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Inside {local} November'24



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MESMERIZED BY STARDOM

His interest in Elvis led to lifelong passion for music and fame.



16

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LOCAL FOCUS

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ON THE COVER: Stephen Shutts became interested in Elvis when he was growing up. His interest became a passion that evolved into a lifelong business. Shutts became a collector of all things Elvis and began buying, selling, and curating items once owned by the King.

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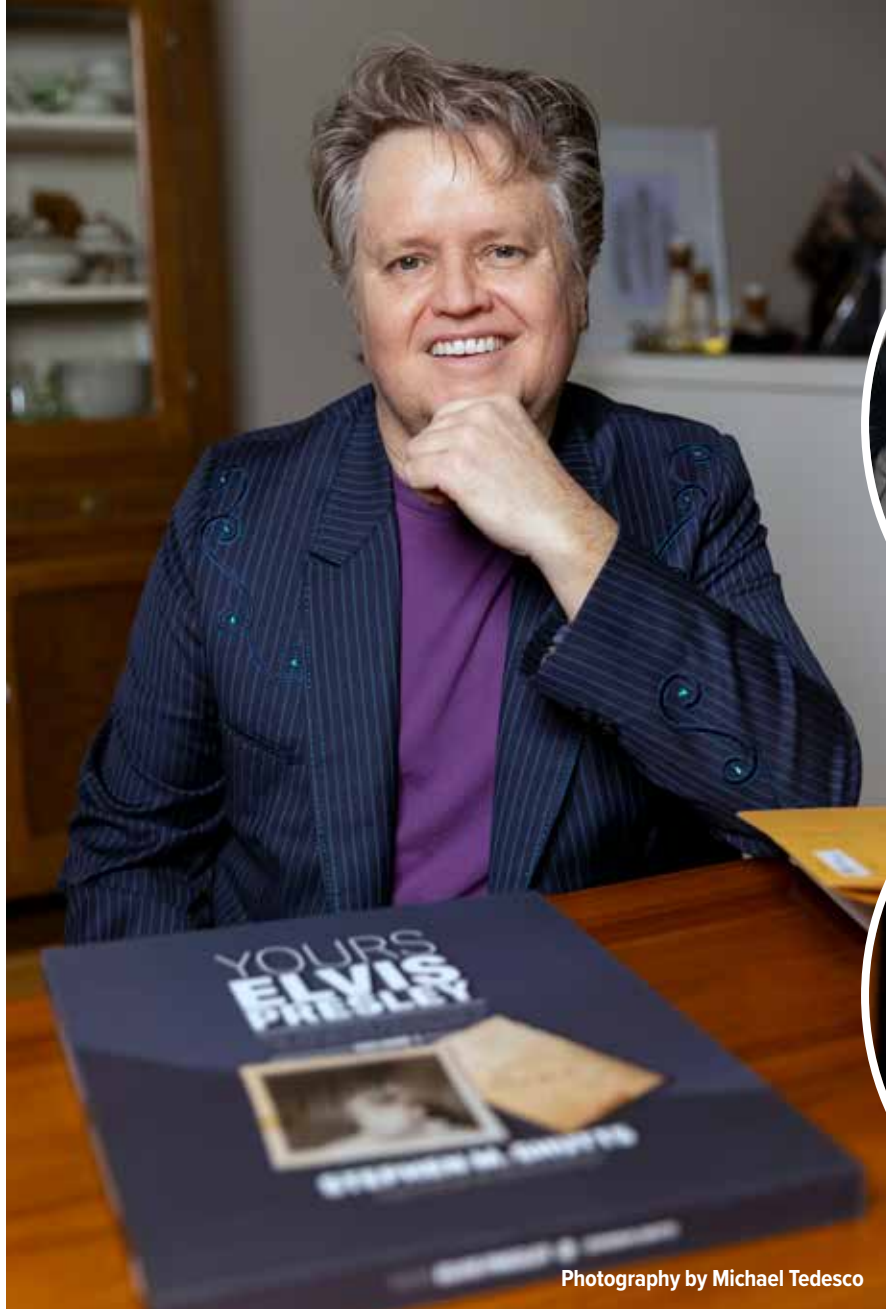
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ALL THINGS ELVIS

PAM WINDSOR

Franklin resident, Stephen Shutts was very young when he first discovered Elvis.

