The Best New Stuff We Found On Amazon Under \$25



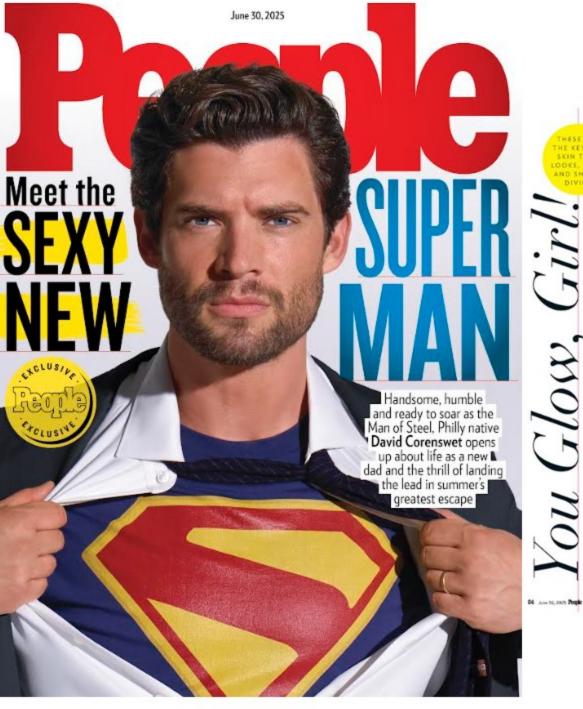
This <u>four-step pedicure kit</u> comes in refreshing scents like mango and tangerine — and the entire experience takes place in a neat, travel-ready box. Each kit includes a salt soak, sugar scrub, mud masque, and massage butter, all vegan and clean. Perfect for gifting or self-care Sundays, especially if you're between salon visits.

GIRLS' LIFE

Your ultimate summer camp beauty routine, right this way



No matter your hair type, sun and lake water damage can create dryness and damage. "A leave-in conditioner can help protect your hair from heat and the sun," says Gina Rivera, hairstylist and founder of the Pheniz Aalon Suites (we'd pack Moroccanoil All In One Leave-In Conditioner, \$30, moroccanoil.com). Mist it through the lengths of your hair post-swim to detangle *and* keep frizz at bay.







The Hydrating BODY

WASH

Between her career and

raising her twin sons, Jamie Chung has no time

for the trendy everything shower, Instead, the actress brightens, evens, firms, hydrates and

smooths skin in just one

step thanks to Olay's latest body wash (left). "I feel like it's a gentle

reminder to take care

of yourself, even if it's

just a quick refresh," the

actress, who recently

appeared in a commercial

for the brand, says of the Olay Super Serum Body

OLAY

Super

SERUM

DOOY WEST

The Dry Heel MVP

Feet often need extra TLC.

especially during sandal season.

That's where this

stick comes in. The waterless

balm steps up your

foot-care regimen with squalare plus a trie of oils (jojoba,

macadarsis and arganic virgin clive) to moisturize soles

and leave them unbelievobly soft

Voosh Solemate

Heel Repair Balm in Levender, \$14;

1334

The Best New SPF Throw these fast-absorbing, nongreasy,

invisible on the skin sunscreens into your cross-body or beach tote to protect yourself any time, any place.





At the ACM Awards in Frisco, Texas, on May 8, no one was more radiant than Kelsea Ballerini, who stepped on the red carpet with an allover glow. Makeup artist Kelsey Deenihan Fisher achieved the singer's sun-kissed complexion with Luna Bronze's self-tanning mousse (left), and, for added dimension just beneath Ballerini's collarbones, the pro applied a mix of the brand's Cosmic Bronzing Drops (\$55) with body moisturizer Luna Bronze Total Eclipse Express Self Tanning Housse; \$43;

beauty

Seawood Bath Co.

Daily Lotion in Lime Papaya, \$17;

The

My JACKIE FIELDS WITH CATHERINE SANTING

COSMOPOLITAN

Sooo, I Guess People Want to Smell Like a Vegetable Garden Now



If you want to slowly dabble with vegetable scents, Cactus Abduction is a great place to start. This botanical scent hits a lot of bases: It has a sparkling opening with swirled citrus facets that transforms into something a little bit more bitey, smokey, and mysterious. Green pepper adds a crisp tinge while prickly pear provides a lush juiciness. The woody dry down, which features notes of vetiver and patchouli, feels grounding—like you can handle anything that's thrown your way.

BeautyMatter



THE EMERGENCE OF SCAR CARE: BEAUTY'S NEXT MAJOR CATEGORY

Silicone is also the hero ingredient in Motivo Scar Care's lineup. Transgender entrepreneur Jadis Montijo created the brand with the help of Jonathan Keith, MD, one of the leading gender-affirming plastic surgeons in the US. Dr. Keith performed Montijo's top surgery and suggested scar tape to help reduce the appearance of scars. Montijo found that the scar tape didn't match his skin tone and was constantly falling off, which made him less inclined to use it. Montijo ended up going under the knife a second time for a scar revision procedure to remove the stubborn scarring and was told again to use scar care treatments to help with the healing process. Motivo Scar Care offers inclusive and effective products designed to help consumers discreetly improve the appearance of scars resulting from cuts, burns, surgical procedures, traumatic injuries, or acne.

