

## Privacy Policy

Last Updated: April 30, 2025

### Introduction

Welcome to Bee Here Now ("we", "us", or "our"). We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines the types of information we collect, how we use and protect it, and your rights regarding your personal data.

### Information We Collect

We may collect various types of information when you visit our website, place an order, or interact with our services:

1. **Personal Information:** This may include your name, email address, postal address, and phone number. This information is collected when you create an account, place an order, or contact us.
2. **Payment Information:** When you make a purchase, we collect payment information such as credit card details. Please note that we do not store payment information on our servers; it is securely handled by our third-party payment processors.
3. **Usage Data:** We collect data about how you use our website, including your browsing activity, pages visited, and interactions with our content.
4. **Communication Data:** This includes any information you provide when you communicate with us through email, chat, or other communication channels.

### How We Use Your Information

We use the information we collect for various purposes:

1. To process and fulfill your orders, including shipping and communication related to your purchase.
2. To provide customer support and respond to your inquiries.
3. To improve and personalize your experience on our website.
4. To send you promotional materials, updates, and newsletters (only if you've given your consent).
5. To comply with legal obligations and protect our rights.

### Data Sharing

We do not share your personal information with third parties for marketing purposes. However, we may share your information with service providers who assist us in operating our website, processing payments, and delivering orders. These service providers are bound by confidentiality agreements and are not allowed to use your information for any other purpose.

### **Your Rights**

You have the following rights regarding your personal data:

1. **Access:** You can request access to the personal information we hold about you.
2. **Rectification:** You can request to correct any inaccuracies in your personal information.
3. **Erasure:** You can request that we delete your personal information, subject to legal obligations.
4. **Data Portability:** You can request a copy of your personal data in a machine-readable format.
5. **Withdraw Consent:** If you've given consent for certain processing activities, you can withdraw it at any time.

### **Data Security**

We take appropriate measures to protect your personal information from unauthorized access, disclosure, or alteration. These measures include secure data storage, encryption, and regular security assessments.

### **Contact Us**

If you have any questions about our Privacy Policy or how we handle your personal data, please contact us at [support@beeherenowshop.com](mailto:support@beeherenowshop.com).

### **Changes to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any changes will be posted on our website, and the "Last Updated" date will be revised accordingly.