

Exhibitor Rules and Regulations

1. Applications and Fees

A. Application shall be subject to the approval of BBW who reserves the right to reject applications in the best interest of the event.

B. Space rental fees are printed on the front side of the Agreement.

C. Exhibitor shall submit payment with the application. Checks must be made payable to Big Bike Weekend and mailed to 2205 Hilltop Drive, PMB 9011, Redding, CA., 96002. Payment in USA funds only.

D. Cancellations must be made in writing. BBW shall withhold \$25 as a cancellation fee for any cancellation of confirmed exhibit space prior to the full payment deadline. After the deadline, no refunds will be made. BBW is not liable for interest on any amount refunded.

2. Eligibility

A. BBW reserves the right to determine eligibility of exhibitors prior to or after execution of the agreement.

B. Submission of this agreement and payment does not guarantee that exhibit space will be assigned.

3. Exhibit Space Assignment

A. Exhibitor shall not assign, sublet, share or apportion the whole or any part of the space allotted without the written consent of BBW.

B. The Agreement may not be assigned by an exhibitor except in connection with the sale of the business.

4. Exhibitor Set Up

A. All displays must be in place and display materials, cartons and refuse removed prior to show opening.

B. Written permission from BBW is required to set up during non-posted hours. No set-up will be allowed prior to exhibitor entry hours.

C. Any space not claimed and occupied during exhibit set-up during non-posted hours of the event may be reassigned or resold by BBW without obligation on the part of BBW for any refund whatsoever.

5. Tear Down

A. No removal of product and/or equipment prior to tear down without prior written permission from BBW.

B. BBW assumes no responsibility for exhibit material left unattended during tear-down. Any product or materials used that need to be picked up and shipped after tear down is the sole responsibility of the exhibitor. BBW and/or the event facility will not be responsible for items left after tear-down.

6. Operation and Conduct

A. BBW reserves the right to restrict exhibitors to suitable methods of operation and display of materials. If for any reason an exhibitor and/or its contents are designated objectionable by BBW, the exhibit shall be subject to removal at exhibitor's sole expense.

B. No drug paraphernalia may be used as part of any exhibit or sold at event.

C. Exhibitor is responsible for all damage to any property caused by exhibitor personnel.

D. Exhibitor may not distribute any advertising matter, literature, souvenir items or promotional materials in or about the exhibit areas except from its own allotted exhibit space.

E. Exhibitors are not permitted to host or sponsor any event which attracts buyers during exhibit days or which conflicts with the scheduled program promoted by BBW.

F. Exhibitors are not granted exclusive rights to any specific product category.

G. Parking: All vendors are required to park outside show area.

H. Display Vehicles: BBW must approve all display vehicles prior to set up. All vehicles accepted for display must have proper credentials.

I. Freight: Any shipment made to the event are the sole responsibility of the exhibitor. Any fees necessary to unload/load freight will be the responsibility of the exhibitor.

7. Liability

A. The exhibitor and each of the persons specifically representing the person whose name and signature is on the agreement, herein agrees to both indemnify, defend, and hold harmless and to release and forever discharge from any and all known and unknown damage, injury, death, loss, liability, claims, penalties, actions, cause of actions, judgement's and liabilities of every kind and description (including court costs and attorney's fees), occasioned by, resulting from, and/or related to conduct, actions and or omissions of anyone connected with this event, including Big Bike Weekend, and the owner at the event and their respective owner operator of the event facility, other vendors at the event and their respective owners, shareholders, officers, directors, employees, agents, representatives and servants and all persons connected with the promotion, production, management and/or presentation of any portion of this event.

B. The exhibitor represented by the signature on the Agreement agrees and specifically acknowledges that BBW, its offices, staff employees, agents, representatives and/or servants, waive and assume no responsibility or liability whatsoever in any matters relating to any restrictions, controls, and/or conditions imposed on any exhibitor by any regulatory agency or government authority (whether federal, state, regional or local), whether in connection with, before, during, or after this event, or otherwise.

INITIAL AGREEMENT: _____ DATE: _____