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# Inside {local} February'23







### 6 **NEW BOARD MEMBERS**

Heritage Foundation adds new members to board

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This local business owner was born and raised in Williamson County

### 16 **TASTE OF THE** TIMES

Time for the King Cake to step into the spotlight

### **LOCAL FOCUS** FAITH PAGE 21 **SERVICE DIRECTORY 22 RECIPE 28**

ON THE COVER: Winter continues a few more weeks, but be on the lookout for budding trees and signs of Spring as we get closer to the changing season.

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Megan Alexander

Hunter Jones

Adam C. Sansiveri

Mark Sutton

### HERITAGE FOUNDATION **ANNOUNCES ADDITIONS TO ITS BOARD OF DIRECTORS**

The Heritage Foundation of Williamson County announces the appointment of five new members to its Board of Directors. Joining the Board are Megan Alexander, Hunter Jones, Adam Sansiveri, Bo Segers, and Mark Sutton.

"Williamson County has so many historic places and stories that live on today because of active, devoted citizens who believe in the cause of historic preservation," said Bari Beasley, President & CEO of the Heritage Foundation of Williamson County. "The Heritage Foundation is privileged to have a Board of Directors that give their time, talents, and acumen to guide the organization. The addition of Megan, Adam, Hunter, Bo, and Mark to our team further solidifies our ability to continue serving the preservation needs of the community."

### **ABOUT THE BOARD MEMBERS**

Megan Alexander – Megan is an Emmy®-nominated national TV Host and 3x best-selling Author of the books "Faith in the Spotlight," "One More Hug," and "The Magic of a Small Town Christmas." She is a special correspondent for the nationally syndicated T.V. show "Inside Edition." Previously, Megan was a Special Correspondent for CBS Television covering "Thursday Night Football."Megan resides in Franklin with her husband, Brian, and three young children. Megan's Grandmother was born in Thompson's Station in 1930, so Megan shares this is a "full circle moment" for her to join the Board of the Heritage Foundation and support a community she loves so dear.

Hunter Jones (Chair of the Heritage Foundation's Next Gen group) - Hunter is a Senior Consultant in the Business Consulting - Transformation Design and Execution practice of Ernst & Young LLP. Hunter assumes the Chair role for Next Gen, the Foundation's young professionals membership group.

Adam C. Sansiveri – Adam is the Senior Managing Director and Head of the Nashville Private Client Group at AllianceBernstein. He is also a Broadway producer, film financier, tech entrepreneur, philanthropist, restaurateur, and a renewable energy investor who has dedicated his passions and expertise to helping like-minded individuals manage and grow their wealth. He currently serves on the Board of Directors for the Tennessee Performing Arts Center, Oz Arts, Studio Tenn, the Broadway Dreams Foundation, and now The Heritage Foundation. Adam also serves on the Digital Media Advisory Council for the state of Tennessee and the Mayor's Business Leader Council on Climate Change and Sustainability.

**Bo Segers** – Bo is the General Counsel for The Breakaway League, LLC. In this role, he has primary responsibility for the legal issues affecting the League. In addition, he assists its clients in understanding the implications of their retirement choices. He joined The Breakaway League LLC in January 2020 and continues his efforts to be a strong business partner and advisor.

Mark Sutton – Mark was named the Chairman of the International Paper Board of Directors on January 1, 2015, and CEO on November 1, 2014. He has been a member of the International Paper Board of Directors since June 1, 2014. In addition, Sutton serves on the Board of Directors for The Kroger Company. He is a member of the Business Roundtable and The Business Council. He also serves on the American Forest & Paper Association Board of Directors and the Memphis Tomorrow Board.

For more information about the Heritage Foundation of Williamson County, TN, visit www.williamsonheritage.org.







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### FINANCIAL PLANNER HAS DEEP COMMUNITY ROOTS

#### PAM WINDSOR

As a longtime financial planner, Jeremy Sweeney enjoys helping people chart a course for the future.

"I'm a huge believer in financial planning," he says. "And working with each client to figure out what's best for them and most important in their lives.

His focus on helping and serving others comes from his deep roots in the community. He was born and raised in Franklin, his mom is a well-known local realtor, and his grandfather ran a grocery store and deli in Burwood, popular for its sandwiches, and much more.

"My grandad was a gentleman named Ken Huff, and he owned Huff's Grocery, which still exists today," Sweeney explains. "It's run by my Uncle Charlie. And prior to Ken Huff owning it, it was owned by my great-grandad, Robert Huff. So, it goes back to the 1930s."

Sweeney developed his work ethic and values from spending a lot of time in that family store.

"As a young kid, I worked behind the counter ringing people up, making sandwiches, or taking bags of farm supplies or groceries to people's vehicles. And I think I really got the desire to help and serve people and do what's in their best interest from my grandad."

After high school, Sweeney attended college at MTSU, then went to work for American Express Financial Advisors, which later became Ameriprise Financial Services, LLC. He's still with the company today. In 2002, he became a Certified Financial Planner. This designation follows two years of study around things like



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#### < FROM PAGE 8

retirement planning, estate planning, and education planning. Most of his client base includes those who've demonstrated financial success and are looking for professional guidance. The goal is to tailor a plan specific to each person in times of economic turmoil that's more important than ever before.

