

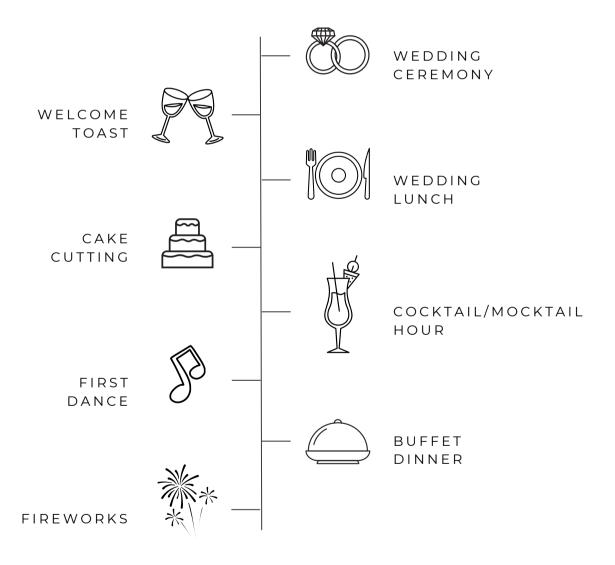


ORDINARY IS NOT IN OUR VOCABULARY.

From the grand to the granular, we leave nothing to chance. Our obsession with perfection ensures that every detail of your event is flawlessly executed, creating an experience that's unforgettable in every way.



WEDDING TIMELINE



souful saga



12 MONTHS BEFORE		3 MONTHS BEFORE	
	make a guest list		create seating chart
	decide on style and theme		choose guest favours
	choose a bridal party		meet with the officiant
	book a venue		hair and makeup trial
	hire photographer		book transport
	hire band and DJ		choose ceremony songs
	wedding dress shopping		
		1 M	ONTH BEFORE
9 MONTHS BEFORE			dress fitting
	select caterer		pick up the marriage license
	select invitations		write wedding vows
	bridesmaid dresses		finalize the guest count
	book flowers		
	wedding website	1 W	EEK BEFORE
	order invitations		
			practise wedding vows
			mani & pedi
6 MONTHS BEFORE			facial treatment
	choose wedding rings		hair appointment
	book honeymoon		
	schedule wedding shower	AFT	ER THE WEDDING
	send invitations		send thank you cards
	order wedding cake		share photos

WHY HIRE EVENT PLANNERS ??



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The Saga of Your Soulful Celebrations

"Quality and consistency are not an accident; it's the result of high intention, sincere effort, intelligent direction, and skillful execution." – Ratan Tata



ABOUT US

Welcome to our event management company, where we specialize in creating unforgettable experiences for our clients. Our team is made up of passionate and experienced professionals who are dedicated to delivering exceptional service and innovative solutions for all types of events.

We believe that every event is unique, and we work closely with our clients to understand their vision, goals, and budget to create customized event plans that meet their specific needs.

From corporate events to weddings, fundraisers to galas, we pride ourselves on our attention to detail and ability to execute flawless events that exceed expectations. Our services range from event planning and design to logistics and on-site management, and we have a network of trusted vendors and partners that we work with to ensure that every aspect of the event is seamless and cohesive.

At our event management company, we are committed to providing exceptional customer service, and we strive to build long-term relationships with our clients. Our goal is to take the stress out of event planning and create unforgettable experiences that leave a lasting impression.

OUR VISION

The vision of our event management company is to be recognized as a leading provider of exceptional event planning and management services, known for our creativity, attention to detail, and commitment to delivering unforgettable experiences.

We aim to be the go-to event management company for clients looking to create unique and memorable events, and we strive to exceed their expectations by providing personalized service, innovative solutions, and flawless execution.

Ultimately, our vision is to create events that not only meet our clients' goals but also exceed their expectations, leaving a lasting impression on their guests and creating memories that will be cherished for a lifetime.

OUR CULTURE

At Soulful Saga, we believe in the power of stories, connections, and experiences that touch the soul. Our culture is built on a foundation of authenticity, creativity, and a deep respect for the diverse narratives that shape our world. We are dedicated to curating events that not only entertain but also inspire and transform, bringing together individuals from all walks of life to celebrate the beauty of the human spirit.

Our team is driven by passion and purpose, committed to creating immersive experiences that resonate on a personal level. We strive to foster an inclusive and welcoming environment where everyone can share their voice, explore new perspectives, and build lasting memories. At the heart of Soulful Saga is a dedication to meaningful engagement, cultural enrichment, and the celebration of the shared journey of life.



Social Events

Weddings

- Celebrations of marriage, including all associated ceremonies and receptions.
- $\circ \ \ Examples: Traditional \ weddings, \ destination \ weddings, \ vow \ renewals.$

• Birthdays & Anniversaries

- Milestone celebrations for individuals or couples.
- Examples: 50th birthday parties, silver/golden anniversaries, milestone celebrations.

Private Parties

- Personal gatherings for socializing and entertainment.
- Examples: Themed parties, holiday gatherings, bachelor/bachelorette parties.

• Family Reunions

- Events that bring together extended family members.
- Examples: Annual family gatherings, multi-generational celebrations.