"After my surgery, having spent time and money trying to become this person that I've always wanted to be, it definitely created a bigger emphasis around wanting not to see scars that remind me of who I used to be," Montijo tells BeautyMatter. "Many people who have scars have them for reasons they don't want. I think the increase in the appearance-conscious market is driving people to care more about their scars now."

Montijo believes consumers who have a skincare routine should also have a scar care routine—if they have scars they want to get rid of. The two categories are related, but they are not the same.

"There's definitely a difference between caring for your skin and caring for your scar," says Montijo. "Just because you apply lotion and moisturizers to care for your skin doesn't mean they'll be effective in healing your scar."

Motivo Scar Care is currently available on Amazon, in Dr. Keith's office, and on its own DTC site. Montijo hopes to introduce the brand to retail soon but doesn't want to be in the first aid aisle. He views Motivo Scar Care as a beauty brand rather than a medical device or product brand.

"I am intentionally trying to combine scar care with skincare and beauty because it goes hand in hand," he says. "[Scarring] is something that could potentially create a dysphoria around someone's image, which goes along with how they internalize their beauty. The beauty industry should absolutely embrace that."

GOOD HOUSEKEEPING

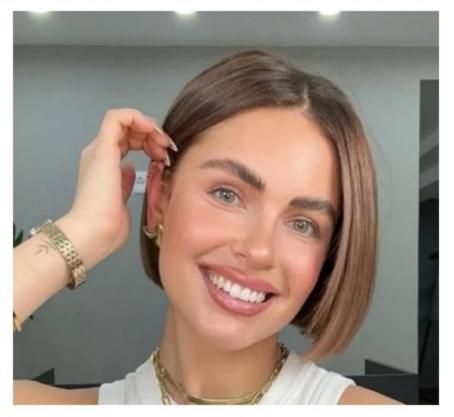
11 Best Curl Creams for Defined Waves, Curls and Coils



✓ Hair texture: Before you buy a new curl cream, determine whether your hair is fine, medium or coarse. "Always seek guidance from your salon professional to help determine the hair type," says Gina Rivera, Celebrity Hairstylist and Founder of Phenix Salon Suites. However, to quickly determine your hair's texture, consider proceeding with an at-home strand test. Take an individual strand of hair between your fingers. If you can hardly feel it, you likely have fine hair. If your hair typically holds a style well and you can feel it upon doing the strand test, then it's likely medium or coarse. Coarse hair can typically hold a curl well, but can often be difficult to style due to its density. If it feels thick and strong when doing the strand test, your hair is likely coarse.

REALSIMPLE

5 Timeless Bobs That Never Go Out of Style



Look back through the decades and you'll see the blunt bob over and over again. This cut is all one length with ends that are cut sharply versus having lots of layers. Part of its timelessness is the versatility it offers. "It can be styled various ways straight for a more dramatic look, or it can be worn slicked back," says Gina Rivera, hair artist and founder of Phenix Salon Suites.

Parade

What Is 'Old Money Blonde'? Why This Hair Color Works for These 17 Celebs and Could Work for You Too







Hair artist and founder of <u>Phenix Salon Suites</u>, **Gina Rivera**, describes the Goop goddess' OMB as bright buttery highlights throughout her head in various shades of blonde but if you want to try it yourself, she recommends visiting your colorist with pictures of OMB celebs that inspire you! Better yet, DM them this link and save a tree.



25 Best Gifts For Dancers, From Practice Essentials to Self-Care Tools



The toll a dancer's feet take can be rough, so ease the pain with these healing repair socks. They're super comfortable, and you can easily multitask while wearing them, so they won't interfere with other activities.

Reader's Digest

A Trusted Friend in a Complicated World

10 Best Tips for Gracefully Growing Out Gray Hair



On the flip side, you could choose lowlights. But instead of adding a shade that's slightly darker (which is normally what you'd do with lowlights), try to match your non-gray hair color. This will help blend without adding a brand-new shade to the mix. "Lowlights create some contrast and will give hair a more salt-and-pepper look that can be very becoming," says celebrity hairstylist Gina Rivera, founder of Phenix Salon Suites in Encinitas, California. Just be sure not to go darker than your hair color, says Rivera. Doing so can create too much contrast and bring more attention to the fact that you are transitioning to gray, which won't look good in photos or in real life.

Women'sHealth

25 best hairstyles for thin hair to instantly add volume, according to experts



Labrecuque says to avoid choppy layers. Instead, celebrity hairstylist and CEO of Phenix Salons, <u>Gina Rivera</u>, says to try a blunt cut because it creates fullness. "If you're thinning you want to stay away from longer, straighter, hairstyles that may make the thinning hair more apparent," she says. "The best bet is to move to a medium length, with a blunter cut, that will create the look of fuller hair."



