



"A pet is the only thing on earth that will love you more than you love yourself."

Humane Society for Inland Mendocino County
Board of Directors Meeting Minutes
August 20th, 6:00pm Grange

Meeting called to order: 6:03pm

Attending: John King, Teresa King, Pien Ris-Yarbrough, Jaime Wilkes, Erin Moynahan, Tracey McNamara, Myriah Surman, Wynona Idica, Julie Dauer, Kether Sprague

Absent: Jenny Hanzlik

Fundraising Co-Chairs Present: Kelsey Radmilovic, Julie Allen **Staff Members Present:** Becca Edwards **Guests Present:**, Joe Aplet, Cynthia Huhn, Kyla Iverson

Revisions to Agenda: None

Approval of Agenda:

- A motion to approve the August 2025 agenda was made by Jaime and seconded by Julie D.

Approval of Minutes:

- A motion to approve the July 2025 HSIMC board meeting minutes was made by John seconded by Pien.

Public Forum: Kyla is joining us today to talk about the Doggonit event and is offering to partner with Glory in Cloverdale to offer nail trimming during the event and donate the proceeds to HSIMC. Joe brought in samples of wrapping paper and is requesting support from the Board to purchase wrapping paper specific to HSIMC for wrapping fundraiser.

President's Comments:

- Teresa and Jenny made nametags for all board members. Board members will wear these at events and remember that they are representing HSIMC when they are at events.
- Bring a friend to our next board meeting.
- It would be nice to have more board members attend functions/ online calls for fundraisers.
- Please work on finding a gift for employee appreciation and obtaining an auction item for the Kritter Karnival/Volunteer Appreciation event. **Financial Update Report: July 2025**
- \$13.6k / \$48.2k expenses
- Bank account \$34.6k checking / \$31.0k in reserve
- LPL account \$1109k + \$2k / \$4,655 monthly dividend payment
- Average expense per day: \$1761 /Revenue per day: \$1604 (+ \$157 per day)
- We need \$52k-\$54k per month to break even
- Bank= 20 days of spend & Reserve = 18 days.
- Approximately \$5k in fund raising expense \$3.4 swag + Misc

Shelter Operations: July's Board Report has been emailed to all board members and uploaded to HSIMC website.

- Our behavior euthanasia policy is to opt in for details, just let Becca know you are interested. This way only those who wish to know will know as it is sensitive information that can be difficult for some to see/learn about.
- Cremations are expensive and we cannot bury onsite. Memorial? Dogwood tree? Rainbow bridge? Plaques?
- Equal distribution of employee gifts *Post meeting update: Asking for \$50 Costco gift cards for staff appreciation gift.*
- New employee is doing well in the front office. Come by and say hello.

Fundraisers: Kesley and Julie A: (Please see meeting minutes from 7/10/2025 for full summary held on Google Meet.)

Mendo Mill check is in the mail from Valentines Day. Calendar is at \$3000.00 right now, please share!

- **New Fundraising Planning Sheet:** Continuing to make edits but is usable. Suggested add space for hours of fundraising event and spot for board approved budget.

- **Vibes and Vines at Mia Bea (June 29):** Very good event, sold out! Mia Bea would like to do more events but does not want to be so involved in the planning. HSMC will do more of the planning moving forward. We need paper tickets as that went well. Consider selling paper tickets at “Sundays in the Park” next year. Debrief was fun and we were able to support Flying Dog Pizza after they have done so much for us. We will need more people to set up and break down next year.
- **Doggonit event:** Cloverdale with Glory at Doggonit. Kyla Iverson to lead. September 20th decided as date. Kyla will offer nail trims and donate proceeds to HSMC. She will do the trimming with a suggested minimum donation. Glory will provide free bags with items for adopted animals. We will need tabletop, swag, volunteers, and dogs. Other groomers from HSMC are welcome to help out.
- **Flourish & Flow (August):** Kelsey is lead on this. Erin Coorly approached Kelsey about HSMC receiving donations from her weekly yoga session. She is also collecting items from our wish list and doing a raffle in benefit of HSMC.
- **Kritter Karnival and Volunteer Appreciation Event (September 28):** Meeting every Monday at 6pm through the event with planning team. Need many volunteers. We will have a taco bar. Mary and her volunteers will do the serving. We will have a dunk tank and need big names to be in it. The dunk tank comes with insurance. We have a bounce house. Julie will talk with Nicole about 4H petting zoo. Jenny put out the save the date. Kelsey is working on obtaining pots with soil from Mendo Mill. Stacey and Tracey will paint on chalkboard with paint pens and mount. \$10.00 wristband and \$10.00 food. Should be good on beer and wine. Need other drinks and non-alcoholic beer. We would like haybales. EZ ups from Sparetime. We will need a trailer for the table and chairs *Chris Sprague will use his truck and trailer. Need volunteers to pick up on Saturday.*
- **Custom Holiday Wrapping Paper (December):** Joe would like to ask for funds to purchase custom wrapping paper, he has brought samples. We will email Joe our logo. \$3-4 hundred estimation.
- **Texas Hold ‘Em Tournament (October 11):** Jaime and John taking the lead and working with Spare Time. Flyer is here for consideration. Dinner and drinks offered. Could have a sponsor for food. Need bartender, dealers, 1-2 large items to raffle and prizes.
- **Jack & Noel’s Pumpkin Patch (October 25th):** Pumpkin decorating contest with HSMC leading. Julie, Cindy, and Joe volunteering.
- **McCarty’s Bar Fundraising event (November 8th):** State Fair theme from 3-6pm
- **NorthSpur Brewery Special HSMC Beer Event (Hoppy Tails TBD):** Kelsey and Ronnie will lead IPA with some profit coming to HSMC. May be a beer offered throughout the year. Release party event. Ronnie is amazing and will sell this. We will work on marketing.
- **Subaru Share the Love Adoption Event (Nov/Dec):** Three dates offered. December 6th looking good right now.

Construction Projects –

- **Container Plans:** More to come.
- **Playhouse Plans:** The playhouse will hold pop-up event items, so they are easy to grab and go. We will need a whiteboard in the playhouse, and we will need to decide who is responsible for replenishing supplies. Stacey is building a rack that will hold 5 tubs and a corral for our banners. TK to lead.
- **Corn Hole Raffle:** Being painted right now. Will be ready for auction at Kritter Karnival. Super cute. Tracey will create raffle signage and we will raffle off both sets. *Teresa has made raffle tickets. They are available for sale at HSMC if anyone wants to pick up and sell.*
- Tracey to take a chainsaw to our old signs facing Highway 101!!

Upcoming Meetings-

- **Fund Raising Committee Zoom Thursday, September 11th on Google Meet.**
- **BOD Meeting -Wednesday, September 17th – RV Grange @6pm**
- **Finance Committee- Sunday, October 12th – HSMC @10am**

Keep in View-

- **Community Presentations – Willits Lions Club – Red Hat Society – Ukiah Lions Club**
- **Grants – Nancy Gots**
- **Tractor Supply- Jenny has Tractor Supply reached out?**
- **Yard Sale- Date TBD Personal items. Donated items in fundraising shed. Other items?**
- **Thrift Store – Judy Martin – Coast Humane Society**

AOB- Adjournment 7:51pm