•

Corporate Events

Conferences & Seminars

- Professional gatherings focused on knowledge sharing and networking.
- Examples: Industry conferences, academic seminars, trade shows.

Product Launches

- Events designed to introduce a new product or service to the market.
- Examples: Technology product unveilings, fashion line launches.

• Corporate Retreats & Team Building

- Activities aimed at strengthening team cohesion and corporate culture.
- Examples: Off-site retreats, team-building workshops, leadership camps.

• Award Ceremonies & Gala Dinners

- Formal events to recognize achievements within the organization.
- Examples: Annual award nights, company anniversaries, recognition dinners.

• Board Meetings & Executive Retreats

- High-level meetings for corporate strategy and decision-making.
- Examples: Annual general meetings (AGMs), strategy planning sessions.







Cultural & Community Events

Festivals & Fairs

- $\circ~$ Large-scale celebrations of culture, tradition, or specific interests.
- Examples: Music festivals, food fairs, cultural parades.

Charity Events & Fundraisers

- Events designed to raise awareness or funds for a cause.
- Examples: Charity galas, benefit concerts, walk-a-thons.

• Religious Ceremonies

- Events centered around religious practices and observances.
- Examples: Baptisms, bar/bat mitzvahs, religious festivals.

• Public Holidays & National Celebrations

- Events organized to celebrate national or public holidays.
- Examples: Independence Day parades, New Year's Eve parties, Christmas markets.

•

Entertainment & Leisure Events

Concerts & Music Events

- Live performances by musicians, bands, or DJs.
- Examples: Rock concerts, classical music performances, electronic dance music (EDM) festivals.

Sports Events

- Competitive sporting events or recreational sports activities.
- Examples: Football matches, marathons, eSports tournaments.

• Theatre & Performing Arts

- Live performances in the fields of drama, dance, or other performing arts.
- Examples: Broadway shows, ballet performances, stand-up comedy.

• Film Screenings & Premieres

- Events centered around the viewing of films.
- Examples: Movie premieres, film festivals, drive-in movie nights.





Educational Events

• Workshops & Training Sessions

- Interactive sessions aimed at skill development or learning.
- Examples: Professional development workshops, vocational training, online webinars.

Exhibitions & Trade Shows

- Events where businesses and professionals showcase their products or services.
- Examples: Industry expos, art exhibitions, car shows.

Networking Events

- Gatherings designed to foster professional connections.
- Examples: Business mixers, alumni reunions, professional meet-and-greets.

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Government & Political Events

• Political Rallies & Campaigns

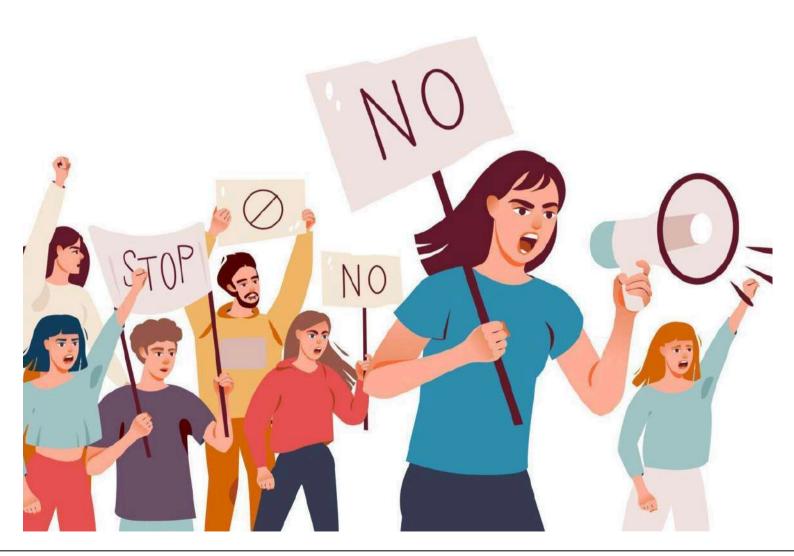
- Events organized to support political candidates or causes.
- Examples: Election campaign rallies, political debates, town hall meetings.

• Diplomatic & State Events

- Formal gatherings involving government officials and dignitaries.
- Examples: State dinners, diplomatic receptions, treaty signings.

• Public Consultations & Forums

- Events that involve public participation in government decision-making.
- Examples: Public hearings, community town halls, policy forums.





Hybrid & Virtual Events

• Concerts & Music Events

- Live performances by musicians, bands, or DJs.
- Examples: Rock concerts, classical music performances, electronic dance music (EDM) festivals.

• Sports Events

- Competitive sporting events or recreational sports activities.
- Examples: Football matches, marathons, eSports tournaments.

• Theatre & Performing Arts

- Live performances in the fields of drama, dance, or other performing arts.
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• Film Screenings & Premieres

- Events centered around the viewing of films.
- Examples: Movie premieres, film festivals, drive-in movie nights.

•

Special Interest Events

Themed Parties

- Events centered around a specific theme or concept.
- Examples: Costume parties, decade-themed nights, cosplay events.

Pet & Animal Events

- Gatherings focused on pets and animals.
- Examples: Dog shows, pet adoption events, animal parades.

