



SIDELINE CONNECT

KidsU32 is a reputable 501 c (3) non-profit organization based in Dallas, TX. The organization is committed to providing children the opportunity to grow and learn through sports-based media and other outlets. As a humanitarian-service based organization, we offer children of all ethnicities and backgrounds the opportunity to work together on a “level playing field”. We are aware of the various unpleasant factors encountered during early child growth and development - such as children who are denied interaction with those of different races or socioeconomic backgrounds. **KidsU32** seeks to change this by bringing children of different races and backgrounds together while they are still young so that they can interact, learn from, and form friendships with each other before bias and prejudice can take hold.

One important arm of this organization is the “Diversity” aspect. Our belief is that children are not born with bias or hate – they are learned behaviors. To curb this social vice, we’ve taken it upon ourselves by working with them in their earlier stages by exposing them to different races and cultures through media and interaction. As a matter of fact, **KidsU32** offers an environment where they can interact on a simple human level with the aim that as they go on with this experience, it will in turn form their basis for association in coming years. At

KidsU32, we want to invest in the children of today, so that they can be the future leaders of tomorrow. To achieve effective results, we have found out that sport activities are a lifeblood tool to accomplish the desired goal, as it doesn't only encourage children's growth, but also creates a socializing, fun-filled atmosphere that promotes love, cooperation, a better friendship, and team-spirit among them. As part of the program, children pair up and interview kids of different ethnicities and socioeconomic backgrounds.

KidsU32 posts excerpts from these interviews online, so that the children can see the benefit of working together and proudly display their accomplishments. **KidsU32** believes that when children are given the opportunity to explore and learn about the people around them, they tend to embrace and celebrate their differences. This knowledge is essential as they go forward in today's society, and will afford them a unique experience that will positively shape them for years to come.

Being an animated visionary, a success-inclined personality, a passion-driven human, and a result-motivated individual, **Lernard Mack** was propelled to found and manage **KidsU32**. He finds success in working sedulously and zealously with children with an unmitigated desire to see them achieve their lifelong goals and dreams. Consequently, he engenders diligence, the significance of individual power, collective efforts, resoluteness, and patience in them as they journey towards staggering feats.

Mission Statement

Our mission is to provide children from all ethnicities and cultures with an effective platform that fosters opportunities to grow and learn through sports-based media. We are passionate about helping children to embrace themselves and celebrate their differences.

Vision Statement

To build an organization that takes the lead in equipping and molding the youth for a greater tomorrow. We will teach all children who work with us the life skills of mental organization and planning; while improving their literacy & technical skills as well.



Organization's values

Our core values are as follows:

- Teamwork - Promotes linkages between the membership and related organizations, sponsors, and volunteers.
- Risk-taking - Provides fiscal and management technical assistance to promote the efficiency of **KidsU32** operations.
- Respect– Treat everyone with dignity, value their contributions, respect their differences, and help each other to succeed
- Professionalism: - Providing education and training, to maintain an effective operation.
- Integrity – Commit unwaveringly to ethical behavior and trustworthy interactions with our management team and sponsors

- Growth - Develops and maintains information systems.
- Empowerment - Assists in the recruitment and retention of volunteers and reporters.
- Community - Advocates for the unique interests and contributions towards child growth and personal development
- Communication: - Fosters communication to resolve mutual problems and share successes.
- Commitment – Develop and maintain long-term relationships with our stakeholders

Our operational plan goes thus

- Sports/Fitness program- With our partnership with fitness company **DJonkins Gym and Club Pilates (Denton and Arlington)**. We are in the process of implementing this in neighboring schools to bring awareness to youth obesity and provide ways to prevent it
- Technology program- Implemented in California, we are currently working with Badger Maps Owner and other professionals in the tech industry to put together a mobile app for kids of the appropriate age to connect with other professionals in the community and surrounding areas. We will also be implementing a program where youth will get the opportunity to build their own website and learn techniques needed to start their own business online, which will groom them for entrepreneurship at an early age.
- Education program- Implemented in neighboring schools to promote financial literacy and proper business acumen for soon to be graduates which will teach them fundamentals on building credit and preparing for

college, entrepreneur strategies, and mentorship of youth with leaders of different industries such as doctors, lawyers, professional athletes, etc. We have also started a reading challenge in Everman High School in Everman, TX.

