

The Community Clothesline **ANNUAL REPORT 2024**



July 2025

Our 2024 GOALS

1. **SEARCH FOR A CENTRAL LOCATION**
2. **RESEARCH GRANT OPPORTUNITIES**
3. **OBTAIN AN INTERN**
4. **INCREASE VOLUNTEER STAFF,
FORMALIZE TRAINING**
5. **INCREASE COLLABORATION
WITH CHURCHES**
6. **EXPAND SERVICES IN RURAL AREAS,
MIGRANT PROGRAMS**
7. **DEVELOP SPANISH LANGUAGE
MARKETING MATERIALS**
8. **CREATE PRESENTATION MATERIALS**

Unfortunately, acquiring a central location for the Community Clothesline still remains our **number one goal!** In 2024, we met with several community service groups with established sites in pursuit of shared space. Father Tracey's Advocacy Center offered us warehouse space, but then lost their funding. We pursued several leads with churches. We also investigated the cost of renting one commercial space versus our numerous and wide-spread collection of storage units and garages. We will be joining forces with the Brockport Community Connection, which is also pursuing one space in which to house several agencies. Nothing yet, but keep your fingers crossed!

We met with two NY State Representatives to pursue possibilities of grant funding. Received some valuable information and possible future contacts for assistance, but with the current reduction in government funding opportu-

nities, grantwriting has been put on a backburner for now.

The Clothesline acquired a student intern from Brockport High School last fall, who helped update our database. Due to her busy senior year schedule, it was a short-term assignment.

We initiated four new collaborations with churches in Ogden, Hilton and Bergen. Events with these churches expanded our reach into rural communities. The Clothesline also reconnected with the Brockport Migrant Education Program, and we look forward to developing that link.

We posted our display signs/flyers in English and Spanish last year, and are now in the process of translating our brochure into Spanish. In addition, the Clothesline acquired two tents from the Kiwanis Club of Brockport, a banner and a sandwich board for outdoor events. We also created a PowerPoint for educational presentations.

GOALS FOR 2025

1. **CONTINUE TO PURSUE A CENTRAL LOCATION!**
2. **DEVELOP ONLINE ORDER FORM FOR
ORGANIZATIONS TO SUBMIT**
3. **TRANSLATE MORE MATERIALS INTO SPANISH**
4. **CREATE ADDITIONAL MULTI MEDIA
PRESENTATION MATERIALS**
5. **REPLACE TREASURER POSITION**
6. **STANDARDIZE DATA COLLECTION**
7. **ADD DONOR MANAGER & FORMALIZE DONOR
SOLICITATIONS AND ACKNOWLEDGEMENTS**
8. **ACQUIRE A LARGER VEHICLE.**

A YEAR IN PICTURES



HURRAH! Mountains of donated clothes continue to pour into the sorting center! (Taysie's garage)



The front seat of Cilla's car after picking up donations from Lewis Tree! Clearly we need a bigger vehicle!



Alan Delieu brings in TONS of cans from his workplace for the Clothesline to cash out.



We set up pop-ups for the seniors at Elderwood Nursing Home and the staff brings their donations in for us!



The ladies of Bergen's Methodist and Presbyterian Churches spend the day folding and filling boxes with baby clothes...



...which are distributed at the Annual Baby Shower sponsored by NYS Senator Samra Brouk.



The Peddlars' Market is a great opportunity to spread the word about recycling and upcycling!



Pallet Jack's in Brockport has great bargain prices and donates overstock clothing to the Clothesline!



The Brockport High School Honor Students organize a clothing drive for the Clothesline.

The Numbers for 2024

INCOME	\$5,583.07
EXPENSES *	\$6,366.05
2023 BALANCE (checking)	\$954.94
2024 BALANCE	
Checking	\$955.93
Savings	\$8,525.50

* Our greatest expense is storage unit rental, which thanks to **Lewis Tree Landscaping** is covered for the year. Most of our remaining funds are spent on shopping for hard-to-find, deeply discounted clothing.



BIG KUDOS to 5-Star Bank staff who gave their **Volunteer Day** to the Clothesline. Many weeks' worth of sorting and labeling winter inventory was accomplished in one day!

