

Nexus Alliance Inc. Privacy Policy

Sept. 2025

How We Protect and Use Your Information

Introduction

We value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how our website collects, uses, discloses, and safeguards your data when you visit our site. By accessing or using our website, you consent to the practices described in this policy.

Our goal is to provide transparency about what information we collect, why we collect it, and how you can manage or delete your information. Please take a moment to read this Privacy Policy carefully, as it will help you understand your rights and our responsibilities regarding your personal data.

Information We Collect

When you visit our website, we may collect two types of information: personal information and non-personal information.

Personal Information

Personal information refers to data that can be used to identify you as an individual. This may include, but is not limited to:

- Name
- Email address
- Mailing address
- Phone number
- Any other personally identifiable information you voluntarily provide

Non-Personal Information

Non-personal information is data that cannot be used to identify you directly. This may include:

- Browser type and version
- Operating system
- Referring website
- Pages you view on our site
- Time and date of your visit
- IP address (in anonymized form)
- Other technical information related to your device and browsing

How We Collect Information

We collect information in several ways:

- Directly from you: When you fill out forms, subscribe to newsletters, contact us, or otherwise provide information voluntarily.
- Automatically: Through cookies and other tracking technologies, we automatically gather certain technical data when you navigate our website.

Use of Cookies and Tracking Technologies

Cookies are small data files stored on your device when you visit a website.

We use cookies and similar technologies to:

- Enhance your browsing experience
- Analyze website traffic and usage
- Remember your preferences
- Provide relevant content and advertisements (if applicable)

You can choose to disable cookies through your browser settings, though this may affect how the website functions.

How We Use Your Information

We use the information collected for various purposes, including:

- To operate and maintain the website
- To personalize your experience
- To respond to your inquiries and provide customer support
- To send periodic emails, updates, or newsletters (if you have opted in)
- To analyze website performance and improve our services
- To comply with legal obligations

We will never sell your personal information to third parties.

How We Share Your Information

We may share your information in the following situations with the exception of not sharing information obtained by SMS opt-in and phone numbers collected for SMS consent:

- With service providers who assist in website operations (e.g., hosting, analytics, email delivery), who are required to protect your data with the exception of not sharing information obtained by SMS opt-in and phone numbers collected for SMS consent
- If required by law or to respond to legal processes
- To protect our rights, property, or safety, or that of others
- In connection with a merger, sale, or acquisition of some or all of our assets, with notice provided to you

We do not share your personal information for marketing purposes with outside parties unless you have given explicit consent with the exception of not sharing information obtained by SMS opt-in and phone numbers collected for SMS consent

How We Protect Your Information

We implement a range of security measures to safeguard your information. These measures include:

- Using secure servers
- Encrypting data during transmission (SSL/TLS)
- Restricting access to information on a need-to-know basis
- Regularly reviewing and updating our data security practices

Despite these efforts, no method of transmission over the internet or method of storage is 100% secure. We cannot guarantee absolute security, but we strive to use commercially acceptable means to protect your data.

Your Rights and Choices

You have several rights regarding your personal information:

- Access: You may request a copy of the personal data we hold about you.
- Correction: You may request that we correct any information that is inaccurate or incomplete.
- Deletion: You may request the deletion of your personal information, subject to legal requirements.
- Opt-Out: You may opt out of receiving marketing communications at any time.
- Restrict Processing: You may request that we limit how we use your data.
- Mobile Opt in, SMS Consent, and phone numbers collected for SMS communication purposes will not be shared with any third party and affiliates for marketing purposes

To exercise these rights, please contact us using the information provided at the end of this policy.

Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children. If you are a parent or guardian and believe your child has provided us with personal information, please contact us so we can delete such information.

International Data Transfers

If you are accessing our website from outside our operating country, please be aware that your information may be transferred to, stored, or processed in a country different from your own. We will take steps to ensure your data is treated securely and in accordance with this Privacy Policy.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this page periodically to stay informed about how we are protecting your information.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at: [Contact Us – Nexus Alliance Inc.](#) contact us at info@nexusallianceinc.com or call 845 569 1719

We will respond to your inquiries as promptly as possible.

Effective Date

This Privacy Policy is effective as of the date stated at the top of this document. Your continued use of our website after any changes to this policy will constitute your acceptance of those changes.

Thank you for trusting us with your information. Your privacy is important to us, and we are dedicated to safeguarding your data with care and responsibility.