"I was mesmerized as a young kid and I begged my dad to take me to see him in concert," he recalls. "So, my dad became a fan, and we went to four Elvis concerts in Ohio where I grew up. Then I went to college near Memphis because of the history and that sort of thing."

As he learned more about Elvis, his interest became a passion that evolved into a lifelong business. Shutts became a collector of all things Elvis and began buying, selling, and curating items once owned by the King.

"Things like jumpsuits, jewelry, and other clothing," Shutts

says. "I've had a TV he shot out, I've had several of his vehicles. I have one of his snowmobiles sitting in my living room right now. Elvis gave it to a detective in Denver after a snowmobiling trip. I had a ski boat I found in a barn in Arkansas that's currently on display in Graceland."

He also began collecting Elvis' autographs and became an expert on authenticating Elvis' handwriting.

"Elvis never turned anyone away, so he signed thousands upon thousands of autographs. But there are also a lot of forgeries out there. And because he got immense amounts of mail and couldn't sit down and sign everything, his secretaries would also often sign for him."

Shutts has written a book that delves deeper into Elvis au-

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 Awards: Winner District Debate Tournament, Winner I Speak For De-
 mocracy Contest.

ROBINSON, KATIE MAE
 Major: Commercial, Home Ec., English
 Activities: F. H. A., History Club, English Club, Vice-President History Club.

RULEMAN, SHIRLEY
 Major: Home Ec., Commercial, English
 Activities: National Honor Society, F. H. A., Y-Teens, Latin Club, Jr. Cheerleader, Sabre Club, History Club, English Club, Honorary Captain in R. O. T. C., President Home Ec. Class.

PRESLEY, ELVIS ARON
 Major: Shop, History, English
 Activities: R. O. T. C., Biology Club, English Club, History Club, Speech Club.

PERRY, ROBERT EARL
 Major: History, Science, English
 Activities: Biology Club, T&I Club, Key Club, Baseball 4 years, Vice President Key Club, Boys' Vice-President Senior Class, President T&I Club
 Awards: All-Star American Legion Baseball Team 1952, National Honor Society.

SANDERS, MARY LOUISE
 Major: Commercial, Home Ec., English
 Activities: Senior Band, Y-Teens, English Club, History Club, History of Band.

Handwritten notes in blue ink:
 "lots of little handwritings"
 "Best of luck!"
 "Patsy Cline, Johnny Cash, Hank Williams, and then a lot of contemporary country as far as personal items and stage clothing. I handled the Charlie Daniels estate recently as far as partial liquidation, Jerry Lee Lewis and B.J Thomas, so I do a lot of celebrity estates and collections."
 "He also had a show for several years on CMT that dealt with the search for memorabilia."
 "He enjoys it all, but there's something special about Elvis."
 "I think because of his undeniable, incredible looks and charisma, he was clearly in his own class."
 "It's a fascination he shares with many around the world, including those he highlights in the book who actually met him."
 "It's like his presence is still here today when you talk to these people," Shutts says. "When people recall having met him, it's never sloughed off; it's like 'I met Elvis, let me tell you about him.' Sadly, it's a dwindling class of people just because of age, but they all have a common thread of adoration and are fascinated with having met him. And a lot of times, he changed their lives in a lot of different ways."
 "To learn more or connect with Shutts, check out his Rockology Face-book page or website at www.rockologyllc.com."

Photography by Michael Tedesco

< FROM PAGE 8

tographs in several ways. The book "Yours Elvis Presley" offers guidance in authenticating an Elvis signature, while also sharing personal accounts of people who got his autograph in person.