13 Best Scalp Oils to Nourish at the Roots



Yates says that scalp oiling has its benefits—as well as its limits. "Massaging the scalp helps alleviate tightness, and will help promote optimal scalp health," she says. "Good scalp health leads to proper follicle fitness, which is ideal for maintaining gorgeous hair." However, she says, "Consumers tend to overuse hair oiling, thinking *if a little is good, a lot is better*. This thinking will lead to clogged follicles, which can lead to hair loss if it's prolonged." In general, Yates recommends oiling the scalp once a week at the most; she says that less frequent, monthly treatments can also benefit hair health.

goop

An At-Home Scalp Detox for Healthier, Fuller Hair



"Taking proper care of your scalp is essential to achieving beautiful, healthy hair," says Kerry E. Yates, trichologist and founder of <u>Colour Collective</u>. Like the skin on your face, your scalp has a microbiome that needs to be maintained to control excess oil and promote cell turnover, Yates says. Your scalp might be crying out for a reset "dry, and flat, with no lift on the scalp or looks and feels oily along the scalp," she says.

BAZAAR

The 10 Best Shampoos to Try for Hair Growth



"A good shampoo is designed to clean off excess sebum and product build-up without stripping the hair of its natural oils," explains trichologist Kerry E. Yates. Therefore, she says, you want something that's "both gentle but effective, with a blend of conditioning agents and humectants that help maintain the hair's elasticity and pliability." Tall order? Maybe: "This can be hard to find as a lot of shampoos focused on thinning hair can feel drying, leaving the mid-lengths and ends vulnerable to damage."



Bobbie's Bests Box: Get Exclusive Deals on Beauty Favorites



InStyle

How to Regrow Edges so They're Strong, Long, and Protected From Future Breakage



"There's no one-size-fits-all solution, but with the right mix of topical treatments, a balanced diet, and lifestyle changes, you can absolutely see regrowth," says Kerry Yates, trichologist and founder of Colour Collective. Ready to get your hair flourishing again? Read on to uncover everything you need to know about how to regrow your edges.

NEWBEAUTY

Oil vs. Serum: The Best Formula for Hair Growth, According to Experts



Formulation is key with any product you put in your hair, especially for growth. Since over-the-counter products are not medicated, it's helpful to understand the ingredients targeted for hair growth and how they work. With liquid or water-based formulas, serums and tonics can be absorbed into the scalp. "These products should be applied on the scalp for the most effective results," says Kerry E Yates, trichologist and founder of Colour Collective. She explains that applying a serum directly to the problem area can help establish a healthy scalp, which in turn, supports follicle health.



This Under-the-Radar Firming Cream on Amazon Is the Secret to Looking Toned This Summer



As a beauty writer with nearly a decade of experience, I've come to the realization that while the U.S. has put skincare on a pedestal, body care has long been overlooked. Surprisingly, that's not the case with many other countries. Take Brazil, for example: The latin country puts a major emphasis on body care, and along with slathering on rich lotions, it's not uncommon for people to go the extra mile and perform daily, lymphatic drainage massages. The tides are finally shifting, though, and some of these body care practices are finally coming stateside with the help of products like the Voesh Tone'd Body Firming Roller Creme.

<u>This nourishing cream</u> not only smoothes and softens skin — its unique applicator boosts circulation and encourages lymphatic drainage, making it easier than ever to treat yourself *and* achieve body sculpting benefits from home. Rather than smoothing a dollop onto your skin with your hands, this dispenses the perfect amount of lotion which you then work in with the attached massagers.

VOGUE

Seeking Fuller, Thicker Hair? Peptides for Hair Growth May Be Your Answer



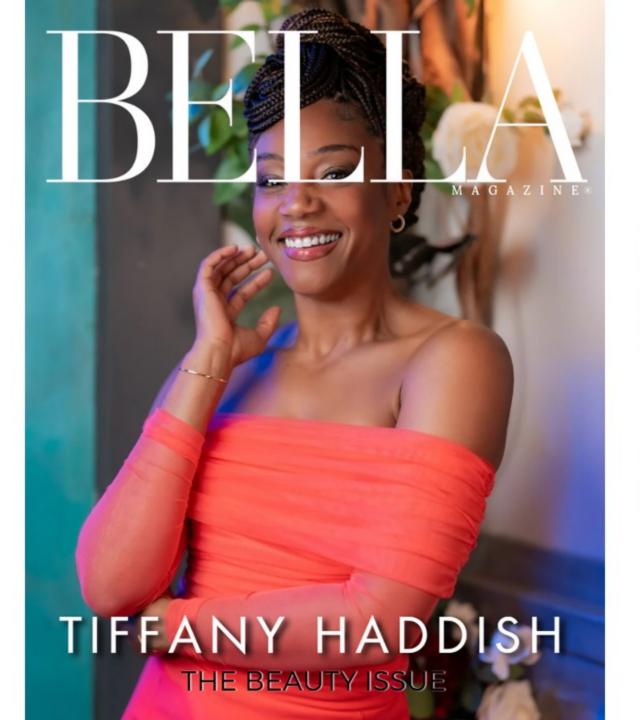
<u>Peptide serums</u> have become a mainstay of skin-care routines for their ability to repair and improve skin—but why should your face exclusively reap those rewards? When applied to the scalp, peptides for hair growth can help hydrate, prevent breakage, alleviate inflammation, and foster new, stronger strands. "Long story short, a healthy scalp leads to healthy hair," says trichologist <u>Kerry Yates</u>.

