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Inside {local} September 2021



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THE WHOLE HOG FESTIVAL

Presented by John Maher Builders the annual festival is one of The Well's largest fundraisers of the year

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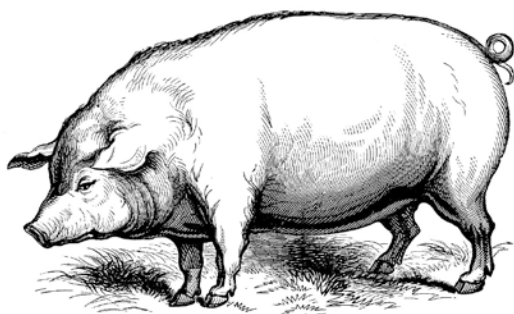
NEW COMMUNITY

Ole South continues to bring affordable homes to Middle Tennessee

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HERITAGE BALL ANNOUNCES SPONSOR

Vanderbilt Health will be this year's key sponsor



ON THE COVER:

Fall is around the corner and leaves are beginning to turn to autumn colors. Photo by Jeff Bryant

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JOHN MAHER WHOLE HOG FESTIVAL COMING IN OCTOBER BENEFITTING THE WELL OUTREACH

SPRING HILL'S LARGEST EVENT BOOSTS MUSIC, FOOD AND FUN!

PAM WINDSOR

It's all coming together for Spring Hill's biggest event of the year – the 2021 Whole Hog Festival.

Set for Saturday, October 2nd, on the grounds of the historic Oak Lawn Mansion, the festival will offer something for everyone. More than 5000 people are expected to attend the big event, which will, of course, keep all things pig-related front and center.

"We'll have 13 different food trucks from Nashville and surrounding areas, and those trucks will represent all different aspects of the hog," explains Shelly Sassen, Executive Director for The Well Outreach.

Those food trucks will have pork chops, pulled pork, ribs, bacon, and more. One bacon vendor will offer more than a dozen different types of flavored bacon. And to make sure the festival lives up to its name - Martin's Bar-B-Que Joint has donated a whole hog that will be used to create mini-pork sliders.

"We'll also have bacon dress-up characters and a whole hog calling contest," Sassen adds.

In addition, the family-fun event will have live music, crafts, kids' activities, a petting zoo, and much more.

Formerly known as the Country Ham Festival, it began as an annual event in 2005 then took a break in 2018. But John Maher

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“WE’LL HAVE 13 DIFFERENT FOOD TRUCKS FROM NASHVILLE AND SURROUNDING AREAS, AND THOSE TRUCKS WILL REPRESENT ALL DIFFERENT ASPECTS OF THE HOG,”

< FROM PAGE 6

Builders brought it back in 2019 with a new name and a partnership with The Well Outreach, a local food pantry that serves the needs of families in crisis.

“John Maher approached us and asked if we would consider producing the Country Ham Festival,” explains Sassen. “At that time, The Well grouped together to figure out what that would look like and came up with the concept of making it bigger and better, and rebranding it from the Country Ham Festival to the Whole Hog Festival.”

It expanded to add more events, and with regard to food, shifting from focusing on just country ham to all aspects

of the hog.

The festival serves as one of The Well’s two major fundraisers every year.

While food is a main attraction, another big draw is lots of live music covering several different music genres. Acts performing on the main stage throughout the day this year will include country artist William Michael Morgan, the King Cotton Bluegrass Band, 80s party band Goldie and The Mayors, just to name a few. The line-up also features an identical triplet sister group, Taylor Red. They got a lot of attention earlier this year when their video for a song called “Country Music” went viral on TikTok.

There will be many unique attractions like a martial arts exhibition

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William Michael Morgan will perform along with 5 other bands. Photography provided

< FROM PAGE 8

by Red Tiger Martial Arts Studio, professional balloon artists, face painting, and a mini-volleyball court.

"We'll have a huge kids' zone area with more than 30 booths represented by local churches and businesses with a real focus on family-friendly interactive activities," Sassen says. "There will also be a Superhero booth with live-action figures like Spiderman.

Other events include a regional craft fair with more than 40 local and regional artisans and a good old-fashioned cakewalk. This year's Whole Hog Festival promises to be bigger than ever, thanks to the generous support of so many local businesses.

Tickets are \$5, with kids under the age of 5 getting admitted

for free. Every ticket comes with a free car wash compliments of Washtopia, and a free pig mask.

When it comes to masks, they are welcome at the Whole Hog Festival but not mandated.

The all-day event starts at 10:00 am and ends by 6 pm (possibly 7 pm depending on musical acts). It promises to be a day full of good food and fun with the added benefit of giving something back to the community with proceeds going to support The Well Outreach.

For more information, visit <https://www.springhillwell.org> and go to News & Events. Click on John Maher Whole Hog Festival 2021.



