

The image features the Oli G logo in the top left corner. The background is a vibrant, abstract design consisting of several overlapping, wavy bands of color. From top to bottom, the colors are light blue, yellow, orange, pink, purple, teal, and dark blue. The bottom of the image fades into a soft, pastel sunset or sunrise sky with hues of orange, pink, and light blue.

# Oli G<sup>®</sup>

HAIR HEALTH SYSTEM PRODUCT GUIDE



## INTRODUCING OLIG

Everyone deserves to have the healthy, vibrant hair of their dreams. That's why we've developed an incredibly effective product line to achieve exactly that—no matter the damage or hair type you're dealing with. Proudly made in the USA using only the safest and highest quality ingredients, you can count on Oli G to deliver transformative results you've got to see to believe.

# YOUR COMPLETE HAIR HEALTH SYSTEM



The background of the entire image is a close-up, high-resolution shot of water ripples. The water is a clear, light blue color, and the ripples create a complex, organic pattern of light and dark blue lines across the frame. The lighting is bright, creating highlights on the peaks of the ripples and shadows in the troughs.

CLEANSE



# PURE DETOX

## CLARIFYING SHAMPOO

This powerhouse shampoo gently refreshes and deeply cleanses to remove all impurities without stripping, and get hair in its most receptive state prior to treatments of any kind. Formulated with high-quality cleansing surfactants, chelating agents to remove mineral buildup, and pH adjusters to regulate acidity, makes it perfect for anyone prepping for chemical processing, or battling oily locks, product buildup, chlorine or hard water.



### HOW TO USE IT

- Work Pure Detox Shampoo into a lather
- Massage into hair and scalp
- Rinse the hair thoroughly
- Repeat as needed
- Follow with desired treatment or process



PROTECT





# CHEMICAL ADDICTION

## PEPTIDE BONDING SPRAY

Shield your hair from chemical assault! This groundbreaking hair repair spray formula is packed with proven peptides that mitigate the effects of chemical and mechanical stress—reviving and fortifying delicate and damaged hair before any chemical treatment, and keeping results and color locked in longer.

It's especially great for:

- Fragile, breakage-prone hair or split ends
- Color treated, bleached and highlighted hair
- Relaxed or permed hair



### HOW TO USE IT

- Lightly dampen the hair with water (don't saturate!)
- Section hair and apply 2-4 sprays to each section
- Gently massage into hair
- Let it absorb for 10 minutes (don't rinse it!)
- Proceed with your desired service as usual

The background is a solid orange color with a pattern of numerous small, white, spherical water droplets of varying sizes, some of which are slightly out of focus, creating a soft, textured effect.

NOURISH





# RENEW

## POROSITY BALANCING OIL

This powerful yet weightless oil repairs and reverses damage by nourishing the hair holistically—giving all hair types beautiful, frizz-free smoothness with more shine and strength than ever!

A proprietary blend of active ingredients—including Jojoba Oil, Vitamins A and E—coat and penetrate to mend, nourish and protect damaged hair fiber, restoring even the most long-gone strength and elasticity. The result is gorgeousness you can feel.



### HOW TO USE IT

- Recommended to use before styling
- For best results, apply oil to damp hair
- Start with 1-3 drops and add more as needed
- Use on dry hair as a finishing touch



BALANCE



# TOTAL REFRESH

## PH BALANCING SHAMPOO & CONDITIONER

Like a perfect duet, this shampoo and conditioner duo delivers pure harmony! Its pH-balanced and moisture-balancing properties help maintain hair health, strength and vitality. Safe and gentle enough for daily use, these formulas have been carefully crafted to match the natural pH of human hair (around 4.5 to 5.5). The result is perfectly calibrated cleansing and optimal conditioning for ultra soft and shiny hair.



### HOW TO USE IT

- Work pH Balancing Shampoo into a lather
- Massage gently into hair and scalp
- Rinse thoroughly
- Follow with pH Balancing Conditioner
- Rinse thoroughly

RESTORE



# ATOMIC HAIR REPAIR

## LEAVE-IN TREATMENT

As an "Atomic" treatment, this easy-to-use leave-in formula's natural and botanical proteins moisturize, eliminate frizz and fuze damaged hair—returning it to a healthy state. No more long visits to the salon or expensive chemical processes needed! With this revolutionary reparative technology, damaged, bleached and over-processed hair is hydrated and transformed within minutes of first use. The results are instant and beautiful, and only get better with time.



## HOW TO USE IT

- Shampoo, rinse and towel dry
- Emulsify 1-2+ pumps in hands
- Apply and distribute evenly with comb
- Wait 3-4 mins and then style any way you like!



# Oli G™

## CONTACT

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SAY HELLO TO OLI G™  
AND GOODBYE TO  
DAMAGED HAIR

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