



Humane Society for Inland Mendocino County Shelter Operations Board Report

Meeting Date: January 21, 2026

Location: Redwood Valley Grange

December 2025 Data

Created by HSIMC's Leadership Team: Jenny, Becca & Suzanne

HSIMC Shelter Operations

| December 2025 Data (Previous year for comparison) | | | Population In Care | | | | YTD Live Release Rate | |
|---|--|--|---|--|-----------|---------|------------------------------------|--|
| | | | Dog Start | Dog End | Cat Start | Cat End | | |
| Total Intake: 52 (50) | Total Live Outcome: 57(80) | Total Euth/ Died/Lost: 2(1) | 60 (56) | 66 (41) | 67 (97) | 55 (81) | The YTD live release rate is 97.1% | |
| Dogs: 32 (20) Cats: 20 (30) | Dogs: 26 (35) Cats: 31 (45) | Dogs: 0 (0) Cats: 2 (1) | | | | | | |
| Length of Stay for December 2025 | | | | | | | | |
| LOS for animal outcomes | Average days in custody: Cat - 80 Dog - 68 | Average days onsite: Cat - 57 Dog - 4 | Average days available: Cat - 78 Dog - 63 | Our live release rate for December 2025 was 96.6% in comparison to 98.7% in December 2024. | | | | |
| LOS for animals currently in care | Average days in custody: Cat - 85 Dog - 80 | Average days onsite: Cat - 48 Dog - 24 | Average days available: Cat - 84 Dog - 73 | | | | | |

HSIMC Shelter Operations

December 2025 Intakes Breakdown (Previous year for comparison)

| | | |
|---|---|---|
| Total Intake: 52 (50) Dogs: 32 (20) Cats: 20 (30) | Owner Surrender: 21 (33) Dogs: 5 (13) Cats: 16 (20) Return: Dogs: 0(1) Cats: 0(0) | Rescue Transfer In: 27 (3) Dogs: 27 (0) Cats: 0 (3) |
| Strays: 3 (13) Dogs: 0 (6) Cats: 3 (7) | Feral Cats: 1 (0) Service In: 0 (0) | Born in Care: 0 (0) Dogs: 0 (0) Cats: 0 (0) |

December 2025 Outcomes Breakdown (Previous year for comparison)

| | | |
|---|---|---|
| Total Outcomes: 59 (81) Dogs: 26 (35) Cats: 33 (46) | Return to Owner: 1 (0) Dogs: (0) Cats: 1 (0) | Rescue Transfer Out: 0 (0) Dogs: 0 (0) Cats: 0 (0) |
| Adoptions: 55 (80) Dogs: 26 (35) Cats: 29 (45) | TNR: *Currently not performing TNR RTF: 0 (0) Service Out: 1 (0) | Deaths: 2 (1) Dogs: 0 (0) Euthanized: 0(0) Died in Care: 0 (0) Cats: 2 (1) Died in care: 1 (0) Euthanized: 1 (1) |

Long Term Resident Adoptions

(any animal available for adoption for 3+ months is considered long term)

Cats:

- ★ Grover (91 Days)
- ★ Niko (94 Days)
- ★ Stella (96 Days)
- ★ Phoenix (96 Days)
- ★ Noah (98 Days)
- ★ Luciano (98 Days)
- ★ Nugget (104 Days)
- ★ Belmont (116 Days)
- ★ Solaris (152 Days)
- ★ Rowan (166 Days)
- ★ Cerise (255 Days)
- ★ Cookie (258 Days)

Dogs: No long term dog adoptions

We currently have 8 LT dogs at HSIMC, 7 out of 8 are living in foster homes:
Rascal (97), Clover (97), Buddy (169)
Xena (377) Broder (379) Wrangler (475)
Josie (697) Hanky Panky (1084)

Shelter Operations

RESCUE PROGRAM

Transfers In:

- ★ CAA - 7 Dogs
- ★ BONES - 9 Dogs
- ★ MCACS - 11 Dogs

Transfers Out:

STAFFING

- ★ 9 Employees (6 FT, 3 PT)
- ★ Staff party and reflections on our vision board! It is amazing to look back on all the things we have accomplished. One of our Animal Care Attendants shared: "I have learned and grown so much here this last year, this is the place I never knew I needed!"
- ★ Self evaluations handed out as step 1 to start our new staff review process in 2026
- ★ Pay increases to comply with minimum wage changes have been processed for all staff
- ★ Preparing to replace 2 full time staff members in Q1 2026

