

AANZ Crossroads Session, Wellington, 16/10/2024 banner headline.....
“Capital Raising in the US is absolutely transformative”.

MY INVITATION: 20 NZ OWNED “EMERGING GROWTH COMPANIES” (EGC) TO COME HOME WITH ME TO START THEIR TRANSFORMATIVE US JOURNEY.

KAUPAPA: To become a supermarket of NZ owned “Emerging Growth Companies” (EGC) seeking US capital.



THIS IS HOW I WILL HELP NZ EGC’S RAISE “TRANSFORMATIVE” CAPITAL IN THE USA. (“SUCCESS FEE” ONLY BASED).

Hi, my name is Linda Brink a USA citizen shortly returning to the USA to open **(1)** an “**Invest in New Zealand Showcase**” and **(2)** setup a **Serviced Office** for New Zealand companies wanting to establish an on the ground presence in the USA to support **(a)** export of their goods and services **(b)** capital raising. The Showcase will be our family’s 44 year old, repurposed real estate firm’s office in the heart of Fort Lauderdale, Florida, the “world’s yachting capital”.



SHOWCASE—CAPITAL RAISING

EGC Capital Raising starts with a “Listing” in the Showcase of an approved investment offering in a NZ owned, early stage Emerging Growth Company (EGC), forwarded to the Showcase by the NZ “**Listing Sponsor**” who sourced the EGC for listing.

EGC Listings will be displayed in the repurposed real-ty office in Ft Lauderdale, replacing real estate listings that had previously appeared in the windows for more than 40 years.

EGC Listings will be supported by documentation prepared by NZ professional parties for release to American High Net Worth (HNW) investors who have signed an NDA. A copy of which will be sent to the EGC owner in NZ, of a “Listed” investment as a formal introduction of a prospective investor.

EGC Listings will be from USD1M upwards.

EGC Listings of USD3M (NZD5M) are the preferred EGC investment quantum as this is the sum required to apply for “Residency-By-Investment” in NZ.

SHOWCASE—SERVICED OFFICE FACILITY

Much has been said and written about how NZ’s distance from the world’s major markets is the biggest stumbling block for many promising EGC’s in terms of both export development and access to capital.

Setting-up a permanent base in a major foreign market is the solution to the distance issue.

However, setting up an overseas base is typically an expensive route to follow. One which most EGC’s do not have the capital to undertake.

However, a much cheaper route to take is to use a fully Serviced Office facility which avoids all of the hassles of establishing and meeting the costs of running a foreign office which typically run into thousands of dollars each year. Add to this the cost of staff and one may well be looking at USD100k plus PA. By setting up a Serviced Office facility for use by NZ persons associated with the Listings, this distance from markets issue can be resolved through such Serviced Office support.



The Serviced Office ownership program will commence when I have executed a QCD, (Quit Claim Deed) under Florida property law. An action that transfers ownership of title in the real estate to NZ

Showcase USA Inc, the company I set up to own and operate the Showcase. A Corp that each of our Serviced Office investors will own a share of when they purchase their own "Serviced Office".

OWN YOUR US SUPPORT HUB

Unlike many accounting and law firm offices where there are screeds of names registered to that particular address, only 40 NZ parties will ever appear on the Showcase directory.

Each will each have made a one-of investment to setup a physical office base in the US to support their US expansion. A tangible base that delivers capital raising credibility.

Let's now look at what comes with your USA Serviced Office / Showcase ownership.

1. Operational Cost Savings

Other than your share of property taxes which will cost you circa USD250 a year, your ownership entry investment eliminates the need for investments in office infrastructure such as equipment and furniture delivering operational efficiency with all utility costs such as internet, office maintenance, electricity, water and other operational expenses fully covered by the Showcase's trading from its listing services. Replacing frequent, costly international travel with free video calls to your "office staff" in the USA.

2. Ownership and Profit Sharing

In addition to your shareholding of the Showcase through the Corporation, your investment entitles you to "Passthrough" income from the Showcase's trading activity, tax free at source in the USA. A shareholding which you may sell to NZ parties on the "waiting list" should you wish to cease operation in the USA.

3. A Prime, Permanent Location

We have a great location in the heart of Fort Lauderdale, the worlds yachting capital where thousands of High Net Worth (HNW) individuals / families live and play all year round with their very expensive, blue water toys.

4. Capital Raising. Access to USA High Net Worth (HNW) Individuals/families.

By listing your investment opportunity in the Showcase you enter a more collaborative environment for Showcase owners seeking to raise capital in the USA for themselves or NZ clients they Sponsor.

