



Humane Society for Inland Mendocino County

Shelter Operations Board Report

Meeting Date: February 21, 2024

Location: Redwood Valley Grange

January 2024 Data

HSIMC Shelter Operations: January 2024 Stats

Jan 2024 Data (Previous year for comparison)			Population In Care			
Total Intake: 86 (67)	Total Live Outcome: 74(82)	Total Euth/ Died/Lost: 1(3)	Dog Start	Dog End	Cat Start	Cat End
Dogs: 49 (44) Cats: 37 (23)	Dogs: 34 (51) Cats: 40 (31)	Dogs: 0 (1) Cats: 1 (2)	56 (94)	71 (86)	86 (93)	82 (83)

YTD Live Release Rate

The YTD live release rate is 98.6%

Our live release rate for January 2024 was 98.66 % in comparison to 96.47% in January 2023.

Length of Stay for January 2024 (previous year for comparison)			
LOS for animal outcomes in January	Average days in custody: Cat- 115 (137) Dog- 53 (47)	Average days onsite: Cat- 77 (100) Dog- 12 (8)	Average days available: Cat- 114 (129) Dog- 42 (39)
LOS for animals currently in care	Average days in custody: Cat- 188 (2395) Dog- 102 (195)	Average days onsite: Cat- 183 (2395) Dog- 48 (43)	Average days available: Cat- 173 (2306) Dog- 94 (191)

HSIMC Shelter Operations: January 2024 Stats

Jan 2024 Intakes Breakdown (Previous year for comparison)

Total Intake: 86 (67) Dogs: 49 (44) Cats: 37 (23)	Owner Surrender: 39 (28) Dogs: 19 (23) Cats: 20 (5)	Rescue Transfer In: 17 (13) Dogs: 17 (13) Cats: 0 (0)
Strays: 30 (23) Dogs: 13 (8) Cats: 17 (15)	Feral Cats: 0 (0)	Other:

Jan 2024 Outcomes Breakdown (Previous year for comparison)

Adoptions: 65 (82) Dogs: 25 (51) Cats: 40 (31)	Return to Owner: 0 (0) Dogs: (0) Cats: 0 (0)	Rescue Transfer: 9 (0) Dogs: 9 (0) Cats: 0 (6)
Return to Field: 0 (0)	TNR: 0 (0) *Currently not performing TNR	Other:



Shelter Operations Wins/Challenges January 2024

Challenges

- Calls for animals in need from Sonoma County coming in, citizens citing all shelters are full in their area. A sign of trouble on the horizon!
- Dog Team short staffed 7 days in Jan.
- Continuing to get a large volume of requests to surrender dogs. Unable to meet the need.
- Finding homes for large male dogs is challenging, and increases LOS
- Panleukopenia kitten intake, but she did not survive the night.
- Sourcing consistent donations for the Pet Pantry.

Wins

- Secured Legal Counsel through Riley Safer Holmes & Cancila LLP - legal fees sponsored by SF SPCA as part of their Shelter PALS program to provide legal counsel to rescues. Our legal counsel extends to Shelter Policy and Legal Services as it pertains to animal law.
- Eddie Alexander donated 10k!
- \$500 donation for special needs cat Tiny Tim and \$500 donation for Curious!
- Tiny Tim our blind FIP cat finds a foster!
- Cat Long Term Residents Adopted in Jan: Acai (intake 7/8/2022), Love Bug (intake 10/21/21), Chandler (intake 9/10/2021)
- Office dog of the day! Our dog office team is making an effort to get to know our dogs in a "home" setting. Posts going out for social media and behavior notes documented in their files. All our dogs agree this is a great program!

Future

- Devan Amundsen, CPDT-KA CBCC-KA, to help us roll out more protocols for playgroup development and further advance our Behavior Department and Dog Team Volunteers.
- Structure of volunteer program as a whole. Where are we going? What do we need to get there?
- More donations needed for our Pet Pantry. Consider breaking down large bags into ziploc gallon bags if the need continues at this current rate
- Building transfer out relationships for cats and dogs with other rescues and shelters
- New brochure created and will soon be available as a hand out.

