

PRESS RELEASE

June 23, 2021

Contact: Jasmine Johnson
CEO, Green Essence Florida



GREEN ESSENCE FLORIDA ANNOUNCES BOLD ACQUISITION INTENTIONS TO ENTER THE FLORIDA MMTC MARKET WITH UP TO \$300M IN CAPITAL

GREEN ESSENCE POISED AND READY TO ENTER THE FLORIDA MARKET

Green Essence Florida (“Green Essence” or “the Company”) seeks to acquire a validly issued MMTC License in the State of Florida and is ready to engage in discussions with existing license-holders. Minority-owned and led, Green Essence Florida, announces The Opes Group as a capital partner for up to \$300M needed to support this open invitation to enter immediate acquisition discussions.

In 2016, Florida became the 26th state to legalize the medical use of cannabis. After 5 years, Florida has emerged as one of the country’s most active cannabis markets and is ranked third in the U.S. for cannabis sales in 2020 with an estimated total of \$1.3 billion, only behind Colorado and California, which have had medical cannabis systems since the 1990s. Home to 346 dispensaries spread across the state (as of June 2021), Florida only has 1 dispensary for every 1,666 qualified patients. With a population of over 21 million, the state’s registered patients fall just under 2% (576,481 as of June 2021) and this number is increasing at about 20,000 patients a month.

“For the last three years I have watched the Florida medical marijuana market expand, growing into one of the largest and most attractive markets in the country, while maintaining only 22 issued licenses. The market has essentially remained closed. Green Essence Florida is ready to boldly step into the market and serve all Floridians with a customer-focused business model that emphasizes medical efficacy. Green Essence Florida has been preparing for this moment and now with an experienced and talented management team we are ready to execute on our strategy. We seek to purchase an issued MMTC

PRESS RELEASE



license and invite all serious license holders to contact our team” commented CEO and Floridian, Jasmine Johnson.

Jasmine is joined by an award-winning cannabis master geneticist and a clinical research focused medical team, led by Medical Director, Dr. Anthony Hall. Dr. Hall is a Florida-based experienced neurosurgeon who drives the Green Essence Florida vision for providing patients the best quality of life by treating debilitating medical conditions with the scientifically demonstrated benefits of marijuana. “I have seen firsthand the underserved patients in my practice and I am confident that our team will be transformative in improving the lives of many communities through Green Essence Florida” said Dr. Anthony Hall.

ABOUT JASMINE JOHNSON

Jasmine Johnson is a born and raised Miamian with visionary leadership and a natural aptitude for entrepreneurship. She attended Florida Agricultural and Mechanical University and is a graduate of Florida International University with a strong background in hospitality and tourism management. Jasmine comes from a family of successful Floridian entrepreneurs. She has successfully run her family’s lounge, Crescendo Jazz and Blues Lounge, and currently the real estate business as President, managing a portfolio of over 200 residential units.

Jasmine is CEO for Green Essence with the vision and energy to change the Florida cannabis market.

ABOUT DR. ANTHONY HALL

Dr. Anthony Hall is an accomplished physician with extensive experience in orthopedics, neurosurgery, intervention medicine and pain management. He has been a strong proponent and advocate for the medical benefits of cannabis for over a decade for patient treatment strategies. Dr. Hall brings experience from Canada, Jamaica and Florida where he resides. He will lead the Research & Development and Clinical vision for Green Essence Florida.

PRESS RELEASE



GREEN ESSENCE FLORIDA

Green Essence Florida is a Miami-based company that is a minority-led shareholder group and management team. The company formed with the intention to apply for a MTTC license in 2018 and since the application process has remained closed since that time, has elected to participate by purchasing a MMTC license.

THE OPES GROUP LLC

The Opes Group (“Opes”) is a fast-growing minority owned boutique consultancy headquartered in New York City with operations in Miami and London that provides an innovative platform of investment banking and advisory services. The company is sector agnostic and works with clients of all sizes with a focus on the lower middle market. Opes positions businesses for success by arranging capital solutions, as well as by providing business planning, operational restructuring, sales and marketing services along with access to subject matter experts and the talent needed to execute growth strategies developed in tandem with its clients. Founded by Alexi Harding and a team of visionary entrepreneurs, Opes brings a unique approach to capital markets and business development. For more information, please visit www.opesgroupllc.com