

JESSICA SCIABICA

SUMMARY

Versatile Graphic Designer with talent for developing unique designs for a variety of clients. Well-versed in generating innovative ideas and concepts. Collaborates with marketing and management teams to discuss priorities and expectations to create the appropriate collateral/media.

EXPERIENCE

Graphic Designer

Jet Advertising | Bloomington, IL | January 2023 - Current

- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design brochures, banners, signs, catalogs, posters and other promotional materials.
- Produced projects for advertising and informational purposes.
- Kept track of time by logging hours towards completion of a project
- Consulted with clients to define design requirements and manage product development projects.

Graphic Designer

InvenTrust Properties | Downers Grove, IL | September 2021 - September 2022

- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design email blasts, catalogs, posters and other marketing collateral.
- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners and signs.
- Used video and motion assets to showcase shopping centers across multiple mediums and channels.

Graphic Design Intern

Equity Lifestyle Properties | Chicago, IL | June 2020 - August 2021

- THIS INTERNSHIP WAS A SUMMER INTERNSHIP FROM JUNE - AUGUST (WORKED DURING BOTH 2020 AND 2021)
- Edited and proofread documents before being published online or sent to print.
- Built expertise in Adobe Photoshop, Illustrator, and InDesign
- Prepared branding packages for point of sale displays, promotional materials and product packaging.
- Designed and printed online interactive sales and marketing collateral.

Graphic/Web Content Editor

North Central College | Naperville, IL | August 2019 - May 2021

- This was a "practicum" at North Central College for the Student Run College News Site called "NccLinked".
- Managed code on back end, updated widgets and added users (Editors, Authors, etc) to site
- Updated "About Us" section every year to include new members
- Implemented new logo to site, and created "On the Record" podcast logo that is still featured on the site
- Worked closely with graphic, photo and video teams to get content onto the website

WEBSITES, PORTFOLIOS, PROFILES

- <http://jessicasciabica.com/>
- <https://www.linkedin.com/in/jessica-sciabica-685465162/>
- <https://www.instagram.com/sciabica.design/>

CONTACT

📞 (312) 215 3788

✉ jessie.wrigley@gmail.com

📍 Naperville, IL 60540

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Adobe After Effects
- Motion Graphics Animation
- Microsoft Office expertise
- Logo creation
- Advertising familiarity
- Digital graphics
- Website design
- Project management abilities
- Production standards
- Project coordination
- Credit card payment processing
- System implementation
- Call Center Operations
- Retail sales customer service
- Technologically savvy

EDUCATION

Bachelor of Arts

Graphic Design

North Central College, Naperville, IL

- Featured on Dean's List
- Additional Web Design knowledge gained via "NccLinked"

ACCOMPLISHMENTS

- ICPA 2020-2021 CONVENTION, HONORABLE MENTION: Sports Page Design (The NCC Chronicle, North Central College)

CERTIFICATIONS

- Foundations of Digital Marketing and E-Commerce, Coursera - 2022