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BRANDON WOODS

OLE SOUTH'S NEWEST COMMUNITY

BY JASON ZASKY

Ole South Properties has been building homes in Spring Hill for more than 20 years, with its latest master-planned community being Brandon Woods, a new collection of low-maintenance townhouses and traditional three-, four- and five-bedroom homes.

"The first section of 61 townhomes—the Villas at Brandon Woods—is already occupied," says Trey Lewis, Vice President of Sales for Ole South. "The second phase—with 62 traditional homes, all of which are four sides brick and range in size from 1,300 to 2,700 square feet—is already under construction, with over 30 sold and a waiting list for future starts. Meanwhile, the next section of 108 home sites is under development and will be available for new home construction later this year."

When completed, Brandon Woods will contain over 750

homes, with a neighborhood pool, playground, and many other amenities, a perfect complement to existing Ole South neighborhoods in Spring Hill, which include Ridgeport, Chapmans Crossing, Benevento East, Deerfield, Meadowbrook, and the Villas at Woodland Trace, among others.

It's all part of the company's longtime commitment to Middle Tennessee, founded by Murfreesboro native John Floyd in 1986.

"We are a Murfreesboro-based company, and we are very involved in the local community," emphasizes Lewis. "When you buy a home from Ole South, the company re-invests in Middle Tennessee."

In the past year or so, the company has donated more than a million dollars to 13 area non-profits who support the less fortunate and those affected by the pandemic, a list that includes: the Rutherford County Area Habitat for Humanity; the American

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“SPRING HILL IS NOT
A STEPPING STONE; IT’S
A DESTINATION”

Photography provided.

< FROM PAGE 12

Red Cross Heart of Tennessee; the Box 55 Association and Boys & Girls Club of Rutherford County, plus Nashville General Hospital Foundation and the Second Harvest Food Bank of Middle Tennessee.

Beyond the quality and curb appeal of Ole South's homes, Spring Hill does plenty to sell itself to everyone from first-time homebuyers to those relocating for work, not to mention those empty-nesters who want to be closer to their grandchildren.

“Spring Hill is not a stepping stone; it’s a destination,” reminds Lewis, noting that the area remains more affordable than Davidson County and most of Williamson County.

“While Spring Hill has grown exponentially over the last 20 years, it hasn’t lost any of its small-town charm and feel,” emphasizes Lewis. “And because of its proximity to Nashville, you can enjoy everything the city has to offer without having to live in Nashville.”

As one might expect, Ole South homes are designed to be energy efficient (in voluntary compliance with Tennessee Valley

Authority’s Energy Right® program guidelines), and outdoor living options are available for many new home plans.

Ole South can also help with financing, offering “a program with First Community Mortgage where buyers typically only pay two-thousand dollars in total closing costs,” suggests Lewis.

And as Ole South looks toward building out other new properties in Middle Tennessee—adding to existing developments in the likes of Murfreesboro, Smyrna, Fairview, Pleasant View, and Shelbyville—“we are going to continue to offer Tennesseans the very best value possible in new home construction in whatever locations we offer,” says Lewis, noting that Ole South is proud to be recognized as one of the Top 100 Home Builders in the nation.

“Whether you need a ranch, two-story with a bonus room, or a townhome, Ole South has a floorplan to meet your needs,” he concludes.

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48TH ANNUAL HERITAGE BALL ANNOUNCES VANDERBILT HEALTH AS PRESENTING SPONSOR

The Heritage Foundation of Williamson County, TN, has been named Vanderbilt Health, Presenting Sponsor of the 48th Annual Heritage Ball. After years of supporting the black-tie fundraiser, Vanderbilt Health has stepped up its participation as the largest underwriter of the event to be held Saturday, October 2, at the Eastern Flank Battlefield Park.

In the making, the announcement, President and CEO of Heritage Foundation Bari Beasley said, "Vanderbilt Health has always been a significant donor and partner to the Heritage Foundation, but now we're even more grateful they will elevate this partnership to present the Heritage Ball this year. This partnership is accentuated by having Dr. Allen Sills and Mrs. Shawne Sills as ball chairs, as Dr. Sills is Professor of Neurological Surgery at Vanderbilt University Medical Center and the Founder and Co-Director of the Vanderbilt Sports Concussion Center."

As the NFL's Chief Medical Officer, Dr. Sills also works closely with team medical staff across the league, the NFL Players Association and its advisors, and the many medical and scientific experts. They comprise the NFL's medical committees.

In making the announcement, Vanderbilt Health's Deputy CEO and Chief Health Systems Officer Dr. Wright Pinson said, "We're proud to partner with the Heritage Foundation to present this fundraiser, and we're delighted to help preserve the county's heritage while revitalizing the community. We're confident Dr. Sills will shine a spotlight on the cause while providing valuable insights toward establishing a safe community celebration."