5. Reduced Risk

Avoid all the costs of establishing an office overseas which for a foreigner in the USA can involve navigating complex legal and regulatory environments. We ensure compliance with local regulations.

6. Instant Presence / Local Expertise

My fully serviced office / Showcase allows you to establish an immediate physical presence in the USA market without long delays, costly travel for setup or approval processes. As your office is directed by me, my local knowledge will be of help with orientation in terms of various outsourced services that you may need, making it easier for you to get your USA activity up to speed.

I PLAN TO SETUP THE SHOWCASE IN THREE STAGES:

- Stage 1** Soft-Opening when I return to Florida (1 month).
- Stage 2** Full-opening post USA Capital Sponsor entry (3 months).
- Stage 3** Showcase Serviced Office Ownership campaign (12 months).

STAGE 1—SOFT OPENING—CAPITAL RAISING

With the Showcase trading operations focusing largely on raising capital from HNW investors for investment into NZ owned EGC's and recognizing that the Baby-Boom generation owns 50% of all personal wealth in the USA, we have been licensed to use the evocative imagery from the iconic 60's movie, **"The Endless Summer"**. One that through

use of the licensed imagery, will resonate with this High Net Worth (HNW) generation. For this reason our licensed marketing material targets this HNW demographic, many seeking to enjoy an all year long "Endless Summer" by investing in New Zealand, thus able to create a personal, endless summer where the investor actively participates in the NZ lifestyle.



From our "Test-The-Waters" days

To this full opening concept render....

"TEST-THE-WATERS" CAMPAIGN (USD515M)

Back in Jan 24, noting that opinion polls showed Trump would beat Biden in the US election, I had our staff run an expressions of interest based window display campaign offering NZ sanctuary investment packages starting at USD5M. Over a

90 day period, we had 131 "walk-ins" of which 103 representing USD515M in investment capital gave our office manager contact details for when we had NZ investment stock on offer. This amazing response attributing to our prime location.

NOT ONLY IS THE IMAGERY ICONIC, SO IS OUR LOCATION.

Known as the **"Yachting Capital of the World,"** and the **"Venice of America"**, Fort Lauderdale enjoys a year-round tropical climate, beautiful azure waters, and miles of canals and waterways throughout the city. Long a mecca for yacht owners, wealthy retirees' and the mega-wealthy, this tropical destination on Florida's Atlantic Coast is a beacon for yachtsmen and fishermen with its vibrant waterfront lifestyle. Soon to be the home of a Showcase that is to display and promote sanctuary seeking lifestyle investments in New Zealand to Americans who may seek to recreate new **"endless summers"** by investing in the world's safest country by a **"country mile"**. New Zealand. Yes, I look forward to helping drive your capital growth in the USA.



FOR MORE INFORMATION.

Do drop me an email.
linda@sanctumstay.us
 Or call me.
 64-9-945 6927 (NZ Office)
 64-21-178-7637 (NZ mobile)
 1-954-203 6233 (US mobile)
<https://nZRural.farm>



YOUR TRANSFORMATIVE USA JOURNEY

“Starts in your NZ Accountant’s Office”

(Your key to preparing well!)

And plan on a journey that may take a year to complete Phase 1, i.e.,
“Banking your new capital”

But if you are well prepared, it could be between 3 to 6 months. It all comes down to how well prepared you are to commence your transformative journey in the USA.

“Where is the Pitch Pack”

Before moving to NZ in 2016, I lived and worked in Silicon Valley for six years working with some pretty clever folks in the world of capital raising for whom preparation of a suite of documents to support a capital round is a must do, Commonly referred to as a “Pitch Pack” it will include a number of docs that an investor will want to review as part of the Due Diligence process which is set-out below.

“Who were these numbers run past”?

You can have the smartest looking Pitch Pack in town, but one thing I learnt is that no investor will come into a company where the financials and numbers presented in the pitch process have not been either **(a)** prepared by or **(b)** reviewed by a CPA in public practice.

So to help move the DD process along, engage with your CPA from day one of your capital raising journey.

THE DUE DILIGENCE PROCESS

The Archetypal Pitch Pack

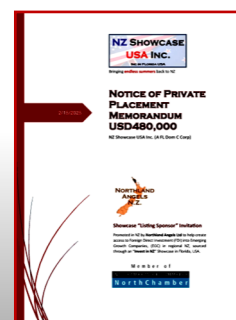
The most common documents prepared in the creation of a Pitch Pack are as follows:

- (1) A “Two Minute Pitch”.
- (2) A “Pitch Deck” (slide show)
- (3) A Private Placement Memorandum. (PPM).

