



Humane Society for Inland Mendocino County

Shelter Operations Board Report

Meeting Date: December 17, 2025

Location: Redwood Valley Grange

November 2025 Data

HSIMC Shelter Operations

November 2025 Data (Previous year for comparison)			Population In Care			
			Dog Start	Dog End	Cat Start	Cat End
Total Intake: 72 (46) Dogs: 36 (27) Cats: 36 (19)	Total Live Outcome: 90 (43) Dogs: 37 (18) Cats: 53 (25)	Total Euth/Died/Lost: 1 (2) Dogs: 1 (1) Cats: 1(1)	62 (48)	60 (56)	84 (104)	67 (97)

Length of Stay for November 2025			
LOS for animal outcomes	Average days in custody: Cat - 60 Dog - 49	Average days onsite: Cat - 31 Dog - 10	Average days available: Cat - 54 Dog - 48
LOS for animals currently in care	Average days in custody: Cat - 74 Dog - 76	Average days onsite: Cat - 41 Dog - 25	Average days available: Cat - 70 Dog - 71

YTD Live Release Rate
<p>The YTD live release rate is 98.9%</p> <p>Our live release rate for November 2025 was 98.9% in comparison to 95.5% in November 2024.</p>

HSIMC Shelter Operations

November 2025 Intakes Breakdown (Previous year for comparison)

<u>Total Intake:</u> 72 (46) Dogs: 36 (27) Cats: 36 (19)	<u>Owner Surrender:</u> 37 (22) Dogs: 15 (7) Cats: 22 (15)	<u>Rescue Transfer In:</u> 19 (16) Dogs: 18 (14) Cats: 1 (2)
<u>Strays:</u> 8 (8) Dogs: 3 (6) Cats: 5 (2)	<u>Feral Cats:</u> 7 (0) <u>Service In:</u> 1 (0)	<u>Born in Care:</u> 0 (0) Dogs: 0 (0) Cats: 0 (0)

November 2025 Outcomes Breakdown (Previous year for comparison)

<u>Total Outcomes:</u> 91(45) Dogs: 38 (19) Cats: 53 (26)	<u>Return to Owner:</u> 1 (1) Dogs: 1 (1) Cats: 0 (0)	<u>Rescue Transfer Out:</u> 1 (0) Dogs: 1 (0) Cats: 0 (0)
<u>Adoptions:</u> 87 (42) Dogs: 35 (17) Cats: 52 (25)	<u>TNR:</u> *Currently not performing TNR <u>RTF:</u> 0 (0) <u>Service Out:</u> 1 (0)	<u>Deaths:</u> 1 (2) <u>Dogs:</u> 1 (1) Euthanized: 1 (0) Died in Care: 0 (1) <u>Cats:</u> 0 (1) Died in care: 0 (1) Euthanized: 0 (0)

Long Term Resident Adoptions

(any animal available for adoption for 3+ months is considered long term)

Cats:

- ★ Beefsteak (91 Days)
- ★ Scout (93 Days)
- ★ Shannon (95 Days)
- ★ Seth (99 Days)
- ★ Roda (114 Days)
- ★ Timmy (145 Days)
- ★ Rocko (205 Days)

Dogs:

- ★ Bungee (173 Days)
- ★ Creamer (95 Days)

Shelter Operations

RESCUE PROGRAM

Transfers In:

Santa Cruz Animal Shelter - 1 FeLV Cat
BONES - 1 Puppy
LCACS - 6
CAA - 6 Puppies, 1 Dog
MCACS - 4 Dogs

Transfers Out:

Dogwood Animal Rescue - 1 dog

STAFFING

- ★ 9 Employees (6 FT, 3 PT)
- ★ Staff works together to capture loose dog Delilah- a great team effort involving both teams, her fosters and Jenny!
- ★ Becca was accepted into a 9 month course and coaching journey called "The Journey You Own" through Maddies Fund and Dr. Joythi V. Robertson!
- ★ Raeann is scheduled to return to active duty on January 14th

