



# Humane Society for Inland Mendocino County

## Shelter Operations Board Report

Meeting Date: June 17, 2026

Location: Redwood Valley Grange

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### May 2026 Data

# HSIMC Shelter Operations

| May 2026 Data<br>(Previous year for comparison)   |                                                           |                                                             | Population In Care                      |                                                  |                                          |                                          | YTD Live Release Rate                                                                                                      |
|---------------------------------------------------|-----------------------------------------------------------|-------------------------------------------------------------|-----------------------------------------|--------------------------------------------------|------------------------------------------|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Total Intake<br><br>Dogs: 6 (28)<br>Cats: 25 (67) | Total Live Outcome:<br><br>Dogs: 12 (25)<br>Cats: 23 (39) | Total Euth/<br>Died/Lost:<br><br>Dogs: 0 (1)<br>Cats: 1 (4) | Dog Start:<br>40 (58)                   | Dog End:<br>34 (60)                              | Cat Start:<br>89(102)                    | Cat End:<br>90(126)                      | The YTD live release rate is 96.2%<br><br>Our live release rate for May 2026 was 97.3% in comparison to 97.1% in May 2025. |
|                                                   |                                                           |                                                             | Onsite:<br>23 (9)<br>Foster:<br>17 (49) | Onsite:<br>14 (14)<br>Foster:<br>20 (46)         | Onsite:<br>36 (21)<br>Foster:<br>53 (81) | Onsite:<br>34 (39)<br>Foster:<br>56 (87) |                                                                                                                            |
| Length of Stay for May 2026                       |                                                           |                                                             |                                         |                                                  |                                          |                                          |                                                                                                                            |
| LOS for animal outcomed                           | Average days in custody:<br>Cat - 57<br>Dog - 109         | Average days onsite:<br><br>Cat - 35<br>Dog - 15            |                                         | Average days available:<br>Cat - 44<br>Dog - 108 |                                          |                                          |                                                                                                                            |
| LOS for animals currently in care                 | Average days in custody:<br>Cat - 82<br>Dog - 144         | Average days onsite:<br><br>Cat - 41<br>Dog - 74            |                                         | Average days available:<br>Cat - 69<br>Dog - 137 |                                          |                                          |                                                                                                                            |

# Shelter Operations

## May 2026 Intakes Breakdown (Previous year for comparison)

|                                                           |                                                                                       |                                                                   |
|-----------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| <b><u>Total Intake:</u></b><br>Dogs: 6 (28) Cats: 25 (67) | <b><u>Owner Surrender:</u></b><br>Dogs: 1 (4) Cats: 11 (29)<br><br>Return: Cats 1 (0) | <b><u>Rescue Transfer In:</u></b><br><br>Dogs: 4 (23) Cats: 1 (0) |
| <b><u>Strays:</u></b><br>Dogs: 1 (1)<br>Cats: 12 (21)     | <b><u>Feral Cats:</u></b> Cats 0 (17)<br><br><b><u>Service In:</u></b> Cats: 0 (0)    | <b><u>Born in Care:</u></b><br>Dogs: 0 (0)<br>Cats: 0 (0)         |

## May 2026 Outcomes Breakdown (Previous year for comparison)

|                                                              |                                                                                                   |                                                                                                              |
|--------------------------------------------------------------|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b><u>Total Outcomes:</u></b><br>Dogs: 12 (26) Cats: 24 (43) | <b><u>Return to Owner:</u></b><br>Dogs: 0 (0) Cats: 0 (1)                                         | <b><u>Rescue Transfer Out:</u></b><br><br>Dogs: 0 (0) Cats: 0 (2)                                            |
| <b><u>Adoptions:</u></b><br><br>Dogs: 12 (25) Cats: 23 (36)  | <b><u>TNR:</u></b> *Currently not performing TNR<br><br><b><u>Service Out:</u></b><br>Cats: 0 (0) | <b><u>Deaths:</u></b><br>Dogs:<br>Euthanized: 0 (1)<br><br>Cats:<br>Died in care: 0 (4)<br>Euthanized: 0 (0) |

## Long Term Resident Adoptions

(any animal available for adoption for 3+ months is considered long term)