• Hobby & Collector Events

- Events for enthusiasts of specific hobbies or collectibles.
- Examples: Comic conventions, antique fairs, car collector meetups.



SERVICES WE OFFER:

Event Planning: We work with clients to develop a comprehensive event plan that includes budgeting, timeline management, & event design.

Event Design: We help clients conceptualize and design their event, including themes, décor, and lighting.

Venue Selection: We assist clients in finding the perfect venue for their event, taking into consideration their preferences, budget, and event requirements.

Logistics Management: We handle all logistics related to the event, including transportation, accommodation, catering, and audio-visual requirements.

On-site Management: We provide on-site event management services, overseeing all aspects of the event to ensure its success.

Entertainment Management: We manage all aspects of entertainment for the event, including booking performers, DJs, and other entertainers.

Marketing and Promotion: We assist clients in promoting their event through various marketing channels, such as social media, email marketing, and traditional advertising.

Post-Event Services: We provide follow-up services after the event, including post-event analysis, feedback gathering, and event wrap-up.



Soulful Saga Event & Organisers offers a full spectrum of event management services, from initial planning and design to on-site coordination and postevent analysis. We assist with everything from venue selection and logistics management to entertainment booking and marketing.

"Memories with a Touch of Soul Making Every Event a Saga"

Our team ensures every detail is meticulously handled, creating memorable and successful events for our clients. Whether it's budgeting, décor, or promotion, we cover every aspect of your event with precision and care.



WHY CHOOSE US ??

KEY ATTRIBUTES OF SOULFUL SAGA EVENT & ORGANISERS

At Soulful Saga Event & Organisers, our mission is to create memorable and seamless experiences through meticulous planning, innovative design, and exceptional service. Below are the key attributes that set us apart:

Experience and Expertise:

- Extensive industry experience
- Skilled in organizing diverse events
- Up-to-date with trends and best practices

Customer-Centric Approach:

- Client-focused service
- Tailored events based on unique needs
- Building relationships on trust and transparency

Innovative Design & Creativity:

- Creativity at the core of our services
- Artistic, innovative event designs
- Immersive experiences for all occasions



- Proven track record of successful events
- Positive client feedback as a testament to our excellence
- All Round Performance

Comprehensive Service Offering:

- Event Planning, Design, Venue Selection & Setup
- Logistics & On-site Management,
 Entertainment
- Marketing, Promotion, and Post-Event Services

Sustainable Practices:

- Commitment to eco-friendly event management
- Minimizing environmental impact through sustainable practices
- Promoting Women Empowerment

Professional, Experienced and Dedicated Team:

- Skilled, cohesive team of planners, designers, coordinators
- Dedicated to delivering outstanding results with precision

Attention to Detail:

- Meticulous planning, organizing and execution
- Focus on flawless event delivery
- Perfection in every detail of the event

Flexibility and Adaptability:

- Quick to adapt to last-minute changes
- Efficient handling of unexpected challenges



At Soulful Saga Event & Organisers, we believe in creating events that not only meet but exceed expectations. Our key attributes reflect our dedication to delivering exceptional experiences that leave a lasting impression.

EXECUTIVE SUMMARY OF EVENT INDUSTRY IN BIHAR



"The event industry in Bihar has witnessed significant growth over recent years. With an increasing number of social, corporate, and cultural events, the market presents substantial opportunities for event management companies."

Weddings

CONSTITUTES ABOUT 50% OF THE MARKET.

Corporate Events

ACCOUNTS FOR APPROXIMATELY 20%.

Cultural Events

REPRESENTS 15% OF THE MARKET.

Govt. Events

MAKE UP THE REST 15% OF THE MARKET.

TRENDS

The event industry in Bihar is estimated to be worth approximately INR 500 crores, with an annual growth rate of around 15%.

DESTINATION WEDDINGS:

Increasing popularity of destination weddings in cities like Patna.

CORPORATE EVENTS:

Growing number of seminars, conferences, & product launches, driven by the expansion of businesses in the state.

CULTURAL FESTIVALS:

Events like Dandiya, Sawan Mahotsav, and Other Cultural Mahotsav attract significant footfall and investments.

Consumer Behaviour

PREFERENCES:

Increasing demand for themed weddings, customized corporate events, and high-quality audio-visual setups.

SPENDING PATTERNS:

Average spending on weddings ranges from INR 10 lakhs to INR 1 crore, while corporate events see budgets ranging from INR 5 lakhs to INR 50 lakhs.

The event industry in Bihar is on a growth trajectory, driven by increasing demand for professional event management services across various segments.

With strategic investments, skill development, and supportive government policies, the industry holds promising potential for sustained growth in the coming years.









