



A VENUE CASE STUDY

ETHICORK™ AT TOGETHER.SPACE

AIR CARE FOR WASHROOMS. THOUGHTFULLY CHOSEN.

Natural cork and patent-pending fragrance delivery technology, selected for the washrooms on Level 1 and Club 88.

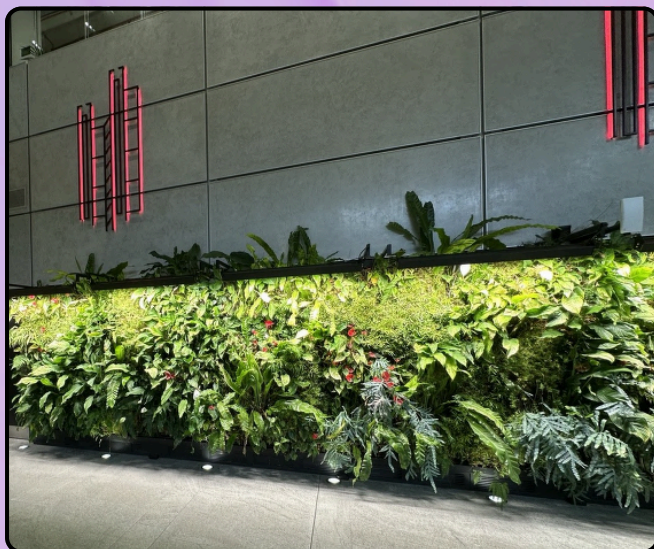
Offering truly mesmerising views of the historic St. Paul's Cathedral and other parts of London, **TOGETHER.SPACE** wanted **Ethicork™** by Ennovamark, to help bring a sense of nature to their 88 Wood Street spaces.



THE VENUE

ABOUT TOGETHER.SPACE

TOGETHER



TOGETHER.SPACE operates meeting, conference and event venues at 88 Wood Street in the City of London, between St Paul's and the Barbican.

Level 1

A flexible setting for conferences, away days and larger events, with theatre capacity for up to 500 guests.

Club 88

On Level 12, Club 88 hosts groups of 10 to 100 for meetings, private dining and receptions, with a lounge and outdoor terrace.



The washrooms form part of that wider guest experience.
Ethicork™ has been selected for both venue levels.

Venue information: together.space/spaces | together.space/spaces/club-88

WHAT IS ETHICORK™?

Natural cork in air care.

Ethicork™ is a passive air care system from Ennovamark, using **FSC® certified natural cork** to hold and release fragrance.

Its patent-pending **Zoned Dispersal Pathway™** technology uses engineered regions within the cork to influence fragrance movement before release into the surrounding space.

Each refill provides quality fragrance for up to 60 days.



The Ethicork™ refill.

WHY WAS IT CHOSEN?

Natural FSC® certified cork, passive and straightforward servicing with a unique colour changing service alert system support the attention to detail given to guest spaces.

THE FRAGRANCES.

Sunlit Mango & Citrus Blooms,
Crisp Bergamot & Eucalyptus Leaf
and Sandalwood & Oakmoss Shores.

Liquid-based systems are used elsewhere in the building.

TOGETHER.SPACE chose the Ethicork™ cork format for its own washrooms, holding fragrance effectively within the material without a separate liquid reservoir.

No batteries, fans or power needed. In some spaces, the air care system can even work without airflow.

WHERE IS IT USED?

WASHROOMS ON LEVEL 1 AND CLUB 88, LEVEL 12.



Ethicork™ installed in the venue, with the dispenser open to show the cork refill.

WHERE.

Level 1 and Club 88

Ethicork™ serves the washrooms on Level 1 and at Club 88 on Level 12, supporting the guest experience across **TOGETHER.SPACE** meeting and event venues.

HOW.

Passive fragrance delivery

The cork refill releases fragrance passively. There are no settings to programme or liquid reservoirs to top up. The team can check fragrance during routine servicing and replace refills when required.

WHEN.

Installed at 88 Wood Street.
15th October 2026.

The installation at 88 Wood Street marks the starting point as **TOGETHER.SPACE** look to roll out the Ethicork™ air care system across their growing portfolio of venues.

Room conditions can sometimes affect fragrance distribution and refill life.
Ethicork™ can help complement regular cleaning and ventilation.

ABOUT ENNOVAMARK.

Ennovamark are an innovation, marketing and strategy agency specialising in air care, product development and fragrance delivery technology.

Founded by Matt Wonnacott, the company combines material research and product development with commercial strategy, brand and marketing expertise.

Matt is the inventor of Ethicork™ and patent-pending Zoned Dispersal Pathway™ technology. His work explores how the structure of a material can contribute to the way fragrance is held and released.



ennovamark.com

THE WORK BEHIND ETHICORK™

Ethicork™ applies that research to a natural cork refill for passive air care. Engineered regions within the cork influence fragrance movement before release into the surrounding space.

For **TOGETHER.SPACE**, that work becomes a practical part of the venue: a replaceable cork refill serving the washrooms without batteries, fans or power.



MATT WONNACOTT

Founder | Ennovamark | Inventor of Ethicork™

FROM THE VENUE AND FOUNDERS.

ELLIOTT SPARSIS | CEO, TOGETHER.SPACE

“We want every part of **TOGETHER.SPACE** to feel considered, including our washrooms. **Ethicork™** appealed to us because I firstly, loved the whole story.

You then consider what it offers. It combines natural cork with simple, practical fragrance delivery. There are no batteries to change or liquid reservoirs to top up. It fits the attention to detail we want throughout our venues.

“**Ethicork™** also reflects the thinking behind our ESG goals, considering the materials we choose, the energy products require and how we manage them day to day. For us, future-proofing a venue means paying attention to those decisions at every level. Using natural cork to deliver fragrance without batteries, fans or power is a truly inventive step in an often overlooked part of the guest and visitor experience.”



MATT WONNACOTT | FOUNDER, ENNOVAMARK

“Supplying **Ethicork™** to **TOGETHER.SPACE** at 88 Wood Street is a fantastic moment for Ennovamark. Elliott and his team recognise that the guest experience extends to every part of a venue, including spaces that rarely receive the same attention as the main event rooms.

“I developed **Ethicork™** to show what natural cork could do when its structure became part of the fragrance delivery technology. Seeing that invention chosen for these washrooms gives that work a very tangible purpose.

“With **TOGETHER.SPACE** looking to use **Ethicork™** across all their venues, this is the start of something bigger. Ennovamark are delighted to support that ambition as their venue portfolio grows.”



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