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Inside {local} December 2020

HOLIDAY EVENTS LOCAL FOCUS SPECIAL ISSUE FAITH & WORSHIP. 19 SERVICE DIRECTORY. 22

ON THE COVER: It's beginning to look a lot like Christmas. Downtown Franklin has the tree lit and decorations hung throughout the main street area. Photo by Jeff Bryant

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HOLIDAY MAGIC ON MAIN THE HERITAGE FOUNDATION ANNOUNCES HOLIDAY EVENTS TO HIGHLIGHT DOWNTOWN

The Heritage Foundation of Williamson County, TN, and its division, the Downtown Franklin Association (DFA), have partnered with Visit Franklin and the City of Franklin to celebrate Holiday Magic on Main during the Christmas season. Downtown Franklin is not to be missed at Christmastime. This year America's Favorite Main Street district will be celebrating Christmas safely, with shopping options for unique gifts from locally-owned retailers, a variety of restaurants perfect for memorable family meals, and plenty of spots throughout downtown Franklin to take that perfect keepsake photo.

Heritage Foundation CEO Bari Beasley said, "There's no doubt the pandemic has affected everything about how we work, how we interact, and even how we celebrate. Our Holiday Magic on Main promotion offers residents and visitors the chance to celebrate the winter holidays by spending time with their loved ones in our beautiful downtown district, making memories at our unique restaurants, and shopping for distinctive gifts at our

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< FROM PAGE 6

locally owned shops."

Holiday Magic on Main kicked off on Nov. 27 with the lighting of the iconic NOEL sign atop the White Building at Main St. and Fifth Avenue.

The DFA is working with the TMA Group, Franklin's public transportation service, to offer free shuttles between Downtown Franklin and The Factory, 230 Franklin Rd., every Saturday

during this promotion from 10 a.m. to 5 p.m. Shuttles will run on Nov. 28, Dec. 5, Dec. 12 and Dec. 19.

Downtown Franklin Association Main Street Director Jill Burgin noted the free shuttle offers flexibility for people to park at The Factory and shop there and in Downtown Franklin. "With the road work going on along Franklin Rd., we want to do everything possible to make the shopping experience easier," Burgin said. "The National Retail Federation reports that more people

CHRISTMAS AT THOMPSON STATION CHURCH

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< FROM PAGE 8

will be Christmas shopping earlier this year, to avoid crowds and to bypass any shipping delays they may experience online. We want to support that and highlight the variety of shopping options available in Downtown Franklin."

Another favorite annual downtown event will look different this year: the lighting of the city's Christmas tree on the public square. This year the tree lighting will be virtual, with the return of The Shindellas along with the Freedom Intermediate School Choir and other special guests. Citizens are invited to watch the tree lighting online and visit downtown throughout the Holiday Magic on Main season to see the beautifully lit Christmas tree on the square.

Holiday Magic on Main also will feature pop-up appearances by everyone's favorite Dickens characters as well as period dancers and live musicians performing Christmas music. For schedule updates, follow our social media accounts, @downtownfranklintn on Instagram, @downtown.franklin on Facebook, and the website: www.downtownfranklintn.com/holidaymagic.



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Christmas Fie 2020

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Michael Dominic Tedesco is a photographer in Nashville, formerly New York City. Clients include: Mutual of America, Farm Bureau Insurance, Penguin Publishing Group, Gotham Books, Avery Books, Bloomberg Markets, Men's Health, Women's Health, Men's Fitness, The Source, CMJ, St. Johns University, Decker Design, Jujamcyn Theaters, Journal Communications, Warner Music Nashville, University of Tennessee, Meharry College, Edge Artist Management and many Departments of Agriculture in the United States. View more work at www.tedescopictures.com

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Foundation programs and services. Thanks to generous supporters, the foundation is helping 75% more people than before the pandemic, investing in virtual and vital resources and programs for the millions of adults and children challenged by arthritis — to help them navigate these difficult times and access necessary care.

For more help or information about the 2020 Jingle Bell Run, contact Lauren Clanton at *lclanton@arthritis.org* or call 629-401-2692.

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Local nonprofit Franktown Open Hearts is celebrating it's third annual Festival of Lights. Open nightly through December 26, and the drive-thru holiday celebration is located at the Williamson County Ag Expo Park, at 4215 Long Lane, just minutes from Berry Farms across I-65.

The drive-thru festival features thousands of lights displayed as drivers comfortably navigate through over a mile of decorative scenes that will thrill first-time visitors and returning viewers as well.

Participants are encouraged to tune in the "soundtrack" on their radio as they drive through the displays.

Tickets are only \$25 per carload, and proceeds benefit Franktown Open Hearts. The local organization works with local at-risk youth in Williamson County.

For more information or to purchase tickets in advance, visit *franktownsfestivaloflights.com*

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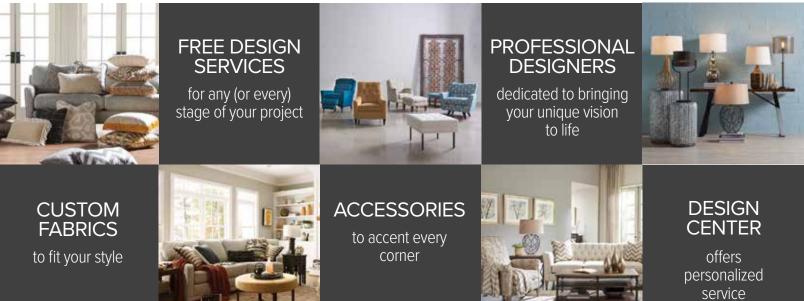
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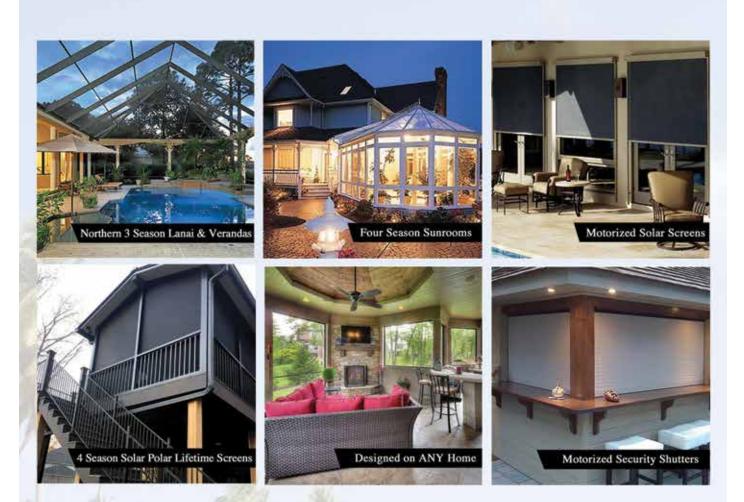


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