



Owner

DaraMonifah® Cooper

St. Thomas, US Virgin Islands & Atlanta, Georgia

Email: conchshellmedia@gmail.com

Phone/WhatsApp/Zoom: 3406436863

conchshellmedia.com

Federal Small Business Certifications

- **Black Woman Owned, Minority Owned**

NAICS CODES

- **611000 - Educational Services**
- **611420 - Computer Training**
- **541613 - Marketing Consulting Services**
- **541430 - Graphic Design Services**
- **541511 - Custom Computer Programming Services**
- **517919 - Communication Specialist**
- **541800 - Advertising, Public Relations, and Related Services**
- **541840 - Media Representatives**

GENERAL COMPANY INFO

- **Registered company name: DaraMonifah.com LLC**
- **DBA: Conch Shell Media LLC**
- **Year of incorporation: 2019**
- **State of incorporation: Virgin Islands of the United States**
- **Corporation type: S Corp**
- **D-U-N-S Number: 116834403**
- **CAGE Code: 9EHP0**
- **EIN: 66-0917576/93-2915925**
- **SAMS EID: KBQQBDGXBJS4**

CONCH SHELL MEDIA LLC

**EDUCATING, INFORMING, ADVOCATING &
UNITING THROUGH STRATEGIC MARKETING**

Conch Shell Media, LLC owned and managed by DaraMonifah® Cooper, provides multimedia production, consultation, and training, along with strategic marketing, advertising, and educational consulting.

Creation of websites, social media and branding set up as well as various courses on the use of computers, tablets or mobile devices are also available by request.

CORE CAPABILITIES

(see professional networks, credentials, experiences and certifications on the left panel)

Community Communication & Education

• Agricultural Communications & Farmer Education

Agricultural Communications including expertise in the translation of technical language and information for sharing with wider audiences in various formats. **Unique specialization of interacting with and teaching farmers in the Virgin Islands, Caribbean, Southeastern United States and Africa. Created and offered the first courses in mobile devices for farmers and general community members after Hurricanes Irma and Maria.**

• Community Education

Teaching technology to individuals, groups, government agencies, private and nonprofit sectors, churches etc. **Mainly serves the small business, higher education, government and non-profit markets, but offers services to individuals as part of packages.**

Major Services Offered

- Consulting (Marketing, Advertising, Educational, Technology, Multimedia Production), Teaching/Instruction, Public Relations, Community Relations, Community Development

Past/Present Clients

- Government of the Virgin Islands, University of the Virgin Islands, National and Local NGO & Non-Profit organizations
- VI APEX, Small Business Development Center, UVI Office of Sponsored Programs, UVI College of Liberal Arts and Social Sciences, UVI School of Agriculture, Various Non-Profits



FOLLOW ME @conchshellmedia





Owner

DaraMonifah® Cooper

St. Thomas, US Virgin Islands & Atlanta, Georgia

Email: conchshellmedia@gmail.com

Phone/WhatsApp/Zoom: 3406436863
conchshellmedia.com

Professional Organizations History

- RAFI-USA Board Marketing Consultant
- Association for Communication Excellence

Marketing Co-Director

Chair - Social Media Learning Community

Vice Chair - Marketing Learning Community

- National Association of Black Journalists
- Public Relations Society of America
- American Advertising Federation
- National Agri-Marketing Association
- Agricultural Relations Council
- Southern Region Program Leaders Network
- Institute of Management Consultants
- Society for Human Resource Management
- Home School Legal Defense Association
- Future Business Leaders of America, Professional Division
- Toastmasters Club
- Graphic Artists Guild
- Project Safe Neighborhoods, VI
- League of Women Voters USVI

Licenses, Certifications & Certificates

- Board of Ed. Communication Educator License
- Internet Marketing/Advertising
- Educational Consultant
- Ethics & Mediation (PULSE Mediation)
- Customer Service
- Supervision/Remote Supervision
- Basic Human Resources
- Management Consultant
- Creative & Professional Writing
- Grant Writing/Management & Bookkeeping
- Microsoft Office Specialist
- Adobe Creative Suite
- Social Media/Digital Marketing, Websites/Blogs
- Graphic Design, Photo/Video Production
- Ethics in Advertising

CONCH SHELL MEDIA LLC

INNOVATIVE COMMUNICATIONS & EDUCATION
STRATEGIC MARKETING • CONSULTING • MEDIATION*

We aim to provide basic through advanced customized marketing, software and technology education with support to increase the digital literacy and marketability of farmers, professionals and general communities. Strengthening personal and professional abilities for organizational and promotional effectiveness, we provide customer-service focused, detail-oriented, ethical and intuitive experiences with intentionally casual and adaptive, comfortable learning environments.

