



Humane Society for Inland Mendocino County

Shelter Operations Board Report

Meeting Date: No July Meeting

Location: Redwood Valley Grange

June 2026 Data

HSIMC Shelter Operations

June 2026 Data (Previous year for comparison)			Population In Care				YTD Live Release Rate
Total Intake Dogs: 16 (13) Cats: 23 (26)	Total Live Outcome Dogs: 21 (23) Cats: 33 (60)	Total Euth/ Died/Lost: Dogs: 1 (0) Cats: 1 (1)	Dog Start: 34 (60)	Dog End: 30 (50)	Cat Start: 90 (126)	Cat End: 79 (91)	The YTD live release rate is 96.1% Our live release rate for June 2026 was 96.4% in comparison to 98.8% in 2026.
			Onsite: 14 (14) Foster: 20 (46)	Onsite: 15 (10) Foster: 15 (40)	Onsite: 34 (39) Foster: 56 (87)	Onsite: 33 (26) Foster: 46 (65)	
Length of Stay for June 2026							
LOS for animal outcomes	Average days in custody: Cat : 83 (61) Dog : 93 (63)	Average days onsite: Cat : 26 (17) Dog : 33 (7)		Average days available: Cat : 67 (44) Dog : 83 (60)			
LOS for animals currently in care	Average days in custody: Cat : 110 (99) Dog : 132 (148)	Average days onsite: Cat : 53 (31) Dog : 73 (46)		Average days available: Cat : 98 (80) Dog : 125 (145)			

Shelter Operations

June 2026 Intakes Breakdown (Previous year for comparison)

Total Intake:

Dogs: 16 (13) Cats: 23 (26)

Owner Surrender:

Dogs: 3 (9) Cats: 10 (15)

Rescue Transfer In:

Dogs: 8 (3) Cats: 8 (6)

Strays:

Dogs: 3 (1)
Cats: 3 (1)

Feral Cats: 0 (1)

Service In: 0

Born in Care

Dogs: 0 (0)
Cats: 0 (0)

March 2026 Outcomes Breakdown (Previous year for comparison)

Total Outcomes:

Dogs: 22 (23)
Cats: 34 (61)

Return to Owner:

Dogs: 0 (0) Cats: 0 (0)

Rescue Transfer Out:

Dogs: 0 (0)
Cats: 0 (0)

Adoptions:

Dogs: 21 (23)
Cats: 33 (60)

TNR: *Currently not performing TNR

Service Out:

Cats: (0)

Deaths:

Dogs:
Euthanized: 1 (0)
Cats:
Died in care: 0 (1)
Euthanized: 1 (0)

Long Term Resident Adoptions

(any animal available for adoption for 3+ months is considered long term)

Cats:

- ❖ Rock (350 days)
- ❖ Ms. Doubtfire (203 days)
- ❖ Cookie (135 days)
- ❖ Acropolis (99 days)
- ❖ Pompeii (99 days)

Dogs:

- ❖ Rascal (247 days)
- ❖ Ivy (162 days)
- ❖ Legs (124 days)

Shelter Operations

RESCUE PROGRAM

Transfers In:

Clearlake Animal Association: 4 cats, 7 dogs

Lake County Animal Control: 4 cats, 1 dog

Transfers Out:

No Transfers out

STAFFING

- ❖ 9 Employees (6 FT, 3 PT)
- ❖ After 3 years of applying- Becca is accepted into the 'Shelter Care Specialist Certification Program' through the UC Davis School of Veterinary Medicine Koret Shelter Medicine Program. Persistence pays off ;) More info here: <https://www.shelterlearniverse.com/page/show/154852>
- ❖ Michelle continues to learn and grow in her role. Data entry and customer service is her strong suit making her an excellent pick for the Outcomes Coordinator role!

MEDICAL

- ❖ Machete contracts ringworm- foster found!!
- ❖ Is it just me or does every kitten come with an upper respiratory infection? -Becca
- ❖ Coleman & Eli make a full recovery from Calicivirus and Eli gets to keep both his eyes!
- ❖

Shelter Operations Wins/Challenges

<u>CHALLENGES</u>	<u>WINS</u>	<u>FUTURE</u>
❖ Suzanne is still gone.... ❖ Snake activity onsite between Kennel 5 & 6 ❖ Not enough resources for the number of animals needing placement or needing care ❖ Animal abandonment- 1 puppy, 1 adult dog ❖ Sick kittens EVERYWHERE! ❖ Earthquake ❖ Wildfire threats! ❖ Power outages!	❖ Rainbow Bridge celebration was an impactful moment for our staff, volunteers and community. Remembering all the lives we have loved and lost. ❖ NBCC builds new pieces for HSIMC: feral cat house, covered building for play-yard #2, and small building for pet pantry items ❖ Adopt A Pet day was a big success with a line down Uva Drive! ❖ Neonate kitten fosters answering the calls for help and saving lives ❖ Win for Basia (Bah-sha) who declines shelter life, escapes her condo and hides out in the cattery laundry room for 10 days until her finders come to rescue her and decide- "You know what's ONE more cat? She belongs with us." Basia winks at us as she leaves the building.	❖ Euthanasia training potential ❖ Backrow kennel rehab, new cement walls and wire fronts for the kennels ❖ Adjusting open hours to reflect Appointment Only Thursdays: providing animal care prioritization one day a week ❖ Adopt-A-Pet Day Numbers: - 9 dogs - 2 cats Grant reimbursement of \$2,165 on the way!

