



Humane Society for Inland Mendocino County

Shelter Operations Board Report

Meeting Date: October 15, 2025

Location: Redwood Valley Grange

September 2025 Data

HSIMC Shelter Operations

September 2025 Data (Previous year for comparison)			Population In Care			
			Dog Start	Dog End	Cat Start	Cat End
Total Intake: 71 (51) Dogs: 23 (14) Cats: 48 (37)	Total Live Outcome: 59 (54) Dogs: 18 (17) Cats: 41 (37)	Total Euth/Died/Lost: 3 (2) Dogs: 1 (0) Cats: 2 (2)	55 (59)	59 (56)	98 (102)	103 (100)

Length of Stay for September 2025			
LOS for animal outcomes	Average days in custody: Cat - 70 Dog - 67	Average days onsite: Cat - 20 Dog - 12	Average days available: Cat - 61 Dog - 66
LOS for animals currently in care	Average days in custody: Cat - 65 Dog - 91	Average days onsite: Cat - 25 Dog - 33	Average days available: Cat - 58 Dog - 88

YTD Live Release Rate

The YTD live release rate is 96.8%

Our live release rate for September 2025 was 95.1% in comparison to 96% in September 2024.

HSIMC Shelter Operations

September 2025 Intakes Breakdown (Previous year for comparison)

Total Intake: 71 (51) Dogs: 23 (14) Cats: 48 (37)	Owner Surrender: 34 (29) Dogs: 11 (11) Cats: 23 (18)	Rescue Transfer In: 8 Dogs: 5 (0) Cats: 3 (0)
Strays: 21 (5) Dogs: 7 (3) Cats: 14 (2)	Feral Cats: 5 Service In: 0	Born in Care: 0 Dogs: 0 Cats: 0

September 2025 Outcomes Breakdown (Previous year for comparison)

Total Outcomes: 62 (56) Dogs: 19 (17) Cats: 43 (39)	Return to Owner: Dogs: 2 (1) Cats: 0 (0)	Rescue Transfer Out: 0 Dogs: 0 Cats: 0
Adoptions: 57 (53) Dogs: 16 (16) Cats: 41 (37)	TNR: *Currently not performing TNR RTF: 0 Service Out: 0	Deaths: 3 (2) Dogs: 1 (0) Euthanized: 1 (0) Cats: 2 (2) Died in care: 2 (1) Euthanized: 0 (1) Lost/Stolen: 0 (0)

Long Term Resident Adoptions

(any animal available for adoption for 3+ months is considered long term)

Cats:

- ★ Grumpy Shark (133 Days)
- ★ Delighted Dolphin (133 Days)
- ★ Holden (123 Days)

Dogs:

- ★ No long term resident adoptions in September

Shelter Operations Wins/Challenges

CHALLENGES

- ★ 13 Cats abandoned at the mailboxes delaying cat intakes for 3 weeks.
- ★ One week later - mom cat and 4 kittens abandoned at the mailboxes, had to take to AC due to lack of capacity at HSIMC.
- ★ 15 white GSD puppies abandoned in Lake County- 5 came to HSIMC
- ★ Short staffing on surgery day
- ★ 9/27 power outage

WINS

- ★ Birdie & Louie donate 2 pallets of gourmet quality canned cat food!
- ★ NEW security cameras installed and more on the way!

STAFFING

- ★ 9 Employees (6 FT, 3 PT)
- ★ Rosa is integrating well into our team!
- ★ Harassment training complete!