"The book is all about the encounters and the autographs obtained by people, and the stories they recall having met him. Then there's a study guide, a separate booklet that goes along with it, that breaks down how to analyze Elvis' autograph if you want to collect or study his handwriting."

Nearly 50 years after his death, an Elvis autograph remains extremely valuable. Depending on the type and circumstances surrounding it, one can sell for anywhere between \$1500 and \$30,000.

Shutts, who never got to meet Elvis personally, says he's amazed by what he hears from those who did. Those experiences remain vivid even decades later.

"I've met so many people who were gate gals, people who hung out at the gates, or people who got to meet him backstage, and I wanted to document these stories in the book. Women can remember what he smelled like, what he wore, just everything. And guys recall a lot of things, too, because they thought he was cool."

While Shutts spends a lot of time working with Elvis Memorabilia (he has a pop-up shop offering items for sale on his Rockol-

ogy Facebook page every weekend), his expertise stretches into other areas, as well.

"I also deal in a lot of historic country," he explains. "Patsy Cline, Johnny Cash, Hank Williams, and then a lot of contemporary country as far as personal items and stage clothing. I handled the Charlie Daniels estate recently as far as partial liquidation, Jerry Lee Lewis and B.J Thomas, so I do a lot of celebrity estates and collections."

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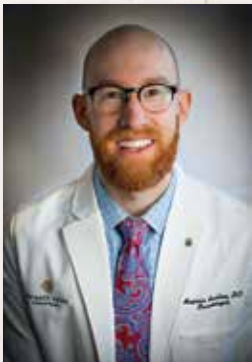
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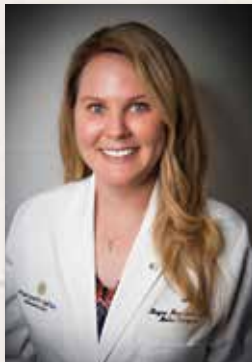
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Photography by Michael Tedesco

BERRY, BERRY CLEAN

JASON ZASKY

In an industry increasingly defined by private equity firms and dominated by publicly traded companies, Franklin's newest car wash stands apart.

"Being that we are family-owned and operated, our car wash has a different feel. There is a lot more care and thought put into customers and the final product," begins Jennifer Carroll, who co-owns Pure Clean Car Wash with her husband, Brian.

Located at 4209 Long Lane, less than a mile from Franklin's Berry Farms community and very near Williamson County Ag Expo Park, Pure Clean Car Wash even looks different than most other car washes.

"The physical property and the building are beautiful," elaborates Carroll, a sharp contrast to the cinderblock-type structures that dominate much of the industry. "We worked hand-in-hand

with the architect on the design," she continues, part of an effort to develop a look & feel that would be a good fit with Berry Farms, not to mention the rest of Franklin and Williamson County.

But it isn't just the aesthetics that set Pure Clean Car Wash apart.

"We are also very environmentally friendly and have a sophisticated water reclaim system," adds Carroll. It's a system that allows Pure Clean Car Wash to recycle almost all the water from every wash and to reuse 70 percent of that water, all of which helps keep chemicals out of the stormwater system. Pure Clean Car Wash also uses LED lighting and motion-activated light switches, which lower the facility's carbon footprint.

"We don't use hydraulic motors, either, which further saves on energy because we aren't using oil," continues Carroll.

Also noticeably absent are the metal guide rails found at most other car washes.

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Photography by Michael Tedesco

< FROM PAGE 16

“We have a dual belt conveyor where you are literally loading onto a flat belt,” she says, so there is no risk of a metal guide rail potentially damaging tires or rims.

“It’s a new development in the car wash industry in terms of equipment,” she relates, which means that Pure Clean Car Wash can accommodate wide tires and low-profile vehicles.

