

HONEOYE HAMLET

ACTIVE TRANSPORTATION STUDY



Project: Honeoye Hamlet Active Transportation Study
Subject: Business Leader Meeting – Meeting Minutes
Location: Cornerstone Market and Bakery, Honeoye, NY 14471
Date/Time: December 16, 2019 | 8:00 AM – 9:00 AM

ATTENDEES

1. Audrey Carrier, Honeoye Commons
2. Joe Balcerak, Cast, Brass & Glass
3. Scott Gillen, Birdhouse Brewing/Woodsedge Retreat
4. Amy Force, CNB
5. Bob Merkel, West's Shurfine
6. Daryl Marshall, Supervisor Elect
7. Andy Molodetz, CY Plastics
8. David Kruse, Consultant (SRF)
9. Andy Martin, Consultant (IPD)

MINUTES

SRF and IPD met with key business owners along the Main Street corridor to discuss important issues, opportunities, and assets unique (yet, not exclusive) to the business community. Below are salient points discussed during the meeting.

1. How is the parking accessibility/availability on Main Street/in the hamlet?

- a. Zoning and planning for the new brewery
 - i. Existing code requires parking based on land use, not based on square footage
- b. Public parking on Main Street is not properly or clearly marked/unintuitive
 - i. Can be especially troublesome for out-of-town visitors
- c. On-street spaces are not well-signed
 - i. There are no time restrictions for on-street spaces, but until they're clearly marked we likely won't know if any restrictions are necessary at this point
 - ii. Speed of street deters people from feeling comfortable parking and opening their doors
- d. Utilization of on-street parking to meet off-street parking requirements

2. What brought/keeps businesses here?

- a. Thriving in the 60s-70s – people used to come here often for a variety of things
- b. Would be nice to identify why we aren't like that anymore
- c. CY Plastics draws employees from farther away – there are at least some local employees – municipalities where employees are from:
 - i. Dansville
 - ii. Wayland
 - iii. Bloomfield
- d. What could get more people here?

MEETING MINUTES

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- i. Quality of school being more of a selling point
- ii. Availability of housing – takes a long time for homes to open up for people to the hamlet preventing them from becoming a community of choice

3. One Big Thing:

- a. Local art/artist workshop – they all support businesses
 - i. Opportunity for public art component to project
 - 1. Perhaps designate each area artistically?
 - ii. Art installations/sculptures have been displayed at coffee shop and elsewhere
 - iii. Vitale Park in Lakeville was noted as a location with a water feature and sculpture to potentially be used as inspiration for the Hamlet
- b. School – if the school goes down, families will leave
 - i. People do choose Honeoye because of the school district
 - ii. Opportunity for more housing in the hamlet
- c. History – they've lost some buildings and sites, is there more to preserve?
- d. Infrastructure – can't provide enough sewer infrastructure for new large employers or businesses to be able to locate in Honeoye
- e. Aging community – need more things for seniors to do, better accessibility, variety of housing options, more places to socialize

4. Miscellaneous

- a. There are various connectivity gaps in the sidewalk and lack of crosswalks
 - i. Naples was mentioned as a “best practice” community for this topic
- b. Where is downtown – three distinct pockets identified: Commons area, Post Office area, and Hamlet core adjacent West Lake Road
- c. Need for a comprehensive recreation/trails map
- d. Wayfinding signage is a huge barrier to getting people around once they are here
- e. Must improve sustainability and resiliency
- f. There needs to be a brand/identity to ground the hamlet
- g. Trident Marine is only waterfront business
- h. There is a belief that the popularity of the lake hurt itself
- i. Many homes have been converted to retirement or secondary homes
- j. Desire to have a place to dock one's boat and walk into the Hamlet
- k. There are not enough restaurants to get food for people coming in on the lake – How do we help businesses survive and where should they locate?
- l. Need to coordinate with Town's master plan/comp plan
- m. Community needs to diversify – can't just focus on tourism

DISCLAIMER: These minutes reflect, to the best of our knowledge, a summary of the meeting discussion. If edits or additions are required, please provide comment.