreement to this Policy unless you make further use of our Site. This Policy may be updated from time to time.

1. Information We Collect

We collect only the data necessary to deliver our services:

- Name
- Email address
- Phone number
- Service-related details (e.g., project specs, scheduling)
- Information we collect when you use our Site, such as your domain name, Internet protocol (IP) address, mobile device model, Internet service provider, Site access times, websites that referred you to us and web pages within our Site that you visit.
- Information you communicate to us through our Site

We do **not** collect sensitive personal data such as financial, health, or precise location information.

Mobile Opt in, SMS Consent, and phone numbers collected for SMS communication purposes will not be shared with any third party or affiliates for marketing purposes.

2. This Policy describes:

- The personal information we collect
- How we collect such information
- How such information is used

- How such information is shared
- How you can contact us

3. How We Use Your Information

Your information is used exclusively to:

- Coordinate and fulfill service requests
- Schedule appointments or consultations
- Respond to your questions and updates

We do **not** use your data for marketing purposes, nor do we sell or lease it to third parties.

4. SMS Messaging Policy

If you opt in to SMS communications, we will send texts only to:

- Confirm or update service schedules
- Provide urgent project-related notifications

You will receive no promotional or marketing messages. To stop SMS messages at any time, reply with “STOP.”

a. SMS Consent Communication:

The information (Phone Numbers) obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

b. Types of SMS Communications:

If you have consented to receive text messages from Nexus Alliance Inc., you may receive messages related to the following:

- Delivery or Pick-up Notifications

c. Message Frequency:

Message frequency may vary depending on the type of communication. For example, you may receive up to 1 SMS message week regarding your delivery/pick-up notification.

d. Potential Fees for SMS Messaging:

Please note that standard message and data rates may apply, depending on your carrier’s pricing plan. These fees may vary if the message is sent domestically or internationally.

e. Opt-In Method:

You may opt in to receive SMS messages from Nexus Alliance Inc. in the following ways:

- By submitting an online form

f. Opt-Out Method:

You can opt out of receiving SMS messages at any time. To do so, simply reply “STOP” to any SMS message you receive. Alternatively, you can contact us directly to request removal from our messaging list.

Additional Options:

- If you do not wish to receive SMS messages, you can choose not to check the SMS consent box on our forms.

g. Help:

If you are experiencing any issues, you can reply with the keyword HELP. Or, you can get help directly from us by email: info@nexusallianceinc.com, by text 845 926 4214 or call 845 569 1719

h. Standard Messaging Disclosures:

- Message and data rates may apply.
- You can opt out at any time by texting “STOP.”
- For assistance, text “HELP” or visit [Privacy Policy - Nexus Alliance Inc.](#) and [Policies - Nexus Alliance Inc.](#)
- Message frequency may vary

5. Data Security

We implement basic security measures, including:

- Password-protected systems and devices
- Secure email for transmitting client data
- Access restricted to authorized Nexus Alliance Inc. personnel

While we strive to protect your information, no online transmission is 100% secure.

6. Your Rights

You may, at any time:

- View the personal information we hold about you
- Request corrections or deletions of your data
- Opt out of email or SMS communications

To exercise these rights, contact us at info@nexusallianceinc.com or call 845 569 1719

7. Changes to This Policy

We may update this policy as our business or legal requirements evolve. We'll post changes here with an updated effective date.

8. Contact Us

For questions or requests about this policy, please email info@nexusallianceinc.com or call 845 569 1719