



Humane Society for Inland Mendocino County

Shelter Operations Board Report

Meeting Date: September 16, 2026

Location: Redwood Valley Grange

August 2026 Data

HSIMC Shelter Operations

August 2026 Data (Previous year for comparison)			Population In Care				YTD Live Release Rate
Total Intake Dogs: 27 (31) Cats: 31 (54)	Total Live Outcome Dogs: 20 (23) Cats: 25 (33)	Total Euth/ Died/Lost: Dogs: 0 (0) Cats: 2 (2)	Dog Start: 39 (47)	Dog End: 43 (55)	Cat Start: 69 (79)	Cat End: 72 (98)	The YTD live release rate for 2026 is 96.2%, compared to 96.9% in 2025

Shelter Operations

August 2026 Intakes Breakdown (Previous year for comparison)

Total Intake:

Dogs: 27 (31) Cats: 31 (54)

Owner Surrender:

Dogs: 8 (11) Cats: 14 (42)

Rescue Transfer In:

Dogs: 13 (18) Cats: 0 (9)

Strays:

Dogs: 3 (2)
Cats: 16 (0)

Feral Cats: 0 (3)

Service In:

Dogs: 3 (0) Cats: 1(0)

Born in Care:

Dogs: 0 (0)
Cats: 0 (0)

March 2026 Outcomes Breakdown (Previous year for comparison)

Total Outcomes:

Dogs: 23 (23) Cats: 28 (35)

Return to Owner:

Dogs: 1 (1) Cats: 0 (0)

Rescue Transfer Out:

Dogs: 0 (0) Cats: 0 (0)

Adoptions:

Dogs: 19 (22) Cats: 25 (33)

TNR: *Currently not performing TNR

Service Out:

Dogs: 3 (0)
Cats: 1 (0)

Non Live Outcomes:

Dogs:
Euthanized: 0 (0)

Cats:
Died in care: 2 (1)
Euthanized: 0 (1)

Long Term Resident Adoptions

(any animal available for adoption for 3+ months is considered long term)

Cats:

- ❖ Chevy 211 days
- ❖ Rosie 141 days
- ❖ Gracie 128 days
- ❖ Winston 136 days

Dogs:

- ❖ Angel 199 days

Shelter Operations

RESCUE PROGRAM

Transfers In:

Mendocino County Animal Care Services:
2 dogs

Clearlake Animal Association: 5 dogs

Lake County Animal Care & Control: 6 dogs

Transfers Out:

STAFFING

- ❖ 9 Employees (6 FT, 3 PT)
- ❖ Heather turns rags into riches! Custom hand bags made from donated dog blankets that are unsafe to use for our pups.
- ❖ Rosa and Michelle attend their first Animal Balance- seeing the process first hand was eye opening
- ❖ Michelle and Rosa sign up for Jose Ocano's instructor lead course- "Live Better: From Survival Mode to Compassion Mode"
- ❖ Dog team completes playgroup course by Devan Amundsen- ready to get frisky!
- ❖ Becca heads to Clearlake Animal Balance to volunteer, using her sleuthing skills to secure 6 surgery spots for our shelter pups!
- ❖ Dr. Karin Hudson bathes the staff in sound and leads a *Becoming Your Own Secure Base* workshop.

MEDICAL

- ❖ Goose the medical mystery! Turns out she just had diarrhea
- ❖ Yokayo helps us keep up with surgery by scheduling 3 dogs
- ❖

Shelter Operations Wins/Challenges

CHALLENGES

- ❖ Teenage kittens appearing on property- total of four unaltered male cats found on property this month
- ❖ Rattlesnakes slither among us
- ❖ Volunteer Mary goes back to school ;(
- ❖ Phone challenges continue, calls not rolling over to line 2 when line 1 is in use, leaving customers unable to leave a message

WINS

- ❖ Little Warrior makes a full recovery and finds his happy home with one of our favorite Testa baristas!
- ❖ Lead by Mary Vance- Pet Pantry is starting to take shape in the metal shipping container and pop up shed. Storing and organizing give away items so our community can have easy access and make the best use of them!
- ❖ Donor provides funding for rattlesnake kennel rehab
- ❖ Fire Safe Council walkthrough at HSMC - Angela Harman was wonderful to talk with and had a wealth of information to share.

