



Humane Society for Inland Mendocino County

Shelter Operations Board Report

Meeting Date: November 19, 2025

Location: Redwood Valley Grange

October 2025 Data

HSIMC Shelter Operations

October 2025 Data (Previous year for comparison)			Population In Care			
			Dog Start	Dog End	Cat Start	Cat End
Total Intake: 46 (44) Dogs: 29 (17) Cats: 17 (27)	Total Live Outcome: 61 (42) Dogs: 26 (23) Cats: 35 (19)	Total Euth/Died/Lost: 1 (2) Dogs: 0 (0) Cats: 1 (2)	59 (54)	62 (48)	103 (97)	84 (104)

Length of Stay for October 2025			
LOS for animal outcomes	Average days in custody: Cat - 85 Dog - 80	Average days onsite: Cat - 28 Dog - 15	Average days available: Cat - 76 Dog - 79
LOS for animals currently in care	Average days in custody: Cat - 79 Dog - 86	Average days onsite: Cat - 38 Dog - 29	Average days available: Cat - 73 Dog - 83

YTD Live Release Rate

The YTD live release rate is 96.9%

Our live release rate for October 2025 was 98.38% in comparison to 95.4% in October 2024.

HSIMC Shelter Operations

October 2025 Intakes Breakdown (Previous year for comparison)

Total Intake: 46 (44) Dogs: 29 (17) Cats: 17 (27)	Owner Surrender: 16 (16) Dogs: 11 (8) Cats: 5 (8)	Rescue Transfer In: 21 (8) Dogs: 16 (8) Cats: 5 (0)
Strays: 8 (9) Dogs: 2 (1) Cats: 6 (8)	Feral Cats: 1 (11) Service In: 0 (0)	Born in Care: 0 (0) Dogs: 0 (0) Cats: 0 (0)

October 2025 Outcomes Breakdown (Previous year for comparison)

Total Outcomes: 62 (44) Dogs: 26 (23) Cats: 36 (21)	Return to Owner: 0 (1) Dogs: 0 (1) Cats: 0 (0)	Rescue Transfer Out: 0 Dogs: 0 (0) Cats: 0 (0)
Adoptions: 61 (40) Dogs: 26 (22) Cats: 35 (18)	TNR: *Currently not performing TNR RTF: 0 (1) Service Out: 0 (0)	Deaths: 1 (2) Dogs: 0 (0) Euthanized: 0 (0) Cats: 1 (2) Died in care: 0 (0) Euthanized: 1 (2) Lost/Stolen: 0 (0)

Long Term Resident Adoptions

(any animal available for adoption for 3+ months is considered long term at HSIMC)

Cats:

- ★ Spice Cake (196 Days)
- ★ Cowboy (175 Days)
- ★ Patches (147 Days)
- ★ Zerith (137 Days)

Dogs:

- ★ Cherry (228 days)
- ★ Cece (146 days)
- ★ Bruh (103 days)

Shelter Operations

RESCUE PROGRAM

Transfers In:

- ★ BONES - 5 Cats & 5 dogs
- ★ MCACS - 3 Dogs
- ★ Lake County AC - 4 Dogs
- ★ Clearlake Animal Association - 4 Dogs

Transfers Out:

- ★ No transfer out opportunities this month

STAFFING

- ★ 9 Employees (6 FT, 3 PT)
- ★ Every Saturday, each animal department meets for a check in starting with a one minute "pause"
- ★ Every Friday, Leadership meets
- ★ Q4 Staff Training
- ★ GoodPup, which has provided dog behavior support to HSMC for the past 3 years, is merging with Rover who has decided they will not be continuing their shelter program. Adding more work to our staff/behavior team

MEDICAL

- ★ Spay & Neuter Surgeries through East Hill Vet: Dogs 12 Cats 27
- ★ Awnie - currently under medical and behavioral evaluation for QOL in a medical foster home, xrays and exam done at East Hill
- ★ Roxy had post spay procedure complications, Suzanne had the opportunity to observe successful emergency resuscitation (CPR)
- ★ Betty Boop has her third eyelid gland removed during spay
- ★ Molly receives emergency dental and has 32 teeth removed!
- ★ Senior dog Titan receives a sedate and groom + senior blood panel + finds a foster to adopt home the next day!
- ★ Senior blind dog Ollie comes in with unmanaged diabetes, emergency care provided by EHV and a plan to stabilize or euthanize if not able to manage his medical needs. Medical foster found!