As one might expect, Pure Clean Car Wash also uses a license plate recognition system, so customers don’t even have to roll down a window when utilizing the available self-serve payment tools. All four monthly subscription options (Pure Basic, Pure Sparkle, Pure Brilliance, and Pure Titanium) offer unlimited washes.

“You pay one price and can wash as many times as you want during the month. If you wash two times per month, you’re winning, basically,” explains Carroll, before noting that a Family Plan discount is also available, with each additional membership on the same credit card receiving a 25% discount.

Not surprisingly, Pure Clean Car Wash also offers the kind of post-wash amenities not always found elsewhere, including high-pressure vacuums, with window & dash cleaner and microfibre towels available at each individual vacuum station.

Last but not least, Carroll says customer service is yet another area where Pure Clean Car Wash differentiates itself from competitors.

“As consumers, we felt that the car wash segment was missing customer service,” offers Carroll, before noting that she and her husband developed and operated their first Pure Clean Car Wash in Columbia before selling it and building out the Franklin location.

“We train our employees on the Chick-fil-A® (customer service) model, and we talk about Chick-fil-A all the time,” she says, referring to the fast-food restaurant chain’s famous and well-respected approach to customer service. “We feel it’s an important part of our business that sets us apart (in the car wash industry),” she concludes.

Indeed, Pure Clean Car Wash’s approach is working so well that the couple is currently looking to open several more locations, even as the four-month-old Franklin location is still getting integrated into the Berry Farms community—working with area charities and participating in fundraisers with local schools.

“For sure, we are looking forward to building more car washes,” concludes Carroll.

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Jack Elder, 2024 inductee into the Tennessee Sports Hall of Fame, and recipient of the Pat Summitt Lifetime Achievement Award.

Photography by Michael Tedesco.



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JACK ELDER RECEIVES THE 2024 PAT SUMMITT LIFETIME ACHIEVEMENT AWARD

JASON ZASKY

“Sports have always been an important part of my life. I knew at an early age I wanted to be a teacher and coach,” begins Jack Elder, recipient of the 2024 Pat Summitt Lifetime Achievement Award, named for the legendary University of Tennessee women’s basketball coach and conferred by the Tennessee Sports Hall of Fame. After beginning a teaching and coaching career in south Texas, the El Paso native moved to Nashville in 1972, where he pursued a graduate degree in Physical Education and Recreation for the Handicapped at George Peabody College.

It was there that he was introduced to Special Olympics, which had been founded four years earlier to provide sports training and athletic competition for individuals with intellectual disabilities. In 1973, he was named the first executive director of Tennessee Special Olympics, part of an effort to develop statewide Special Olympics programs all over the country.

“When I first heard about the program, it really got to my heart,” says Elder. “I had taken sports for granted, and here we had a whole population that didn’t have the opportunity to participate. As soon as Eunice Kennedy Shriver founded Special Olympics, I felt strongly that I wanted to be part of it.”

Long story short: by the time Elder moved on to a position with the organization’s international office in the late 1980s, Tennessee Special Olympics was recognized as one the country’s strongest and best-managed state programs, with upwards of 13,000 athletes participating in local, regional, and statewide competitions in 14 sports.

To get to that place, Elder spent a lot of time on the road introducing the program and explaining it to people.

“In the early years, I sensed that some individuals did not feel that Special Olympians should be considered athletes, but after learning more and/or experiencing the joy, skill, sharing, and courage of the Special Olympics athletes, that perception grew

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Photography by Michael Tedesco



Jack Elder with Sargent Shriver and Eunice Kennedy Shriver (Eunice is the Founder of Special Olympics). Photography provided

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much smaller,” he says. “I focused on visiting colleges & universities, parks & recreation departments, and people with an interest in sports. I also talked to civic groups to educate them and get people to volunteer,” he adds, noting that by the time he moved on to a position with Special Olympics International, there were upwards of 8,000 volunteers in Tennessee, working across 16 area programs that covered every county in the state.