"Today's uncertain, right?" Sweeney notes. "We have the stock market, the high cost of living, and global conflicts. So, we help people navigate that and give them confidence about the future."

During his 24 years in the business, he's helped clients work through a number of different economic challenges.

"We had the tech bubble and saw tech stocks implode in 2000," he says. "Then, September 11th in, 2001, which was followed by a huge period of uncertainty. I worked with clients through 2007 to 2009 during that downturn, that recession. And then, fast forward to the pandemic. If you make sure your plan is sound, there are ways to take advantage of this and make moves that are advantageous in the long term."

He works from his office in Berry Farms alongside his two team members, Melanie Suelflow and Grant Mowrer. Although he's been a financial planner for decades, Sweeney moved to this newer office less than a year and a half ago. It was designed specifically to offer easy access and make clients feel welcome. It's not the normal high-rise building with corporate offices and a big parking lot, one often associates with wealth planners.

"It's kind of a throwback, almost like a mini-Main Street," Sweeney says. "There are five businesses on the lower level and a residence above that. You can pull up right on the curb and walk inside."

It reflects both Sweeney's approach and values.

"Our office is glass, so it's transparent. I wanted it to express both the transparency of the advice we give and how we charge, as far as fees. You can drive up and see inside."

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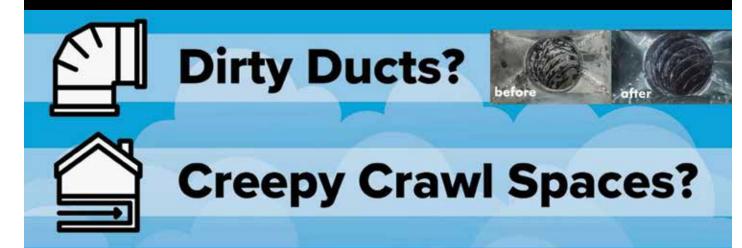
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## King Cake From the Kitchen of Margie Girard

#### **INGREDIENTS:**

#### SWEET DOUGH

1 (16 OZ) BOX PILLSBURY HOT ROLL MIX 3 TBSP SUGAR 1 CUP HOT WATER (120-130 DEGREES) 2 TBSP BUTTER SOFTENED 1 EGG

#### **CINNAMON FILLING**

1 CUP BROWN SUGAR FIRMLY PACKED

#### **INSTRUCTIONS:**

#### SWEET DOUGH

- In a large bowl combine the dry ingredients.
- Add the water, butter, egg and stir until dough pulls away from the side of the bowl.
- Lightly flour and kneed the dough for 5 minutes or until smooth.
- Cover the dough and let rest for 5 minutes.

#### **CINNAMON FILLING**

- In a small bowl combine flour, brown sugar, cinnamon, and butter with a fork.
- On a lightly floured surface, roll dough to a 10 x 15-inch rectangle.
- Crumble cinnamon mixture evenly over dough.
- Cut dough into three equal strips, long thin strips.
- Roll each strip up individually.
- Remove all three rolls onto a greased cookie sheet.
- Gently braid the three strands together, tucking the ends to form a ring.
- Cover loosely with plastic wrap. Let rise in warm place for 30 minutes.
- Heat over to 375 degrees and bake 20-25 minutes or until golden brown.

#### GLAZE

- In a medium bowl beat the butter and cream cheese with electric mixer until blended.
- Add powdered sugar, milk, vanilla, and mix until smooth.
- Evenly spread over king cake.
- Shake sprinkles of colored sugar on top of wet icing.
- Before serving embed the plastic baby underneath the bottom side of the cake.

The plastic baby represents the "baby Jesus." The King Cake is baked in honor of the three Kings in search of baby Jesus. Traditionally, the King Cake is served on Kings Day, which is the festival of Epiphany. The colors of the sugars represent: Purple-justice and royalty, Green-faith and new beginnings, and Gold-power and kingly. Whoever gets the slice of cake with the baby will have good luck and prosperity.

1/3 CUP ALL PURPOSE FLOUR

1/2 CUP BUTTER SOFTENED

**2 TBSP BUTTER SOFTENED** 

1-1/2 OZ. CREAM CHEESE 3/4 CUP POWDERED SUGAR

1/4 TSP VANILLA EXTRACT

1-1/2 TBSP CINNAMON

**CREAM CHEESE GLAZE** 

**1 TBSP MILK** 



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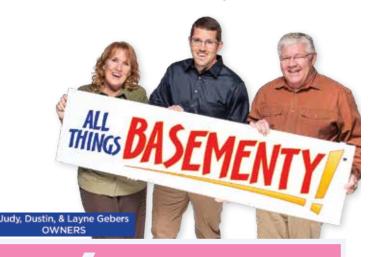
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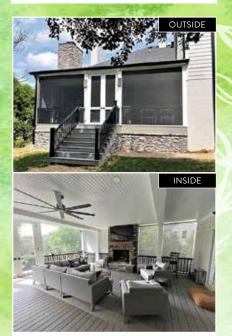
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