



Humane Society for Inland Mendocino County

Shelter Operations Board Report

Meeting Date: August 19, 2026

Location: Redwood Valley Grange

July 2026 Data

HSIMC Shelter Operations

July 2026 Data (Previous year for comparison)			Population In Care				YTD Live Release Rate
Total Intake Dogs: 20 (23) Cats: 17 (29)	Total Live Outcome: Dogs: 14 (25) Cats: 27 (40)	Total Euth/ Died/Lost: Dogs: 0 (1) Cats: 0 (1)	Dog Start: 31 (50)	Dog End: 37 (47)	Cat Start: 79 (91)	Cat End: 69 (79)	The YTD live release rate is 96.3% Our live release rate for 2026 was 97.5% in comparison to 97% in 2026.
			Onsite: 16 (10) Foster: 15 (40)	Onsite: 12 (11) Foster: 25 (36)	Onsite: 33 (26) Foster: 46 (65)	Onsite: 32 (23) Foster: 37 (56)	
Length of Stay for July 2026							
LOS for animals outcomed	Average days in custody: Cat - 110 (61) Dog - 91 (51)		Average days onsite: Cat - 40 (17) Dog - 52 (11)		Average days available: Cat - 92 (41) Dog - 89 (56)		
LOS for animals currently in care	Average days in custody: Cat - 105 (109) Dog - 109 (134)		Average days onsite: Cat - 55 (35) Dog - 65 (45)		Average days available: Cat - 96 (92) Dog - 106 (132)		

Shelter Operations

June 2026 Intakes Breakdown (Previous year for comparison)

<u>Total Intake:</u> Dogs: 20 (23) Cats: 17 (29)	<u>Owner Surrender:</u> Dogs: 11 (8) Cats: 10 (19)	<u>Rescue Transfer In:</u> Dogs: 9 (10) Cats: 0 (3)
<u>Strays:</u> Dogs: 0 (5) Cats: 7 (0)	<u>Feral Cats:</u> <u>Service In:</u> Cats: 0 (0)	<u>Born in Care:</u> Dogs: 0 (0) Cats: 0 (0)

March 2026 Outcomes Breakdown (Previous year for comparison)

<u>Total Outcomes:</u> Dogs: 14 (26) Cats: 27 (41)	<u>Return to Owner:</u> Dogs: 0 (0) Cats: 0 (0)	<u>Rescue Transfer Out:</u> Dogs: 0 (0) Cats: 0 (0)
<u>Adoptions:</u> Dogs: 14 (24) Cats: 26 (40)	<u>TNR:</u> *Currently not performing TNR <u>Service Out:</u> Cats: 0 (0)	<u>Deaths:</u> Dogs: Euthanized: 0 (1) Cats: Died in care: 1 (1) Euthanized: 0 (0)

Long Term Resident Adoptions

(any animal available for adoption for 3+ months is considered long term)

Cats:

- ★ Machete (364 days)
- ★ Raven (239 days)
- ★ Chicken Noodle Soup (228 days)
- ★ Umberto (185 days)
- ★ Rodeo (105 days)
- ★ Jasper (107 days)
- ★ Dr. Seuss (94 days)

Dogs:

- ★ Xena (536 days)
- ★ Coco (129 days)
- ★ Ryder (103 days)

Shelter Operations

RESCUE PROGRAM

Transfers In:

Clearlake Animal Association: 6 days

Bones Pet Rescue: 2 dogs

MCACS: 1 dog

Transfers Out:

STAFFING

- ★ 9 Employees (6 FT, 3 PT)
- ★ Frontline office staff is feeling the overwhelming needs of our community, we are proud of the courageous conversations and willingness to help despite not being able to resolve every challenge
- ★ Courageous conversation training continues in real time
- ★ Bi-Weekly office team meetings are back!
- ★ Jenny is out for a week in July!

MEDICAL

- ★ MORE ringworm! Kittens Lotsatoeses and Heckatoeses come down with the fungus and a one way ticket to the quarantine room
- ★ Little Warrior almost loses his life to a nasty upper respiratory infection, harnesses the love of the community as they got the chance for at inside look at what it takes to save the teeny tiny lives of kitten season.
- ★ Dr. Chana inspired by Little Warrior seeks oxygen concentrator for HSMC
- ★ Oreo tests positive for Parvovirus, he and his 4 littermates are treated with monoclonal antibodies at EHV and make a full recovery
- ★ Kitten full of maggots was surrendered on a Sunday and succumbed to its injuries despite our best efforts to save her- we named her Hope :'/

Shelter Operations Wins/Challenges

CHALLENGES

- ★ Fire on neighbors property threatens the lives of 51 onsite animals!
- ★ Frustration in the community over not being able to take in the volume of animals in need
- ★ Olive (Yuzu) is euthanized after just a few days in her home after her vet visit revealed a rare tumor in her throat. Her family, foster, staff and everyone who loved her is heartbroken by the loss
- ★ Keeping up with food supplies for Pet Pantry

WINS

- ★ Kether swoops in and provides assistance to multiple departments, including taking home underage kittens for foster!
- ★ Xena finds THE BEST HOME! Her new family came in and wanted to help a dog who needed it most. Xena is living the life of her dreams on a ranch in Hopland.