Fund development KidsU32 relies on both grants and outside donations to build, operate, and support our foundation. Funding from grants will be our most significant source of funding for **KidsU32**. Government funding can fluctuate somewhat based on macroeconomic conditions and political decisions; however, government funding for public schools is considered relatively stable.

However, our fundraising methods and Strategies includes the following

- 5k walk run
- Organizing Golf tournaments
- Travel raffle
- Charity auctions
- T-shirts

SPONSORING DISTRICTS

We have gained much success through effective collaboration with sponsoring districts. However, based on our terms of service and conduct, we are yet to confirm the listed organization as partners, but we intend to start working with the following sponsoring districts.

- Everman School District
- Cedar Hill School District
- Cathedral Catholic High School
- Carlsbad California School District
- San Diego School District

KidsU32 is a 501c (3) non-profit Charity aiding children's Organizations was founded by **Lernard Mack**. Our management team represents a mix of deep education experience, business expertise, and athletic knowledge. This “hybrid” team has been and will continue to be crucial to our success as a high-growth organization in the various industries we serve.

MEET THE FOUNDER

Founder, **Lernard Mack** (“Mack”), is originally from the Houston, Texas area and Spends most of his time in Texas and Southern California. He has aspirations of giving back to others. Mack attended Texas Southern University and was a two-time All American linebacker at the University.

Upon graduating from college with a bachelor’s degree in Business Management, he continued his passion for football by playing in the Arena Football for six years.

After his Arena Football career, Mack worked in the Medical Field and also joined the football coaching staff at Cathedral Catholic High School. Coaching high school football changed Mack’s life. Every player that started for him during the six years he was at Cathedral Catholic went on to play college football. Eighteen of those made it on the field. Mack’s vision and goal are to continue making a difference and enhancing the lives of children by installing the same fundamental skills and values he learned from role models and mentors and from playing sports. He strives to help children work on their goals and dreams by teaching hard work, strength, perseverance, and resilience.

Meet SCOTT SAREM

Scott has dedicated much of his professional career advocating for responsible renewable energy practices and policies and co-founded California's leading renewable energy company, Everyday Energy, focused on providing services to multifamily affordable housing and Disadvantaged Communities. Mr. Sarem has led the effort to deliver the benefits of solar through virtual net metering to over 150 separate properties benefitting over 30,000 low-income residents. Additionally, Scott has been recognized by President Obama and his administration as an expert in delivering renewable energy to low and moderate income communities and has been invited to the White House on four separate occasions to present various case studies on the subject.

Mr. Sarem has led the effort to create a sensible regulatory structure around solar rebate programs, including the MASH Program at the California Public Utilities Commission which resulted in rules that helped to establish the multifamily affordable housing market as viable for solar and have helped to bridge the green divide and solve the split incentive problem.

In fact, Mr. Sarem originated the idea of providing a direct tenant benefit through virtual net metering and limits on utility allowance adjustments to ensure tenants receive such direct economic benefits. All of this experience culminated in the crowning achievement of creating a \$1 Billion Solar Program in California. Mr. Sarem spearheaded the effort to originate and then champion Assembly Bill 693 (Eggman) utilized Everyday Energy's extensive experience and thought leadership to create the largest solar rebate program in history designed to benefit low-income residents that reside in multifamily affordable housing (The Solar On Multifamily Affordable Housing "SOMAH" Program). Scott's career spans over 20 years. Scott has extensive experience in leading companies from the start-up stage through growth and eventual acquisition.

The management team is prepared to harness all their strength, availability, and professionalism to catapult the organization to a

greater height in conjunction with an outstanding team of volunteers. Having a clear understanding of the vision, we will never relent in our effort to make the world a better place by building, mentoring children to become great leaders of tomorrow. We will promote effective communication, love, and better friendship among them through a sports-media approach. Regardless of ethnicity and background, we will create a common ground where they can play together.

Through an uninterrupted collaboration with our stakeholders and sponsors, we will motivate and provide adequate support for the fulfillment of the organization's goals and mission.