MEDICAL

- ★ Behavior + medical euthanasia of Awnie
- ★ Speed Racer was run over by a wheel chair prior to coming to HSMC and suffers a mid shaft oblique tibial fracture
- ★ Morticia, senior cat abandoned at HSMC's gate last month, is diagnosed with hyperthyroidism and requires ongoing medication.
- ★ Rachel continues to need follow up radiographs for her pneumonia diagnosis. Symptoms have improved with treatment but x-rays have not.
- ★ Ollie goes to EHV to have his Freestyle Libre placed, his foster will be shown how to apply it in the future. Care will be transferred to Wasson on Dec 13th. Once regulated/stable he will be adopted by his foster!

Shelter Operations Wins/Challenges

CHALLENGES

- ★ ANIMAL ABANDONMENT:
Four cats
- ★ Hoarding case of small mom dog and puppies living in their own feces were brought in with no room at the inn
- ★ Delilah escapes her kennel and runs down to the river behind the shelter after pushing past a broken gate
- ★ Dog kennels are breaking and causing issues for dog housing
- ★ Abuse towards staff verbally, by phone, and email, is increasing due to frustration in the community over lack of animal care services

WINS

- ★ Coast is able to take on hoarding case of mom and small dog
- ★ Delilah's fosters were able to help collect her from the river wilds!
- ★ Mendocino Barkery Event was a great success! Three dogs found their homes and Rosa did FANTASTIC running her first event alongside Kelsey
- ★ Cats are caught up on spay/neuter surgeries!

FUTURE

- ★ FREE DOG TRAINERS?!?
- ★ Becca to attend wellness retreat at Maddie's Fund headquarters through her 'Journey You Own' Leadership course, in January
- ★ Animal Balance 2026!

Shelter Operations

ADMINISTRATION

Online applications processed in November 2025

- ★ Dog Adoption Applications: 46
- ★ Cat Adoption Applications: 24
- ★ Dog Foster Applications: 5
- ★ Cat Foster Applications: 1
- ★ Dog Surrender Applications: 16
- ★ Cat Surrender Applications: 9
- ★ Adoptions by Pet Guardian: 14

**This does not reflect any walk-ins who submit applications on paper.*

COMMUNITY PROGRAMS

Animals supported through our Pet Pantry

- ★ Wellness/Preventative Care:
Dogs- 5
- ★ Pet Food:
Dogs- 51 Cats- 128
- ★ Pet Supplies:
Dogs- 8 Cats- 13

Community Pantry Feedback:

*"I very much appreciate the services offered.
My dog and I are very grateful for this!"*

"If it wasn't for you so many pets would suffer. You are a gift to everyone."

VOLUNTEER, TRAINING & BEHAVIOR

Onsite Volunteers:

- New volunteers! We had 16 attendees at volunteer orientation this month!
- New dog walkers! We had 6 people complete their first dog walking orientation

Skillz Sunday:

- 11/2: Beginning nosework w/boxes-w/Manina Harris
- 11/9: Rainy Day Activities w/Leanna
- 11/16: Self Care Sunday: Help Now! Activities for People and Dogs w/Leanna
- 11/23: Holiday Photo Shoot w/Kyla

Behavior Team:

- Leanna Sweet provided surrender prevention and behavior support to 6 dogs this month.