FUTURE

- ★ Hiring considerations being made for best next steps for HSIMC
- ★ Bringing Animal Balance to Mendocino County
- ★ Jack & Noel's adoption event
- ★ Fixing of the phone lines

MEDICAL

- ★ Patches mass was removed successfully! She has fully recovered.
- ★ Stray dog was left at our gate on a closed day, we opted to humanely euthanize the dog after an owner was located due to its condition
- ★ Bean Freak Junior, smol kitten discovered in a feral colony with a degloved tail. She tried to be a lizard but the tail did not grow back. EHV amputated the injured portion and now she has the cutest nub and a forever home!
- ★ End of life care and support provided to John Wayne and his adopter. RIP JW!
- ★ Panleuk litter enters the shelter and is quarantined until a foster home was found

Shelter Operations

ADMINISTRATION

Online applications processed in September 2025

- ★ Dog Adoption Applications: 44
- ★ Cat Adoption Applications: 18

- ★ Dog Foster Applications: 2
- ★ Cat Foster Applications: 0

- ★ Dog Surrender Applications: 17
- ★ Cat Surrender Applications: 15

- ★ Adoptions by Pet Guardian: 14

**This does not reflect any walk-ins who submit applications on paper.*

COMMUNITY PROGRAMS

Animals supported through our Pet Pantry

- ★ Wellness/Preventative Care:
Dogs- 2 Cats- 3

- ★ Pet Food:
Dogs- 45 Cats- 57

- ★ Pet Supplies:
Dogs- 13 Cats- 20

TRAINING WINS

Good Pup Partnership:

- Good Pup has been bought out by Rover and will no longer provide a shelter program :(

Onsite Volunteers:

- NEW volunteers! We had 20 attendees at volunteer orientation
- NEW dog walkers! 15 people completed their first dog walking orientation

Skillz Sunday:

- ★ 9/7: Green Dog Updates- w/Manina
- ★ 9/14: "Find It" w/Leanna
- ★ 9/21: Rub-a-Dub Sudsday! w/Kyla
- ★ 9/28: Kritter Karnival!

Behavior Team:

- Leanna Sweet provided surrender prevention and behavior support to dogs 8 this month.

Social Media/Website Stats

GOOGLE TRAFFIC

- ★ Business Profile Views - 3,794
- ★ Business Profile Interactions - 1,726
- ★ Phone Calls via website - 290
- ★ People Asked for Directions - 99
- ★ Website Visits - 1,337
- ★ Searches - 1,391

SEARCHES BREAKDOWN (top 5):

- ★ humane society - 237
- ★ mendocino humane society - 235
- ★ humane society ukiah - 142
- ★ ukiah humane society - 86
- ★ mendocino animal shelter - 76

SOCIAL MEDIA TRAFFIC

Facebook:

- ★ Current followers- 19,421
- ★ Viewers- 101 K
- ★ Views- 936.8K
- ★ Content Interactions- 21.8K
- ★ New followers- 176

Instagram:

- ★ Followers- 2,649
- ★ Views- 197.6K
- ★ Reach- 5.8K
- ★ Content interactions- 4.4K
- ★ New followers- 46

Tik Tok:

- ★ Followers- 4,909
- ★ Profile Views- 36
- ★ Post Views- 3,791
- ★ New Likes- 454
- ★ Total Likes- 85.9K

HSIMC Groups:

- ★ Adopters: 1.7K members
- ★ Volunteers: 403 members
- ★ Foster Team: 1K members

SHELTERPAY DATA

(ShelterPay is a fully integrated credit card payment platform through ShelterLuv, developed to help offset costs associated with programming, development, and maintenance of the ShelterLuv program. FTA and Adopters have an opportunity to cover costs on behalf of HSIMC, as well as make additional donations to help our cause.)

★ ShelterPay Rate: 72%
(41 of 57 adopters utilized ShelterPay)
Note: only credit cards are processed through ShelterPay

★ Donations: \$626.93

DONATIONS BREAKDOWN

- ★ Boost in Checkout: \$315
- ★ Processing Fees: \$251.93
- ★ Donation Boost Widget: \$50
- ★ Recurring: \$10

ADOPTER DONATION RATE

- ★ Boost in Checkout: 16%
- ★ Processing Fees: 82%

DONATION TOTALS

- ★ YTD 2025: \$7,687.67
- ★ All-time: \$16,660.37

ADOPTER LUV

- ★ 17 Adopters activated their Adopter Luv account for easy access to important documents & medical records for their pets