

# R-Women Launch Event

November 10<sup>th</sup> 2018

R-Women Mean Business – Separating Fact from Fiction for Women in Financial Services

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**Heather-Anne E. Irwin**

Co-Director,  
Master of Financial Risk  
Management program,  
Rotman School

Heather-Anne has extensive capital markets experience and university graduate level involvement. She is an Adjunct Professor of Finance and the Academic Director of the Masters of Financial Risk at the Rotman School of Management, University of Toronto. She is also the Executive Director of the Canadian Securities Institute Research Foundation. Prior to this she spent 19 years in the capital markets with senior roles in equity capital markets, investment banking, fixed income and structured products, at TD Securities, Nesbitt Burns and Citibank.

Heather-Anne has a wide range of board experience having been on the board of the public company InnVest REIT (TSX INN.un), where she chaired the Corporate Governance and Compensation Committees. She currently sits on the board of the Ontario Finance Authority and is on its audit committee, the Advisory Board of Sionna Investment Managers (Toronto) and Philbrooks Boatyard (Victoria, BC). Heather-Anne's not-for-profit board work includes – the Chair of the board of Up With Women and a past director on the Centre for Addiction and Mental Health (CAMH) Foundation. She is also the Founding President of Women in Capital Markets and continues on its Advisory Counsel, HLM Scholarship Management Board and Mentorship Program.

Heather-Anne has a degree in Engineering Chemistry from Queen's University and an MBA from the Schulich School of School of Business, at York University.

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**Maria Tihotchi, CFA**

Director,  
Trading Products  
BMO Capital Markets

Maria Tihotchi is a Director with Global Structured Products (“GSP”) within the Trading Products group at BMO Capital Markets. GSP is dedicated to providing innovative investment solutions along with sales and after-sales support to the retail and wholesale investment community within Canada, the US and abroad. In her role as Director, Maria is responsible for structuring Principal at Risk Notes investment products within Canada and works closely with both of GSP's trading and sales teams to create tailored investment solutions designed to meet the various risk appetites and return needs of Canadian investors. Prior to her current role, Maria worked as an accountant at UBS Securities Canada.

Maria has a Bachelor's of Finance degree from University of Toronto and is a CFA® Charterholder.

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**Marlena Zabielska, CFA**

Co-lead Portfolio Manager,  
Focused Dividend Strategy  
Sionna Investment Managers

Marlena joined Sionna in 2012 and is a portfolio manager. She is the co-lead portfolio manager for the firm's focused dividend strategy. Prior to joining Sionna, she spent one year in the Financial Management Program at General Electric.

Marlena earned her honors business administration from the Richard Ivey School of Business at the University of Western Ontario. Marlena is a CFA® Charterholder and a member of CFA Society Toronto.

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**Ashley MacNeill**  
Managing Director,  
Equity Capital Markets  
Morgan Stanley

Ashley MacNeill is a Managing Director in the Global Capital Markets Group based in New York, on the Equity Syndicate desk. She has been running the global technology syndicate team and the Canadian ECM team for the last 4 years and prior to this ran the Natural Resource Equity coverage team focusing on Basic Materials. She has worked with marquee Canadian and US company including Shopify, Google, Roku, Docusign, Snap, Tesla, TransCanada, Manulife, Bombardier and the direct listing of Spotify. Ashley joined Morgan Stanley in 2010 after spending seven years in both Equity Capital Markets and Investment Banking (M&A) at UBS Securities in Canada. She has executed and advised hundreds of issuers on raising equity capital through IPOs, follow-ons, block trades, among other more nuanced equity products as well as working with the buy-side on investment opportunities.

Ashley graduated from The University of Western Ontario with an Honours in Business Administration and a Bachelor of Engineering Science (Mechanical). Ashley is currently based on New York with her husband and two young kids.

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**Alyson Bailey-Flynn**  
Vice President,  
Enterprise Risk  
Scotiabank

Alyson Bailey-Flynn is a member of the Enterprise Risk team within Global Risk Management, with key responsibilities for Risk Reporting & Analytics. As a part of Enterprise Risk, she oversees reporting to the Risk Committee, including the Enterprise Risk Management Report to the Board, which provides the Board with a consolidated view of all risks across the Bank. Alyson has oversight for end to end wholesale data, reporting and analytics, including statutory, regulatory and financial reporting. She also has oversight for risk data aggregation and risk reporting (BCBS 239) ongoing compliance, and has quality assurance teams for OSFI regulatory review processes.

From 2013 to 2016 Ms. Bailey-Flynn was the Regional Chief Auditor for the UK, Ireland and the rest of Europe and the Middle East. In Internal Audit she built out a team of local auditors that provided coverage to the Global Banking and Markets and Group Treasury activities within the region. Prior to moving to London, she managed the CCR and CVA projects and analytics. She was responsible for the roll-out of a new CCR system across the Bank for Potential Future Exposure (PFE), CVA and Capital. Alyson holds a Master's of Mathematical Finance from the University of Toronto, and a BSC in Physics & Math from Saint Mary's University

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**Maria Segura**  
Associate,  
Investment Banking  
TD Securities

Maria Segura is an Associate in the Investment Banking group at TD Securities. Prior to completing the Rotman MBA program this year, she spent three and a half years as a Senior Accountant at Deloitte Toronto, specializing in financial institutions.

Maria is a graduate of the University of Toronto (MBA), McGill University (Bachelor of Commerce), is a Chartered Accountant and has completed all three levels of the CFA program.

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