FUTURE

- ★ Neighbor to begin weed wacking post fire
- ★ Manina is looking into county ordinance as they pertain to fire abatement requirements - changes are needed and our county ordinances do not provide any legal recourse for unmaintained properties
- ★ Angie Herman, Pine Mountain Fire Safe Council, to visit HSMC for a fire assessment on Thursday, August 20th, at 11am. Angie holds certifications in *Assessing Structure Ignition Potential from Wildfire & Home Hardening/Defensible Space Assessor Training*
- ★ Thursdays - HSMC is officially open by Appointment Only - gate sign needs to be updated

Shelter Operations

ADMINISTRATION

Online applications processed in June 2026

- ★ Dog Adoption Applications: 28
- ★ Cat Adoption Applications: 26

- ★ Dog Foster Applications: 8
- ★ Cat Foster Applications: 4

- ★ Dog Surrender Applications: 15
- ★ Cat Surrender Applications: 19

- ★ Adoptions by Pet Guardian: 14

COMMUNITY PROGRAMS

Animals supported through our Pet Pantry

- ★ Wellness/Preventative Care:
Dogs- 16 Cats- 9

- ★ Pet Food:
Dogs- 105 Cats- 179

- ★ Pet Supplies:
Dogs- 15 Cats- 14

Community Pantry Feedback:

"We are so grateful for the support the Humane Society does for us and those in need. Thank you!"

"Thank you so much, you've always been a great help!"

VOLUNTEER, TRAINING & BEHAVIOR

Onsite Volunteers:

- New Volunteers: 8
- New Dog Walkers: 9
- Fear Free Sign Ups: 7

Skillz Sunday:

- 7/11: Find It's - Leanna
- 7/19: Scrub A Dub Sunday- Kyla

Behavior Team:

- Free Dog Trainers provided support to 2 clients

- Manina provided support to 2 clients and referred them to FDT

Social Media/Website Stats

GOOGLE TRAFFIC

- ★ Business Profile Views: 4,125 (+4%)
- ★ Bus. Profile Interactions: 1,839 (+7.1%)
- ★ Phone Calls via website: 271 (-4%)
- ★ People Asked for Directions: 132 (-7%)
- ★ Website Visits: 1,436 (+3%)
- ★ Searches: 1,400 (10%)

SEARCHES BREAKDOWN (top 5):

- ★ humane society: 261
- ★ mendocino humane society: 220
- ★ mendocino animal shelter: 179
- ★ humane society ukiah: 114
- ★ mendocino county animal shelter: 76

SOCIAL MEDIA TRAFFIC

Facebook:

- ★ Current followers: 23,552
- ★ Views: 914.9K
- ★ Content Interactions: 25.4K
- ★ Viewers: 104.2K
- ★ New followers: 281

Instagram:

- ★ Followers: 3,337
- ★ Views: 130K
- ★ Reach: 22.7K
- ★ Content interactions: 8.3K
- ★ New followers: 121

Tik Tok:

- ★ Followers: 5,236
- ★ New Viewers: 237
- ★ Post views: 3.9K
- ★ Total likes: 88K

HSIMC Groups:

- ★ Adopters: 1.8K
- ★ Volunteers: 434
- ★ Foster Team: 1.1K

SHELTERPAY DATA

(ShelterPay is a fully integrated credit card payment platform through ShelterLuv, developed to help offset costs associated with programming, development, and maintenance of the ShelterLuv program. FTA and Adopters have an opportunity to cover costs on behalf of HSMC, as well as make additional donations to help our cause.)

★ ShelterPay Rate: 80%
(36 of 45 adopters utilized ShelterPay)

Note: only credit cards are processed through ShelterPay

★ Donations: \$1,114.55

DONATIONS BREAKDOWN

- ★ Boost in Checkout: \$850
- ★ Processing Fees: \$254.55
- ★ Donation Boost Widget: \$0
- ★ Recurring: \$10

ADOPTER DONATION RATE

- ★ Boost in Checkout: 37%
- ★ Processing Fees: 88%

DONATION TOTALS

- ★ YTD 2026: \$7,337.65
- ★ All-time: \$26,480.83

ADOPTER LUV

- ★ 12 Adopters activated their AdopterLuv account for easy access to important documents & medical records for their pets