



**BUILDING FREE MARKET
LEADERS OF TOMORROW**



Minority Empowerment Program

**Palmetto Leadership Institute and
EWTECHNERD LLC**

Sponsorship Proposal



MEP Program in partnership with EWTECHNERD LLC

Minority Empowerment Program by Palmetto Leadership Institute offers Minority education, training, and development with an emphasis on assisting small businesses. This year Palmetto Leadership Institute offers MEP Program in Partnership with EWTECHNERD LLC, which aims to improve StartUP business economics, financial literacy, and workplace technologies training. The 120-Day Plan, Online Training Program for StartUP businesses, seeks to help individuals learn business plan development, legal structures, emerging workplace technologies, and capitalization. The program objectives provide a real-world application that develops critical skills entrepreneurs acquire, including digital marketing, workspace technology utilization, accounting, cash-flow management, product and services pricing, and exit strategy development.

The 2022 program in partnership with EWTECHNERD LLC will focus on a comprehensive 120 Day Plan. As per the nature of program, we always try to create value for economically disadvantaged, low-income, veterans, senior citizens start-ups.

Currently, management of MEP has planned to raise funds through sponsorship and donation.

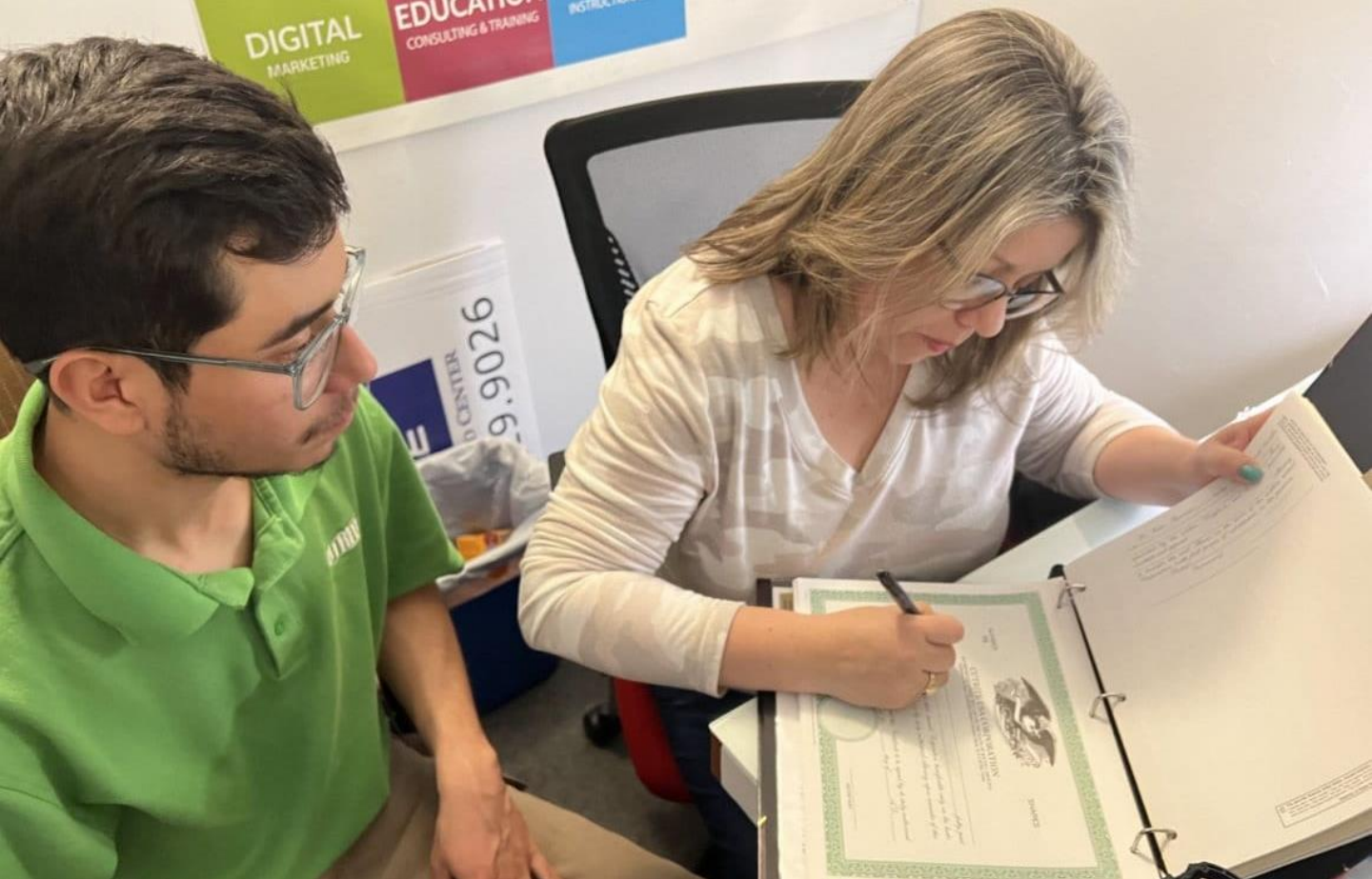


Palmetto Leadership Institute and EWTECHNERD LLC

Palmetto Leadership Institute is a 501(c)(3) public charity that is key in preparing and empowering communities. Key initiatives of Palmetto Leadership Institute include Youth Entrepreneurship, Junior Entrepreneurship, MEP Program, Blue Initiative, and Concept Nerd. These programs help Palmetto Leadership Institute to use data-driven models and provide solutions that impact the next generation of leaders..