Beauty **Independent***

After Gender-Affirming Surgeries, Entrepreneur Jadis Montijo Partners With His Plastic Surgeon On Inclusive Scar Care Brand Motivo



Two years later, Montijo underwent a scar revision procedure to fix bad scarring that resulted from the top surgery and skipping treatments to heal the scarring. This time, he didn't skip scar treatments, but they didn't deliver on their scar-healing promises as much as he expected. "That's when the light bulb went off, and my love for problem solving kicked in," he says. "I asked my plastic surgeon, Dr. Jonathan Keith, if he'd be down to create something better, and he was all in."







pend

Be all things sleeker, smoother, and softer, prive smoothing solution is a 100% silicone-free blowdry gel designed to tame frizz and smooth the hair cuticle, delivering sleek, shiny results for both streight and curly styles. Enriched with bamboo for strength, jojoba proteins for elasticity, and beobab oil for hydration, it offers humidity resistance and a clean, fresh scent featuring lemon flower, verbens, and amber.

BEST IN HAIR

FROM REVOLUTIONARY SHAMPOOS AND CONDITIONERS TO INNOVATIVE STYLING TOOLS, THESE STANDOUT PRODUCTS ARE CAREFULLY CURATED TO CATER TO A VARIETY OF HAIR TYPES AND CONCERNS.



YVES DURIF

It's the ultimate vanity brush the Yves Durif Brush D'OT The porgeous gold bristled Brush D'Or is designed to feel restorative and empowering. Handmade in Italy of natural rubber resin with nylon bristles coated in a galvanized 24K gold finish, this luxurious and elegant essential is one-of-a-kind, and ideal for smooth and static-free styling.



COLLEEN ROTHSCHILD

The Colleen Rothschild quench & shine restorative mask is a color-safe, nutrient-rich treatment that hydrates, conditions, and strengthens hair without weighing it down. Get stronger, healthier-locking hair that's softer, shinier, and irresistibly touchable.



Bustle

TikTok's "Slathering Method" Gives You Glass Skin Overnight



"The 'skin slathering' trend entails applying a thick, occlusive skin care product — like an oily, rich ointment — to lock in moisture and increase skin's hydration," says Dr. Jodi LoGerfo, a medical and cosmetic dermatologist. "It can help create a protective barrier that prevents skin from losing water, which can make your complexion more hydrated and plumped up."

BYRDIE

All the Chic NYC Girls Are Carrying Solid Perfume—Here's How To Use It



Solid perfume is pretty self-explanatory, according to Jodi LoGerfo, DNP, APRN, FNP-C, a medical and cosmetic dermatologist at Orentreich Medical Group. "Solid perfumes are just that—solid," she says. "They offer a distinctive alternative to traditional liquid perfumes. They are a solid composition instead of the liquid perfume's typical alcohol, water, and fragrance blend. The nice part about solid perfumes is that they are compact, leak-proof, and easily portable because of their waxy consistency. Solid perfume is considered environmentally friendly because the packaging is often more compact."

COSMOPOLITAN

The 9 Best Sunscreen Sticks for All-Day Protection



If the thought of dragging a chalky sunscreen stick over your dry skin makes you shiver, allow us to introduce you to this pick from Shiseido. It goes on clear and is ultra-moisturizing thanks to ingredients like vitamin E and castor oil. And the invisible finish means you can swipe it on under or over makeup without messing anything up. Plus, Dr. Marmur and acne specialist and nurse practitioner <u>Jodi LoGerfo</u> both swear by it. "I love it because it's transportable, moisturizing, convenient, and easy to use," says Dr. LoGerfo.

BAZAAR

The 10 Best Hair Growth Devices to Reduce Shedding and Thinning



"Red light could stimulate hair follicles to promote hair growth," says dermatologist <u>Jodi LoGerfo</u>. "Could" is the keyword here, she says, adding that more research is needed in this area. Still, she says, "Some studies have shown that there are increases in hair density and thickness when using red light therapy, but again, more study is needed. It is a step in the right direction."

$\frac{\text{THE}}{C}UT$

How Do I Treat Hair Loss? Tell Me Everything.