Shelter Operations Wins/Challenges

CHALLENGES

- ★ Community members not being honest about stray animals, owned animals being turned in as strays- Titan a senior dog from HSIMC ends up at MCACS after being turned away from HSIMC, don't worry we got him back!
- ★ Spay and neuter for our dogs in care is currently booked out into March
- ★ Large volume of calls for behavior support
- ★ Decreased cat adoptions = less ability to take in cats in need
- ★ Many stray animals do not have a safe place to go in our county and we are seeing an increase in animal abandonment
- ★ Senior cat and two underage kittens abandoned at gate

WINS

- ★ Senior dog Titan finds a foster home! 12 year old dogs do not belong in the shelter
- ★ FeLV Cottage Seniors, Shade and Magick, were adopted!
- ★ Senior dogs Titan and Ollie find immediate foster placement where they can get the love and care they deserve during their golden years
- ★ Staff receives sugar rush from all the Halloween candy! Go zoom, zoom!
- ★ Large donation of warm cozy blankets sent by Pam in Petaluma!
- ★ Loose dog seen on Uva Drive and running on the 101 finds safety in our field thanks to the quick thinking of Rosa leaving our top gate open! Owner quickly came down to collect him!

FUTURE

- ★ Finding rescue partners to pull spayed/neutered dogs from
- ★ Possibility of opening up CCP program temporarily for male cats only.
- ★ Free Dog Trainer Presentation at upcoming board meeting and a hope to further support our community during these challenging times!
- ★ Adoption Special happening in November!
- ★ Mendocino Barkery Adoption Event on 11/8

Shelter Operations

ADMINISTRATION

Online applications processed in October 2025

- ★ Dog Adoption Applications: 36
- ★ Cat Adoption Applications: 32

- ★ Dog Foster Applications: 5
- ★ Cat Foster Applications: 11

- ★ Dog Surrender Applications: 20
- ★ Cat Surrender Applications: 16

- ★ Adoptions by Pet Guardian: 18

**This does not reflect any walk-ins who submit applications on paper.*

COMMUNITY PROGRAMS

Animals supported through our Pet Pantry

- ★ Wellness/Preventative Care:
Dogs- 5 Cats- 3

- ★ Pet Food:
Dogs- 69 Cats- 134

- ★ Pet Supplies:
Dogs- 19 Cats- 19

Community Pantry:

We want to note that this was the highest month of need ever seen at HSIMC. And we can only expect it to continue.

Goal: continue getting the container ready to support our pet pantry program!

VOLUNTEERS, TRAINING & BEHAVIOR

Onsite Volunteers:

- New volunteers! We had 28 attendees at volunteer orientation this month!
- New dog walkers! We had people complete their first dog walking orientation

Skillz Sunday:

- 10/5: Intro to 'Meet & Greets' w/Leanna
- 10/12: Blue Dog Info & Updates w/Manina
- 10/19: Review of Skillz w/Leanna
- 10/26: 'Scrub-a-dub Sudsday' w/Kyla

Behavior Team:

- Leanna Sweet & Manina Harris provided surrender prevention and behavior support to 7 dogs this month.

