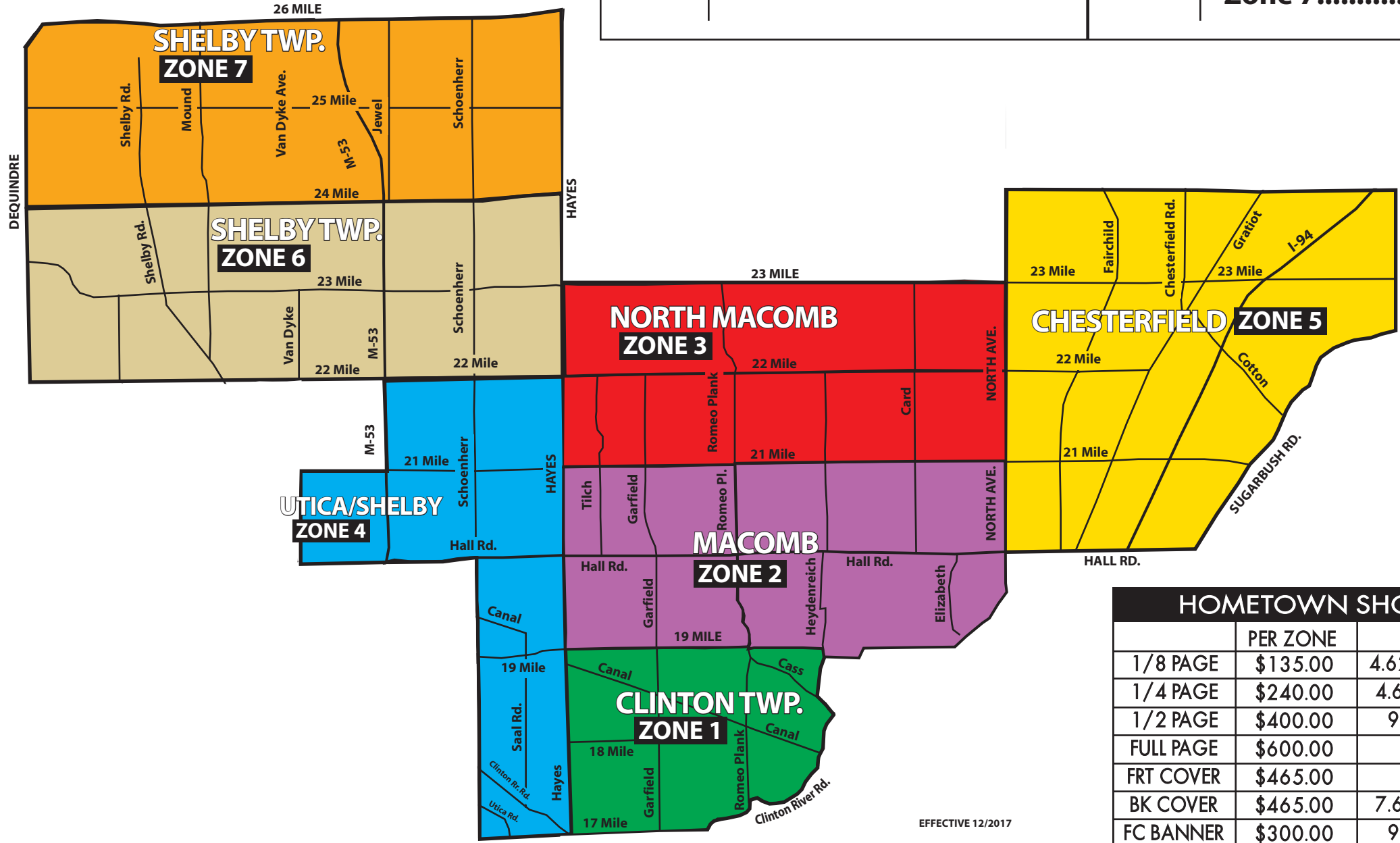


1 st Week	Zone 1.....9,253 Zone 2.....9,942	2 nd Week	Zone 3.....8,873 Zone 5.....8,995
3 rd Week	Zone 4.....10,150	4 th Week	Zone 6.....10,407 Zone 7.....9,909



HOMETOWN SHOPPER		
	PER ZONE	AD SIZE
1/8 PAGE	\$135.00	4.625" x 2.5625"
1/4 PAGE	\$240.00	4.625" x 5.375"
1/2 PAGE	\$400.00	9.5" x 5.375"
FULL PAGE	\$600.00	9.5" x 11"
FRT COVER	\$465.00	9.5" x 6.5"
BK COVER	\$465.00	7.625" x 8.875"
FC BANNER	\$300.00	9.5" x 1.875"
BC RIBBON	\$165.00	1.75" x 8.875"
BC BANNER	\$165.00	5.75" x 2"
FC SNAPSHOT	\$55.00	1.75" x 2"

EFFECTIVE 12/2017