It often takes the help of a specialist to determine why your hair is thinning. <u>Jodi LoGerfo</u>, DNP, APRN, a doctor of nursing practice and nurse practitioner who specializes in dermatology, says there are autoimmune diseases, hormone imbalances, and nutritional deficiencies that can contribute to the problem, and many people are dealing with more than one of those concerns at a time. She also says that female-pattern hair thinning (<u>androgenetic alopecia</u>) is more common than many realize, affecting an estimated <u>40 percent of women</u> by age 50. "Women typically may start to notice changes at 40, 50, but it's insidious and happens over months to years," LoGerfo says.



I tried 20+ foundations over two months — these are the best ones for my rosacea-prone

skin



• Soothing ingredients: Look for foundations with niacinamide and aloe vera, which help soothe redness and irritation, says board-certified dermatologist and cosmetic surgeon Dr. Nathan Newman. Also, consider foundations with mineral SPF ingredients, like zinc oxide, to protect your sensitive skin from harmful UV rays, says Newman. (Chemical sunscreen filters like avobenzone or octinoxate are fine, but keep in mind they're more likely to irritate sensitive, rosacea-prone skin, experts say). Avoid common irritants like fragrance and alcohol.

BuzzFeed

40 Body Exfoliation Products For Silky Smooth Skin



32. A cult-favorite Frank Body's original coffee scrub because this is a classic for a reason: its exfoliating blend of coffee grinds instantly perks you up and leave your body soft and glowing. And! Its formula of intensely hydrating almond and macadamia oils makes your skin feeling oh so soft and never greasy.

BYRDIEThe 19 Best Body Washes for Clean, Balanced Skin



When it comes to an everyday body wash, you'll want something that doubles down on dirt, grime, and whatever else the skin can come in contact with throughout the day. Enter: The frank body Clearing Body Wash. Made with blemish-busting salicylic acid (which sloughs off dead skin, reduces excess oil, and gets rid of blackheads), Kakadu plum (which puts up a fight against aging, blemishes, and sun damage with a heaping dose of vitamin C), and coffee seed extract (which is full of antioxidants that firm, tight, and perk up skin), it's hard to find something that packs more of a punch all at once.

NEWBEAUTY®

Launch List: The Best New Beauty Products in June



We were obsessed with Frank Body's Aussie coffee scrub when it launched years ago, so we were so excited to hear that a new formula was in the pipeline. Meet your new go-to solution for dry skin, pesky bumps (ugh KP), breakouts, redness and more. This powerful, pumice-based scrub contains glycolic and lactic acids to get rid of pore-clogging gunk, so you get clearer, smoother skin. We love the mix of chemical and physical exfoliation, plus soothing witch hazel and niacinamide to balance everything out, and of course, the spa-like scent.



Fall's Top Fragrance Trends Welcome the Witching Season



Trizzino and Dumur say you'll recognize these scents by their use of vanilla leaves or vanilla absolute alongside deeper notes like amber, leather, patchouli, and pink pepper. Heretic Dirty Vanilla does just that, surrounding a vanilla note with woods and vetiver for a hypnotic, slightly animalic scent. Confessions of a Rebel Birthday Suit smells like vanilla sugar and blown-out candles for a vibe that's more adult birthday dinner than confetti cake and balloon animals. Phlur Vanilla Smoke Body Mist is similarly sweet and smoky, at a lower price point and lighter concentration.



Experts reveal how your HAIRCARE products could be causing unwanted ACNE without you even realizing - as they share top tips for fighting pesky pimples



Celebrity hairstylist and boutique studios **Phenix Salon Suites** founder **Gina Rivera** said it was best to avoid using heavy serums daily 'because of the added extra oils that could be in the product,' adding, 'Too much of anything is not good.'

'It's important to take a break and cleanse the scalp and hair to remove any build up cause from the serums or from any product,' Gina said, suggesting a hair detox.

BYRDIE

In the Age of Hyper Beauty Consumerism, "Slow Fragrance" Is the Ultimate Luxury



"Slow fragrance is one of the most magical things to talk about because it is so in opposition to the masses," says Douglas Little, founder, perfumer, and creative director of Heretic Parfum. "Especially for Gen Z, I think that slow perfume is the secret sauce that's going to turn them on because slow perfume is small batch perfume that's made by niche artisan perfumers. I'm not trying to make it clandestine or secret, but it is done in a capacity that bigger brands just don't want to bother with. People who make slow perfume do it for the art. Beautiful things take time."

WHO WHAT WEAR

I'm Enamored With Fragrances That Have This Wildly Underrated Note—a Perfumer Just Told Me Why





POV: You're in a Victorian-era graveyard surrounded by cemetery angels, damp, newly-churned earth, and fresh bouquets placed carefully against the gravestones. It's a peaceful scene, but there's definitely something darker there... a mysterious presence that could only belong to Nosferatu. While I can't say for sure that the very same creatures of the night who've haunted the pages of my favorite gothic novels aren't lurking in the shadows, but this tragically beautiful scent keeps me coming back.

I don't know if I'll ever be over how beautiful Heretic Parfum's Black Salt Eau de Parfum is. This fragrance enchants the senses with a long-lasting composition of notes that recall images of a churning sea, rugged cliffs, and myths of the deadly mystical, half-fish, half-human beings lurking beneath the waves. It combines everything from black pepper and smoked sea salt to seaweed and labdanum for a scent that's nothing short of a siren song.