Shelter Operations 2024

RESCUE PROGRAM

Transfers in:

Mendocino County Animal Care Service- 6 Dogs

Bones Pet Rescue- 12 Dogs

Transfers out:

Dogwood Animal Rescue Project: 1

Mendocino Coast Humane Society: 8

BIG NEWS! We are growing our **transfer out partnerships! HSIMC is known to be a **transfer in** destination for many other shelters. Due to the need from our community, finding transfer out partners is crucial for our success. This is a good way to start the year!*

STAFFING

- We currently have 10 Staff Members
- Feedback from the community:

“Amazing place, so fun to volunteer at!”

“Staff was amazing!! They helped us be able to keep our dog and her puppies while she cares for them!”

“I appreciate everything HSIMC did for me and my puppy during the foster to adopt process. Great team you have out there.”

“Kudos to everyone. HSIMC is run so well, I am amazed by what you have all done. When I dropped Sister off the past 2 times, her kennel is waiting with clean floor, clean bedding and fresh toys, her name is up on the door ready for adopters. Your social media game is amazing as well. Nice job with the graphics on the year end summary. Keep up the great work!”

- APA! Shelter Essentials course has rolled out! To be completed by all staff at the end of February.

MEDICAL

- Popsicle the puppy gets unfrozen! An unresponsive hypothermic and hypoglycemic puppy's life was saved after intervention from our dog medical team
- New FELV cat heard we had an empty house! Curious has arrived! He had a full dental thanks to donations raised!
- Tiny Tim finds a medical foster home to continue his breakthrough medical treatment for FIP!
- Dog Behavior Medication webinar attended by Becca and Manina. Behavior meds program started to help dogs who have a high level of FAS (fear, anxiety, stress) while in our shelter environment.
- First Pan-luk death from a stray surrender originating from State Street in Ukiah.

Shelter Operations January 2024

Administration

Dog Adoption Applications: 47

Cat Adoption Applications: 17

Dog Foster Applications: 10

Cat Foster Applications: 1

Dog Surrender Applications: 28

Adoptions by Pet Guardian listings: 8

Contact Us Requests: 14 ** (website messages)

Emails Received/Sent: 2,143

**These numbers do not reflect any walk-ins who submit paper applications.*

Community Programs

Items donated to the public

Dog food:

- Large bags- 10
- Canned food flats- 1
- Treats- 6 boxes
- Crates- 0
- Blankets- 15
- Dog jackets - 2
- HWP- 1
- Dewormer- 1
- DHPP vaccine- 1
- Bordatella vaccine- 1

Cat food:

- Bags of kibble- 2
- Canned food flats- 10 (k/d)
- Carriers- 0

Training Wins

Good Pup Partnership:

- Five active trainees enrolled in Good Pup
- \$600 in all time donations back to HSIMC. \$80 donated in January.
- Five graduates (all time)
- 2 scholarships used, 8 scholarships currently available to fosters/adopters/volunteers

Behavior Team:

- Behavior Team introduces "Skillz Sunday" a chance to learn new skills with Manina Harris, CPDT-KA. First lesson started on 1/21 with 9 volunteers and 2 staff members participating. Trainings offered this month were "Find It" and "Loose Leash Walking"
- 21 dogs from HSIMC (owned or fostered) were provided behavioral support by Manina Harris, CPDT-KA.

New Volunteers:

- 16 new volunteers attended orientation
- 11 new volunteers completed dog walking training number one

Social Media/Website Stats - January 2024

Website Traffic

- 3,513 Business Profile Views
- 1,644 Business Profile Interactions
- 271 Phone Calls via website
- 341 People Asked for Directions
- 1,293 Website Visits
- 1,507 Searches

Social Media Traffic

Facebook:

- Facebook reach- 452.8 K
- Current followers- 16.7K
- Page visits 29.1K
- New likes and followers 79
- Posts 260
- Stories 6

Instagram:

- Reach- 2.4K
- Followers- 2.1K
- Profile visits- 2K
- New followers- 58
- Posts 239
- Stories 57

Groups:

- HSIMC Adopters: 1.4K members
- HSIMC Volunteers: 323 members
- HSIMC Foster Team: 770 members

Social Media Donations

Network for Good: \$16,038.15

Facebook/PayPal: \$13,174.95