

Humane Society for Inland Mendocino County
9700 Uva Drive, Redwood Valley, CA. 95470
If You can't adopt a pet, adopt a shelter
BOD Meeting Sept 20, 2022 6 p.m.

Call to order 6:12pm

Attendees: Susanne Coffman, Junanne Hayes, Julie Dauer, Jenny Hanzlik, Becca Edwards
Tracey Mcnamara, Teresa King, John King, Holly Bennett

Absent: Kether Sprague, Joe Hurlbut, Rhonda Hurlbut, Jaime Wilkes Robin Ingram

Approval of 9/20/22 agenda: Tracey, 2nd Teresa

Approval of 8/16/22 minutes: Junanne, 2nd Julie

Public Input: None

Construction updates:

- John – expecting final quote for flooring from Healdsburg Floor Coverings before the next board meeting. HFC hoping to get us into their schedule for fall/winter.
- John – Jace to determine next steps to comply with PG&E requirements. PG&E doesn't want to go underground with running new lines.
- Jenny/Becca – had a rat chew through wires in “tiny town” kennel. Scorched walls.
Will need to quickly correct the electrical in the kennels.

Shelter stats for August: Becca

- Canines intake 49, Live outcomes 33, EOM 20 in shelter, 66 in foster, total 86
Total in care 86
- Felines intake 63, Live outcomes 44, Other outcomes 4, EOM 132 in shelter,
55 in foster, total in care 187
- Delays in obtaining spay/neuter services increasing amount of time animals are in our care, which increases costs.
- Care-A-Van vet got hurt. We are on their schedule for October.
- Jenny: We had a cat foster volunteer during covid who was working to get cats into foster. Emily is now working on that with good success.

Update from Admin Dir: Jenny:

- Still working on FB donation issue. GuideStar says there is no problem. Hoping for response from FB this week. In spite of that, we received \$15K in online donations! Much of that effort has been in response to FB posts by Becca, Emily and Junanne. Thanks, ladies!
- AT&T monthly billing is approx. \$150/mo for phone and internet. They've now partnered with Lingo which is offering the same service for \$120/mo.
- MCSB has a \$1,640 donation for HSIMC. They will be coming to the shelter on Wednesday to present and photo op. Both companies will share info on their website.
- Ukiah Natural Foods Co-op has accepted our application for “round up”.
- News articles for the Q3 newsletter are due this week. Peggy will be working on the layout next week. **TKing will organize folding party week of Oct. 3rd.**
- Since we discussed turning the newsletter into an online document, we've recognized that we still receive donations and memberships via the printed newsletter. So we will continue to send out paper newsletter. Need to consolidate stories to be able to fold newsletter to ¾” high. We can also send an electronic version thru Network for Good.

- Senior Sundays – Any long-term and/or animals over 7 years will have \$0 adoption fees on Sundays. **Need weekly FB posts sent.**

Fundraising Updates:

- Halloween event – Trunk or Treat. Weekend before Halloween at the shelter (Saturday or Sunday or both?) Dress up, decorate your vehicle and dole out candy from back of car.
- We've been invited to participate in Willits Fall Festival (name?) on October 22nd from 2pm-7pm. Streets closed from Commercial St. to JD Redhouse. **Tabletop setup. Maybe dogs.**
- October 2nd. Blessing of the animals at St. Mary's Catholic Church. Might be a problem, as it's the same day as the rescheduled Kritter Karnival.
- Kritter Karnival – October 2nd. All donations have been moved back into the Fundraising shed. Band has been rescheduled as have petting zoo, bounce house and hay bales. **Julie Dauer will bring her truck and flatbed to RVCFD on Friday, September 30th to pick up tables and chairs. Will need volunteers to load and unload. Becca, Suzanne and Jenny to finalize list for recognition by Friday.**
- **JKing / TKing to contact RVCFD to confirm time and assistance with Jessica / Kerry.**
- Calendar update – **Need update from Robin on status of donations and sales of monthly sponsors.** We need more FB posts to encourage donations.
- Becca has invited Karin, a new foster, to participate in our fundraising committee. **TKing has reached out to get personal info from her to include her in our activities.**
- Wreath making – Mary and Vickie have decided they want a smaller role in this fundraiser. **Junanne and Teresa will get together with them to figure out how to move forward with the same level of activities without their daily participation. Junanne to create a volunteer group similar to Portraits for Pets. Videotape process.** Need to begin in October. Need to reach out to Nelson Family vineyards for greenery. Patty McMillen would like to assist with pre-orders. We'd prefer to not limit number of sales or raise the prices.

Closed session to discuss financial outlook.

Agenda items not discussed due to time constraints:

- Vision top 3 – Working group formation
 - Grants
 - Recognition
 - Volunteer Pool
- Farmers Market table – vary location – Willits/Ukiah/RV - discussion
- Signage source - discussion
- Once a month auction – big ticket item - discussion

UPCOMING MEETINGS:

- Fund Raising Committee – Tues Oct. 11, 2022 5pm HSIMC
- Finance Committee Meeting, Thurs. Oct. 13 @6p via Zoom
- BOD Meeting, Tues Oct. 18, 2022 @6pm HSIMC

KEEP IN VIEW:

- Reserve fund – funding threshold – 5k too much? Financial wall – reserve/LPL cash/LOC??
- More Swag
- Donation boxes – new installs
- Employee sick/PTO
- Grant Writer
- Front signage/kennel signs
- Legacy – Erica Selig Estate – Christen Wharton Estate
- Thrift Store
- Rewrite Bylaws
- Care-A-Van

**** Note: Any items in bold are action items that need to be addressed.**