MEDICAL

- ★ Ollie's case gets transferred to Wasson Memorial Veterinary Clinic. After a couple ups and downs he is getting more stable glucose readings and one step closer to adoption!
- ★ Dr. Burns able to sneak us in for a spay abort for stray dog Piglet. Instead of raising puppies she is now adopted into a wonderful new home!
- ★ Senior cat, Morticia, dies while in care. Was undergoing treatment for hyperthyroid and was improving, her death came as a shock to us.
- ★ Euthanized Floppy T. Her inability to defecate efficiently secondary to her spinal injury (prior to intake) could not be rectified by tail amputation surgery as we hoped.

Shelter Operations Wins/Challenges

CHALLENGES

- ★ Frustrated animal finders threaten to dump their found animals in our parking lot.
- ★ We were unable to say YES to a careavan day on December 5th due to the shed being occupied by wreath season
- ★ Confiscating a Foster to Adopt puppy due to concerning & violent arrest history
- ★ Closure 12/5-12/7 due to short staffing of our office team
- ★ Dog kennels continue to be a challenge to safely and securely house our onsite dogs, especially large dogs
- ★ Flooding of the barn!
- ★ Employee gave 2 weeks notice to focus on mental health and wellbeing

WINS

- ★ All dogs find foster "Homes for the Holidays!" What an amazing feat for our staff and foster team to pull off!
- ★ Nursing mom + 8 puppies find foster home with Olivia from Mendocino County Wildlife Association!
- ★ Two adoptions, Delilah & Ruby, at Subaru Share the Love Adoption Event!
- ★ New volunteer James helps us move 3 pallets of World's Best Cat Litter, all by hand + cart!
- ★ Sevro (shelter behavior cat) gets adopted!
- ★ Matching donations double a \$5K donation from the Ehnows!
- ★ Costco dividend = new fridge for staff break room - costs HSIMC \$2.45!
- ★ No animals abandoned in December!

FUTURE

- ★ FREE DOG TRAINERS 2026!
- ★ Careavan Day on January 30th- looking for a few volunteers to support on the medical & recovery team
- ★ Becca to attend wellness retreat at Maddie's Fund headquarters through her 'Journey You Own' Leadership course, in January #ThanksToMaddies
- ★ Animal Balance 2026!
- ★ Pilot Program Q1 2026: HSIMC open by appointment only on surgery days starting in January. We are currently unable to meet the need of customers and provide for animals coming back from surgery due to short staffing on Thursdays.

Shelter Operations

ADMINISTRATION

Online applications processed in December 2025

- ★ Dog Adoption Applications: 40
- ★ Cat Adoption Applications: 17
- ★ Dog Foster Applications: 5
- ★ Cat Foster Applications: 2
- ★ Dog Surrender Applications: 18
- ★ Cat Surrender Applications: 5
- ★ Adoptions by Pet Guardian: 9

**This does not reflect any walk-ins who submit applications on paper.*

COMMUNITY PROGRAMS

Animals supported through our Pet Pantry

- ★ Wellness/Preventative Care:
Dogs- 7
- ★ Pet Food:
Dogs- 74 Cats- 107
- ★ Pet Supplies:
Dogs- 47 Cats- 20

Community Pantry Feedback:

The word is spreading in our community!

"I just heard about this place and I am so grateful & thankful!"

"I just found out about the pet pantry and I can say times have been extremely tough! This has been so helpful, you guys rock!"

"What a great community resource! I wouldn't have been able to feed my dog this month without HSIMC"

VOLUNTEER, TRAINING & BEHAVIOR

Onsite Volunteers:

- New volunteers! We had 5 attendees at volunteer orientation this month!
- New dog walkers! We had 5 people complete their first dog walking orientation, and 3 cancellations

Skillz Sunday:

- No Skillz Sunday for the month of December
- Manina posting Holiday Pet Safety Tips as a alternative to Skillz Sunday!

Behavior Team:

- Leanna Sweet & Manina Harris provided surrender prevention, and behavior support to 12 dogs this month.