Soulful Saga Event & Organisers







SOULFUL SAGA



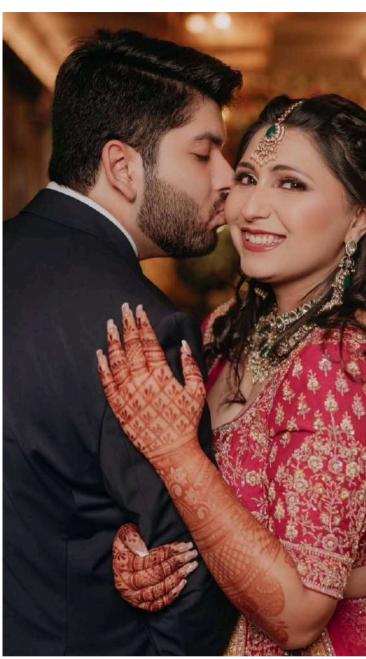




FOREVER LOVE









AUSPICIOUS NIKAH

The Royal Bihar

Soulful Saga Event & Organisers







RECEPTION











SABYASACHI BRIDE

"Radiating elegance in a stunning lehenga by the legendary designer Sabyasachi Mukherjee, our beautiful bride is the epitome of timeless grace and sophistication."

"SUNIDHI - DAUGHTER OF MR. BRIJESH PANDEY & SMT. MADHU PANDEY,
AND NIECE OF RENOWNED JOURNALIST MR. RAVISH KUMAR"



" A Bride Adorned in Sabyasachi Timeless Lehenga"























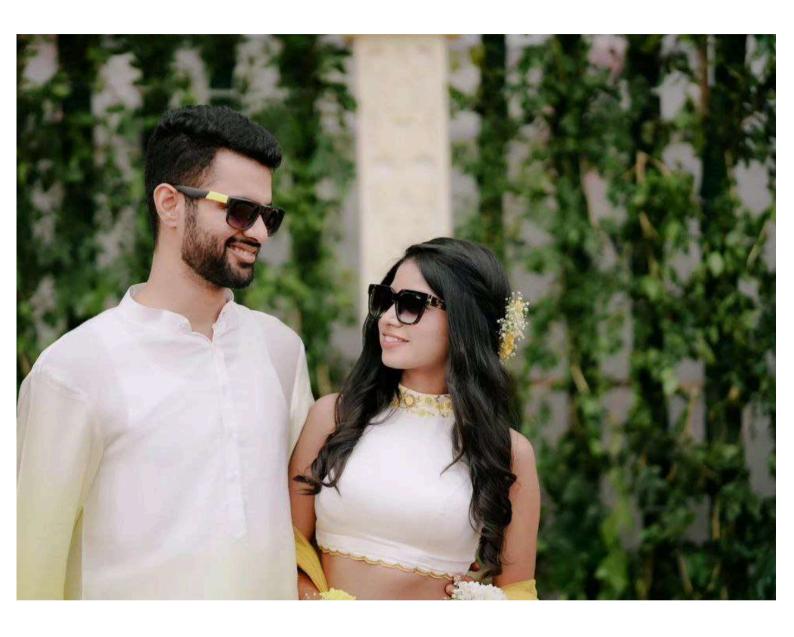












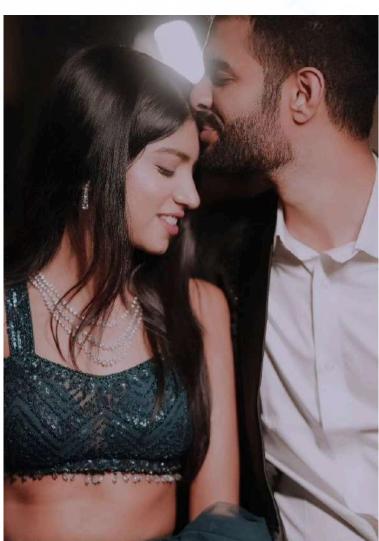
"A Bihari Bride and a South Indian Groom, United in Matrimony"

A FUSION OF CULTURES

STYLISH WEDDING

Soulful Saga Orchestrates a Magnificent Bihari-South Indian Wedding, Showcasing the Beauty of Diversity



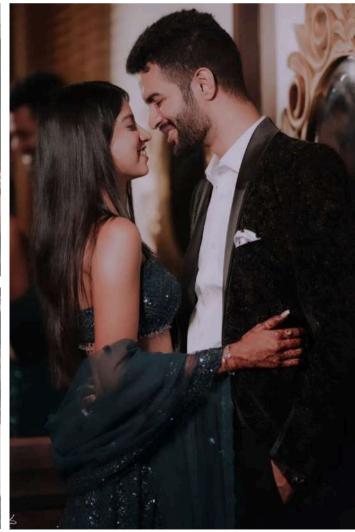












Soulful Saga Event & Organisers

CROSS CULTURE UNION



"A LOVE BEYOND BORDERS: BIHARI GROOM AND VIETNAMESE BRIDE"



SHAMPY MANSHA WEDS TRAN LE THANH PHUONG

In a celebration that transcended borders and cultures, Shampy Mansha, hailing from Munger District, Bihar, India, exchanged vows today with Tran Le Thanh Phuong, a bride from Vietnam. The wedding, a harmonious blend of Indian and Vietnamese traditions, took place amidst a jubilant atmosphere in Patna, orchestrated flawlessly by their Event Planner - "Soulful Saga Event & Organisers".

The union of Shampy Mansha, son of Shri. Sunil Sinha and Shrimati Lily Sinha, and Tran Le Thanh Phuong, daughter of Mr. Tran Minh Duc and Mrs. Le Thi Thanh, marks not only a personal milestone but also a cultural bridge between India and Vietnam. The ceremony was a testament to love's ability to transcend geographical and cultural boundaries.



