

# THE PATHWAY TO THE FUTURE OF AIR CARE.

ETHICORK™ WITH PATENT-PENDING  
ZONED DISPERSAL PATHWAY™ TECHNOLOGY.



The mark of  
responsible forestry

THE ONLY AIR CARE SYSTEM TO USE  
REGENERATIVE, FSC® CERTIFIED CORK.

# A PATH ONLY CORK COULD CREATE.



**ethicork**<sup>TM</sup>  
Inventing air care, ethically.



The mark of  
responsible forestry

## WRITING THE RULES OF AIR.

FSC® CERTIFIED, REGENERATIVE, 100% NATURAL CORK -  
SOURCED FROM CARBON-SINK ECOSYSTEMS -  
MEETS PATENT-PENDING AIR CARE TECHNOLOGY.



WE WOULD RECOMMEND PLACING THE ETHICORK™ REFILL IN A DISPENSER. IF FREESTANDING, PLACE SOMETHING UNDERNEATH THE REFILL.

CATEGORY  
DEFINING  
AIR CARE FOR  
WHERE LIFE  
TAKES US.



DISPENSER IS JUST A CONCEPT | ENNOVAMARK® | © 2026 ALL RIGHTS RESERVED.

ETHICORK™ | INVENTING AIR CARE, ETHICALLY.

# NATURE'S OWN MATERIAL. NOW IN CONTROL.

Zonal Intensity  
Boost



Natural service  
indicator alert - refill  
changes colour



VOC-exempt  
fragrances



100% Natural  
Cork



No microplastics  
or EVA



Cork regenerates  
after harvest



Adaptive Scent  
Perception



Patent-Pending  
Technology



Fits competing  
dispensers



No battery, fan  
or power needed



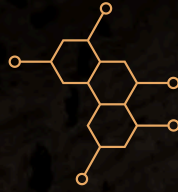
Cork oak landscapes  
contribute to long-term  
carbon storage



Just natural airflow  
needed for operation



## A NATURAL SYSTEM THAT RELEASES FRAGRANCE THROUGH AN ENGINEERED INTERNAL STRUCTURE.



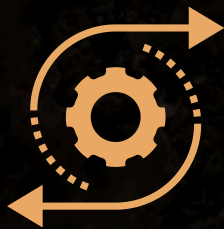
## A BREAKTHROUGH. A REVELATION IN AIR CARE.

For the first time, cork becomes the foundation of commercial air treatment. Ennovamark introduces patent-pending **Zoned Dispersal Pathway™** technology through their **Ethicork™** air care system - a **natural system**, using cork, that releases fragrance through an engineered internal structure.



## THE FUTURE GROWS ON TREES.

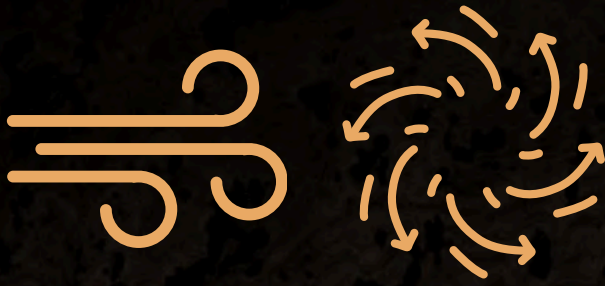
Cork is a regenerative material. Harvested without cutting down trees, it renews itself naturally, with cork oak landscapes recognised as significant carbon sinks, strengthening ecosystems in the process. Cork is widely considered VOC-free, naturally hypoallergenic, biodegradable and naturally resistant to mould and fungal growth, with natural odour-management properties, too.



## DESIGNED TO SERVE. A REFILL THAT REMEMBERS.

Built-in, natural colour changing visual cues signal when replacement is needed, making service effortless. Each unit delivers weeks of continuous effectiveness, powered only by natural airflow, for up to 60 days. Easy to install and replace, fitting into a variety of popular passive dispensers.





## AIR, WITHOUT EFFORT.

No batteries. No fans. No electricity.  
Just effortless, natural air movement.



## REFINED FRAGRANCE. INTELLIGENT BY DESIGN.

Our **Zoned Dispersal Pathway™** creates a natural evolution of scent over time. Cork's unique structure guides fragrance release in distinct, precise stages, offering a longer, more consistent experience whilst also offering natural odour management capabilities and tackling fragrance fatigue. It's designed to have potential for circular use and reduced waste. Fragrances are VOC-exempt formulations.



## SECURE. BALANCED. PROTECTED.

Fragrance is held within a stable cork structure, reducing risk of leaks, spills or residue compared to liquid-based air care formats.



