



“A pet is the only thing on earth that will love you more than you love yourself.”

**Humane Society for Inland Mendocino County  
Board of Directors Meeting Minutes  
January 21<sup>st</sup>, 6:00pm Grange**

**Meeting called to order:** 6:00pm

**Attending:** John King, Teresa King, Pein Ris-Yarbrough, Kether Sprague, Erin Moynahan, Tracey McNamara, Wynona Idica, Julie Dauer, Myriah Surman

**Absent:** Jenny Hanzlik, Becca Edwards, Jaime Wilkes

**Fundraising Co-Chairs Present:** None **Staff Members Present:** None **Guests Present:**, Joe Aplet, Leonore Hernandez, Ronnie Richter

**Revisions to Agenda:** Add closed session at the end of the meeting

**Approval of Agenda:**

- A motion to approve the January 2026 agenda, with revisions, was made by Kether and seconded by Julie.

**Approval of Minutes:**

- A motion to approve the December 2025 HSIMC board meeting minutes was made by Tracey seconded by John.

**Public Forum:** Coast to Coast is asking that we have two cats on site. They have someone for Sundays so the animals will be cared for every day of the week. Stacey has offered to transport the cats.

**President's Comments:**

- Ronnie and Mary Lee Richardson are both interested in joining the board. Ronnie is interested in joining the board. She is volunteering due to a foster fail and would like to give back to our community by volunteering. She has lead previous fundraisers as well as our current fundraiser “Hoppy Tails” with Northspur. Mary is not present tonight.
- We are looking at ways to revamp and revitalize the membership program.

Board Ideas:

- “use supporter” instead of “member” but then we would need to change the bylaws.
- Show what membership does with the money collected
- Banner of members at the gala?
- Legendary members (10+ years), Superstar Members( 5-10 years), Star (0-5 years) different perks?
- Revamp website to add membership tab to every page.
- Notify members of events
- Move to annual renewal?
- Automated monthly membership?
- Banner in front of HSIMC?
- Membership drive into gala
- Membership at booths
- Raffle for members at gala?
- Create a membership committee?
- Looking at new ways/ new ideas to advertise upcoming fundraisers
  - We currently use social media and put up flyers
  - Use radio? Erin will write a blurb for public radio
  - Raffle tickets on radio
  - Check in with advertising with the Volunteer Network
- Looking for board ambassadors to reach out to corporate/individual donors. Not to ask for money but to acknowledge and appreciate their past support.
  - Can we please have a list? Phone call vs in person. Potentially QRT phone calls.

**Financials Update:** We are in need of a grant writer. Should we outsource?

## Meeting Minutes January 21,2026

- \$113.9k / \$36.0k expenses
- Bank account \$131.7k checking / \$104k in reserve
- TRP MM: \$345k
- LPL account: \$1174.8k / \$4,655 monthly dividend payment + \$3,275 LT gain)
- Mary Doll donated 55 shares of AAPL, PTD 265 shares. Market value Dec 31<sup>st</sup>- \$72,043-2025 + 15.1%
- We hold a few shares of MSFT which has appreciated to 16.50% in 2025
- 2025 LPL portfolio had growth of 6.78%- 10.4% inclusive of dividends
- LPL Franklin cap gain of \$3275 we need to allocate
- MM acct paid approx.. \$1k per month in Nov/Dec and will increase in Jan by
  - \$\$91,291- from Dahl Estate
  - \$60,989- from reserve
- MM – Ex reserve \$\$ = \$436.3k – will generate \$1400 per month
- Estates gave us a huge injection without which we would be operating at a loss.
- Bank \$ + reserve ex MM transfer = 1.8 months operating income
- In general for once in a long while HSIMC is financially healthy, however, this can change so keep the heat on with fundraising, retooling membership, cost savings/awareness.

**Shelter Operations Report:** was emailed to all board members. Jenny and Becca not able to attend tonight. Live Better is on March 1<sup>st</sup>. Spay and Neuter clinic to be held March 6-8, May 1-3, and July TBD. 200 animals on the weekend will be spayed/neutered at each event. Lake county will help us with May dates due to Gala. We will feed volunteers.

**Construction Projects:** Vents have come and Gary will install them. For Rainbow Bridge project: beams are in place and we break ground next week. For hands sign from Ritter Karnival, we are placing one more coat of protective seal and it will hang on side of the container.

### **Fundraising:**

- Looked at the calendar and assigned board leads.
- Hoppy Tails Launch: The beer launch begins tomorrow night in Cloverdale at Papa's Pizza, then at Cultivo in Ukiah on the 29<sup>th</sup>, and again in Willits at Northspur Brewery on the 30th. Beer is currently sold out and what is left is being reserved for the launch parties. Beer was sold in Humboldt, Sonoma, and Mendocino counties. McCarty's, Cultivo, and Patterson's have it on. We may be able to have some made for the Gala. We should shout out to the companies that purchased kegs and cans.
- Gala Event: "Mendo Masquarade" flyer sent around with table number sign. Core team for Gala: Teresa, John, Wynona, Jules, Terri, Pien, Ronnie, and Jaime.
- Wags & Wines: We discussed changing these to Wags, Wines & Walks, but don't really have time to coordinate for this year in March. Will look at it again on down the line.

### **Upcoming Meetings-**

- **Fund Raising Committee Zoom Thursday, February 12th on Google Meet.**
- **BOD Meeting -Wednesday, February 18<sup>th</sup> – RV Grange @6pm.**
- **Finance Committee- Sunday, March 22<sup>nd</sup> – HSIMC @10am**

### **Keep in View-**

- **Community Presentations – Willits Lions Club – Red Hat Society – Ukiah Lions Club**
- **Grants – Nancy Gots**
- **Tractor Supply- Jenny has Tractor Supply reached out?**
- **Yard Sale- Date TBD Personal items. Donated items in fundraising shed. Other items?**
- **Thrift Store – Judy Martin – Coast Humane Society**

**AOB- Adjournment 7:21pm**