



***To Preserve, Promote, and Perpetuate Black Excellence,  
through Educational Outreach to Audiences of All Ages.***

## The Blackberry Arts Collective (BAC)

The Blackberry Arts Collective will offer NPU-V area residents training in:

1. Personal & Small Business Development / Goal Setting
2. Art History / Practice / Design & Conservation (studio)
3. Jewelry/Accessory Design & Manufacturing
4. Film and Media Education
5. Natural Hair Care/Style/Business
6. Financial Literacy/ Real Estate Investing 101
7. Music Development / Production
8. Youth Artist / Entrepreneur Development (& parent education)

## NPU-V Participant Learning Outcomes

The BAC expects participants in the program to be able to demonstrate the following learning outcomes:

1. Increased knowledge/awareness/documentation of personal and professional interests & goals, while establishing resident's ability to develop effective means of communicating (verbally & in written form).
2. Increased knowledge/awareness/documentation of interests/goals in areas of art and/or music/film technology and its terminology and concepts.
3. Enhanced awareness of the role of art in intellectual and cultural life.
4. Beginner level mastery of techniques and materials of provided skill-sets offered with awareness of historical and current practices.
5. Beginner level mastery of effective techniques for the preparation and presentation of skill-sets provided consistent with professional practices in each field

## The Blackberry Arts Collective (BAC)

The mission of the Blackberry Arts Collective is to serve as a servant-leader in the implementation of personal & professional development, infused with an array of artistic solutions to engage the residents in the NPU-V area.

The Collective will provide programming in personal development, entrepreneurial training and cultural arts services in innovative and unique programming designs to include scholarship, arts education, skilled trades and training programs for ages 5 to 99 and will identify, nurture and enable low to moderate income residents with opportunities to develop specialized skills in fine and commercial arts and crafts, performing and literary artists, fashion, beauty, agriculture and more; and ensure that residents in the NPU-V area may develop and sustain a legacy of Black Excellence, while encouraging the next generation of community leaders, artists and entrepreneurs.

The objective of the Blackberry Arts Collective (BAC) is to work together with the NPU-V area leadership, residents, families and partners, to collectively cure the socio-economic malaise and assist residents (young and old) in moving beyond the subsets of poverty, both physically & mentally. The Collective will also engage the community members with the provision of programming tools that are necessary in rebuilding a sustainable environment for the next generation of NPU-V leaders.

### **Training Opportunities AT-A-GLANCE:**

- Drawing, Painting and Conservation for beginners, emerging artists, and master artists
- Programming & Development for Music/Film Aspiring Artists & Parent Managers
- Financial Literacy & Real Estate Investment
- Natural Haircare, Make-Up
- Business Structure, Marketing Your Business & E-Book Writing

Visit our website to see all BAC classes, projects and upcoming events.

## Blackberry Arts Collective Founding Board Members

**Gilbert Young** is a nationally renowned artist, muralist, and art conservator. He is currently artist-in-residence for Atlanta's Interdenominational Theological Center and serves as artist-in-residence for the Bill Traylor Family Inc. Young served twenty-seven years as director and conservator of the University of Cincinnati Fine Art Collection and as artistic director for the *International Paint Pals Art Competition* in conjunction with the 1996 Olympics. He is listed in *Who's Who in America*.



Young is a frequent lecturer, and has been invited to speak at schools and colleges around the country including Harvard Law School, Spelman College, and Morehouse College.

His work can be found in galleries throughout the United States and select cities around the world. His work may be viewed at [www.gilbertyoungart.com](http://www.gilbertyoungart.com).