Skincare products for Mother's Day



FASHIONISTA

A scar care line inspired by gender-affirming surgeries



After undergoing gender-affirming surgeries, Jadis Montijo's scars didn't heal as much as he'd expected, so he teamed up with his plastic surgeon, Dr. Jonathan Keith, to create Motivo. The scar care brand offers Scar Tape (in four shades), Silicone Scar Cream and Silicone Roller Serum. "We created performance-proof and inclusive scar care products that actually stay on through showers, workouts and sweat for three to five days," Montijo tells Beauty Independent. {Beauty Independent)

NEWBEAUTY

The Essential Updates for Your Hair-Care Routine Once You Go Gray



"As a minimum, you need a hair routine that is focused on hydrating and moisture balance," says Yates. "Gray hair can be drier and more fragile, so a moisturizing formula is key," agrees Musleh. Hairstylist Raven Hurtado says "using a moisturizing shampoo and conditioner to hydrate and soften the hair since gray hair can feel wiry and dry" is essential.

Ones to try: Privé Moisture Rich Shampoo (\$28) + Conditioner (\$30), Kerastase Blond Absolu Lumière Illuminating Shampoo (\$46) + Cicaflash Conditioner (\$25)



A healthy scalp is the key to hitting your hair goals. Here's a complete guide to scalp care, according to experts



Yates singles out the Privé Moisture Rich Shampoo for its hydrating formula. It's made with highly penetrative ingredients like jojoba proteins and kukui oil, which help add moisture. It also features green tea leaves to soften hair.

Forbes

Why Hair Care Brand Privé Is Sponsoring A Female Racecar Driver—And Giving Back Every Day



"It's about shattering those glass ceilings and creating a new narrative and engaging in a male-dominated sport where women kind of don't belong," says Privé CEO Shay Hoelscher. "I know things are changing, and I feel so grateful that I get to be a part of this movement at my age now for future generations of young girls who come and see that's a woman driving that car. It's showing the future generations don't let anybody tell you you can't do something. Lean in and follow your passion, follow your dreams. That's the connection with me and Sabré and Privé."

After working her way up in the hair care world, Hoelscher started Privé because she knew the hair world could be better and do better. Her mission is to use business as a force for good, creating small batch, artisan products that are salon-worthy at more accessible prices while giving back.

WHO WHAT WEAR

Thinning Hair? An Expert Says These 8 Shampoos Can Help



"[I love] Privé products. Very clean formulations and their Moisture Rich Shampoo and Conditioner are terrific. They're enriched with jojoba proteins that penetrate the hair follicle and strengthen hair fibers from the inside to encourage shine, elasticity, and softness. Kukui oil, which contains high levels of amino and fatty acids, is highly penetrative and is able to help restore moisture while adding gloss and shine." — *Yates*



10 Best Luxury Hairbrushes for Incredible Shine and

Softness



Why it's worth it: The bristles on this brush are extra long with needles that stimulate all of those little pressure points that invigorate your scalp. Specifically, they are intended to benefit individuals with thinning hair and all hair types for that matter. With a firm feel against the skin, this brush, as the name suggests, grants the sensoriality that a gua sha brings to your skin-care rituals. A note on craftsmanship: This brush is completely cruelty-free and every purchase gives back to the Taiwanese artisans that hand develop and assemble each brush together.

Forbes

Shop My Routine: Wellness Expert Naomi Whittel



"This brush is perfectly gentle on my strands and glides through my hair without causing breakage or stress on my scalp. Its bristles boost scalp circulation, which is key for healthy, strong growth. I also love how it feels like a luxurious scalp massage every time I brush. It's my go-to for keeping my hair smooth, healthy and full of life without pulling or snagging."

NYLON

NYLON'S OBSESSED: WHAT OUR EDITORS COULDN'T LIVE WITHOUT IN OCTOBER



"Now that all the <u>bleach</u> has finally been exorcized from my hair, I'm on a mission to grow it out.

This 24-karat-gold-plated, handmade brush (I know) stimulates the scalp and feels divine." —

Peng

DOSH DOES A HAIRBRUSH Really Make a Difference?



Gua Sha Hairbrush

PRICE: \$98

SNOW FOX

VOGUE

At 20, 30, 40, and 50: How To Care For Your Hair at Every Age



SNOW FOX SKINCARE

Gua Sha Hair Brush

\$98 AMAZON

BYRDIE

How to Tailor Your Skincare Routine for Summer, According to Dermatologists



As summer arrives, the change in weather calls for some adjustments to your skincare routine. Each season brings new conditions that can affect your skin, and the scorching weather can cause a slew of skin issues. "In summer, your skin is exposed to more heat, humidity, sun, and sweat, which increases oil production, leading to clogged pores and raising the risk of sun damage," board-certified dermatologist Dr. Nathan Newman says.