Owned and managed by DaraMonifah® Cooper

(see professional networks, credentials, experiences and certifications on the left panel)

Owner/Company Background

• 25+ Years Trusted Locally* & Internationally

Respected familiarity as a native, contributing Virgin Islander* interconnected to the Caribbean, the Americas, Africa+

• 20+ Years Experienced as a Respected Professional

Teaching technology to individuals, groups, government agencies, private and nonprofit sectors, churches

• 15+ Years Recognized for Personal Drive

Awarded reputation as an advocate/mentor for youth, farmers and community

Owner's Work Experience (see detailed information on resume)

- **Program Manager**, USVI Conservation Corps, CHANT – NOAA Climate Resilience Regional Challenge through DPNR
- **Agribusiness Counselor**, USVI SBDC Agriculture Business Center
- **Communication Specialist**, USDA Southern SARE Program
- UVI School of Agriculture Cooperative Extension Service
Communication Specialist: Public Relations, Technology & Distance/Online Learning, Outreach (**Farmer Tech Training**)
- **University Faculty**: Communications/Liberal Arts, Media, Radio
- **Station & Programming Manager/PR & New Media Director**
- **School Teacher**: Pre-K through 12 grade (VI & USA)
- Freelance **New Media Journalist**, Tech Support

Services & Products

- Consulting & Education
- Multi-media Production
- Promotion & PR Services
- Event Coordination
- Video/Audio Recording
- Live Video Streaming
- Websites & Social Media
- Photo•Video•Audio•Text
- Branding•Graphics•Logos
- Digital/Print Publications



EIN: 66-0917576
EID: KBQ0BDGXBJS4

FOLLOW ME @conchshellmedia





CONCH SHELL MEDIA LLC

INNOVATIVE COMMUNICATIONS & EDUCATION
STRATEGIC MARKETING • CONSULTING • MEDIATION*



Owner

DaraMonifah@Cooper

St. Thomas, US Virgin Islands & Atlanta, Georgia

Email: conchshellmedia@gmail.com

Phone/WhatsApp

conchshellmedia.com

Professional Organizations History

- RAFI-USA Board Member
- Association for Communication Marketing Co-Director

VIRGIN ISLANDS
APEX Accelerator
"Government Contracting Starts Here"

Using Your Capital

Marketing and Outreach

ment with Agency Needs

y missions and procurement goals.

contracting | [SAM.gov](https://sam.gov)

g.gov - [Government Spending Open Data](https://www.gsa.gov/transaction/government-spending-open-data)

g - [Sell to government | GSA](https://www.gsa.gov/transaction/government-spending-open-data)

me - [NASPO](https://www.naspo.gov)

actor Websites

ility statements per opportunity.

and relevant NAICS codes from

Souvannee Leite - CEO and Co-Founder

COMPANY OVERVIEW

TEA-RRIFIC! ICE CREAM, LLC is an award-winning Connecticut based tea-infused ice cream manufacturing and distribution company offering more than seven specialized flavors in the commercial, schools and government markets throughout the United States and internationally.

We are committed to using minimally processed ingredients, and NO gums, stabilizers, preservatives, corn syrup, or artificial flavors/colors. Our ice cream is made with fresh-brewed specialty loose leaf and herbal teas, fresh fruit purees, freshly roasted nuts, dry roasted nuts and other all-natural ingredients.

CORE COMPETENCIES

- Craft Ice Cream Manufacturer
- Wholesale Distributor
- Tea Brewer and Natural Flavoring Production
- Specialized Frozen Food Manufacturer

COMPANY DATA

Socio-Econ. Certification: S/MBE - Connecticut SBA - WQSB	SAM-Registration: Active Business Size: Small Business Accepts Credit Cards: Yes
NAICS Codes: • 311520 - Ice Cream and Frozen Dessert Manufacturing • 311412 - Frozen Specialty Food Manufacturing	
DUNS Number: 079593004 Cage Code: 80Q25	



Ice Cream Products to North Atlantic Region Stores - **POC:** Roger
Products (Grab and Go Cups) - **POC:** Waylon Smith: (217)244-
n-go cups
ate Office - **POC:** Samneang Griffin: Samneang@fb.com

idgeport, CT 06608 | (203) 260-0317 | Fax (203) 502-7373 |
eam.com | www.tearrrificicecream.com

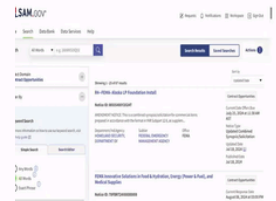
- also, some provided recovery study and numerous grant applications services to us, Connecticut in 2014. Project valued at \$85,000 completed on time and within budget. Client contact: 346 David Reich - (312) 372-1947 - dreich@kcs1.com

Things Your Introductory Capability Statement Should Do:

- Introduce your company
- Identify your:
 - ✓ Government Point of Contact (POC)

ent
m with past
petition

1



Goal: Stand Out to Federal & Local Government-based on my unique experience, expertise & local familiarity. Simply and measurably, keep the statement focused on:

Who I am, What I do, Qualifications, & Track Record

Which agencies have the most money and who they're hiring.



FOLLOW ME @conchshellmedia



EIN: 85-0917576
EID: KB008060BJ54