



2023 UHJA Sponsorship Information

Why Sponsor The UHJA?

The Utah Hunter Jumper Association is a 501(c)(3) non-profit, aimed at promoting equestrian sports, providing educational programs and in helping to support and develop beginner and seasoned riders. UHJA is dedicated to promoting excellence in horsemanship, riding, training and competition throughout Utah. We strive to make our shows a welcoming place for the entire family with a positive and supportive community of riders, spectators and business partners.

Money raised by the UHJA through Sponsorships helps with Awards, Special Horse Show Classes, Scholarships, Medal Finals and our annual Awards Banquet and Silent Auction in January.

Benefits Of Sponsorship

- Increase brand awareness among a high-end targeted audience
- Equestrian consumers represent a discerning and attractive marketing group that helps drive purchasing decisions and have proven passionate and loyal to products and services

- Support educational and Scholarship fund for local youth
- Receive recognition for supporting a local non-profit
- Help our members receive recognition and awards for their efforts
- Be associated with an organization that provides family friendly entertainment and activities.
- Utilize social media platforms, email marketing and in-person advertising opportunities to educate our members about your products or services.
- Many exhibitors compete on an annual basis. Sponsorships help us to continue to encourage the development of exhibitors of all ages.

Sponsorship Levels

Friend of UHJA \$100-\$349

- Recognition as a Friend to UHJA during the 2023 Show Series on the UHJA website and all material where sponsors are listed.
- Social Media Recognition
- Public Address Announcements

Division Sponsor \$350 per division (41 Divisions total)

- Recognition as a Division Sponsor of the 2023 Show Series on the UHJA website and all material where sponsors are listed.
- Division Sponsorship for entire 2023 Show Series (May-Oct)
- Logo and link on website sponsor page
- Social Media Recognition
- Public Address Announcements
- Placement of one 3x6 banner with logo at each show during the 2023 season (May-Oct). Please email company logo to Katie Goates at UHJAsponsors@gmail.com.

Banner Sponsor \$600

- Recognition as a Banner Sponsor of the 2023 Show Series on the UHJA website and all material where sponsors are listed.
- Includes one division sponsorship for entire 2023 Show Series (May-Oct)
- Logo and link on website sponsor page
- Social Media recognition
- Placement of one 3x10 banner with your company logo at each show during the 2023 season (May-Oct). Please email company logo to Katie Goates at UHJAsponsors@gmail.com
- Public Address Announcements

Hospitality Sponsor \$750

- Hospitality Sponsor will be recognized for providing fresh fruit and carrots or horse treats during shows, ringside, for all exhibitors
- Recognition as a Hospitality Sponsor of the 2023 Show Series on the UHJA website and all material where sponsors are listed.
- Logo and link on website sponsor page
- Social Media recognition
- Placement of two 3x6 banners with your company logo at each show during the 2023 season (May-Oct). Please email company logo to Katie Goates at UHJAsponsors@gmail.com.
- Public Address Announcements 2-3 times daily.
- Signage with fruit baskets recognizing sponsorships

Classic Sponsor starting at \$1000

- Recognition as a Classic Sponsor of the 2023 UHJA Show Series on the UHJA website and all material where sponsors are listed.
- Logo and link on website sponsor page
- Placement of two 3x6 banners, or option of one 3x10 with your company logo at each show during the 2023 season (May-Oct). Please email company logo to Katie Goates at UHJAsponsors@gmail.com.
- Social Media recognition
- Public Address Announcements 2-3 times daily
- Opportunity to present 1st place ribbon during designated classes

Opportunities to Sponsor exhibitors' breakfast, lunch and dinners are available.

Becoming A Sponsor

Sponsorship can take place in many forms. We are open to in-kind donations and to your creativity in how we can partner with you or your business.

For More information, please contact our sponsorship chair Katie Goates at UHJAsponsors@gmail.com.



2023 Sponsorship Form

Name of Sponsor:

Business Website:

Contact Name:

Contact Email:

Contact Phone:

Sponsorship Amount:

Signature: _____ *Date:*

By my signature above, I agree to indemnify, defend, and hold harmless the Utah Hunter Jumper Association and its's Board of Directors from any and all claims, including negligence, arising out of resulting from, caused by, or otherwise associated with my sponsorship of the Utah Hunter Jumper Association as provided herein. I hereby release the use of my company's name, my personal name, my family name(s), logo(s), advertisement(s) and photo(s) submitted herewith for use in the UHJA Award Banquet, Medal Finals, promotional materials, flyers, mailers, website and social media sites.

Payment can be submitted by check OR Venmo @UtahHunterJumper. Please make checks out to UHJA and mail to Anne Harding (UHJA Secretary): 2353 W 14400 S Bluffdale UT 84065. All donations are tax deductible. We will send a tax receipt for your records upon receipt of payment.

Please contact Katie Goates with any questions, UHJAsponsors@gmail.com