

Humane Society for Inland Mendocino County
9700 Uva Drive, Redwood Valley, CA. 95470

BOD Meeting Jul 19,2022 6 p.m.

Roll Call @ 6:04pm

Board of Directors present were:

Tracey McNamara	Rhonda Hurlbut	Jaime Wilkes	Julie Dauer
Joe Hurlbut	Robin Ingram	John King	Teresa King and Jenny Hanzlik

Unable to attend:

Kether Sprague	Junanne Hayes-Reed	Holly Bennett and Becca Edwards
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Guests:

Manina Harris	Sherry Keys
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• Approval of Agenda

- Robin made motion to approve, Jaime 2nd

• Approval of the minutes from Jun 21, 2022 & Jul 12, 2022 meetings

- Robin made motion to approve, Jaime 2nd with revisions to her name spelling (corrected!)

• Public Input – Sherry had contacts within valley musicians

- **Yoli (in Chick-a-boom) 2 electric guitars, bass, drums**
 - Chick-a-boom was supposed to play at our last event.
 - All members thought they would have a smaller footprint and would be the best option.
 - Sherry Keys will follow-up with Chick-a-boom and confirm
 - **Update to BoD meeting. Chick-a-boom has confirmed but is open to another band.**
 - **Margo and Friends is interested and would love to share with Yoli.**
 - **Tracey, could you meet with bands at shelter to discuss electrical limitations?**
 - **Yoli Rose – 707-485-2303**
 - **Margo & Friends (Margo Music - Video)**
 - Teresa to follow-up with Jennifer Adair to decline Waylon and the Wildcats. - DONE

• Construction updates - Tracey - Elec - John (pole replacement)

- Cattery wash station setup in progress
- Roofing in and crossbeams in
- Redesign back roof on green barn
- Need electrical update done first
 - Bas Roofing may have materials to donate
 - Probably \$3k required for materials

Electrical still awaiting on PGE and materials to begin

• Financial updates – Joe

- Look like we are filling the hole (-\$22k from Q2 last year)
- Income is down from last year
- Expenses this year \$308k vs last year \$254K
- Increase appears to be pre-paying insurance, vet expenses
- Increased animals, increase food,
- Which means we need to raise more money
 - This is a tough economy, but we will always find ways to spend the funds if we don't figure out how to put money aside for contingencies.
 - Negative deficit last month \$45k, this month \$22k

• Shelter Report & Stats: Jun 2022 – Becca – N/A

NEW BUSINESS:

- **Updates from A.D. -Jenny**
 - Approved FY 22/23 to participate in Subaru *Share the Love*
 - Starts November 22 if anyone wants to participate.
 - Share branding and promoting the cause
 - Q2 newsletter got folded and is ready for mailing
 - Must have 250 pcs to get reduced postage
 - Hoping to send majority of Q3 via email
 - Q3 newsletter will need articles by mid-September.
 - 4H group coming in tomorrow to do dog training with Manina
 - Jenny met with regional leader to organize regional groups
 - New office admin starting tomorrow
 - Bissell Pet Foundation's "Empty the Shelters" starts tomorrow
 - Long term "residents" Davy Jones, RuBoy and Stan the Man got adopted
 - Insurance has added an Aggressive Dog Exclusion
 - Unknown history waiver for adoptees
 - We must be diligent with our communications and transparency with potential adoptees
- **Fundraising Committee – Kritter Karnival – Calendar – Robin**
 - Kayak fundraiser \$5,035 – winner Jessica Harris, who works at Animal Control
 - **Kritter Karnival** will be for-profit event
 - Bounce house donated (per Mary)
 - No dunk tank due to drought. Instead we will be throwing cream pies.
 - Need volunteer support
 - Some discussion regarding donations, auction vs raffles
 - Anderson Valley Brewing Company. **TK will contact them. (Jenny to provide contact name)** Estimate 100 beer drinkers.
 - **Calendar** photo contest starts in August through September. Last year \$9,700 expenses about \$2,500, net approx. \$7,200.
 - Last year 8 sponsors. \$200 for monthly sponsorship. Ordered 250 calendars.
 - Our contact at Rainbow Ag is Carrie. Julie will contact.
 - Sparetime, Beckstoffer, East Hill. Ok to be sponsors again this year.
 - If you include Fundraising@hsimc.org in any calendar updates, it will add events to HSIMC calendar.
- **Bissell** – Jenny/Becca/Teresa
 - Contacting radio info to announce event. **Sherry sent contact to Teresa.**
 - Update signage by gate
- **Vision presentation wrap-up – discussion**
 - **More visibility on the road signage**
 - **More swag.**
 - **Update road signage, cut brush.**
 - **JK to list top 8-12 most important items and will send out to the BOD for ranking, top 3 ranked will become the topics for focused work**
- **Black Bart Parade – Teresa**

Very successful event. Lots of volunteers. Presence in parade and at BBQ. Raised \$309 from donations. Robin said lots of people asking questions about spaying, microchipping. Discussion followed on how to raise awareness in community. Maybe host low cost microchipping clinic, provide info on low-cost spay and neuter opportunities.

Fees at farmers markets. **RWV is Amanda Fairall.** Maybe if we are not selling anything but only providing information, they will let us participate for free.
- **Checking/LPL signature update** – John, Jaime and Teresa updated on checking signatory. Since Kether was unavailable, she is not currently able to sign. Will update upon her return.

- LPL – John and Jenny will have access to look at account and to make changes/withdrawals.
 - It is recommended that HSIMC incorporate security safeguards which dictate that NO changes or withdrawals can be made to the account without approval from the BOD's quorum and requests for changes/withdrawals need to be provided to LPL in writing. Jaime makes this motion and Julie 2nds the motion.
 - Via these minutes John will discuss with our account representation and have the safeguards implemented.
- Apply for unsecured Line Of Credit (LOC)? – At SBMC cost would be \$500 to secure a line, terms would be minimum 3 yrs and maximum 10 yrs. Prevailing interest rates would apply
 - If this is pursued the same safeguards which are proposed for the LPL account would be implemented for this account

Upcoming issues – John King

- Put more donation boxes in storefronts. Increase our visibility in the community. Need smaller boxes and Jaime thinks she can support increasing in Willits. Teresa will contact Wags & Wines vendors. Julie will contact Rainbow Ag.
- Business partnerships / Memberships – need to increase. Pardini's and Beckhoffer. Need to identify businesses who might be open to becoming a partner.
- Recognition of employees, volunteers, donors, need someone to pull together ideas. Kritter Karnival is a good opportunity to acknowledge some folks
- Grant writer – John to research finding a grant writer.
- We need a volunteer coordinator to get more participation from our volunteers.
- Community support. ABC two groups – Willits and Ukiah.
- Recently RCS (Redwood Children Services.) to do field trips.

Upcoming meetings:

- Fund Raising Committee – Tues Aug 9, 2022 5pm HSIMC
- Finance Committee Meeting, Thurs. Aug 11 @6p via Zoom
- BOD Meeting, Tues Aug 16, 2022 @6pm HSIMC

Keep In View

- Employee sick/PTO
- Employees on clock for after hrs meetings
- Thrift Store
- Front signage/kennel signs
- Legacy – Erica Selig Estate
- Rewrite Bylaws
- Care-A-Van
- Reserve fund – funding threshold – 5k too much?
- Financial wall

ADJOURNMENT 8:10pm

Closed Session unnecessary