Cats:

- ❖ Yesper 113 days
- ❖ Maggie 99 days

Dogs:

- ❖ Josie 814 days
- ❖ Pickles 137 days

# Shelter Operations

## RESCUE PROGRAM

### Transfers In:

Lake County Animal Control: 4 dogs

Clearlake Animal Association: 1 dog

Mendocino Coast Humane Society: 1 cat

### Transfers Out:

No transfers out

## STAFFING

- ❖ 9 Employees (6 FT, 3 PT)
- ❖ Jenny completes Human Resource Management course through Mendocino College
- ❖ Heather completes first vaccines
- ❖ Michelle gives B12 injections, Flea & Tick Meds, and is picking up shelter luv data entry with ease!
- ❖ Lyra expresses her happiness with a smooth transition with Suzanne's exit and that Becca and Jenny are doing a really good job in providing leadership support to the cat team.
- ❖ Becca completes Journey You Own leadership program and is offered a position to be a part of the coaching team for the next cohort through Maddies Fund and JYO

## MEDICAL

- ❖ Noche- sudden mastitis and hyperplasia, came down with 105.2 degree fever on a Sunday- rushed to Wasson for emergency care
- ❖ Heartworm dogs- 4 chihuahuas, Booby, Baby, PJ & Angel, from CAA test positive for heartworm and begin treatment
- ❖ Huckleberry- Manx syndrome, outcome unclear as this could progress as he ages
- ❖ Trouble a kitten who came to us with a URI may need his eye removed due to possible rupture
- ❖ Calicivirus kittens, Coleman & Eli, abandoned at our gate- highly contagious illness- kittens are successfully quarantined and recovering with our Calici protocol

# Shelter Operations Wins/Challenges

## CHALLENGES

- ❖ Two kittens, one cat, and one puppy abandoned at our gate this month
- ❖ Rattlesnakes in the kennels- preventative maintenance needed to keep brush and overgrowth down
- ❖ Suzanne is GONE! =[
- ❖ Weed wacker is small for our size property, looking to acquire a larger one in the future
- ❖ Lots of snake hidey spots onsite, we need a more proactive approach to keep areas safe for staff, volunteers, visitors, and animals
- ❖ Miranda's rescue is exposed for shooting dogs and disposing them in a mass grave, and lying about them being adopted

## WINS

- ❖ Heather prepares Rattlesnake for the staff and volunteers to enjoy- tastes like chicken!
- ❖ Transition of Suzanne's exit went well - we only ran out of cat food once and so far medications have only been backordered once but we still don't know where the extra PPE is
- ❖ New feral cat colony housing project by North Coast Builders Exchange
- ❖ New shelter for Play-yard #2 by North Coast Builders Exchange
- ❖ Progress happening on back row dump pile - clearing in progress

## FUTURE

- ❖ We are living in the present

# Shelter Operations

## ADMINISTRATION

### Online applications processed in May 2026

- ❖ Dog Adoption Applications: 15
- ❖ Cat Adoption Applications: 34
- ❖ Dog Foster Applications: 6
- ❖ Cat Foster Applications: 5
- ❖ Dog Surrender Applications: 14
- ❖ Cat Surrender Applications: 18
- ❖ Adoptions by Pet Guardian: 20

## COMMUNITY PROGRAMS

*\*Animals supported through our Pet Pantry\**

- ❖ Wellness/Preventative Care:  
Dogs- 4 Cats- 0
- ❖ Pet Food:  
Dogs- 70 Cats- 130
- ❖ Pet Supplies:  
Dogs- 13 Cats- 29

### Community Pantry Feedback:

*"Always very polite and helpful. So much to look forward to going out there."*

*"The greatest place for animals to be adopted out. Absolutely loving, caring, and lovely place!"*

## VOLUNTEER, TRAINING & BEHAVIOR

### Onsite Volunteers:

- ❖ New Volunteers: 5
- ❖ New Dog Walkers: 3
- ❖ Fear Free Sign Ups: 4

### Skillz Sunday:

- ❖ 5/3: Green Dog Review- Manina
- ❖ 5/10: Emergency Recall- Manina
- ❖ 5/17: Puppy Socialization Webinar- Devan
- ❖ 5/24: Intro to meet & greets- Leanna
- ❖ 5/30: Scrub a Dub Sunday- Kyla

