

# Humane Society for Inland Mendocino County

## Board of Directors Meeting Minutes

July 17<sup>th</sup>, 2024

**Meeting called to order:** 6:08pm

**Attending:** John King, Teresa King, Myriah Surman, Erin Moynahan, Jaime Wilkes, and Elisabeth Bohanon

**Absent:** Wynona Idica, Luis Flores, Tracey McNamara, Kether Sprague, Julie Dauer

**Staff:** Jenny Hanzlik, Becca Edwards

**Guests:** Joe Aplet

**Agenda:** Jaime made a motion to approve agenda, John 2<sup>nd</sup> motion

**Minutes:** Jaime made a motion to approve agenda, John 2<sup>nd</sup> motion

### Introduction of new Board Meeting Officers:

President- Teresa King,

Reelected Vice President- Jaime Wilkes

Treasurer-John King

Secretary-Erin Moynahan.

**Public Forum:** Joe from Jack and Noel's Pumpkin Patch. Open the first weekend of September and all of October; second or third week of October would be a good time to have Humane Society as it is the busiest time. HSIMC is welcome to choose the weekend. Pumpkin Patch will offer discount to customers if they bring in food donation for HSIMC animals. How can HSIMC support and drive traffic to the event? Advertising. Push flyers out. Pumpkin Patch will advertise the week before. Not sure on Christmas just yet.

### Shelter Operations:

Shelter is overwhelmed with the sheer number of people who need assistance. 140 cats in care; booked till December with spay and neuter.

Community members requiring support with their animals during closed hours continues to be a challenge. We are trying to mitigate. Calling other nonprofit to discuss how they surrender in a time crunch.

Working on the community portion of our programs by providing services that community members need, in house, instead of at the vet's office. Looking for ways to provide support to community without inundating ourselves.

Devon's last trip to shelter was fun. Take away: getting people to the shelter. 46 people and 25 dogs evaluated. Devon is Nina's mentor right now, very happy. HSIMC took a tiny dog that was going to be euthanized from another organization. Devon helped in the office when HSIMC was short staffed.

Kitten College: A group that travels around to agencies training staff. A way to educate the staff in educating the community: what to do when a community member stumbles across abandoned kittens.

Senior Sundays? Yes! Becca will advertise for this one. Animals 7 and older. Discounts on long-stay residents as well. Asher was the first puppy not adopted as a puppy.

### Expo:

**Humane Discourse Pledge.** Introduced this to staff at the last meeting. Asking staff and board members to sign the pledge.

**Brand Magic:** Phase 1: new logo, guidelines and colors to stick with, consistent marketing. Updating our website, check it out! Scrolling banner for events? Can we use the video that Myriah made on our website?

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### How to encourage volunteers to be more involved and participate?

Volunteers are amazing. Concerns: holding volunteers accountable and relying on them to do the work when they are volunteers. What if volunteer misses deadline? Orientation: lacking in follow-up. Need to think outside the box. Next door app? Power of learning, teaching, and doing. Find ways for volunteers to do it: essential volunteers and ad hoc volunteers. Need volunteer coordinator and software program. We need to have community and board support when we, as staff members, are at capacity.

### Finance:

June activity \$28K income / \$41.4k expenses

Bank account \$11.2k checking / \$110k in reserve account

YTD \$270.5k income / \$324.8k expenses (\$54.3k unfavorable)

LPL account \$1060.2k / \$4,655 monthly dividend payment

We have approximately \$20,000 of *Fund the Need* still available in the reserve account.

### Fundraisers

**Disc Golf:** Luis did a great job. Very successful event and talk of doing this one again.

**Black Bart Parade:** Very well received, we took 1<sup>st</sup> place in the marching category! Jessie gave a lot of information and shout-out. Same day as disc golf and it worked out well.

**2025 Calendar project:** Goal of \$20,000.00 and resting now at \$4,000.00. Not much momentum. We will extend the deadline by 2 weeks to end July 31<sup>st</sup>.

**Appreciation Event:** Located trailer to transport from RVCFD. Need help 8:30am at RVCFD: pick-up chairs and tables. All other volunteers to arrive no later than 11:30am. Members of the board to bring a volunteer gift. Special gift for Bobbi. Swag bags ready.

**Kritter Karnival:** Need Volunteers and a sponsor for the event. Asking social media if anyone is interested and local businesses that we know. Suggested people for dunk tank: Pete Bushby, David Eyster, Mo Mulheren, Madeline Cline and Juan Orozco.

**Ukiah Senior Center Adoption Event:** October 19<sup>th</sup>, Elizabeth will take the lead on this one. Looking for volunteers.

**Comedy Fundraiser with Clay Foley and Texas Hold-em Tournament will be moved to “Keep in View”.**

**Ukiah Tractor Supply** would like to host an adoption event August 24<sup>th</sup>. Erin volunteered to lead. Elizabeth will talk with Tractor Supply about a different location.

**Community Presentations:** We will continue to ask Willits Lions Club, 100 Women Strong, RedHat Society, and Ukiah Lions Club.

**Front Signage:** The layout is not working well on the board. The board will be white with blue writing. Jaime working with Stacey Rohrbaugh for solution.

**Construction Projects:** More to come in the fall.

### Upcoming Meetings:

- Fundraising Committee: Thursday August 8<sup>th</sup>, 2024 @ 6:00pm via zoom
- BOD Meeting: Wednesday, August 21<sup>st</sup>, RV Grange @6:00pm

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- Finance Committee Meeting: Sunday, October 13<sup>th</sup>, HSIMC @10am

**Keep in View:**

- Drainage-Danny Pardini quoted \$8200 to trench and reinforce
- Grants- Nancy Gots
- Thrift Store- Judy Martin – Coast Humane Society
- Rewrite Bylaws
- Care-A-Van- Selling potentially \$15k

**No closed Session**

**AOB- Adjournment 7:59pm**