311 Bags of donated clothing received

62 Shower Boxes delivered

100 Baby Bags distributed

12 Pop-Up events

- Elderwood Nursing Home
- Cameron Back-to-School Festival
- All City High School
- Willow Domestic Abuse Program

4 Clothing Drives

- Lewis Tree Landscaping
- Pallet Jack's

\$260 in bottle/can returns

7 Presentations

- Brockport Lions Club
- Encompass
- Brockport Kiwanis

20 Girl Scout Service Hours contributed by June Morehouse

335 Orders delivered to service organizations

463 Orders delivered to individuals

- Mustard Seed Pantry
- Hope Dealers
- Roch. Regional Healthy Moms
- REACH Clothes Closet

- Father Tracey Advocacy Center
- R-H School District Refugee Program
- Trillium
- Ronald McDonald House

- Brockport CSD

- Lions Club of Brockport

- RAWNY Reentry Program
- RIT STEP Program

- Lewis Tree Landscaping
- Rep. Hawley Town Hall Meeting

Bosco's

MARK YOUR CALENDAR!

GRAND OPENING

CHARITY DAY

SHOP FOR A CAUSE

Greece Ridge Mall
THURSDAY, OCT. 30

Dear Friends,

The Community Clothesline is participating in a Charity Day Fundraiser by selling \$5 passes to Bosco's exclusive, soft opening event on October 30th at Greece Ridge Mall. All the proceeds from our sales go directly to the Community Clothesline. This \$5 pass gets you into a "sneak peek" event featuring refreshments, entertainment, gifts and prizes.

The Clothesline will be selling passes in advance at **Grind's Cafe** in Brockport and at a table in the Greece Ridge Mall. Please check our website at www.thecommunityclothesline.com for days and times.





Cilla, Carol, Taysie, Bev Voos and Rebeca at the Cameron Community pop-up last summer!

Our Staff

Taysie Pennington
President/Chairperson

Cilla Drinkwater
Secretary/Co-Chair

Bruce Pennington
Treasurer

Maureen Lowry
Clothes Sorter

Carol Evans
Clothing Broker

Rebeca Baeza
Spanish Interpreter

Richard Pennington
Business Consultant

Sean McGuinn
Driver

Doug & Cathy Chesnut
Drivers

Sal Sciremammano
Driver

Some of Our 2024 Partners

All City High School
Barrington House
Brockport Central Schools
Brockport Kiwanis Club
Cameron Community
Catholic Family Charities
Cody House
Community Hygiene Bank
Community Outreach &
Recovery Enhancement
Dollar General
East High School
Eastern Orleans Community
Action Center
Ecumenical Clothing Shelf
Elderwood at Lakeside
Elk Place Shelter
Encompass
Father Tracey Advocacy Center
Five Star Bank
Flow of Life
Footlocker Sports

Frankie Fresh
Golisano Children's Hospital
Goods Galore Overstock
Health Reach for the Homeless
Henrietta Recreation Center
Henrietta Senior Center
Hope Dealers
IBERO
ICircle
Lewis Tree Landscaping
Liberty Resources
Lions Club of Brockport
Migrant Education Center
Mustard Seed Food Pantry
Monroe County Health Dept
Oak Orchard Community Health
Ogden Presbyterian Church
Pallet Jack's Overstock
Penfield Robotics Club
Peoples' Choice Kitchen
Person Centered Housing
Options (PCHO)

Phelps Shelter
Project Haven Shelter
REACH
Recovery All Ways (RAW)
Recovery Fitness
Reentry of Western NY
Rochester's Finest Cannabis
Roch. Regional Healthy Moms
Ronald McDonald House
St Elizabeth Ann Seton Church
Seymour Library
SUNY School of Health
Trillium Health
Wegmans Bockport
Willow Domestic Violence
YWCA Code Blue Center

THANK YOU!

We are deeply indebted to all the volunteers, community organizations, service clubs, navigators and counselors, individuals and families who have given their time, effort and resources to keep The Community Clothesline growing this past year! — *Taysie and Cilla*