

Humane Society for Inland Mendocino County
9700 Uva Drive, Redwood Valley, CA. 95470
Minutes for December 14, 2021
Board of Directors, Zoom Meeting

1. Roll Call @ 6:04pm

Kether Sprague, Robin Ingram, Mac McAlister, Jaime Wilkes, Teresa King, Vickie Adams, Suzanne Coffman, Becca Edwards, Tracey McNamara, Holly Bennet, Julie Dauer, Rhonda Hurlburt, Joe Hurlburt, Jim Schmidt, Alex, Jenny Hanzlik

2. Approval of Agenda

a. Jaime approves, Mac seconds. All in favor

3. Approval of the minutes from Nov. 2021

. Mac approved minutes as posted, Robin seconds, All in favor

a. Guest: Insurance -Jim emailed 36 pages for insurance. Page 1 on left hand side we can see current insurance coverage, just under \$44K annual cost on the property, mostly on the buildings. A big change will be if a named wildfire comes through, we have a \$50K deductible per each building, the new company has a \$50K deductible for smoke, but the buildings are now \$2,500. Once a fire is not contained, hitting some wildlands, a fire can be deemed a wildfire. Vicki asked if we had an electrical fire on our property, and that fire gets out of control and CalFire names the fire, what is our deductible then? Jim said if it goes to the wildlands and the fire gets off the fire, the origin is an "electrical fire" but we will be required to pay the \$50K deductible for any buildings. The new policy excludes theft shown on page 5. Vickie chimed in about the old policy not accurately quoting the pricing of the structures and wanting to address that on the current quote. Vickie is really concerned about the money the shelter is spending on the and the coverage provided on the buildings. We currently have the Cattery covered to replace at \$1.5M. Joe asked if we reduced the replacement value, how much impact would the cost be for the annual insurance. Annually, for the Cattery at 1.5M we are paying \$25K annually. If we went to a 1M coverage on the Cattery, we may see a \$5,000 savings on the building. Vickie said we need to have 90% coverage. Joe said there are insurance to value rules, stating if we have a partial loss, then we run in to co-insurance. If we underinsure the building by 25% and we have a 90% co-insurance value, not meeting guidelines, the insurance will come in and state we have a \$2,500 deductible and that we have co-insurance and will pay out the value at that point. Page 2 and page 28 match the buildings as building 1 cattery, building 2 is the barn, building 3 is puppy corral (kennels 1 and 2), building 4 is the office, building 5 is the green barn, building 6 is the dog kennels. Kether asked if we are compensated for loss of life, and Jim said not as the policy is currently written. Page 35 - if the building is used for animal confinement and the building is 15 years or older, the building will be looked as at cash value, meaning if the building cost \$30K to rebuild, on a cash value policy, the 15year old building will be looked at and insurance will say "we feel this depreciated building is worth \$22K" and that is what they will pay out. To rebuild on a frame structure, we are looking at \$300-350/sq ft finished; if we rebuild on a metal frame, we are looking at about \$100/sq ft. Jim will look into the option of a blanket policy and let us know if that is even an option.

4. Public Input

. Vickie's main concern is just that we properly insure the buildings. Tracey feels like we can take a lot of the outbuilding out of the current policy. Vickie wanted us to know that the dirt is not insurable, so we want to make sure we are not insuring the ground, if the property is worth 2.5million, you don't insure the property for that. Joe said we are very lucky to have Jim

working so hard for us. Tracey wants to make sure that we keep the cattery coverage on the higher side because it is attached to the residence and a rental income. The policy Jim presented today is good for 30 days. Tracey and Joe agree that we should cover the main buildings, cattery/residence, office, green barn, shed.

a. Teresa wanted to listen in to see how the board interacts with the workings of the shelter.

b. Alex thinks some of the buildings can be replaced for less than insurance is stating and is enjoying the conversations.

5. Construction updates – Tracey

. Not much to list here, but looking forward to next year’s budget, we will have a few things to look forward to. Electrical upgrades in both the cattery and barn. We also want to do the kennel roof, looking at April or May once we get the plastic off. The other thing we will need to look at is the barns heating, looking at about \$3,500 for a heating element there. Aaron was thinking a mini split would be ideal in there.

a. We haven’t heard back from Hernandez on the electrical quote

6. Treasurer report – Joe

. As of where we stand in November, we are at a break-even position, maybe a little positive in respect to last year. Last year we did receive the payroll protection plan, so if we consider that in regard to last, we are \$50K ahead from last year. A lot of our income is dependent on generosity of the public, but things are looking good.

a. Checking is \$125,226

b. Estimated deposit is \$22K (currently working on)

c. YTD expenses \$505,674

d. YTD income \$637,689

e. Network for good \$13,759

f. Paypal \$5,832

7. Shelter Report & Stats: Nov. 2021

. Dogs

i.52 intakes

ii.25 adopted

iii.1 RTO

iv.Dog length of stay average on-site YTD is 11 days

a. Cats

.35 intakes

i.51 adopted

ii.2 euth/1 death

iii.1 RTO

iv.Cats’ length of stay average on site YTD is 103 – impacted due to ring worm

b. Cats update - This week we have started a partnership with “forgotten felines of Sonoma Co” where we have had about 15 cats spay/neutered through them, and have helped take in a few cats

c. Dogs update - Shelters around us are still euthanizing dogs, AC has said the dogs that come to us will be spay/neutered by them, but it will still take time.

d. Year-end recap – Becca, warm dogs all winter long.