Social Media/Website Stats

GOOGLE TRAFFIC

- ★ Business Profile Views - 1,680
- ★ Business Profile Interactions - 4,144
- ★ Phone Calls via website - 343
- ★ People Asked for Directions - 135
- ★ Website Visits - 1,202
- ★ Searches - 1,4004

SEARCHES BREAKDOWN (top 5):

- ★ mendocino humane society - 259
- ★ humane society - 223
- ★ humane society ukiah - 150
- ★ mendocino animal shelter - 99
- ★ animal shelter - 80

SOCIAL MEDIA TRAFFIC

Facebook:

- ★ Current followers- 19,516
- ★ Views- 96.2 K
- ★ Views- 872.7 K
- ★ Content Interactions- 19.7 K
- ★ New followers- 156

Instagram:

- ★ Followers- 2,664
- ★ Views- 138.9 K
- ★ Reach- 5.3 K
- ★ Content interactions- 4.6 K
- ★ New followers- 36

Tik Tok:

- ★ Followers- 4,910
- ★ New Viewers- 138
- ★ Post views- 1,477
- ★ Total likes- 86 K

HSIMC Groups:

- ★ Adopters: 1.7 K members
- ★ Volunteers: 405 members
- ★ Foster Team: 1 K members

SHELTERPAY DATA

(ShelterPay is a fully integrated credit card payment platform through ShelterLuv, developed to help offset costs associated with programming, development, and maintenance of the ShelterLuv program. FTA and Adopters have an opportunity to cover costs on behalf of HSIMC, as well as make additional donations to help our cause.)

- ★ ShelterPay Rate: 76%
(45 of 59 adopters utilized ShelterPay)
- **Note: only credit cards are processed through ShelterPay***
- ★ Donations: \$785.96

DONATIONS BREAKDOWN

- ★ Boost in Checkout: \$381
- ★ Processing Fees: \$304.96
- ★ Donation Boost Widget: \$100
- ★ Recurring: \$0

ADOPTER DONATION RATE

- ★ Boost in Checkout: 23%
- ★ Processing Fees: 92%

DONATION TOTALS

- ★ YTD 2025: \$8,473.63
- ★ All-time: \$17,446.33

ADOPTER LUV

- ★ 17 Adopters activated their Adopter Luv account for easy access to important documents & medical records for their pets

Leadership Updates

2026 Budget Development

Work is underway on the 2026 budget. It has been challenging to find uninterrupted time to focus on this process due to competing operational demands, but progress continues. The goal remains to present a balanced budget that reflects realistic program capacity and anticipated revenue trends by the November board meeting.

Wellness Clinic - Spring/Summer 2026

HSIMC is preparing to host an employee and volunteer Wellness Clinic in 2026. Calls for assistance continue to increase in both frequency and emotional intensity, reflecting growing desperation in the community and limited available resources. Staff are exploring ways to manage the emotional impact of these interactions, as they often involve individuals in crisis beyond our professional training.

Behavior Support Program Transition

GoodPup, our post-adoption behavior support partner, has merged with Rover and will no longer provide services to HSIMC adopters. We are actively exploring alternative solutions to ensure continued access to behavior support for adopted animals and the broader community. Existing scholarships will be refunded.

Partnership with MCACS – Animal Balance Project

HSIMC is collaborating with Mendocino County Animal Care Services on the upcoming Animal Balance project, with appointments currently scheduled for March, May, and July. Hoping to be able to schedule two more clinics - funding sources needed. This initiative will increase access to high volume/low cost spay/neuter.

Pet Pantry Program Expansion

The Pet Pantry has now supported over 600 families this year, underscoring the critical community need for this program. With the expiration of SNAP benefits for some families, we are already receiving calls for additional assistance. Expansion options are being explored to meet this increasing demand.

Regional Collaboration – Clearlake Animal Association

HSIMC provided a letter of support to Clearlake Animal Association in their bid to assume management of the Clearlake Animal Services contract. This effort represents our ongoing commitment to strengthening cross-county collaboration and resource-sharing among animal welfare organizations.

Facility and Infrastructure Needs

Outdoor dog kennels are requiring more frequent repairs due to wear and weather exposure. We are evaluating long-term solutions to “build back better,” focusing on durable, animal-safe, and efficient designs that meet ASV Guidelines for animals housing. Additionally, we are seeking a construction-savvy volunteer to assist with the installation of ventilation fans in the Pet Pantry storage container to improve airflow and working conditions.