



"A pet is the only thing on earth that will love you more than you love yourself."

Humane Society for Inland Mendocino County
Board of Directors Meeting Minutes
January 15th, 2025 6:00pm Grange

Meeting called to order: 6:04pm

Attending: John King, Teresa King, Jaime Wilkes, Erin Moynahan, Tracey McNamara, Pien Yarbrough, Kether Sprague,

Absent: Julie Dauer, Wynona Idica, Myriah Surman

Staff Members Present: Becca Edwards, Jenny Hanzlik

Guests Present: Kelsey Radmilovic, Julie Allen, Cynthia Huhn, Joe Aplet, Rhiannon Filley

Revisions to Agenda: Revisions to December 18th, 2024 meeting: Remove Luis Flores as BOD member

Approval of Agenda:

- A motion to approve the agenda was made by Tracey and seconded by John.

Approval of Minutes:

- Approval the December 2025 meeting minutes, with revisions, was made by Jaime seconded by Tracey.

Public Forum:

- Rhiannon Filley is here to learn more about HSMC. She is an avid animal supporter in our area.

President's Comments

- Vote on revision to HSMC by-laws.
 - Much discussion on suggested changes. Jaime has taken the lead to make additional modifications.
 - Kether made a motion to accept new bylaws, with revisions, which will be emailed to BOD for electronic vote upon completion. Jamie seconded motion. Motion unanimously passed.
 - Teresa will send out revisions to all board members for an email approval.
- Recruiting new board members: We currently have 9 active board members and 1 interim board member.

Financial Update Report (John):

- December activity: \$47.3K income / \$41.4k expenses
- Last year we budgeted for expenses to be \$640k and our actual came in at \$581k.
- There will be a final report for 2024 for when all finances are complete.
- The CPA, who has been providing tax services pro bono is moving out of the area and will no longer be available to support us. Looking for new tax person.

Shelter Operations Report:(See attached December 2024 Board report) Becca/Jenny Q/A

- Becca is doing well in her new role and has embraced the position completely.
- HSMC took in 200 fewer dogs in 2024.
 - Animal Intake 01/01/2024-12/31/2024: 454 cats and 311 dogs
 - Animal Outcomes 01/01/2024-12/31/2024: 461 cats and 325 dogs
 - Longer lengths of stay, which a lot of shelters are experiencing right now.
 - Took a \$40,000.00 dollar hit in revenue for 2024.

Becca: Working on so much at the shelter right now to support animals, staff, and volunteers.

- Leadership team meeting bi-weekly, this includes office staff.
- Dog & Cat teams working together now instead of independently from one another.
- Leadership team is supporting both teams. This cross-training, with the office staff as well, is supportive of HSMC in many ways, but mostly to divide and tackle any concern in any department.

- Weekly team meetings as “clarity is kindness”
- Vaccine upon intake is saving many lives.
- Capacity for care timelines begin immediately
- Working on instating daily rounds and right now we are making it work 2 times per week: Wednesdays and Sundays. Trying to look at every animal daily but for now, weekly.
- Kennel enrichment for animals
- Education Fund: bringing in outside educators: next will be understanding cat behaviors.
- Asking all volunteers, staff, and board members to participate in “Fear Free 2025”

Fundraising Activities:

- Kelsey R. and Julie Allen are co-chairing the Fundraising Committee & excited to be doing so
- Fundraising committee mtg went well. Minutes have been shared with the committee and BOD.
 - Many new ideas came from this meeting.
- Board members were asked to come prepared to discuss new fundraising ideas:
 - Polar plunge; Food Truck Challenge; wrapping Christmas gifts in front of department stores at Christmas time; adding mistletoe to the things we offer during our wreath fundraising event. (Although mistletoe is poisonous for animals, this may be a great opportunity to educate the public in the toxicity of mistletoe. There was a suggestion of selling Mistle Toads.); Being Elves for the Wreath event to deliver wreaths; Spaghetti feed at HSMC; Dog Washing Day
- Table-top cards at our local businesses has been effective and we have had one adoption so far. Ellie's Mutt Hutt and Northspur Brewing Co. to begin using them as well. This puts us at 5/6 businesses supporting

Mendo Mill Valentine Adoption Event (02/15/2025): Kelsey will lead .VIP clinic will not be on the same day, as having both was too stressful last year. Working on a flyer. need more support and dog handlers for this event.

Basket Beaters Disc Golf Tournament (03/01-02/2025): Located at Lake Mendocino-North Disc Golf Course. Jason will be talking with Kelsey and Julie this weekend. Table/Swag needed. We are waiting for the flyer

Pancake Breakfast (03/16/2025): Erin and John will lead this event. John to attend grange meeting and discuss whether the kitchen will be avail. Thoughts of a food truck to help us should the kitchen is not complete.

Barra Wags & Wines (04/12/2025): Teresa will lead. Barra happy to support & offered April 12th, 2025

“A Night in Venice” Gala Event (05/03/2025): Teresa will lead this event. She is looking for a few members to support her in setting up a core committee: Jaime, John, Erin, Julie A., Kelsey, Terri, Cindy, and Tracey to support. We need auction items. Poster design reviewed. We would like to start looking for sponsors. Group discussed denominations and landed on: \$2500.00, \$1000.00, and \$500.00. We would like to have more sponsors this year as the total cost will be roughly \$14,000.00. Funky Dozen not avail

Construction Projects (Tracey):

- Drainage project: Jenny- Completed with support from Nicholas Lujan. HSMC Raised \$779.00
 - Status of front signage- Jaime/Tracey- Coming along, we are ½ way there. Need another month and would like to add our colors as a splash of color to the background. Need to start the 4x6 posts.
 - Status of the barn update- Tracey- Fence at the rental property is taking priority and then the barn update will continue. Fund the Need will be completed as soon as possible.

Keep in View:

- Texas Hold ‘Em tournament- Jaime or Coyote Valley Poker Tournament- John
- Community Presentations: Ukiah Lions Club, Willits Lions Club.
- Grants- Nancy Gots
- Thrift Store- Judy Martin – Coast Humane Society
- Care-A-Van- Selling potentially \$15k
- Comedy Fundraiser with Clay Foley