Shelter Operations

ADMINISTRATION

Online applications processed in June 2026

- ❖ Dog Adoption Applications: 40
- ❖ Cat Adoption Applications: 22
- ❖ Dog Foster Applications: 7
- ❖ Cat Foster Applications: 6
- ❖ Dog Surrender Applications: 7
- ❖ Cat Surrender Applications: 17
- ❖ Adoptions by Pet Guardian: 1

COMMUNITY PROGRAMS

Animals supported through our Pet Pantry

- ❖ Wellness/Preventative Care:
Dogs: 5 Cats: 0
- ❖ Pet Food:
Dogs: 121 Cats: 208
- ❖ Pet Supplies:
Dogs: 34 Cats: 33

Community Pantry Feedback:

"These people are wonderful!"

"Really happy with your services!!"

"Thank you so much for your support! You are the best!"

VOLUNTEER, TRAINING & BEHAVIOR

Onsite Volunteers:

- ❖ New Volunteers: 11
- ❖ New Dog Walkers: 4
- ❖ Fear Free Sign Ups: 8

Skillz Sunday:

- ❖ 6/7: Emergency Recall- Manina
- ❖ 6/14: Dog/Dog intros- Leanna
- ❖ 6/21: Scrub A Dub Sunday- Kyla
- ❖ 6/28: Rattlesnake Aversion Training- Devan & Wade

Behavior Team:

- ❖ Free Dog Trainers provided support to 6 clients and 14 people attended the Rattlesnake Aversion Training Workshop
- ❖ Manina provided initial support to 2 clients and referred them to FDT

Social Media/Website Stats

GOOGLE TRAFFIC:

- ❖ Business Profile Views: 3,940 (+4%)
- ❖ Bus. Profile Interactions: 1,850 (+18.4%)
- ❖ Phone Calls via website: 285 (+2.5%)
- ❖ People Asked for Directions: 142 (+47.9%)
- ❖ Website Visits: 1,388 (+19.8%)
- ❖ Searches: 1,269 (+23.7%)

SEARCHES BREAKDOWN (top 5):

- ❖ mendocino humane society: 206
- ❖ humane society: 173
- ❖ mendocino animal shelter: 168
- ❖ humane society ukiah: 120
- ❖ mendocino county animal shelter: 85

SOCIAL MEDIA TRAFFIC

Facebook:

- ❖ Current followers: 23,552
- ❖ Views: 1.1 Million
- ❖ Viewers: 230.7K
- ❖ Content Interactions: 20.3K
- ❖ New followers: 403

Instagram:

- ❖ Followers: 3,337
- ❖ Views: 99 K
- ❖ Reach: 12.5K
- ❖ Content interactions: 6.2K
- ❖ New followers: 71

Tik Tok:

- ❖ Followers: 5,236
- ❖ New Viewers: 237
- ❖ Post views: 2.7K
- ❖ Total likes: 88K

HSIMC Groups:

- ❖ Adopters: 1.8K
- ❖ Volunteers: 434
- ❖ Foster Team: 1.1K

SHELTERPAY DATA

(ShelterPay is a fully integrated credit card payment platform through ShelterLuv, developed to help offset costs associated with programming, development, and maintenance of the ShelterLuv program. FTA and Adopters have an opportunity to cover costs on behalf of HSMC, as well as make additional donations to help our cause.)

- ❖ ShelterPay Rate: 89%
(49 of 55 adopters utilized ShelterPay)
- **Note: only credit cards are processed through ShelterPay**
- ❖ Donations: \$975.43

DONATIONS BREAKDOWN

- ❖ Boost in Checkout: \$735
- ❖ Processing Fees: \$220.43
- ❖ Donation Boost Widget: \$0
- ❖ Recurring: \$20

ADOPTER DONATION RATE

- ❖ Boost in Checkout: 20%
- ❖ Processing Fees: 66%

DONATION TOTALS

- ❖ YTD 2026: \$5,962.01
- ❖ All:time: \$25,105.19

ADOPTER LUV

- ❖ 21 Adopters activated their Adopter Luv account for easy access to important documents & medical records for their pets

Leadership

Strategic Planning

We are working with the Nonprofit Leadership Lab to develop a path forward in how we show up for our community and the animals that need us. How can we be more effective and impactful in this work. This project will further develop as staffing stabilizes.

Website

Exploring ways we can further provide education and resources to the community.

Pet Pantry Program Expansion

Looking to partner with a local business for dog food as needed for pet pantry, this program is providing for our community and is much needed.

Animal Housing

Looking into housing options for our cattery that meet ASV Guidelines. What will work for our building, what options are available. Future project.

Facility and Infrastructure

Final design underway for backrow kennels with Danny Pardini.

Eddie Alexander funds new intake condos for our Cattery Intake : working with manufacturer to add drawers at the base of the unit and awaiting a new quote. Not to exceed the \$15,000 donation provided for this project. Excess funds will go to the Pet Food Pantry per Eddie's wishes.

North Coast Builders is providing a new feral cat house for our colony, being build by high school students!

Grant Writing

Golden Beagle Award: MetLife Pet Insurance: Foster Program Innovation

We entered for chance to be awarded \$20,000 to support our foster programs!

Legal:

The FTA case is formally moving forward and a formal complaint is being filed with the court.

HSIMC's *Accident* insurance for *Participants & Volunteers* is not being renewed and will expire as of 08/03/2026. Seeking alternative coverage. Alternative Coverage Found!