

# SPONSORSHIP PACKAGES



Free Music For The People

# CELEBRATING

# 12

# YEARS

# Downtown Flint

AUGUST 3, 2024

# [FLINTDROPFEST.COM](http://FLINTDROPFEST.COM)

# FLINTDROPFEST.COM



## ELECTRONIC MUSIC & ARTS FESTIVAL

FLINT DROP FEST ATTRACTS APPROXIMATELY 10,000+ PEOPLE ANNUALLY FROM ACROSS THE U.S. TO CELEBRATE THE MUSIC, ART AND CULTURE OF THE ELECTRONIC MUSIC SCENE. THE FESTIVAL REACHES A WIDE DIVERSITY OF DEMOGRAPHICS PREDOMINATELY IN FLINT, DETROIT, BAY CITY, SAGINAW AND CHICAGO AREAS.

THE 2024 EVENT WILL FEATURE 12 TOTAL PERFORMANCE STAGES FEATURING NATIONAL, REGIONAL AND LOCAL TALENT, VENDORS, WORKSHOPS, POPUPS, FOOD AND MORE FOR ALL AGES TO ENJOY. THIS EVENT IS MANAGED BY VOLUNTEERS AND USES ALL DOLLARS TOWARDS BUILDING, GROWING AND INVESTING FURTHER INTO THIS DREAM OF PROVIDING A FREE AND MEANINGFUL PLATFORM FOR CULTURE, ARTS AND SMALL BUSINESSES OF FLINT AND BEYOND.

IF YOU WANT EYES ON YOUR BRAND THIS SUMMER WHILE SUPPORTING MICHIGAN'S LARGEST FREE ELECTRONIC MUSIC EVENT... INVEST IN FLINT DROP FEST ON SATURDAY, AUGUST 3, 2024.

MAKE PAYMENTS TO SAGENCYLLC EMAIL- [FLINTDROPFEST@GMAIL.COM](mailto:FLINTDROPFEST@GMAIL.COM)

FB PAGE- [WWW.FACEBOOK.COM/FLINTDROPFEST](http://WWW.FACEBOOK.COM/FLINTDROPFEST) FB EVENT- [BIT.LY/FDF24](http://BIT.LY/FDF24)

# SPONSORSHIP PACKAGES



| Sponsor Level | Size   | Title                   | Logo Placement   |
|---------------|--|-------------------------|--|
| #1<br>\$250   | 6" x 6" logo-<br>(2x) 24"x36" poster<br>+ 12"x18 Print | Poster Sponsor          | (2x) Sponsor Poster<br>@ FDF INFO  |
| #2<br>\$500   | 2"x2"<br>Backside Tee                                  | Talent Tee Sponsor      | (200) Talent Tshirt<br>+ 12"x18" Sponsor Print   |
| #3<br>\$1,000 | 12"x24"  | Sponsor Triangle        | (3x) Street Triangle<br>+ \$250 package perks  |
| #4<br>\$2,500 | 2'x10'   | Community Stage Sponsor | Community Stage Banner<br>+ 3x stage shout out<br>+ \$250 package perks                              |
| #5<br>\$5,000 | Digital Map<br>2'x10' - Banner<br>2"x2" Backside Tee   | INFO TENT Sponsor       | Official Digital Map<br>+ FDF INFO Banner<br>+ 6x main stage shout out<br>+ \$1000/\$500/\$250 perks |

**\*All packages include FB & FDF Website Promo (150k/mo)**

**AUGUST 3, 2024**  
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# SPONSORSHIP PACKAGES



#5 (\$5000)

Official INFO TENT Banner Sponsor 2'x10'



#4 (\$2500)

Community Stage Banner Sponsor 2'x10'



#1 (\$250)

Poster Sponsor

|                 |                 |                 |                 |
|-----------------|-----------------|-----------------|-----------------|
| YOUR 6"x6" LOGO | \$250           |                 | YOUR 6"x6" LOGO |
| \$250           |                 | \$250           |                 |
|                 | \$250           | YOUR 6"x6" LOGO | \$250           |
| \$250           | YOUR 6"x6" LOGO | \$250           | \$250           |
| YOUR 6"x6" LOGO |                 | YOUR 6"x6" LOGO | \$250           |
| \$250           | YOUR 6"x6" LOGO | \$250           | YOUR 6"x6" LOGO |

#2 (\$500)

Talent Tee Sponsor 2"x2"



#3 (\$1000)

8'x4' Sponsor Triangle



\*All packages include FB & Web Promo (150k/mo)

AUGUST 3, 2024

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# SPONSORSHIP SPECS & DETAILS



| Sponsor Level | Requested File Size/Type   | Title                   | Logo Placement  |
|---------------|--|-------------------------|---|
| #1<br>\$250   | 1800 x 1800px<br>High Resolution<br>JPEG/PNG<br>Transparent & White  | Poster Sponsor          | (2x) 24" x 36"<br>Sponsor Poster<br>@ FDF INFO TENT<br>6" x 6" Logo   |
| #2<br>\$500   | 600 x 600px<br>High Resolution<br>JPEG/PNG<br>Transparent & White    | Talent Tee Sponsor      | (200) Talent Tshirts<br>2" x 2" Logo<br>+ 12"x18" Sponsor Print   |
| #3<br>\$1,000 | 3600 x 7200px<br>High Resolution<br>JPEG/PNG<br>Transparent & White  | Sponsor Triangle        | (3x) Street Triangle<br>+ \$250 package perks   |
| #4<br>\$2,500 | 3600 x 21600px<br>High Resolution<br>JPEG/PNG<br>Transparent & White | Community Stage Sponsor | Community Stage Banner<br>2' x 10'<br>+ 3x stage shout out<br>+ \$250 package perks                           |
| #5<br>\$5,000 | 3600 x 21600px<br>High Resolution<br>JPEG/PNG<br>Transparent & White | INFO TENT Sponsor       | Official Digital Map<br>+ FDF INFO Banner-2' x 10'<br>+ 6x main stage shout out<br>+ \$1000/\$500/\$250 perks |

**\*All packages include FB & FDF Website Promotion @ 150k/month views**

**AUGUST 3, 2024**

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# SPONSORSHIP ENTRY FORM



| Sponsor Level | Sponsor Name | Email | Payment Method                   |
|---------------|--------------|-------|----------------------------------|
| #1<br>\$250   |              |       | CASH<br>CHECK<br>CARD<br>CASHAPP |
| #2<br>\$500   |              |       | CASH<br>CHECK<br>CARD<br>CASHAPP |
| #3<br>\$1,000 |              |       | CASH<br>CHECK<br>CARD<br>CASHAPP |
| #4<br>\$2,500 |              |       | CASH<br>CHECK<br>CARD<br>CASHAPP |
| #5<br>\$5,000 |              |       | CASH<br>CHECK<br>CARD<br>CASHAPP |

Enter your info and look for an EMAIL FROM [FLINTDROPFEST@gmail.com](mailto:FLINTDROPFEST@gmail.com)

\*ONLY MAKE PAYMENTS TO SAGENCYLLC OR FLINTDROPFEST OFFICIAL LINKS

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