### Behavior Team:

- ❖ Free Dog Trainers provided support to 2 dogs
- ❖ Manina provided support to 2 dogs and referred them to FDT for further support

# Social Media/Website Stats

## GOOGLE TRAFFIC

- ❖ Business Profile Views: 3,786 (+2%)
- ❖ Bus. Profile Interactions: 1,615 (-1.1%)
- ❖ Phone Calls via website: 222 (-25%)
- ❖ People Asked for Directions: 116 (-31%)
- ❖ Website Visits: 1,277 (0%)
- ❖ Searches: 1,209 (+1%)

### SEARCHES BREAKDOWN (top 5):

- ❖ mendocino humane society: 187
- ❖ humane society: 180
- ❖ mendocino animal shelter: 159
- ❖ humane society ukiah: 113
- ❖ mendocino county animal shelter: 81

## SOCIAL MEDIA TRAFFIC

### Facebook:

- ❖ Current followers- 23,191
- ❖ Views- 563.3K
- ❖ Content Interactions- 12.3K
- ❖ New followers- 124

### Instagram:

- ❖ Followers- 3,184
- ❖ Views- 100.2K
- ❖ Reach- 20.3K
- ❖ Content interactions- 4.7K
- ❖ New followers- 89

### Tik Tok:

- ❖ Followers- 5,156
- ❖ New Viewers- 160
- ❖ Post views- 2,202
- ❖ Total likes- 87.5K

### HSIMC Groups:

- ❖ Adopters: 1.8k
- ❖ Volunteers: 428
- ❖ Foster Team: 1.1k

## SHELTERPAY DATA

*(ShelterPay is a fully integrated credit card payment platform through ShelterLuv, developed to help offset costs associated with programming, development, and maintenance of the ShelterLuv program. FTA and Adopters have an opportunity to cover costs on behalf of HSIMC, as well as make additional donations to help our cause.)*

- ❖ ShelterPay Rate: 63%  
( 22 of 35 adopters utilized ShelterPay)
- \*\*Note: only credit cards are processed through ShelterPay\*\**

- ❖ Donations: \$570.88

## DONATIONS BREAKDOWN

- ❖ Boost in Checkout: \$405
- ❖ Processing Fees: \$155.88
- ❖ Donation Boost Widget: \$0
- ❖ Recurring: \$10

## ADOPTER DONATION RATE

- ❖ Boost in Checkout: 32%
- ❖ Processing Fees: 85%

## DONATION TOTALS

- ❖ YTD 2026: \$4,986.58
- ❖ All-time: \$24,129.76

## ADOPTER LUV

- ❖ 11 Adopters activated their Adopter Luv account for easy access to important documents & medical records for their pets

# Leadership

## **Strategic Planning**

We are working with the Nonprofit Leadership Lab to develop a path forward in how we show up for our community and the animals that need us. How can we be more effective and impactful in this work. This project will further develop as staffing stabilizes.

## **Website**

Exploring ways we can further provide education and resources to the community.

## **Pet Pantry Program Expansion**

Looking to partner with a local business for dog food as needed for pet pantry, this program is providing for our community and is much needed.

## **Animal Housing**

Looking into housing options for our cattery that meet ASV Guidelines. What will work for our building, what options are available. Future project.

## **Facility and Infrastructure**

Final design underway for backrow kennels with Danny Pardini.

Eddie Alexander funds new intake condos for our Cattery Intake - working with manufacturer to add drawers at the base of the unit and awaiting a new quote. Not to exceed the \$15,000 donation provided for this project. Excess funds will go to the Pet Food Pantry per Eddie's wishes.

North Coast Builders is providing a new feral cat house for our colony - to be built by high school students over the coming weeks.

## **Legal:**

The FTA case is formally moving forward and a formal complaint is being filed with the court.

HSIMC's *Accident* insurance for *Participants & Volunteers* is not being renewed and will expire as of 08/03/2026. Seeking alternative coverage.