



Posted: March 15th, 2024
Position: Social Media Intern
Reports to: Managing Director & Producers
Dates: April 1 - June 23 (Dates Flexible)
Hours: Average of 10 hrs a week (Remote/In Person)
Rate: Unpaid

ABOUT BETHESDA REP

Named after the *Angel of the Waters* fountain in New York's Central Park, Bethesda Repertory's mission is to provide healing and inspiration to our community through the medium of theatre. We ourselves have benefited from the transformative power of live storytelling, and we believe in using this art form to illuminate our society's present-day challenges. Our company is driven by an ensemble of actors who maintain a deep love for their craft and view their own work as a means of contribution to a greater good. We are a new theatre generation.

Job Description:

Bethesda Rep is currently seeking a social media intern to assist in marketing our spring/summer production of *The Rhythm of Mourning*, as well as other Bethesda related content. We are looking for a passionate individual who has knowledge of social media platforms and tools, and feels confident in generating engaging content.

In this role, responsibilities may include:

- Assist in managing and monitoring social media channels, including Facebook, Instagram, and TikTok
- Create engaging and relevant content for social media posts, including graphics, videos, and written content
- Monitor social media trends, news, and best practices to identify opportunities for content creation and engagement
- Engage with our audience by responding to comments, messages, and inquiries in a timely and professional manner
- Attend rehearsals and performances in order to take pictures and videos for social media content.

*College Credit and Letter of Reference are available upon completion.

Qualifications:

- Proficiency in digital marketing tools and platforms
 - Excellent communication and interpersonal skills
 - Strong organizational and project management abilities, with the capacity to multitask and prioritize tasks in a fast-paced environment.
 - Passion for community building and cultural engagement
 - Ability to work as part of a team from various levels and backgrounds.
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How to Apply:

Please email info@bethesdarep.com with the following:

- Resume & Cover Letter. Please tell us how you would benefit from an internship at Bethesda.
- Please send over any marketing materials that you have created
- If you are a current student and would require academic credit. Please tell us your school's requirements.

Bethesda Repertory Theater is an equal opportunity employer and will not discriminate based on race, color, national or ethnic origin, religion, age, gender, handicap, pregnancy, sexual orientation or veteran status.