The festivities commenced with traditional rituals from both cultures, showcasing the rich tapestry of customs that each family holds dear.

The groom's side brought alive the vibrant traditions of Bihar, with colorful attire and traditional music resonating through the venue.

Meanwhile, the bride's Vietnamese heritage was honored with delicate ao dai dresses and subtle nuances of Vietnamese customs woven into the proceedings.

"In a world often divided by differences, the wedding of Shampy and Phuong serves as a poignant reminder of the beauty that emerges when different cultures come together in celebration and unity"













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DYLAN TURNS FIVE









BIRTHDAY BLAST

























TRB GRAND NIGHT



Soufful Saga









Adrika Dance Group











Adrika Dance Group







Soulful Saga Event & Organisers

Soumyadipta Rimo Mukherjee







Sreejata Kar







DJ FLASH







Mujra Theme Performers











Mujra Theme Performers







Soulful Saga Event & Organisers

Mujra Theme Performers











Kids Play Zone











Soulful Saga Event & Organisers

GRAND SUCCESS













GRAND SUCCESS



GRAND SUCCESS















"TASTE SO FINE, PERFECT FOR EVERY DINE"





SOULFUL CATERERS +91 9334078631 || 7070990247

Book Now

Crofting Culinary Moments. Indoors & Outdoors



Registration Certificate Government of Bihar

Department Of Health and Family Welfare Food Safety and Standards Authority of India Registration Certificate under FSS Act. 2006



पंजीकरण संख्या / Registration Number: 20425002000427



Name and permanent address of Food Business Operator (FBO) / खाद्य व्यापार ऑपरेटर का नाम और स्थायी पता:

Soulful Saga Event & Organisers Flat No 302 Jagdevan Plaza Lohiya Nagar Kankarbagh , Patna City , Patna City, Patna, Bihar-800020

Address of location where food business is to be conducted / premises / स्थान का पता जहां खाद्य व्यापार / परिसर है:

Flat No 302 Jagdevan Plaza Lohiya Nagar Kankarbagh, Patna City, Patna City, Patna, Bihar - 800020

Nearest Landmark / निकटतम स्थलचिह्न:

Kind of Business / कारोबार का प्रकार: Petty Retailer of snacks/tea shops

Photo Identity Card / फोटो पहचान

is issued under and is subject to the provisions of FSS Act, 2006 all of which must be compiled with by the बीकरण बाह्य संरक्ष और सामक अधिनियम, 2006 के अधीम अनुस्त की गई और वह अधिनियम के उपक्षोंने के अध्यादीय है जिनक अनुसन्धिमारी

Registering Authority Issued On / হিনাক: 10-05-2025 (New Registration) (Tatkal Registration Certificate) Valid Upto: / वैधता: 09-05-2026 (For details, refer Annexure)

- Annexures: 1. Product Annexure 2. Validity Annexure
- 3. Registration Id Card

- 1. This is an instantly issued registration certificate on the basis of self-declaration made by the applicant. Any false declaration shall attract penalty up to Rs. 10 lakhs under Section 61 of the FSS Act, 2006.
- 2. This registration copy shall not be used to claim ownership of the premise.
- 3. Jurisdictional Designated Officer / Registration Authority / Food Safety Officer shall have all the powers as laid down under FSS Act, 2006, Rules and Regulations made thereunder to conduct any enforcement activity in their jurisdiction to enforce the provisions of Food Safety against these instantly issued Registration Certificate.

Note:

1. Application for renewal of Registration Certificate can be filed as early as 180 days prior to expiry

Page 1 of 5



Registration ID Card



Registration ID: 20425002000427

Valid Upto: 09-05-2026

Soulful Saga Event & Name:

Organisers

Flat No 302 Jagdevan Address:

Plaza Lohiya Nagar Kankarbagh, Patna City,

Patna City, Patna, Bihar -

800020

KOB: Petty Retailer of snacks/

tea shops

Govt ID Card: N/A

Issuing Authority: Patna Issued On: 10-05-2025

[Disclaimer:This Registration ID card is issued only for the provisions laid down under Food Safety and Standards Act, 2006 and hence, shall not be used for any other purpose.]



























Tran Le Thanh Phuong

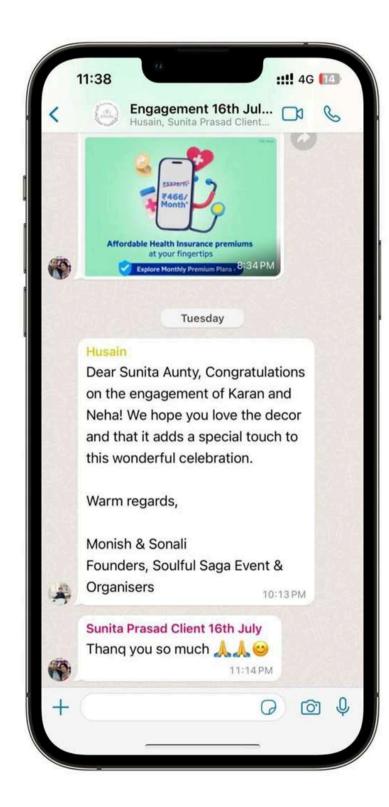
Thank you Soulful Saga for your warm and sincere words. I was truly overwhelmed by the solemn and beautiful decorations on my wedding day. I could not have asked for more when receiving so much sincere affection from both families, relatives and friends. Without the support from the Soulful Saga team, it would be difficult to have a perfect wedding between two cultures.

