

EXPERIENCE

1. Browse and Repeat
Creative Manager
 - Identity design.
 - Creative content development.
 - Storyboarding.
 - Illustrations.
 - Website design and maintenance.
2. My Little B
Visual Designer
 - Logo and brand identity design.
 - Vector illustrations design.
 - Website design and maintenance.
3. IBM
Web Designer
 - Visual design for Apple's Mobile First for iOS, The Weather Channel, zSystems, Watson, APIs, and other IBM offerings.
 - Vector illustration design.
 - Designed and created media packages and style guides.
 - Layout design for web pages, apps, and software tools.
4. Academy of Responsible Tattooing
Web Designer and Front-end Developer
 - Visual design.
 - HubSpot CMS maintenance and design.
 - Updating classes, workshops, and events on Shopify and implementing them to the site.
 - Front-end development.
5. QStream
Visual Designer
 - Visual design for app and web pages.
 - Vector illustration design.
 - Designed and created media packages and style guides.
6. ATTCK
UX/UI Designer
 - User experience and interface design.
 - Wireframes and site architecture.
 - Media packages and style guides.
7. CLINIQUE
Manager of Production Design
 - User experience and interface design for mobile and desktop website layouts.
 - Cross-platform testing.
 - Drupal CMS design, maintenance, and implementation.
 - Front-end development.
 - Web maintenance and design for Clinique's and Estée Lauder's domestic and international websites.
8. MAISONLBB
Web Designer and Project Manager
 - User experience and interface design for mobile and desktop website layouts.
 - Cross-platform testing.
 - CMS administration for design and updates.
 - Front-end development.
 - Branding design.
 - Project management.
 - Web maintenance and design for M·A·C Cosmetics' domestic and international websites.
9. NEO DESIGN GROUP
Visual Designer
 - User experience and interface design for mobile and desktop website layouts.
 - Animation design and vector graphics.
 - Print design.
 - Branding design.

EDUCATION

Fashion Institute of Technology
BFA Graphic Design

AIGA
UX/UI and wireframing

SKILLSHARE
Storytelling through iconography design

New York University
Javascript class

LANGUAGES

English and Spanish

SKILLS

Photoshop, Illustrator, InDesign, Procreate, Shopify, Figma, Drupal, WordPress, Foundation Framework, visual design, wireframes, site mapping, eCommerce, HTML, CSS, CMS, Javascript, SEO, illustrations, vectors, iconography, email campaigns, and more.

LORENA MONAGAS

pixelcaliente.com | lorena.monagas@gmail.com