InStyle

The 26 Best Body Lotions for Baby-Soft Skin All Summer

Long



Why We Love It: If you struggle with frequent breakouts on your body and back, pore-clogging products may be the culprit. This acne-clearing lotion is brimming with niacinamide, which works to clear skin, while its glycerin ingredient creates silky-smooth moisture. For best results (and acne that stays away for good), it's recommended to apply this lotion daily.



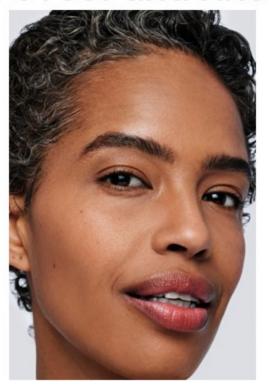
Are Plant-Based Stem Cells the New Botox? This Derm Thinks So



In his 20 years working with stem cells, he discovered that plant stem cells don't have this issue and behave pretty much the same as human cells. "All stem cells communicate using a universal language—bioactive molecules shared by both human and plant cells—to carry out their functions," he says. "I have developed a patented process that mentors any type of stem cell, whether plant or human, to release a unique set of unaltered bioactive molecules with specific instructions called consortia factors. These factors are naturally produced and provide a comprehensive set of directions designed to work with your body, not at your body."

VOGUE

11 Best Eye-Tightening Creams to Address Crow's Feet and Fine Lines



Crow's feet, fine lines, and sagging skin are all common concerns as you age, which raises the question: What are the best eye tightening creams? There's a lot to consider, but the first thing to note is that, according to Dr. Nathan Newman, a board-certified dermatologist, eye-tightening creams provide temporary firmness by reducing puffiness and smoothing wrinkles. "They work by creating a film over the skin that tightens as it dries, resulting in a firming and lifting effect that lasts for four to eight hours," he says.

FASHIONISTA

WHY ARE THERE SO MANY BANANAS IN BEAUTY RIGHT NOW?

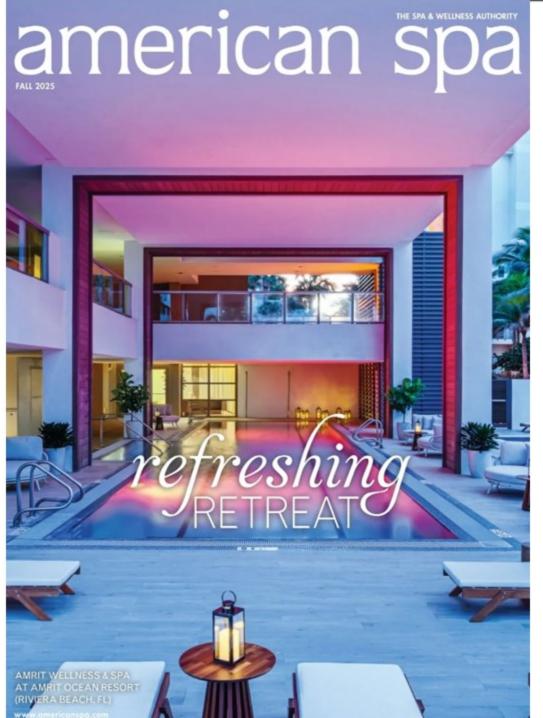


"I truly believe we're only scratching the surface of what this ingredient can do," says Finney, whose brand Tano offers a banana sap-infused <u>Body Butter</u>, and actually has a patent pending for the use of the sap in <u>skin-care</u> formulations.

NEWBEAUTY® Banana Beauty Is Summer's Most Unexpected Trend



Going deeper into banana's rejuvenating benefits, Tano's Balbisiana Body Butter harnesses the power of 9.5 percent Musa Balbisiana (Banana) Sap—a breakthrough botanical active proven to boost collagen without irritation or sensitivity—within its rich, skin smoothing body butter.





Update your retail area with these products to keep your clients' hair, nails, and makeup looking good all season.

BY NICOLE ALTAVILLA

- Pedi in a Bax—Imperial
 24K Gold
 VOESH
 WWW.yoesh.com
- 2. GElevate

OPI www.opi.com

Frizz-Me-Not Hydrating
 Anti-Frizz Treatment

AMIKA www.laveamika.com

Flush & Protect SPF 45+
 CIELE COSMETICS
 www.cielecosmetics.com

 Satin Treatment Primer OSMOSIS www.osmos/abeauty.com

Airwrap Co-anda 2x
 DYSON
 www.dyson.com

7. Swift

LAIFEN

www.laifentech.com

8. Lightning Oil
CND
www.cnd.com

 Skintuition SPF 30 Radiance-Boosting Liquid Foundation

JANE IREDALE www.janeiredale.com

10. Lodge Life Collection DAZZIE DRY



















From Post-Surgery Products To Airline Goodies, 7 Beauty Trends That Soared At Uplink Expo



Over 60 emerging beauty and wellness brands exhibited at Beauty Independent's trade show <u>Uplink Expo</u> in New York City last month. Diverse geographic representation, both in terms of where the brands are based and where they source ingredients, and product format diversity was on display. Biostrips's melt-in-your-mouth Pure Energy supplement strips, High On Love's Dark Chocolate Body Paint and Voesh's vitamin C-infused shower filters veered from standard stuff-in-a-jar beauty offerings.

