

MINUTES
HUMANE SOCIETY FOR INLAND MENDOCINO COUNTY
Board of Directors Meeting
January 18, 2023

The meeting was called to order at 6:07pm

In attendance: Jenny Hanzlik, Becca Edwards, John King, Teresa King, Jaime Wilkes, Tracey McNamara, Wynona Idica, Rhonda Hurlbut, Elizabeth Bonahan, Julie Dauer, Junanne Hayes

Absent:, Kether Sprague, Suzanne Coffman, Joe Hurlbut, Holly Bennett,

Special Guests: Manina Harris, Luis Flores, Marybeth Kelly, Stephanie Stainbrook, John Wagner, Amanda and Asher Logan, Lyra.Bishop

Tonight's agenda was revised slightly from what was sent out. Motion to approved agenda - Julie / motion 2nd to accept revised agenda - Junanne

Last month's minutes were moved for approve by Jamie / 2nd by Tracey McNamara, all approved.

Special Zoom budget meeting from 12/29 minutes to be resent by JKing and approval at February meeting.

Shared the BAS sign mockups. Comments were discussed of different color choices. Color in middle sign BAS letters. Try dogs in tan or brown color. Elizabeth is heading up this project and will discuss colors with the sign company.

Construction update: Tracey McNamara 202

- Leak in new roofing on green barn. B.A.S. is aware and will fix when rain stops. Tracey will install new siding to front of barn in preparation of installing new B.A.S. signage.
- Electrical – need to drop pole. Shd we hire a electrical contractor? Marybeth asking questions regarding the size of pole. Marybeth will refer her contractor so we can contact.
- Stephanie suggesting using Habitat for Humanity store in Santa Rosa for some of the construction materials we might need.
- Cattery – flooring is being installed. Completion should be in a week. Painting inside is 75% complete. Grand reopening will be announced when completed.

Public Input - Intro of guests.

- Shelter notes – 2022 YTD stats 1,199 642 cats 557 dogs 1,187 live outcomes
- This past year we accepted more animals than we've ever before.
- How many animals returned? Generally 2-3 rtns per month. 307 dogs owner surrenders.
- Question regarding our numbers compared to county shelter? Staff will look into this.

2023 calendar review - Junanne

(Copy of calendar attached)

- Quarterly auctions online with high ticket items
- No Portraits for Pets this year. Maybe every 2 -3 years.
- Maybe begin calendar and pet photo contest earlier. More places in Willits.

Suggested Additions:

- Jordan's Way – depending on their journey – approx 4 hours
- Light parade
- Willits Harvest Festival
- Cat and Dog Yoga

Update on 30th anniversary event – Teresa

- Reviewed graphic designed by Junanne
- Will be used for invite, menu, "about us" notecard and thank you postcards.
- Have reserved Barra of Mendocino wine tasting room for May 6th 2023
- We want to have a high end event with big ticket items for auction items. Need board members to try and get items, vacation homes, etc.
- Teresa working on caterers
- Tom Allman to be auctioneer. Becca wants to know the hours he needs to be there. 7:30 – 9:30pm.
- Estimated upfront costs - \$11,850.00 / Estimated funds raised \$26,175 / Net ROI \$14,333.

Administrative Director reporting - Jenny

- Part time front office assistant starting tomorrow, name Rayann
- \$1k grant from Paws for Love – specific for senior animal care.
- Clay Nesbitt has sent the \$10K for the flooring labor
- Facebook fundraising is partially returned. Private fundraising is back active, but not thru HSMC FB page.
- Amazon smile is ending February 20th. Finalize orders thru 20th will be honored and one final payout.
- Goals for 2023:
- Bolstering our volunteer program.
- Continue developing our community resource program
- Providing food for people who cannot afford pet food

Becca – Behavior support and education with Manina. To support people keeping their animals in home. Generating different ideas to provide more support. Good fosters and volunteers to share expertise to support and have structure to support. Becca and Manina taking courses on dog behavioral issues. Foster appreciation.

2022 review in funds – **See JK presentation attached.**

2022 Rear View Mirror – **See JK presentation attached.**

2023 Looking Forward –

Facility for training and education for certified behavior specialists.

- Proposal to put 10% of deposits into reserve acct. Junanne moved to approve / Jaime 2nd
- Propose adding a \$2.5K tier for business membership for smaller business – Rhonda moved to approve / Tracey 2nd
- Proposal adding an interest bearing reserve account – Jaime shared she has a money market account at SBMC / Manina has account at VIO bank, John King Goldman Sachs John will research all recommendations Tracey moved to approve / Rhonda 2nd

**Open session was called at 8:03pm. Closed session to finalize open item from previous mtg.
Meeting was adjourned at 8:10pm**