**Felicia Seamón** is a former college professor with over two decades of experience in public administration, education, youth development & programming. Felicia managed and directed various city recreation departments, creating employment opportunities for residents, while securing hundreds of thousands in grants and gaining national accreditation status for the non-traditional summer camp and teen programs that she developed. Felicia is currently the President & CEO of Seamón Enterprises & Entertainment Co. (SE&E), is a Media Services Company providing Book / Music Publishing & Artist (& Parent) Education & Development. Her expertise is in assisting individuals with small business development, while she also manages musicians, authors, and aspiring local youth artists and entrepreneurs in the areas of professional development, management, marketing, distribution, promotion & more. The Seamóns recently initiated the Seamón Family Foundation, a private, national 501 (c)3, committed to Social & Financial Investment in



Arts & Culture, through youth & parental empowerment in 1) Education, 2) Art Exposure, 3) Mental Health (Anti-Bullying & Suicide Prevention), 4) Community and 5) Business Development.



Felicia developed The National Parent & Business Network (NPBN), a free, member-based virtual network, accessed through the Seamón Enterprises' member portal.

The NPBN members are a network of well-informed (and learning) parents, families, community members and business owners from around the nation, who are managing day-to-day, activities, aspirations & careers for themselves and/or their children. They have pooled their resources to share their knowledge within this forum...in order to avoid mistakes and cut out the middlemen!



**Seamón Enterprises**



**NEW HBO TV SERIES  
"We Are Who We Are"**

Through the NPBN portals, free resources are available to any registered member. All of these resources are in one virtual portal and on the posting boards. There are no questions that can't be answered. Visit [www.SeamonEnt.com](http://www.SeamonEnt.com) for more info.



## **Victoria Paulino**



**Vstylez Salon** is owned and operated by Victoria Paulino who currently holds a license in cosmetology from Central Georgia Technical College, and is a licensed master cosmetologist. Victoria has been helping men and women maintain healthy hair for over 30 years. She has extensive experience with extensions, locs, natural, and relaxed hair.

Additionally, she is very passionate about helping her clients transition from relaxed hair to healthy natural hair. Victoria's hair philosophy is simple. "All hair can be healthy and beautiful; Hair is Holistic".

Vstylez Salon also services many of Atlanta's well-known artists and entrepreneurs and will provide skills and education training that will enable the NPU-V community to excel both professionally and personally.

### **Entrepreneurship courses and opportunities include:**

How to Braid, Loc, Twist, Eyelash Extensions,  
Pre-made Loc Extensions, Wig Making, Business  
Structure, Marketing Your Business & E-Book Writing.

## **A Fitzgerald Breland**, MPA is the CEO of Breland's Universe – A Global



real estate brand that provides customized solutions to any/all of their client's needs. Growing up a Navy brat, he traveled all across the US and finally settling in Virginia. Upon graduating high school, he attended North Carolina A&T State and Kentucky State University where he received his Bachelors of Fine Arts Degree. The following fall he entered Arizona State University and earned his Master's Degree in Business & Public Administration.



A. Fitzgerald embarked on a career in private business. In the 90's and early 2000's, he spent time sharpening his business acumen at a few Fortune 500 companies in the healthcare, consumer goods and technology industries. A Fitzgerald became a skilled workhorse in the art of negotiation, business development and relationship building. In 1997, he created Breland Industries, LLC: A real estate & technology enterprise. A Fitzgerald recently accepted his lifelong ambition of creating/implementing a full service real estate consortium. Breland's Universe is the real estate arm of his organization.

“Our mission in real estate is simple: provide superior real estate solutions and services, lift as we climb and establish a legacy for generations to come!” A Fitzgerald Breland (2011)

The CEO of Breland's Universe is currently providing clients customized real estate solutions, while working to make his community stronger: with actions, not just words.

# BLACKBERRY ARTS COLLECTIVE

**To Preserve, Promote, and Perpetuate Black Excellence, through Educational Outreach to Audiences of All Ages.**

Artistic & Enriching Training/Activities that emphasize real-world learning, community problem-solving & personal/professional development

Youth, Adults, Elders, Parents, Educators, Community Partners/Leaders  
\*Shared Learning & Responsibility\*