NEW BUSINESS

A. Updates from Administrative Director, Jenny

a. Following up on Suzanne's "forgotten felines" the relationship started when we took in a couple of their cats, and heard we needed help getting our cats spay/neutered. They are going to give us availability on Mon/Wed as they can. Their goal is to safely bring the cat population down. The cost is \$150 but they are giving us the surgery at \$75. They have an FeLV+ cat that we are going to take in, they are giving us 10 free spay/neuters.

b. Hometown holiday booth, \$1,500 donation

c. Quarterly newsletters went out, we had a lot of positive responses.

d. Giving Tuesday raised just over \$4,000. Suzanne and Becca kept the stories rolling.

e. Linda is a longtime supporter of HSIMC, passed away in June, her husband and close friend reached out about a memorial bench and meet and greet space they would like to install. They had donated \$10K for a generator, which we had a lot of issues to resolve before we could install the generator. The money is sitting in a fund earmarked for the generator.

B. Q4 2021 newsletter

. We are buttoning this one up, if there is anything you want included, please send asap. The folding party will be in January. We are about $\frac{3}{4}$ completed on the newsletter with a first draft completed late next week.

C. 2022 budget review discussion

. Received preliminary budget via email. Jenny, Joe and Kether met last week to start budgeting for next year. The budget is a work in progress and is open to the board to add any input and the final budget will be presented in the January board meeting. Robin would like to have more of a breakdown and idea of what we are looking at for extra fundraising and donations, so we don't end in the negative with great ideas towards asking for donations. Current budget is built out to grow in to, as well as with coming in line for the minimum wage hike. Jenny feels we are at a good staffing level, to relieve some of the stress on current employees. Holly wants to make sure if we are comfortable with this staff level, we make this the norm on the budget. Kether explains if we are on pace with adoptions for next year, we would collect \$106K. We bumped the cat adoptions to \$100 even with no pushback. We also discussed bumping the dog adoptions the \$5 making it a flat \$200 per dog adoption. Becca's concern in raising our rates, we have the highest adoption rate in the area. Jenny said we are doing a cost analysis with other shelters in the area. Holly said we are sensitive to the situation when two years ago in 2019 things were really bad; and doing the cost analysis will help tremendously. Kether said we can't compete with the county who can potentially give away a spayed cat for free. We have to look at the costs and what we need. Robin pointed out we also need to look at over long-term goals of having the car-a-van and a vet on site. Becca said we are looking at a longer stay by raising our fees and Kether said we will work on creative marketing. Jenny pointed out that AC was full and went to a no cost adoption and they still struggled to adopt out dogs because of their image.

D. Business Partnerships

. Reboot of the membership program, Beckstoffer gave us a business partnership donation and we wanted to revisit this. Beckstoffer donated \$2,300 as they approached us with this on their budget to donate. We could add a business partnership section on our website and add their logo to share which businesses we have in partnership. In years past, we would have a sign with the partners names at our fundraisers. Jaime felt \$2,500 was a little low for business partnership, but maybe doing a tier with levels, but you would have to figure out how the business will benefit from the tiered rates. And if businesses aren't ready to be a business partner, we still have the \$300 sustaining member level. Kether asked if we are comfortable

with a motion to add the \$2,500 business partnership. Jaime moved to make a motion, Robin seconds. All in favor. We will add this to the newsletter.

E. New discussion re: Covid-19

We are the worst county in CA for the spread of Covid. Let's get through the holidays, and not worry about the variants. For 2022 let's start planning our fundraisers. All the variant spreads, for 2022 we should plan some in person fundraisers and be positive about it. We are 2 years into this, we still have high spread but we are doing what we can. We will see another bump after Christmas, but we should level out after mid-January. Covid isn't going away, so we need to safely move forward.

UNFINISHED BUSINESS

a. Property Insurance

a. We could talk all night on property insurance. Kether would like for everyone to review the insurance information, figure out what questions you have and what buildings should be insured. If Tracey is listening, we would like her opinion on costs to replace the buildings. Robin proposed a meeting, we have a lot of board members traveling. Joe proposed sending Jim and email requested a budget and seeing what we can get with that budget. Joe makes a motion to send Jim an email requesting a quote for \$25,000 and what coverage we can get with that. Robin seconds. All in favor.

b. Wreath making

. Calendars that have been reserved have been handed out. There is a small stack left at the shelter, Jenny guestimates less than 50. The USPS machine was giving us problems, but that has been resolved and the mail out calendars will be going out tomorrow.

a. Our updated Wreath count is \$180 wreaths coming in at \$10,970; last year this fundraiser raised \$9,440 in total. Teresa wanted to say as one of the part time elves, the wreath making is labor intensive, if we lost Mary, Vickey or Kevin we will be in deep shit. The wreath making is a lot of work and Teresa is hoping they can get some extra help.

c. Long term goals. Care-A-Van.

. No new news. Jenny did have a thought that if the county was looking for a grant to purchase another care-a-van; that maybe we should look into a grant for purchasing our first one.

d. Fundraising events for 2022 - discussion continued

. April 2022 Portraits for Pets

a. Saturday July 16, 2022, Quarter Auction/Dinner

b. Sunday September 18, 2022, Kritter Karnival

c. Aug/Sept Calendar Contest, with overlap with Kritter Karnival

d. Nov/December Wreaths and Calendar Sales

e. February 19 during shelter hours - Second chance at love - Kissing Booth plus potty party raffle

f. June appreciation event, similar to what we did at Anderson Valley

g. May 21, 2-6 Appreciation Event for public and volunteers

Announcements

Upcoming meetings:

- Finance Committee meeting, Thurs 1/13/2022 @6p via Zoom

- Our next Board meeting is our regularly scheduled monthly meeting Tuesday Jan. 18th, 2022 @ 6pm, via Zoom

ADJOURNMENT at 8:53pm

Closed Session