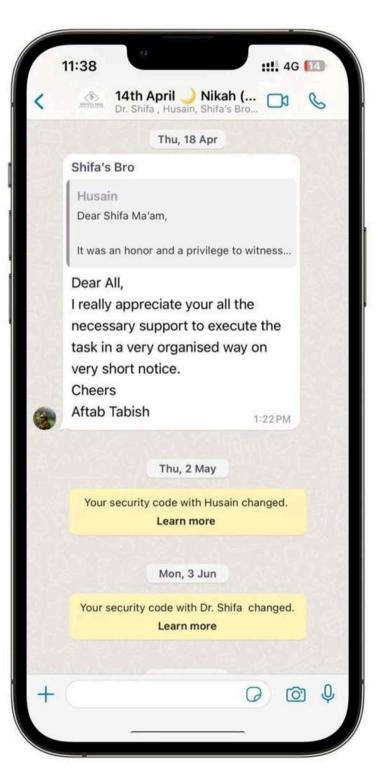
It was a beautiful dream, at the ceremony that day I wished that night would last forever. I will remember my wedding for the rest of my life. Once again, thank you very much everyone.



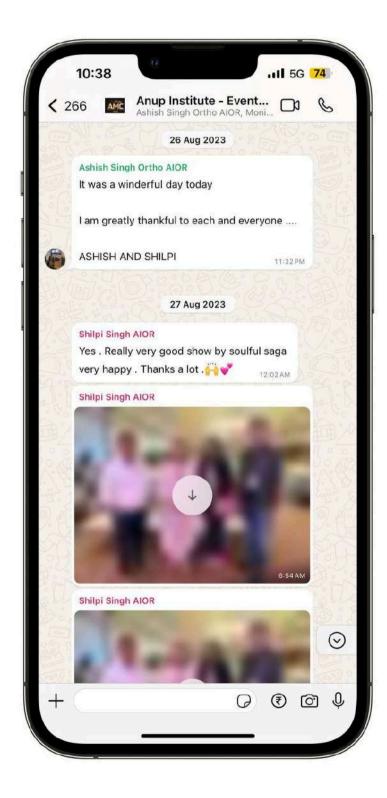


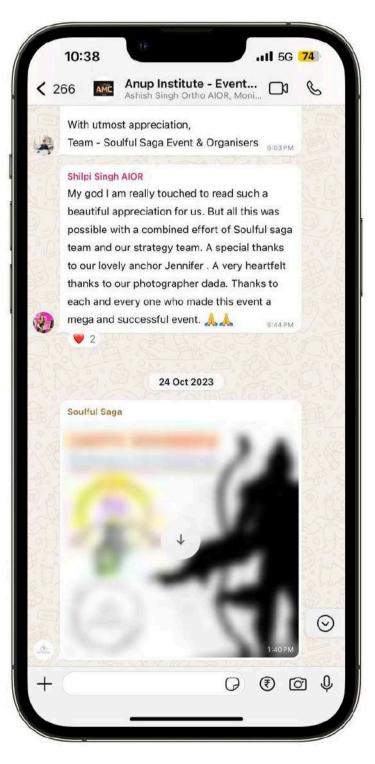












5.0 RATING

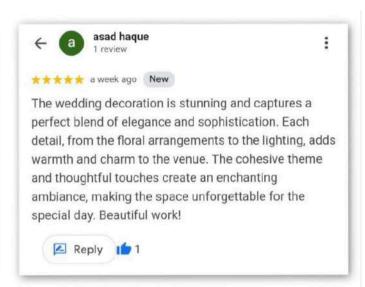


Review by Divyendu Shekhar Singh



5.0 Excellent

Great work done by soulful Saga team and just wanted to say Thanks for making our day so memorable, specially capable to do some special arrangements in your budgets and I am totally satisfied with their work or Managements







" IN THE WORD OF NOISE, WE MAKE YOU HEARD "

BIHAR SYMPOSIUM

BEYOND BOUNDRIES, TOWARDS EXCELLENCE

FACEBOOK : BIHAR SYMPOSIUM || INSTAGRAM : BIHAR SYMPOSIUM

MEDIA ADVERTISING & PR AGENCY

Media Relations | | Strategic Communications | | Crisis Management | | Content Creation Social Media Management | | Event Planning & Management | | Influencer Relations Corporate Communications | | Publicity & Branding | | Measurement & Analytics | | Digital Public Relations | | Government Relations







जन-जन की आवाज

Lifetime



Membership Certificate

Verification Code

This is to certify that

Monish Husain

is a member of

All India Media Association

Under Operating by AIMAMEDIA FOUNDATION (NGO)

(Registered by Government of India, CIN No- U85310DL2022NPL394375)

Membership Validity Up To: 31-12-2044





Hemant Sharma
Secretary

Head Office: 18, Dev Shree Plaza, Baghpat Road, Meerut - 250 002, Uttar Pradesh (India) www. aimamedia.org Mobile: +91 97 6131 1111



Introduction:

- Welcome to Bihar Symposium, where strategic communication meets the heart of India's vibrant narratives.
- As a premier Public Relations agency nestled in the culturally rich land of Bihar, we take pride in orchestrating compelling stories, shaping perceptions, and elevating brands to new heights.
- At Bihar Symposium, we understand that every story is unique, and we believe in crafting narratives that resonate with authenticity and purpose.
- With a deep-rooted commitment to excellence, we navigate the intricate landscape of public relations, transforming challenges into opportunities and moments into movements.