# NATURE'S BLUEPRINT. THE HIDDEN POWER OF CORK.

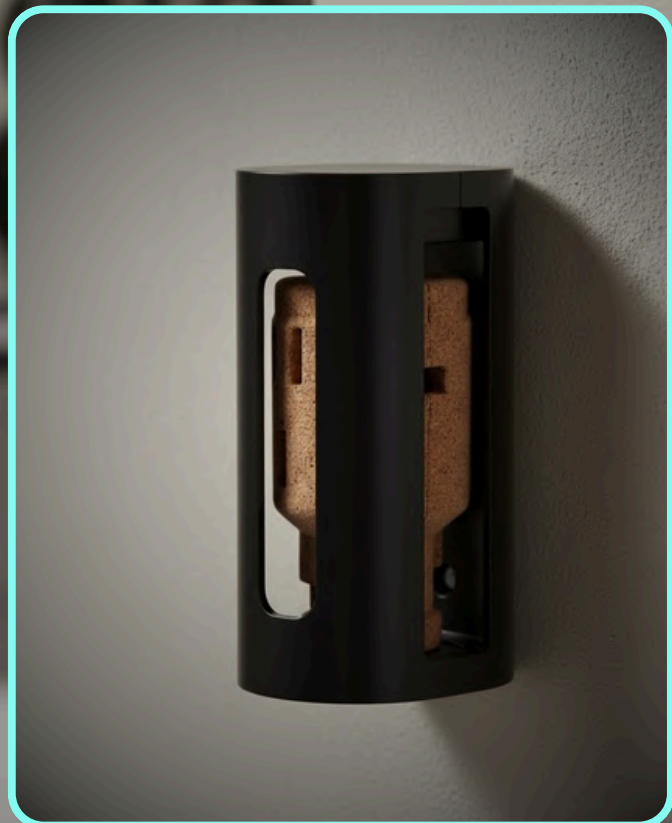


## CORK'S NATURAL BENEFITS.

- 100% NATURAL CORK. REGENERATIVE AND BIODEGRADABLE.
- SOURCED FROM CORK OAK LANDSCAPES RECOGNISED FOR SIGNIFICANT CO<sub>2</sub> ABSORPTION OVER TIME.
- NATURALLY HYPOALLERGENIC WITH LOW-EMISSION MATERIAL PROPERTIES.
- NATURALLY RESISTANT TO MOULD AND FUNGAL GROWTH AND NATURAL ODOUR-MANAGEMENT PROPERTIES - IDEAL FOR GYMS, SPAS AND WASHROOMS.

**RADICAL. REMARKABLE.**

**AIR CARE THAT FITS.  
PART OF THE SPACE.**



**POWERED ENTIRELY BY AMBIENT AIR.  
JUST NATURE AT WORK.**



**NO BATTERIES, FANS OR EXTERNAL  
ENERGY REQUIRED. EVER.**

# DESIGNED FOR WHERE LIFE HAPPENS.

AIR CARE THAT BELONGS EVERYWHERE.



ARENAS > EDUCATION > GYMS > HEALTHCARE >  
HOMES > HOTELS > OFFICES > RESTAURANTS >  
RETAIL > SPAS > TRAVEL > WASHROOMS

# EFFECTIVE FRAGRANCE PRESENCE. NOTES THAT MOVE WITH THE TIMES.

## ADAPTIVE SCENT PERCEPTION.

DESIGNED TO REDUCE SCENT FATIGUE BY GENTLY  
SHIFTING PERCEPTION OVER TIME.



## ZONAL INTENSITY BOOST.

AS FRAGRANCE MOVES BETWEEN ZONES,  
INTENSITY SUBTLY REASSERTS ITSELF.



NATURALLY EVOLVING SCENT PROFILE  
THROUGHOUT THE PRODUCT LIFESPAN.

# AIR, WITH CHARACTER. FRAGRANCE, REFINED.



**SUNLIT MANGO &  
CITRUS BLOOMS**



**WHITE FLORALS &  
SWEET COCONUT\***

\*FRAGRANCE COMING SOON.



**WATER LILY &  
CYPRESS SHADOWS\***

\*FRAGRANCE COMING SOON.



**JASMINE WHISPERS  
& DEEP OAK\***

\*FRAGRANCE COMING SOON.



**WARM VETIVER &  
DRIFTWOOD TIDE\***

\*FRAGRANCE COMING SOON.



**CRISP BERGAMOT &  
EUCALYPTUS LEAF**



**SANDALWOOD &  
OAKMOSS SHORES**



**MIDNIGHT FIG &  
VANILLA BEAN\***

\*FRAGRANCE COMING SOON.



**GOLDEN LEMON &  
ROSEWOOD MUSK\***

\*FRAGRANCE COMING SOON.

**VOC-EXEMPT FORMULATIONS > NO CFCs >  
NO HFCs AND HCFCs > FREE OF PFCs >  
NO HARMFUL PROPELLANTS OR SOLVENTS >  
FREE OF SF6 > NO HARMFUL PHTHALATES.**

**TECHNOLOGY HIDDEN IN NATURE.  
WHAT LOOKS SIMPLE IS ENGINEERED WITHIN.**



## **WHY IT ALL MATTERS.**

**ETHICORK™ INTRODUCES PATENT-PENDING ZONED DISPERSAL PATHWAY™ TECHNOLOGY TO AIR CARE FOR THE FIRST TIME - AN INVENTION THAT CHANGES HOW FRAGRANCE IS DELIVERED.**

# GROUND-BREAKING AIR CARE TECHNOLOGY.

ETHICORK™ WITH PATENT-PENDING  
ZONED DISPERSAL PATHWAY™ TECHNOLOGY.

**AIR CARE. BEGINS AGAIN.**

**ONE INVENTION TODAY.  
A PORTFOLIO IN WAITING.**



The mark of  
responsible forestry

**THE ONLY AIR CARE SYSTEM TO USE  
REGENERATIVE, FSC® CERTIFIED CORK.**



**BE PART OF THE BREAKTHROUGH.  
HELLO@ENNOVAMARK.COM**