The Heritage Ball is Williamson County's largest black-tie fundraiser and typically attracts more than 800 guests to support and celebrate the work of the Heritage Foundation while raising funds for future preservation projects. In addition to a seated dinner, live music, and surprise guest entertainment, the ball will feature an online and live auction, pre-ball Patrons Party, and a Late Party, along with other fundraising opportunities.

Tickets and tables for the 48th Annual Heritage Ball on October 2 will go on sale in August. For information on underwriter and sponsorship opportunities, as well as becoming a table host, contact bbeasley@williamsonheritage.org. For general information, visit www.williamsonheritage.org.

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BITCOIN: INVESTING OR SPECULATING?



Jeff Good

Many people have decided that bitcoin is the next big thing – and they are backing up their enthusiasm with dollars. Should you, too, consider putting money into bitcoin or other cryptocurrencies?

First of all, keep in mind an essential piece of financial advice: Don't invest in something you don't understand. And bitcoin is not easily understandable. There's no physical bitcoin, nor is it backed by a bank or government. It's a digital currency, used for transactions on a decentralized network of computers. The market's demand for bitcoin largely determines its price, though other factors are also involved.

And this price can vary widely. Since bitcoin was introduced in 2009, it has gone through periods of enormous gains and precipitous declines. Its short history has reminded market watchers of the bursting of the "dot.com" bubble in 2000 and the housing market bubble in 2007. These results have raised the following question about purchasing bitcoin: Is it investing or speculating?

There's a big difference between the two. Speculators engage in risky transactions with the hope of profiting from short-term price fluctuations in various financial vehicles. Investors, on the other hand, stick with these practices:

- **THEY FOLLOW A LONG-TERM STRATEGY.** Real investors follow a long-term strategy based on their goals, risk tolerance and time horizon. Generally speaking, long-term investors don't do a lot of buying and selling, saving on fees and potential taxes. But this "buy and hold" approach doesn't mean investors put their portfolios on autopilot. Instead, they review their portfolios at least once a year to make sure their investment mix is still appropriate for their needs.

- **THEY FOCUS ON QUALITY.** Long-term investors stay away from the flashier – and riskier – financial instruments. Instead, these investors seek quality. When they're considering stocks, for example, they look for companies with solid fundamentals, including strong management teams, competitive products and services and business plans that bode well for the future. When they buy bonds, they seek those with high credit ratings issued by the independent rating agencies. Focusing on quality doesn't yield quick results, but it can instill confidence in one's investment choices.

- **THEY DIVERSIFY THEIR HOLDINGS.** If a downturn in the financial markets affects one type of asset particularly hard, and your portfolio contains a high concentration of that asset, your financial strategy could be jeopardized. Long-term investors reduce this risk by owning a variety of investments. While diversification can't guarantee profits or protect against all losses, it can help reduce the impact of market volatility on your portfolio.

And here's one more difference between investors and speculators: track record. Investors put their money into companies that provide tangible goods and services, and these companies have historically grown with the overall economy. Stocks and bonds are established investment vehicles with well-defined and regulated markets. Consequently, investors can assume a certain degree of predictability, though, of course, stock prices will always fluctuate in the short term and there are no guarantees against loss of principal. Cryptocurrencies, on the other hand, are relatively new, largely unpredictable and will likely face increased regulation in the future, with the ultimate risk being an outright ban by some governments.

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Michael Dominic Tedesco is a photographer in Nashville, formerly New York City. Clients include: Mutual of America, Farm Bureau Insurance, Penguin Publishing Group, Gotham Books, Avery Books, Bloomberg Markets, Men's Health, Women's Health, Men's Fitness, The Source, CMJ, St. Johns University, Decker Design, Jujamcyn Theaters, Journal Communications, Warner Music Nashville, University of Tennessee, Meharry College, Edge Artist Management and many Departments of Agriculture in the United States. View more work at www.tedescopictures.com



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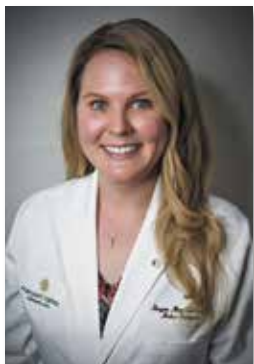
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UPCOMING LOCAL EVENTS



Saturday, Sept. 11

9/11

Commemoration Moment of Silence on Franklin Square

The City of Franklin and Williamson County will observe a moment of silence Sunday, September 11, at 7:46 a.m. CDT on the square in front of the Williamson County Courthouse in honor of the 20-year anniversary of the September 11, 2001 terrorist attacks in New York, Pennsylvania and Virginia. Public Safety personnel from both Franklin and Williamson County will be present for this event.