SOULFUL SAGA EVENT & ORGANISERS

BIHAR SYMPOSIUM

BEYOND BOUNDARIES, TOWARDS EXCELLENCE



EVERY STORY NEEDS A SYMPHONY, WE COMPOSE YOURS. MEDIA RELATIONS
CONTENT CREATION
CRISIS MANAGEMENT
INFLUENCER RELATIONS
GOVERNMENT RELATIONS
PUBLICITY AND BRANDING
DIGITAL PUBLIC RELATIONS
STRATEGIC COMMUNICATION
SOCIAL MEDIA MANAGEMENT
CORPORATE COMMUNICATIONS
MEASUREMENT AND ANALYTICS
T PLANNING AND MANAGEMENT



Vision:

- Our vision is to redefine the boundaries of excellence in public relations, seamlessly blending innovation, authenticity, and impact.
- We see a landscape where every client's narrative is not just heard but resonates powerfully, shaping perceptions and influencing hearts.
- As we navigate the dynamic realms of media, technology, and evolving communication trends, our commitment is unwavering: to be the architects of success, crafting compelling stories, building lasting reputations, and leaving an indelible mark on the industry.

"IN A WORLD OF NOISE, WE MAKE YOU HEARD."

WHAT SETS US APART:

- Local Expertise, Global Reach: Situated in the heart of Bihar, we bring a nuanced understanding of the local landscape, seamlessly blending it with a global perspective to amplify your message across diverse audiences.
- Strategic Innovation: In the ever-evolving world of communications, we thrive on strategic innovation. Our team combines creativity with data-driven insights, ensuring that your brand not only stays relevant but leads the conversation.
- Impactful Storytelling: We go beyond conventional PR. We specialize in the art of impactful storytelling, crafting narratives that resonate, inspire, and leave a lasting impression.
- Client-Centric Approach: Your success is our priority. Our client-centric approach
 ensures that we not only meet but exceed your expectations. We work collaboratively,
 understanding your goals and tailoring our strategies to align seamlessly with your
- Comprehensive Service Portfolio: From media relations to crisis management, event planning to digital PR, our comprehensive service portfolio caters to every facet of modern communication. We provide an all-encompassing suite of services, ensuring that your brand's narrative is not just heard but resonates.
- Unmatched Industry Expertise: Backed by a team of seasoned professionals with
 diverse backgrounds, we bring unmatched industry expertise to the table. Whether you
 operate in technology, healthcare, finance, or any other sector, our team's collective
 knowledge allows us to navigate your industry with finesse.
- Results-Driven Focus: We are not just storytellers; we are architects of success. Our
 results-driven focus ensures that every campaign, every interaction, and every
 strategic move is geared towards achieving tangible outcomes for your brand. We
 measure success by the impact we create.

JOIN US ON THE
JOURNEY OF STRATEGIC
COMMUNICATION,
WHERE EVERY WORD,
EVERY INTERACTION,
AND EVERY EVENT
CONTRIBUTES TO THE
SYMPHONY OF YOUR
SUCCESS.



"From Strategies to Spotlights, We've Got You Covered."

SERVICES OFFERED:

Media Relations:

- Press Release Writing and Distribution: Crafting and distributing news releases to media outlets.
- Media Outreach: Building relationships with journalists and securing media coverage for clients.

Strategic Communication:

- · Communication Strategy: Developing strategic plans for effective communication.
- Messaging and Positioning: Defining key messages and positioning clients in the market.

· Crisis Management:

- Risk Assessment: Identifying potential risks to a client's reputation.
- Crisis Communication Planning: Developing strategies to manage and mitigate crises.

Content Creation:

- Content Development: Creating written, visual, or multimedia content for various platforms.
- Copywriting: Crafting persuasive and compelling copy for press materials, websites, and promotional materials.

· Social Media Management:

- Social Media Strategy: Developing and implementing social media plans.
- Community Engagement: Managing interactions and engagement on social media platforms.

· Event Planning and Management:

- Event Strategy: Planning events to enhance client visibility and reputation.
- Logistics: Handling logistics for events, including venue selection, invitations, and coordination.

SERVICES OFFERED:

Influencer Relations:

- Identifying Influencers: Identifying and collaborating with influencers relevant to the client's industry.
- · Partnerships: Building partnerships with influencers for brand promotion.

Corporate Communications:

- Internal Communications: Developing strategies for effective communication within an organization.
- Employee Engagement: Enhancing communication with employees to foster a positive work environment.

Publicity and Branding:

- Brand Building: Creating and maintaining a positive brand image for clients.
- Publicity Campaigns: Executing campaigns to generate positive media coverage.