That said, this is not the first time that Elder has been honored for his work with Special Olympics. For example, in 1984, he was named Sportsman of the Year by the Nashville Banner.

But on this occasion, he was feted at the Tennessee Sports Hall of Fame banquet, held at the Omni Hotel in downtown Nashville in July. On that day, he shared the spotlight with other athletes, coaches, sportswriters, and sports administrators who have impacted the history of Tennessee sports, with 2024 inductees that included former Tennessee Titans All-Pro running back Chris Johnson; former Nashville Predators goaltender Pekka Rinne; and gold medal-winning figure skater Scott Hamilton, the latter of whom is also famous for his work as a television analyst and commentator.

In addition to being formally honored at the 2024 banquet, Elder had the opportunity to do a live Q&A with Tennessee Titans radio play-by-play announcer Mike Keith. That was a chance to publicly reflect and comment on a career that included operating a regional office (out of Nashville) for Special Olympics International beginning in 1988.

“My role was to work with ten states and two U.S. territories, to help establish Special Olympics programs in other countries,

and to accept other special projects as assigned by Mrs. Shriver,” recalls Elder, who is now retired and lives in Spring Hill, where he serves as Vice Chair of the Historic Commission.

Given the opportunity to reflect further, Elder says: “My time with Tennessee Special Olympics was special. It brought me such joy in helping to bring sports participation to a population of individuals that would not, for the most part, have had that experience without Special Olympics. I never made much money, but I don’t know how anyone could have had a more rewarding career,” he offers.

Elder is also very appreciative of the countless men & women who helped him grow the Tennessee Special Olympics program—without whom his lifetime achievement award wouldn’t have been possible.

“I always had a very small but dedicated staff, who were so important in overcoming challenges and reaching milestones. And the athletes, parents, and volunteers—not to mention our Board of Directors and many generous financial contributors—were remarkable to work with and served as an inspiration,” he adds, before noting that Music City might well be in the Special Olympics spotlight at the beginning of the next decade, as Nashville and Cleveland are the two finalist cities bidding to host the 2030 Special Olympics USA Games.

As for the Pat Summitt Lifetime Achievement Award: “It means a lot to me,” he concludes. “When you’re in sports, that’s about as good as it gets.”

For more information about Special Olympics Tennessee:
www.specialolympicstn.org/



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EXCITING NOVEMBER EVENTS

**23RD ANNUAL WINE DOWN MAIN STREET
NOVEMBER 2ND, 7 PM – 10 PM
DOWNTOWN FRANKLIN
INFO: BGCMT.ORG/WDMS**

This unique wine-tasting event takes place along historic Main Street in Franklin. More than 20 shops will play host to wines from around the world. Participants taste wines, shop, and sample food from area restaurants while listening to great live music. Wine Down Main Street generates much-needed revenue to provide Boys & Girls Club members (ages 5-18) with valuable resources and exceptional after-school and summer care. Support of the dinner ensures that youth are 100% ready for their futures.

**FAMILY DAY AND CONCERT
NOVEMBER 4TH, 10 AM – 4 PM
THE PARK AT HARLINSDALE FARM, 239 FRANKLIN RD.
INFO: WWW.FRANKLINTN.GOV**

Family Day is a free festival open to the public and will take place from 10 am – 4 pm at The Park at Harlinsdale Farm, located at 239 Franklin Road, across the street from the Factory in Historic Franklin. New this year is a special Welcome to Franklin Concert featuring actor & humanitarian Gary Sinise & the Lt. Dan Band. The band, which uplifts veterans, first responders, and their families through morale-boosting events and entertainment throughout the United States and around the world, is named after Gary's iconic portrayal of Lieutenant Dan Taylor in the Academy Award-winning film *Forrest Gump*.