Social Media/Website Stats

GOOGLE TRAFFIC

Business Profile Views - 4,461 - up 52.8%

Business Profile Interactions - 1,779 - up 29.5%

Phone Calls via website - 251 - up 3.7%

People Asked for Directions - 96 - up 31.5%

Website Visits - 1,432 - up 35.2%

Searches - 1,646 - up 52.3%

SEARCHES BREAKDOWN (top 5):

- ★ mendocino humane society - 247
- ★ humane society - 240
- ★ mendocino animal shelter - 191
- ★ humane society ukiah - 168
- ★ mendocino county animal shelter - 99

SOCIAL MEDIA TRAFFIC

Facebook:

- ★ Current followers- 20,771
- ★ Views- 1.2M
- ★ Content Interactions- 27.3K
- ★ New followers- 875

Instagram:

- ★ Followers- 2,684
- ★ Views- 170.1K
- ★ Reach- 13.6K
- ★ Content interactions- 5.9K
- ★ New followers- 41

Tik Tok:

- ★ Followers-
- ★ New Viewers-
- ★ Post views-
- ★ Total likes-

HSIMC Groups:

- ★ Adopters: 1,717
- ★ Volunteers: 411
- ★ Foster Team: 1,015

SHELTERPAY DATA

(ShelterPay is a fully integrated credit card payment platform through ShelterLuv, developed to help offset costs associated with programming, development, and maintenance of the ShelterLuv program. FTA and Adopters have an opportunity to cover costs on behalf of HSMC, as well as make additional donations to help our cause.)

★ ShelterPay Rate: 71%
(62 of 87 adopters utilized ShelterPay)

Note: only credit cards are processed through ShelterPay

★ Donations: \$1,082.67

DONATIONS BREAKDOWN

- ★ Boost in Checkout: \$730
- ★ Processing Fees: \$352.67
- ★ Donation Boost Widget: \$0
- ★ Recurring: \$0

ADOPTER DONATION RATE

- ★ Boost in Checkout: 29%
- ★ Processing Fees: 84%

DONATION TOTALS

- ★ YTD 2025: \$9,556.30
- ★ All-time: \$18,529

ADOPTER LUV

- ★ 30 Adopters activated their Adopter Luv account for easy access to important documents & medical records for their pets

Leadership

2026 Budget Development

Preliminary budget for 2026 has been submitted for review to the Finance Committee, adjustments have been made, board will vote at the December meeting.

Wellness Clinic - Spring/Summer 2026

The date is set - Wellness Clinic to take place on Sunday March 1st at the Redwood Valley Grange.

This Wellness Clinic will be for staff, board members, fosters, MCACS staff, volunteers, and others who work in the animal welfare field. Invitations to be sent out to rescue partners to ensure they have an opportunity to participate. Thank you Redwood Valley Grange for 50% off on the rental rate!

Behavior Support Program Transition

With existing behavior support programs dissipating - we seek new avenues to continue providing the support our community needs. The goal is always to keep pets in homes. Free Dog Trainers fills this growing void, we seek approval from the Board to approve Q1 & Q2 for 2026.

Partnership with MCACS – Animal Balance Project

HSIMC is collaborating with Mendocino County Animal Care Services on the upcoming Animal Balance project, with appointments currently scheduled for March 6th-8th, May 1st-3rd, and July - awaiting confirmation on dates. Looking to schedule 2 additional clinics but funding sources will be needed. This initiative will increase access to high volume/low cost spay/neuter for 1,000 animals in Mendocino County. HSIMC's office and medical team has volunteered to work the clinics and will seek a volunteer to lead feeding the amazing team making this happen. Breakfast, lunch and snacks will be needed for each day of the clinics. The volunteer will take the lead on sourcing food from local establishments who can donate for this incredible opportunity coming to Mendocino County.

Pet Pantry Program Expansion

As the number of pet owners we support continues to grow we need our pet pantry to fully open. A volunteer has been sourced to install the ventilation needed on the container, Blue Ribbon Pets has donated some shelving to get us started and we are seeking an HSIMC volunteer to take on and run the program. Volunteer job description is in the works. SOP has already been created. We are also seeking additional partnerships with organizations that can help supply pet food and other items that would benefit the community having access to for the pets.

Facility and Infrastructure Needs

Outdoor dog kennels are requiring more frequent repairs due to wear and weather exposure. We are evaluating long-term solutions to “build back better,” focusing on durable, animal-safe, and efficient designs that meet ASV Guidelines for animals housing.