Social Media/Website Stats

GOOGLE TRAFFIC

- ★ Business Profile Views - 4,106
- ★ Business Profile Interactions - 1,722
- ★ Phone Calls via website - 230
- ★ People Asked for Directions - 119
- ★ Website Visits - 1,373
- ★ Searches - 1,545

SEARCHES BREAKDOWN (top 5):

- ★ mendocino humane society - 289
- ★ humane society - 221
- ★ humane society ukiah - 183

SOCIAL MEDIA TRAFFIC

Facebook:

- ★ Current followers- 22.3K
- ★ Views- 1.2M
- ★ Content Interactions- 26.1K
- ★ New followers- 2K

Instagram:

- ★ Followers- 2.7K
- ★ Views- 115.4K
- ★ Reach- 5.2K
- ★ Content interactions- 4.6K
- ★ New followers- 30

Tik Tok:

- ★ Followers- 4925
- ★ New Viewers- 931
- ★ Post views- 1.6K
- ★ Total likes- 86.7K

HSIMC Groups:

- ★ Adopters: 1,740
- ★ Volunteers: 414
- ★ Foster Team: 1,032

SHELTERPAY DATA

(ShelterPay is a fully integrated credit card payment platform through ShelterLuv, developed to help offset costs associated with programming, development, and maintenance of the ShelterLuv program. FTA and Adopters have an opportunity to cover costs on behalf of HSIMC, as well as make additional donations to help our cause.)

ShelterPay Rate: 63%

(34 of 54 adopters utilized ShelterPay)

Note: only credit cards are processed through ShelterPay

- ★ Donations: \$614.18

DONATIONS BREAKDOWN

- ★ Boost in Checkout: \$345
- ★ Processing Fees: \$269.18
- ★ Donation Boost Widget: \$0
- ★ Recurring: \$0

ADOPTER DONATION RATE

- ★ Boost in Checkout: 35%
- ★ Processing Fees: 91%

DONATION TOTALS

- ★ YTD 2025: \$10,170.48
- ★ All-time: \$19,143.18

ADOPTER LUV

- ★ 12 Adopters activated their Adopter Luv account for easy access to important documents & medical records for their pets

Leadership

Wellness Clinic “Mas Compassion”- Spring/Summer 2026

The date is set - Wellness Clinic with Jose Ocano to take place on Sunday March 1st at the Redwood Valley Grange.

This Wellness Clinic will be for staff, board members, fosters, volunteers, and other partners who work in the animal welfare field. Invitations to be sent out to rescue partners to ensure they have an opportunity to participate. Thank you Redwood Valley Grange for 50% off on the rental rate!

Behavior Support Program Transition

Thank you all for your vote to approve FDT for Q1-Q2 2026 - we look forward to providing data as this program builds out.

Partnership with MCACS – Animal Balance Project

HSIMC is collaborating with Mendocino County Animal Care Services on the upcoming Animal Balance project, with appointments currently scheduled for March 6th-8th, May 1st-3rd, and July 31st-August 2nd. Looking to schedule 2 additional clinics but funding sources will be needed. This initiative will increase access to high volume/low cost spay/neuter for 1,000 animals in Mendocino County. HSIMC's office and medical team has volunteered to work the clinics and a lead volunteer to feed the crew has been found!

Pet Pantry Program Expansion

Pet Pantry now has power, and lighting has been installed - thank you Alex! Next steps: install vents, sanitize, and stock! Seeking a volunteer to take the lead on this project and run it week to week.

Facility and Infrastructure Needs

Outdoor dog kennels are requiring more frequent repairs due to wear and weather exposure. We are evaluating long-term solutions to “build back better,” focusing on durable, animal-safe, and efficient designs that meet ASV Guidelines for animals housing.

Operating Hours On Surgery Days & FTA Hold Updates:

HSIMC has identified that surgery days place significant demands on staff, particularly when we are simultaneously open to the public. These days require focused attention to ensure animals are safely discharged and that adopters receive the time, education, and support needed to confidently manage post-surgery care. To better support both our adopters and our veterinary partners at EHV, HSIMC will be open by appointment only on Thursday surgery days, beginning January 2026. This adjustment allows staff to remain fully available for post-op transitions, adopter education, and coordination with the EHV team, while maintaining a high standard of care.

Additionally, HSIMC is updating the Foster-to-Adopt (FTA) hold fee for dogs to \$125. This change is intended to reinforce a sense of ownership and commitment for individuals taking a dog or puppy home under the FTA program, while helping offset the increased care and administrative responsibilities associated with extended holds.