September 24 **The 2021 Bootleggers Bash**

The 2021 Bootlegger's Bash is scheduled for September 24, 2021, from 5 pm - 11 pm. The annual event will feature spirit tastings from several local distilleries, vineyards, breweries, local fare and live entertainment! The event takes place on the grounds of Carnton, located at 1345 Eastern Flank Circle, in Franklin.

For more information, or to purchase tickets, visit boft.org/bootleggers-bash



Saturday, Oct. 2 **The Heritage Ball**

The Heritage Ball is the longest running black-tie affair in Williamson County. Approximately 800 guests will gather at Eastern Flank Battlefield Park on Saturday, Oct. 2, 2021 support and celebrate the work of the Heritage Foundation and to raise funds for future preservation projects. The Ball serves as the greatest single fundraising initiative for the Foundation each year. In addition to a seated dinner and dancing, the ball features a cocktail hour and other fundraising opportunities.



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In a mixing bowl, mix flour, baking soda, ground ginger, ground cinnamon and salt until combined.

In a separate bowl, add butter, sugar and brown sugar then beat until fluffy. Add an egg and fresh ginger then beat the mixture again. Gradually add dry ingredients to this mixture until combined.

In a small bowl, add sugar. With a spoon, scoop out a small portion of dough and roll it into a small ball before rolling in sugar.

INGREDIENTS

2 CUPS FLOUR
1 1/2 TEASPOONS BAKING SODA
1 1/2 TEASPOONS GROUND GINGER
1 TEASPOON GROUND CINNAMON
1/8 TEASPOON SALT
3/4 CUP SALTED BUTTER, SOFTENED
1 CUP, PLUS 3 TABLESPOONS, SUGAR, DIVIDED
1/4 CUP BROWN SUGAR
1 EGG
1/4 CUP GRATED FRESH GINGER

HEAT OVEN TO 350 F.

IN MEDIUM BOWL, WHISK FLOUR, BAKING SODA, GROUND GINGER, CINNAMON AND SALT. SET ASIDE.

IN STAND MIXER, BEAT BUTTER, 1 CUP SUGAR AND BROWN SUGAR UNTIL FLUFFY. ADD EGG AND FRESH GINGER; BEAT UNTIL COMBINED. GRADUALLY ADD DRY INGREDIENTS TO MIXER UNTIL COMBINED.

Repeat with the remaining dough then arrange balls on a cookie sheet and bake for 14 minutes until golden brown. Make sure your little ones wait to enjoy until the cookies have cooled completely.

From parties to picnics, these cookies can be a hit. They are simple to make, don't take much time to bake and are unique enough to bring along to nearly any occasion. With ground and fresh ginger, these cookies are equally as appetizing as they are satisfying and sure to turn heads in the kitchen.



IN SMALL BOWL, ADD REMAINING SUGAR. USING SPOON, PORTION OUT DOUGH, ROLL INTO BALLS THEN ROLL IN SUGAR. ARRANGE BALLS ON BAKING SHEET AT LEAST 1 INCH APART.

BAKE 14 MINUTES, OR UNTIL EDGES ARE GOLDEN BROWN. TRANSFER COOKIES TO COOLING RACK AND COOL COMPLETELY.

Find more sweet treat recipes at [Culinary.net](https://www.culinary.net).

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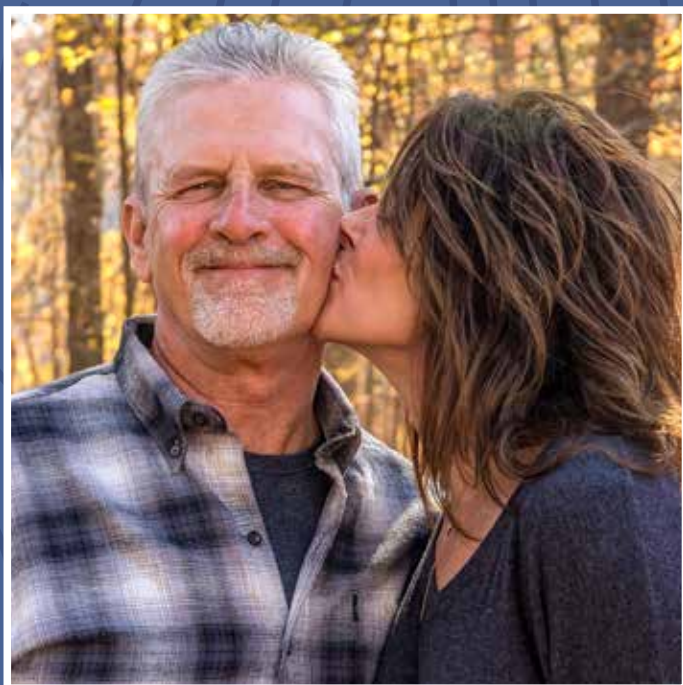
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