

# FREE REPORT “Choosing the Right Paint Protection for your Car”

## 10 Key Points You Should Know Before Choosing a Paint Protection Supplier

**The thing with Paint Protection Ceramic Coatings** is that it doesn't take much to get high spots and smears, more so with darker colours including the solid colours like red, blue and yellows.

One wrong move can end up having to machine polish back the entire panel because the colour might be too noticeably different after polishing out a high spot or even worse, scratches put into during application of coating.

Hiring a certified applicator is a great idea, especially if you do not know or understand all the different tools, chemicals and accessories that are required (It is more than a simple wipe).

You don't want to apply a coating to a surface without good preparation.

You don't want the person doing the coating application using a machine polisher unless you know they have years of experience. They might leave swirls or even worse burn the paint and they must have a finesse about their work.

Here are 10 key points you should know if you want to find a qualified detailer to apply the coating to your pride and joy.

- 1) DON'T take up offers from your back yarders, car cleaners or other non-expert mates.
- 2) Find a detailing shop with at least 3 years of paint correction experience in full time vehicle coatings and paint protection with a proven track record – they should have at least coated 100 cars in that time
- 2) DON'T assume dealerships will refer you to the right guy for you without hidden agendas
- 3) Large shops or dealerships work are be staffed with lesser standards, with much less experience. These large dealerships are just the fast food chain of the automotive sales industry they don't have passion for current installation methods and those educated in them. Instead, go to someone has a small tight dedicated clean and serious small team and is well known in the car community
- 4) Avoid shopping on warranties, these are used as a marketing tool to give you piece of mind and close the sale, but are often full of exclusion clauses to avoid paying out on any minor paint damage
- 5) DON'T skip asking the important questions of prospective installer or applicator (not the salesperson). If you are prevented from speaking to actual applicator, this should raise alarm bells. Questions include:
  - How long will the coating take to apply & how long is cure time?
  - Will the applicator offer any type of VIP aftercare cleaning or maintenance service, or do they only do one off Paint Protection?
  - How many cars have they coated before ?
  - Does the business appear professionally run? (ie will they be around for the next 3 years?)

6) DON'T move forward without seeing a sample of the installer's recent vehicles they have coated. . If they take pride in their work and the cars they coat, they should have plenty of pictures on Facebook, Instagram and their website. IF they don't have recent photos, this may be a concern.

7) DON'T forget to learn from others' experience.

Use Google Reviews and Facebook reviews to assess how satisfied their past clients are. Also beware of businesses with a low number of Google or Facebook reviews. If this is the case they are either very new to the business, or they are carefully handpicking a small number of people to give them a favourable ratings average... either way, you are better off going with a business with hundreds of reviews as it demonstrates they have been around a long time and their reviews are legitimate.

8) DON'T underestimate the value of organisation

An applicator has to work clean & efficiently, he must show a natural aptitude of a good detailer and plenty of patience, they must also be naturally someone that has high level of concentration, focus and determination. Try to watch your prospective installer at work or at least see his or her work space.

Once you've found an applicator that meets your expectations, ask for a quote, ask, does the price include paint correction? if paint correction is required, how much is the paint correction if not included? (it is normal that the detailing shop will quote \$ correction + \$ coating)

9) A good applicator will usually guarantee his or her work and coating for at least one year. There are a lot of technicalities and ratings that your installer will understand better than you. Let him or her advise you, sometimes coatings are not the right choice at all.

10) Book in with a detailing shop and have a good relationship with them because more than likely you will be going to be calling back on them from time to time for future coating repairs, coating maintenance, detailing and advice.

With some careful consideration, you can find a sincere paint protection installer who'll complete your project with finesse.