



"A pet is the only thing on earth that will love you more than you love yourself."

**Humane Society for Inland Mendocino County
Board of Directors Meeting Minutes
March 19th, 2025 6:00pm Grange**

Meeting called to order: 6:06pm

Attending: Wynona Idica, Julie Dauer, John King, Teresa King, Erin Moynahan, Myriah Surman, Pein Patricia Ris-Yarbrough

Absent: Jaime Wilkes, Tracey McNamara, Kether Sprague

Staff Members Present: Jenny Hanzlik, Becca Edwards

Guests Present: Julie Allen, Kelsey Radmilovic, Joe Aplet, Cynthia Huhn, Ronnie Richter, Mike Mendez

Revisions to Agenda: N/A

Approval of Agenda:

- A motion to approve the March 2025 agenda was made by John and seconded by Julie D.

Approval of Minutes:

- A motion to approve the February 2025 HSIMC board meeting minutes was made by Myriah seconded by John.

Public Forum:

- Mike Mendez was present from Wino's Crew. They would like to support HSIMC and have several ideas. Wino's Crew would like to host a small monthly poker tournament or a large annual poker tournament. They are open to supporting us however we need. If they did a monthly poker tournament they would print flyers, have tables, chairs, cards, etc. They meet on Sunday from 12-1pm and have invited HSIMC to attend.

President's Comments:

- Upcoming board elections: 5 board members up for elections: Tracey, John, Teresa, Kether, and Pein. Julie and Erin will count ballots. Electing officers in May.
- How do we extend our marketing reach?- Email blasts to current members. Website posting of upcoming events with the next event at the top instead of on the bottom. Create an event on social media. Offer a discount for those who purchase online. Possibly offer a family bundle: buy 4 tickets and save \$5.00. Share events to the HSIMC story on social media. HSIMC is on TikTok, we could utilize it more. Discussion surrounding Mendo Lake Family magazine: reminder that HSIMC chose to discontinue as it was not drawing in a crowd. Ask our following how they would like to hear about events.

Financial Update Report: February 2025

- January activity \$35.8K income / \$46.2k expenses (-10.4k (income))
- Bank account \$3.5k checking / \$97.9k in reserve
- LPL account \$1,111k / \$4,655 monthly dividend payment

Shelter Operations: March Board Report is located at:

<https://img1.wsimg.com/blobby/go/ba39d39d-d334-4101-8634-7ec911770734/downloads/5e461261-f36b-40b0-897f-e27d5b5f85c3/February%202025%20-%20Board%20Report.pdf?ver=1743027032780>

- Jenny will send Board Report via email. Becca will be out of town from March 25th-31st.

Fundraisers:

- **Updates from February 13th fundraising meeting:** see attached Fundraising committee report: <https://mail.google.com/mail/u/0/?tab=rm&ogbl#inbox/FMfcgzQZTMHPQrWzwSpNKdbHfMLgXGzg?projector=1&messagePartId=0.1>
- **Updates from Mendo Mill adoption event (Feb. 15)-** Over \$1,000 raised! More money from the raffle will be coming at the end of the month.
- **Update on Disc Golf tournament (Mar 1-2)-** Great turnout. Registration and raffle brought in \$4200. Also several donated items. Would like to do it again next year.
- **Update on Pancake Breakfast planning committee – John (Mar 16)** Decent turnout. Had lots of leftovers. Believe the weather kept people at home.
- **Update on Nelson Family 5K race (Apr 5)-** Need 1 more volunteer. Ronnie to support HSIMC. Cindy H., John, Teresa, Joe A. and Elaine R. will be there.
- **Update on Barra Wags & Wines (Apr 12)-** They will make flyers for us, we will need swag, table top, and wheel of fortune from 11-2. Turtle Island Tacos will be there. Teresa is making sunflower starters to give to those who make a donation.
- **Easter Egg Hunt HSIMC (April 19)-** Grange to do their bake sale and they will require a pop-up and chairs. We need more candy this year. Last year we had 1200 pieces and that was not enough. At least double that for this year. 4H will be stuffing the eggs. We have a large amount to stuff this year and need candy donations. Looking for more volunteers. Egg hiders: Jaime, Erin, Terri, Teresa: we need more. Erin will be Easter Bunny. We need a giant stuffed animal and raffle baskets.
- **I.See event in Cloverdale (April 26):** They have been difficult getting ahold of. May be able to drive some animals down. Potentially bring a slide show of adoptable animals?
- **Update on Toxqui wine launch (Jun 21)-** Firming up details for advertising. May be a charge as an exclusive event. This will be in partnership with Sonoma
- **Update to joint activities with Mia Bea:**
 - June 1 – Family Fun Day- 11am-2pm.** Party Pros will have a jump house. HSIMC will bring dogs. DJ Ken Steely would like to participate as DJ. Eddies Hot Dogs will serve food.
 - June 29 – Summer Solstice Dance Party with Fargo Brothers-** Sunday from 5pm-dark. We will need to have a table top, we will collect funds, they will pour wine and possibly beer. Need ABC License for beer and vendors for food.
- **2025 Gala event – Teresa (May 3)-** 9 cakes to be auctioned. Sponsors and Donors needed for auction items. Will go to Gather Events on March 25th to look it over.

Construction Projects – We did not have a member of the committee present.

- **Plumbing concerns:** Plumber volunteered time and materials.
- **Status front signage:** Complete. Looking to place posts with cement.
- **Status residence fencing:** Completed. Minor adjustments necessary.
- **Status barn update:** No update as of now.

Upcoming Meetings-

- **Fund Raising Committee Zoom Thursday, April 10th –**
- **BOD Meeting -Wednesday, April 16th – RV Grange @6pm**
- **Finance Committee- Sunday, April 13, 2025 – HSIMC @10am**

Keep in View-

- **Corn Hole Tournament**
- **Community Presentations – Willits Lions Club – Red Hat Society – Ukiah Lions Club**
- **Grants – Nancy Gots**
- **Thrift Store – Judy Martin – Coast Humane Society**
- **Care-A-Van**
- **Rummage Sale**

AOB- Adjournment 7:55pm