FUTURE

- ❖ FORTY cat surgery day coming next month at Mendocino Animal Hospital!
- ❖ EHV to add a couple animals in on Tuesdays to help keep up the flow of spay and neuter

Shelter Operations

ADMINISTRATION

Online applications processed in:

- ❖ Dog Adoption Applications: 24
- ❖ Cat Adoption Applications: 22
- ❖ Dog Foster Applications: 3
- ❖ Cat Foster Applications: 8
- ❖ Dog Surrender Applications: 16
- ❖ Cat Surrender Applications: 21
- ❖ Adoptions by Pet Guardian: 27

COMMUNITY PROGRAMS

Animals supported through our Pet Pantry

- ❖ Wellness/Preventative Care:
Dogs: 13 Cats: 0
- ❖ Pet Food:
Dogs: 103 Cats: 196
- ❖ Pet Supplies:
Dogs: 35 Cats: 37

Community Pantry Feedback:

"Very helpful and glad for an organization that helps with food!"

"What a helpful service to provide, staff is always kind and very generous. Thanks, we don't know what would happen without your help."

VOLUNTEER, TRAINING & BEHAVIOR

Onsite Volunteers:

- ❖ New Volunteers: 17
- ❖ New Dog Walkers: 8
- ❖ Fear Free Sign Ups: 7

Skillz Sunday:

- ❖ 8/1: Closed for Animal Balance
- ❖ 8/9: Enjoy Walking Your Dog- Manina
- ❖ 8/16: CANCELLED
- ❖ 8/23: Scrub A Dub Sunday- Kyla
- ❖ 8/30: Defensive Handling w/Devan and Free Dog Trainers

Behavior Team:

- ❖ Free Dog Trainers provided support to dogs

Social Media/Website Stats

GOOGLE TRAFFIC

- ❖ Business Profile Views: 4,109 (-4.1%)
- ❖ Bus. Profile Interactions: 1,611 (-13.2%)
- ❖ Phone Calls via website: 241 (-27.8%)
- ❖ People Asked for Directions: 87 (-40.4%)
- ❖ Website Visits: 1,283 (-6.8%)
- ❖ Searches: 1,607 (+98%)

SEARCHES BREAKDOWN (top 5): not yet available

- ❖ mendocino humane society:
- ❖ humane society:
- ❖ mendocino animal shelter:
- ❖ humane society ukiah:
- ❖ mendocino coast humane society:

SOCIAL MEDIA TRAFFIC

Facebook:

- ❖ Current followers: 23,667
- ❖ Views: 520,820
- ❖ Content Interactions: 18K
- ❖ New followers: 165

Instagram:

- ❖ Followers: 3,382
- ❖ Views: 109.3K
- ❖ Reach: 13.6K
- ❖ Content interactions: 6.3K
- ❖ New followers: 88

Tik Tok:

- ❖ Followers: 5,288
- ❖ New Viewers: 936
- ❖ Post views: 3.6K
- ❖ Total likes: 88.4K

HSIMC Groups:

- ❖ Adopters: 1.8K
- ❖ Volunteers: 434
- ❖ Foster Team: 1K

SHELTERPAY DATA

(ShelterPay is a fully integrated credit card payment platform through ShelterLuv, developed to help offset costs associated with programming, development, and maintenance of the ShelterLuv program. FTA and Adopters have an opportunity to cover costs on behalf of HSIMC, as well as make additional donations to help our cause.)

- ❖ ShelterPay Rate: 82%
(37 of 45 adopters utilized ShelterPay)

Note: only credit cards are processed through ShelterPay

- ❖ Donations: \$988.23

DONATIONS BREAKDOWN

- ❖ Boost in Checkout: \$755
- ❖ Processing Fees: \$223.23
- ❖ Donation Boost Widget: \$0
- ❖ Recurring: \$10

ADOPTER DONATION RATE

- ❖ Boost in Checkout: 32%
- ❖ Processing Fees: 79%

DONATION TOTALS

- ❖ YTD 2026: \$7,696.24
- ❖ All-time: \$26,839.42

ADOPTER LUV

- ❖ 29 Adopters activated their Adopter Luv account for easy access to important documents & medical records for their pets