

Leading with Heart and Purpose:

MEET DR. EVELYN NATIVIDAD DE ASIS

Dr. Evelyn Natividad De Asis is more than a leader—she is a builder of bridges, a champion of community, and a woman of vision. Her journey to becoming the 3rd President of the Philippine Normal University Global Alumni Association, Inc. (PNUGAA) is rooted in a deep love for her alma mater and an unwavering commitment to service.

A Journey of Purpose and Passion

Upon arriving in the United States, Dr. De Asis didn't simply seek to adapt—she sought to uplift. In 1993, she founded the alumni association, which would grow to become a unifying force for graduates of the Philippine Normal University across the globe. What began as attending alumni gatherings quickly grew into volunteering for committees, fundraising for scholarships, and collaborating with fellow alumni leaders in various states.

"My passion for supporting our alma mater and assisting fellow alumni inspired me to run for president," she shares. "This role has enabled me to contribute meaningfully and inspire new generations of graduates."

A key milestone under her leadership was the incorporation of PNUGAA, a step that not only legitimized the organization but paved the way for increased fundraising, strategic partnerships, and long-term sustainability.



Dr. Evelyn De Asis – Library Science, Philippine Normal School, Class of 1969
Vice President, Library Science Club (1968–1969)
Business Manager, Homeroom Organization (1965–1969)
Public Relations Officer (PRO), Junior Audio-Visual Educators Club
Delegate, Torch SPDP Seminar
Representative, Diwa at Panitik: Piling Talino sa Bigkasan (1965–1966)

A Vision for a Stronger Global Network

Dr. De Asis envisions a thriving, globally connected alumni network—one that empowers members to collaborate, give back, and stay engaged with the university and each other.

To achieve this, she plans to:

- Enhance digital communication platforms
- Host local and virtual networking events
- Build stronger partnerships with PNU to support scholarships and joint projects

By prioritizing accessibility and inclusivity, she ensures no alumni is left behind—no matter where they are in the world.

Fostering Global Connections

"Technology and social media have opened a new era of alumni engagement," says Dr. De Asis. She highlights virtual events, webinars, and online communities as powerful tools to bring alumni together across time zones and continents.

She also advocates for regional chapters and interest-based groups, enabling alumni to build bonds through shared experiences and local meetups, reinforcing the sense of belonging and shared identity.

A Foundation Built at PNU

As a student at PNU, Dr. De Asis served as an assistant librarian and later became the head of the department, teaching at both the undergraduate and graduate levels. These experiences shaped her leadership values: empathy, inclusivity, perseverance, and collaboration.

"Group projects and student organizations taught me how to listen, respect differences, and work together toward common goals," she reflects. These lessons continue to shape her inclusive and service-oriented leadership style today.



Dr. Evelyn Natividad De Asis

PNUGAA Inc. President

January 01, 2025–December 31, 2026

Key Projects for Growth

Looking forward, Dr. De Asis is focused on:

- Expanding PNUGAA's membership
- Strengthening the association's digital and social presence
- Encouraging innovative fundraising campaigns
- Promoting student and alumni success stories
- Deepening partnerships with PNU for lasting impact

"Incorporation is just the beginning," she explains. "It provides us the structure and credibility we need to build long-term projects and secure a brighter future for our alumni and the next generation of PNU graduates."

A Message from the Heart

"To our alumni, please stay involved—your wisdom and experience are powerful tools for mentorship and inspiration. To current students, absorb all you can and pursue growth with passion. And to future graduates, believe in your potential to create meaningful change."

Together, we can continue building a legacy of excellence, service, and unity that honors our roots and empowers future generations of PNUans."



June 2003 - Mayor Richard M. Daley of Chicago presented to Dr. Evelyn de Asis Natividad, the Mayor's Award of Appreciation & Recognition for Exceptional Contribution to the City of Chicago with Hon. Emelinda Lee Pineda, Consul General, Philippine Consulate Chicago.