BQFWhy Universities Are Becoming Beauty Schools



Would you drink a black tea and rosé cocktail? Would your skin? On Mar. 26, Voesh poured one out for its Exfoliating Body Wash, a \$19 black tea and rosé formula that's also available in hinoki, fig and neroli scents.

Forbes

Pamper Your Skin From Head To Toe With 29 Top New Body Products



Save yourself a step with this body wash that simultaneously exfoliates and cleanses. Pure sugar crystals and AHAs sourced from plants work to slough off skin, while natural botanical oils soothe and hydrate. It comes in four scents: Black Tea & Rose, Neroli & Patchouli, Hinoki & Lavanda and Fig & Amber. \$19, voesh.com

Forbes

6 Essential Products For Younger-Looking Hands



For times when you want to practice self-care and give your hands a noticeable boost, these ultra-hydrating gloves can transform dry, cracking hands fast, all while you're catching up on emails. "Hand moisturizers are great day-to-day to improve the appearance of fine lines and crepey skin," says Wolinsky. Voesh's disposable gloves are infused with argan oil, vegan collagen and floral extracts, which help improve skin elasticity and firmness, moisturize and give a hydrated glow. I like that these make the thinner-looking skin on the back of my hands appear supple and more youthful after wearing them for just 10 to 15 minutes. There's no need to rinse hands after use, and while these do have a light floral scent, it's not off-putting.

GLAMOUR

8 Best Foot Peeling Masks for Sandal-Ready Feet



When you decide to do a foot mask, you really have to commit to an hour (or more) off your feet because it's nearly impossible to move around in plastic booties. These comfy socks aren't like others, though. The extra soft masks wrap tightly around your ankles and feel ultra plush, and *Glamour* commerce writer <u>Alanna Martine Kilkeary</u> was able to get things done around the house while wearing them. "I wore these on a Sunday afternoon while cleaning my apartment (they slid right into my slippers without any issues), and they were comfortable and refreshing the whole time. After removal, my feet were soft to the touch and felt extremely hydrated and crack-free."

marie claire

Everything I Use To Make My Skin as Smooth and Shiny as a Dolphin



This little heel repair balm has become my favorite product to throw in my bag on the go. It's so easy to whip out exactly when I need to use it, and the rich blend of emollients instantly provides relief and moisture.



Ready, Set, Soak: The Oprah Daily Bath O-wards 2025

BEST SCENTED SHOWER FILTER



VOESH Vitamin C Shower Filter

Upgrading your shower experience is as easy as screwing one of these capsules to your showerhead. What's inside: vitamin C to remove chlorine, vegan probiotics to bolster your skin barrier, oatmeal powder to soothe itchiness, and a spa-like fragrance. You'll want to replace the filter every three months, and you can always change up the scent when you do; there are five options. "This was so easy to install and it transformed my shower into a spa," says Anthony.



28 of the Best Menopause Products to Get You Through Hot Flashes



These knee-high cooling therapy socks are infused with tea tree, mint and cica leaf extracts, giving instant relief to tired legs and feet. Whether you're going through some hard hot flashes or just finished leg day at the gym, these are perfect for your every cooling need.



The Coolest New Body Care for Sweltering Summer Days Ahead



Feet often need extra TLC, especially during sandal season. That's where this stick comes in. The waterless balm steps up your foot-care regimen with squalane plus a trio of oils (jojoba, macadamia and organic virgin olive) to moisturize soles and leave them unbelievably soft.



Collagen Manicures Are Trending, But Can They Actually Help Nail Growth?



"One of my favorite products to use during manicure prep is collagen-infused pre-soaked gloves," says Streets, referring to Caci's Rejuvenating Hand Mask, which contains hydrolyzed collagen, hydrating hyaluronic acid, and deeply moisturizing shea butter to soften the skin. Also try VOESH Collagen Gloves, \$19.

SHE FINDS

The 150 Best New Beauty Launches of 2025—Editor-Approved by SheFinds



There's no need for a separate scrub and body wash when this one does both!

Voesh's 2-in-1 Exfoliating Body Wash turns every shower into a spa moment, buffing away rough skin and cleansing skin with a dreamy scrub-to-suds formula.



Dry, cracked heels? These expert-loved foot creams offer softness and hydration



Applying foot cream can sometimes be messy, but this stick cream from Voesh takes away the clean-up. Plus, the formula is just as effective, too, suggests editor Vivien Moon, who has already seen results after a few uses. "I am on my feet all day and get 10,000 steps on average so they go through a lot, "she says. Moon adds that the formula "isn't greasy" and has "been a lovely addition to my nighttime routine."