· Measurement and Analytics:

- Monitoring and Evaluation: Tracking media coverage and evaluating the impact of PR efforts.
- Data Analysis: Analyzing data to refine strategies and improve results.

· Digital PR:

- Online Reputation Management: Managing and monitoring a client's online reputation.
- SEO Strategy: Implementing strategies to improve online visibility and search engine rankings.

Government Relations:

- · Lobbying: Advocating for clients' interests with government bodies.
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SOULFUL SAGA EVENT & ORGANISERS

BIHAR SYMPOSIUM

BEYOND BOUNDARIES, TOWARDS EXCELLENCE

Introduction

- The Bihar Symposium is a prominent platform that celebrates intellectual discourse and diversity of thought, bringing together renowned intellectuals from diverse backgrounds to share their insights, experiences, and expertise with a wider audience.
- This event is designed to foster meaningful one-to-one interactions, where a skilled moderator conducts insightful interviews with intellectual luminaries, or it convenes panel discussions on pertinent topics.
- The symposium plays a pivotal role in enriching the intellectual landscape of Bihar and beyond.

"WHERE SOULS UNITE FOR INSPIRING DIALOGUES & CONNECTIONS" CONFERENCES | SEMINARS
COLLOQUIUMS | SUMMITS

CONVENTIONS | FORUMS
DISCUSSIONS | LECTURES

THINK TANKS | CONCLAVES
MEET-UPS | WORKSHOPS

ROUNDTABLES | GATHERINGS
CONVOCATIONS | MEETINGS



Vision

- The Bihar Symposium envisions a vibrant platform that transcends boundaries, fostering intellectual growth, and uniting a diverse array of ideas.
- Our vision is to empower minds, inspire change, and create a dynamic space where knowledge knows no limits.
- We aim to be a catalyst for excellence, enriching the intellectual landscape of Bihar and beyond.

BEYOND BOUNDRIES, TOWARDS EXCELLENCE

KEY ATTRIBUTES OF BIHAR SYMPOSIUM

- Intellectual Diversity: Bihar Symposium prides itself on bringing together intellectuals
 from a wide array of fields, including academia, arts, science, politics, and more. This
 diversity of perspectives leads to enriching and multifaceted conversations.
- One-to-One Interviews: A hallmark of the Bihar Symposium is the one-to-one
 interviews conducted by a seasoned moderator. These interviews delve into the life
 stories, achievements, and the intellectual journey of the invited personalities. The
 audience gains valuable insights into the quests' experiences.
- Panel Discussions: In addition to interviews, the symposium often hosts panel discussions on specific themes of societal and academic significance. These discussions encourage deep engagement and the exchange of ideas among experts and the audience.
- Interactivity: The event encourages active participation from the audience through Q&A sessions and interactive forums. This interactivity allows attendees to pose questions and engage in discussions, creating a dynamic and engaging environment.
- Broad Themes: The symposium selects broad and relevant themes for discussions, ensuring that the topics resonate with the concerns and interests of the audience.
 These themes may span politics, culture, science, social issues, and more.
- Impactful Discourse: The Bihar Symposium aims to foster discourse that is both thought-provoking and impactful. By bringing together some of the greatest minds in various fields, it inspires change and innovation.
- Community Engagement: The event is not limited to intellectuals alone; it is open to the public, students, and anyone interested in gaining knowledge and perspective. This inclusivity reflects the commitment to community engagement.
- Networking Opportunities: The Bihar Symposium provides excellent networking opportunities, enabling participants to connect with like-minded individuals and experts, fostering collaboration and partnerships.

- · The Bihar Symposium stands as a testament to the power of intellectual exchange & the importance of diversity of thought.
- · By inviting intellectuals from varied backgrounds & facilitating meaningful discussions, it contributes to the intellectual growth & social awareness of the region.
- · This platform remains a vital catalyst for change & enlightenment, and its presence is eagerly awaited by both the intellectual community and the general public.

SOULFUL SAGA EVENT & ORGANISERS

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"WHERE SOULS UNITE FOR INSPIRING DIALOGUES & CONNECTIONS"





The Bihar Symposium is a remarkable initiative brought to you by Soulful Saga Event & Organisers. Get ready for a diverse gathering of intellectuals, thought-provoking discussions, and valuable networking opportunities. #BiharSymposium #SoulfulSagaEvent

SOULFUL SAGA

EVENT & ORGANISE

- Soulful Saga Event & Organisers is a prominent name in the realm of event consultation and wedding planning. With a passion for curating memorable experiences and crafting the most exquisite events, Soulful Saga is your trusted partner in turning dreams into reality.
- Event Consultant: We specialize in turning your vision into reality, whether it's a corporate function, a charity fundraiser, or a grand celebration. Our strengths lie in meticulous planning and seamless execution, creating unforgettable moments.
- Wedding Organizer: We're the dedicated orchestrators of love stories, ensuring your wedding is a magical, stress-free reflection of your style and personality. We understand the significance of momentous occasions.



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- * Bridal Makeup

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ORTHOPEDIC CONFERENCE (ANUP MASTER COURSE)

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Event Consultant & Wedding Planner

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