**26TH ANNUAL HATS OFF TO HIGH HOPES
NOVEMBER 7TH, 6 PM – 9 PM
GRAYSTONE QUARRY
INFO: HIGHHOPESFORKIDS.ORG**

The 26th Annual Hats Off to High Hopes Gala will be held at the stunning Graystone Quarry. Experience elegant fine dining and participate in a unique silent auction featuring unique items and exclusive experiences! By attending, you'll support our mission of empowering children of all abilities to thrive. Your evening will make a lasting impact on our community.

**FRANKLIN FLEA MARKET
NOVEMBER 9TH – 10TH, 9 AM – 6 PM
AG EXPO CENTER 4215 LONG LANE
INFO: STEWARTPROMOTIONS.COM**

Don't miss the return of the Franklin Flea Market at the Williamson County Ag Expo Park in Franklin. Over 450 indoor, covered, and outdoor booths full of unique treasures and incredible bargains, plus food trucks and more.

**AN EVENING WITH MONTY CRISWELL
NOVEMBER 16TH, 8 PM
THE FRANKLIN THEATRE, DOWNTOWN FRANKLIN
INFO: FRANKLINTHEATRE.COM**

Monty takes a new twist on the traditional songwriters-in-the-round template. In this one-man show, with one foot in the motivational speaker format and one foot in the writer round format, Monty takes the audience on a journey of how he became a hit songwriter and the stories behind the songs. You'll hear firsthand how artists like George Strait, Trace Adkins, Eric Church, and Scotty McCreery changed the trajectory of his career and life as Monty performs the hits. Monty's unique story doesn't end there. In 2023, Monty battled stage 3 colon cancer. After eight rounds of chemo and a five-hour surgery that removed a foot of colon and thirty-four lymph nodes, Monty was given a full cure and an incredible prognosis.

**WILLIAMSON COUNTY COMMUNITY BAND
WINTER CONCERT NOVEMBER 17TH, 3 PM
WILLIAMSON COUNTY ENRICHMENT CENTER,
INFO: WCPARKSANDREC.COM/ACTIVITIES/MUSIC/WILLIAMSON_COUNTY_COMMUNITY_BAND**

Kicking off the holiday season a little early this year, the band's final concert of the 2024 season will be on Sunday, November 17, at 3:00 pm. A great lineup of music that will prepare you for Thanksgiving, Christmas, and all your winter celebrations.

**CENTENNIAL HOLIDAY CRAFT SHOW
NOVEMBER 23 NOVEMBER 24
5050 MALLORY LANE, FRANKLIN
INFO: CENTENNIALHOLIDAYSHOW.COM**

The Centennial Holiday Craft Show features 200 handmade artisan vendors nationwide. Special VIP Shopping Saturday, November 23, from 8 am to 9 am. Tickets are \$5 for general admission. \$20 VIP hour. Children 10 and under are free. All the funds raised from this event will go directly towards meeting the needs of our students and staff at Centennial High School.



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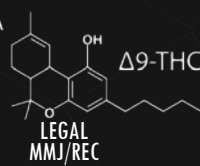
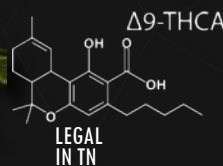


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Pumpkin Spice Bundt Cake

If your family's taste buds have grown tired of apple-inspired fall desserts, simply look toward another quintessential autumn flavor: pumpkin. Quick and easy to prepare using a spice cake mix that provides all the flavor without the stress, this cake can be dressed to impress at a fall gathering or served after weeknight dinner.

Find more recipes perfect for fall at Culinary.net.



BUNDT CAKE:

1 BOX SPICE CAKE MIX
1 CAN (15 OUNCES) PUMPKIN
1 STICK BUTTER, SOFTENED
2 EGGS

TOPPING:

3 TABLESPOONS CARAMEL SAUCE
2 CUPS POWDERED SUGAR
1/2 CUP CHOPPED NUTS OF CHOICE

Heat oven to 350 F. Grease Bundt pan.

In mixing bowl, mix cake mix, pumpkin, butter and eggs well then pour into Bundt pan.