EWTECHNERD LLC is an entrepreneurship training and coaching school. It offers effective education and learning tools for starting and managing a business where leading business experts provide entrepreneurs with desired ongoing support and guidelines. The New 120-Day Plan Online Training Program covers structuring your LLC, establishing business creditability, learning financial management and digital marketing, developing workforce technologies, and writing and developing an operational business plan.

Currently, Palmetto Leadership Institute has partnered with EWTECHNERD LLC for MEP Program. For this project, both organizations have highly focused on bringing an innovative solution to bring value to economically disadvantaged, low-income, veterans, and senior citizens StartUP.



Goals and Objectives of MEP

The MEP 2022 program, in partnership with EWTECHNERD LLC, will target economically disadvantaged entrepreneurs, veterans, and senior citizens StartUP. Currently, the management of MEP has planned to raise funds through sponsorship and donation for student tuition

- Minority Empowerment Program aims to create value for economically disadvantaged entrepreneurs, veterans, and senior citizens StartUP.
- MEP 2022, in partnership with EWTECHNERD LLC, will focus on a comprehensive 120-Day Plan Online Training Program.
- Palmetto Leadership Institute focuses on increased value for its audience, offering easy-to-use business methods and technologies for individuals and businesses.
- We also aim to create product training-driven opportunities for sponsors that allow direct product training for participants through different sponsorship packages.
- MEP 2022 aims to raise more than **\$100,000** through sponsorships to sponsor ten new entrepreneurs.
- It creates opportunity, instills product confidence, and stimulates sales, which brings more value to the sponsor's target audience.
- Build and develop an ongoing partnership with Minority Empowerment Program that aligns with the sponsors desired business goals and objectives.
- The New 120-Day Plan Online Training Platform will give sponsors a training platform for new business customers through the application utilization in a real-world environment.
- Establish sponsor brand loyalty and structured product interaction

Why To Sponsor Us

- ✓ Successfully reach thousands of audience across South Carolina.
- ✓ Connect with target audience at deeper level and achieve desired brand equity. Brand equity can help company to achieve desired business results
- ✓ Build a strong goodwill for your brand and
- ✓ Enhance sales through effective branding opportunity.
- ✓ Opportunity to reach new audiences at once
- ✓ Connect with business customers and develop your business network with effective PR strategy.
- ✓ Sponsors can achieve higher return on marketing investment.
- ✓ Sponsoring can help you to achieve financial goals for business.



Sponsorship Packages

ONE SEMESTER COMMITMENT	PLATINUM	GOLD	SILVER	BROOZE
PER YEAR/ 3 YEAR COMMITMENT				\$25,000.00
STUDENT PARTICIPANT	(10x) \$10,000 Per Student (All Participants) Total Commitment \$100,000	(6x)\$12,900.00 Per Student Total Commitment 77,400.00	(3x) \$12,900.00 Per student Total Commitment \$38,700.00	(1x) \$12,900.00 per Student Total Commitment \$12,900.00
VIP Partner Opportunities				
Sponsor Level Exclusivity for Specific Product Related Course	Exclusive	No	No	
Recognition on PLI and Partner Websites	Included	Included	Included	Included
Recognition on Training Portal EWTECHEDU	Included	Included	Included	No
Recognition in all print media advertising	Included	Included	Included	No
Verbal Recognition on Training Videos	Included	Included	No	No
Recognition on PLI, EWTECHNERD Social Media Platforms	Included	Included	No	No
Recognition and link to homepage of web slider	Included	Included	No	No
Company Name included in all press release and all purchase radio/broadcasting media	Included	Included	No	No
Brand Training Courses for Your Products	Included	No	No	No
Sponsored Specific Students Appreciation Video	Included	Included	No	No

Sponsorship Contract Form

PRIMARY CONTACT INFORMATION

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone Number/Mobile _____

INFORMATION FOR YOUR BRAND PROMOTION

Company Name _____

Company Address _____

City _____ State _____

Main Phone _____ Website _____

PAYMENT INFORMATION

Total \$ _____

Payment By Check

Payment by Credit Card

Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____

Card Security code (3-4 Digits) _____

Signature

Date

**Make Checks Payable to Palmetto Leadership Institute, 2040B
South Church Street Extension, Spartanburg, SC 29306.**