

AMY BILYARD

Senior Graphic Designer



PHONE
919.903.5127



EMAIL
carypresentation
graphics@yahoo.com



WEBSITE
carypresentation
graphics.com

PROFILE

AC Graphic and Presentation Designer with an extensive portfolio of design, marketing and presentation work. Expertise in designing with Adobe CC and Microsoft while easily moving across the platforms/programs needed to make a project come to life. Layout, storytelling and typography are my passions. Experience has given me excellent project management skills and flexibility under pressure. Recently, a client was traveling to Atlanta and the local printer there was unable to color match. The fix was downloading PUBHTML5, an online flipbook creator, and turning our InDesign marketing proposal into a quickly accessible flipbook piece for his clients. Creativity is more than excellent program skills, It's intuitive decision-making, engaging creative and thorough knowledge of the best available tools. Skills See: p. 2

WORK Experience



CARY PRESENTATION GRAPHICS Studio & Freelance



2016 - 2021
Cary Presentation
Graphics Studio

DESIGNER/CREATIVE LEAD (Ref: Leavy Morgan)
SPIRIT OF DETROIT MOTOSPORT, Detroit 20/21 Designed full corporate identity package incl; website, logo, proposals and promotional for Hybrid Roadshow launch. Spiritofdetroitmotorsport.com

DESIGNER/CREATIVE LED (Reference: Lawrence Waxman, MA)
LET'S TALK COUNSELING, PLLC '21 Developed and designed website for RTP Triangle Therapist incl.; Website and extensive video and editing of 10-minute treatment presentations. Ltcounseling.org.
InDesign/Illustrator/Adobe Premier

VIDEO/CREATIVE LEAD (Ref: Robert J. Hennessey)
75th Birthday Video. Video editing and incorporate of 300+ pictures, music, animation and extensive editing with Final Cut Pro.

THUMBSTACK.COM Cary Presentation Graphics Studio. Extensive Five-Star Freelance work. www.Thumbstack.com Incl: design, illustration and presentations for large and small companies.

2014 - 2017
Booth & Associates,
LLP
Raleigh, NC

DESIGNER/CREATIVE LEAD (Reference: Mike Clements, VP)
BOOTH & ASSOCIATES, LLP (Primeline Utilities) Design and Development of Website for engineering firm and parent company. PowerPoint presentations, media contact incl.; design, copy, editing coding UX/UI for affiliates. www.booth-assoc.com

2010 - 2012

SENIOR GRAPHIC & CORPORATE DESIGN
JERSEY CITY REDEVELOPMENT 20 pp. booklet for Jersey City Redevelopment (see: Portfolio on carypresentationgraphics.com)
Poster design in Adobe Illustrator. Extensive research and design work with writer, Sally Deering. (See: LinkedIn profile for ref.)

WORK Experience

Continued



Full-time/
Freelance Work –
2010

(see: Online portfolio www.carypresentationgraphics.com)

“BROADWAY ROADKILL” Show design and promotional development.
EMPIRE HOTEL, New York, NY Design of Holiday promo materials.
FUN AT THE RUN, Hoboken, NJ Promotional pieces for pet care business.
BURTON LUCH PUBLIC RELATIONS New York, NY Promotional piece for show.
NBT Hoboken, NJ Design of CD Cover and label for jazz/blues band.
2009/10/11 HOBOKEN DANCE ACADEMY Hoboken, NJ Promotions Designer which included web advertising, posters, CD design/insert and scene production work; set design. Prop design. “The Nutcracker” Benefits for Boys & Girls Clubs.
CW11/Time Warner (Burbank, CA/NY) Large scale presentation for show.
RIVER GRILLE Sebastian, FL Identity Launch, FL Website & Identity launch
FRIDAY GUS RESTAURANT, FL (spec) Logo Illustrator
ERIC MARDER PR New York, NY Word, InDesign – Corporate materials.
WALL STREET JOURNAL New York, NY (Promotion) Illustrator, Photoshop ads.
RELATED MARKETING New York, NY Presentations/Word template creation.
COURT TV (TruTV) New York, NY (full) InDesign, PowerPoint, Flash, Illustrator presentation and design work for events and advertising.
GREY ADVERTISING New York, NY PowerPoint presentation design.
OGILVYONE DIRECT New York, NY (Ogilvy & Mather) Illustrator, PowerPoint.

PORTFOLIO *carypresentation graphics.com*



Hunton &
Williams, LLP
NY, NY

Design, Training & Multi-Media
HUNTON & WILLIAMS, LLP (Ref: Oliver Dickerson)
Senior Designer/Presentation Director - Created numerous well-received PowerPoint presentations for internal and external projects. Established creative department for 250+ person New York firm in conjunction with main Richmond office. Created practice-specific template designs for groups Responsible for updating intranet web communications. Served on E-learn committee as instructional designer and developer for firm launch. Trained classes as large as 20 (and as small as 2) on firm associated programs and guided
Volunteer Instructor while attending RUTGERS UNIVERSITY – Instruction (Saturdays/holidays) for teens of computer programs at Newark Community Center towards future masters. Generated awareness of Westside Park Project.

SKILLS Design & Presentation



& NOTE WORTHY



DESIGN SKILLS

PowerPoint MS (365) _____ ●
Adobe CC Illustrator _____ ●
CC InDesign _____ ●
CC Photoshop _____ ●
CC Premier _____ ●
CC Lightroom _____ ●

DESIGN & MGMT. SKILLS

Presentations _____ ●
Infographics _____ ●
Web Design _____ ●
Video Editing _____ ●
Project Mgmt. _____ ●
Copywriting _____ ●

ART DIRECTOR & other

After attending Boston University, I began my career as a television Art Director with Saatchi & Saatchi General Mills brands. I’ve raised a son, traveled extensively, volunteer at many shelters, kayak frequently and take courses regularly to keep skills sharp. I am a studio painter as well. Please see: carypresentationgraphics.com and blog.



@studiocpg_



Pinterest / @carypresent



@_artwithheart