Bake 45-50 minutes until toothpick inserted in middle comes out cleanly. Let cool in pan 5 minutes then remove from pan and let cool completely on rack.

Once cooled, mix caramel sauce and powdered sugar; drizzle over Bundt cake. Sprinkle with chopped nuts.

Recipe courtesy of **Cookin' Savvy**

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LOCAL HIGH SCHOOL BASKETBALL SCHEDULES

SUMMIT

Nov 18 Home (boys only)	Santa Fe
Nov. 19 Hall of Fame Game	Giles Co. High School
Nov. 22 Home	Chestatee HS
Nov. 25 Tournament (N)	Ray Tucker Classic
Nov. 26 Tournament (N)	Ray Tucker Classic
Dec. 2 Away	Shelbyville Central
Dec. 6 Away	Columbia Central
Dec. 9 Home	Shelbyville Central
Dec. 10 Away	Fairview
Dec. 13 Home	Franklin
Dec. 17 Away	Brentwood
Dec. 20 Home	Fairview High School
Dec. 26 Tournament (N)	Galesville Holiday Tour.
Dec 27-28 Home (girls only)	Spartan Classic
Jan. 3 Home	Columbia Central
Jan. 7 Home	Ravenwood
Jan. 10 Away	Page High School *
Jan. 14 Home	Nolensville *
Jan. 17 Away	Independence
Jan. 21 Away	Franklin High School
Jan. 24 Home	Centennial
Jan. 28 Home	Brentwood
Jan. 31 Home	Page
Feb. 4 Away	Ravenwood
Feb. 7 Home	Independence
Feb. 11 Away	Nolensville
Feb. 14 Away	Centennial

PAGE

Dec. 3 Home	Rockvale
Dec. 5 Home	Mt. Juliet
Dec. 10 Home	Hendersonville
Dec. 13 Away	Ravenwood
Dec. 17 Home	Centennial
Dec. 19 Knoxville	(N) 5 Star Preps
Dec. 20 Knoxville	(N) 5 Star Preps
Dec. 21 Knoxville	(N) 5 Star Preps
Dec. 27 Home	(N) Music City Hoopfest
Dec. 28 Home	(N) Music City Hoopfest
Dec. 30 Home	(N) Music City Hoopfest
Dec. 31 Home	(N) Music City Hoopfest
Jan. 3 Tournament	(N) Shackle Island Shootout
Jan. 7 Away	Brentwood *
Jan. 10 Home	Summit *
Jan. 14 Away	Franklin *
Jan. 17 Away	Nolensville *
Jan. 21 Home	Ravenwood *
Jan. 24 Home	Independence *
Jan. 28 Away	Centennial *
Jan. 31 Away	Summit *
Feb. 4 Home	Brentwood *
Feb. 7 Home	Nolensville *
Feb. 11 Home	Franklin *
Feb. 14 Away	Independence *

INDEPENDENCE

Nov. 19 Home	Stewarts Creek
Nov. 23 Home	Bartlett
Nov. 23 Home	Maryville
Nov. 25 Home	Grissom AL
Nov. 26 Home	Blackman
Dec. 3 Away	LaVergne
Dec. 6 Home	Hillsboro
Dec. 10 Home	Whites Creek
Dec. 13 Away	Nolensville
Dec. 17 Home	Ravenwood
Dec. 20 at Riverdale	Brentwood Academy
Dec. 21 at Riverdale	Bearden
Dec. 26-28 Away	BGA Christmas Tour.
Dec 27-28 Away (girls only)	Spartan Classic
Jan. 3 Away	Cane Ridge
Jan. 7 Home	Franklin
Jan. 10 Away	Centennial
Jan. 14 Away	Brentwood
Jan. 17 Home	Summit
Jan. 21 Home	Nolensville
Jan. 24 Away	Page
Jan. 28 Away	Ravenwood
Jan. 31 Home	Centennial
Feb. 4 Away	Franklin
Feb. 7 Away	Summit
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