As EGC’s listed in the Showcase will all be post seed stage companies. the “business plan” will be in full view in the PPM, along with market research, financials, team bios etc.

Our own Pitch Pack template comprises:

- (1) An “Expression of Interest”
- (2) A “Two Minute Pitch”.
- (3) A “Pitch Deck” (slide show).
- (4) Notice of PPM.
- (5) A PPM.



SEC COMPLIANCE.

Our target investor demographic are HNWI’s who will be SEC Reg D, Rule 501 compliant. A market that we can advertise to. As a Florida Corp, we will comply with both Federal and State securities laws / regulation.

SHOWCASE OWNERSHIP—TARGETED US INVESTOR

SHOWCASE CAPITAL FORMATION—EXPANSION

The Showcase owner/operator company is Florida incorporated NZ Showcase USA Inc. The tables below show the capital placements required to move from Soft launch to Serviced Office operations.

SHOWCASE LAUNCH



NZ SHOWCASE AMBASSADOR ALLOCATION (Stage 1)	USD240,000
Showcase Soft Opening	USD120,000
Showcase Product Marketing	USD120,000
SERVICED OFFICE DEVELOPMENT (Stage 2)	USD240,000
Showcase Product marketing / Serviced Office Project	USD240,000

SHOWCASE CAPITALIZATION COMPLETION

CAPITAL FORMATION (all figures in USD)	QUANTUM	STAKE	DEVELOPMENT STATUS
STAGE 1—Months 1-3			
NZ Showcase Partners (400k shares @ USD0.60c)	\$240,000	24%	Operational launch/marketing
STAGE 2—Months 2-3			
US Showcase Partners (400k shares @ USD0.60c)	\$240,000	24%	Serviced Office Upgrade
STAGE 3—Month 4-6			
US Founder Corp (860k shares @ USD0.60c)	\$520,000	52%	Property transfer.
SHOWCASE CAPITALIZATION	\$1,000,000	100%	

THE “BOOMER GENERATION” OUR INVESTOR DEMOGRAPHIC

OUR “INVEST IN NZ” SHOWCASE IN FLORIDA WILL OPEN THE DOOR FOR NZ FOUNDER OWNED, EMERGING GROWTH COMPANIES, (EGC) SEEKING UPWARDS OF **USD1M** IN CAPITAL, TO PARTNER WITH THE HIGH NET WORTH (HNW) US **BOOMER GENERATION** THROUGH EVOCATIVELY PRESENTED “**ENDLESS SUMMER**” LIFESTYLE PACKAGES THAT BUNDLE NZ EGC’S WITH AGRIBIZ SANCTUARY ASSETS FOR SALE TO THE SANCTUARY SEEKING, US BOOMER GENERATION WANTING TO ENJOY “**ENDLESS SUMMERS**” IN NZ.

(“BOOMERS” - OWNERS OF 50% OF ALL US PERSONAL WEALTH)
(I.E. USD80T TO BE “PASSED ON” OVER THE NEXT TWO DECADES)

WITHIN 3 MONTHS OF OPENING THE SHOWCASE, IT WILL BE A HIVE OF “**INVEST IN NZ**” ACTIVITY WITH DEALS CLOSING FROM A GROWING PIPELINE OF INTERGENERATIONALLY FOCUSED NZ “**ENDLESS SUMMER**” SANCTUARY SEEKING HNW AMERICAN INVESTORS!

18,000 Americans look into moving to NZ the day after Trump won

Tom Hunt | The Post

November 9, 2024

CNBC MARKETS BUSINESS INVESTING TECH POLITICS VIDEO INVESTING CLUB PRO LIVESTREAM

WEALTH

Record numbers of wealthy Americans are making plans to leave the U.S. after the election

PUBLISHED FRI, NOV 1 2024-10:00 AM EDT | UPDATED FRI, NOV 1 2024-12:00 PM EDT

Robert Frank @ROBFRANK

- Attorneys and advisors to family offices and high-net-worth families said they're seeing strong demand from clients looking for second passports or long-term residencies abroad.
- The American rich have been increasingly interested in leaving the U.S. since Covid-19, and wealth advisors said this time many of their wealthy clients are taking action.

ICE Climate data and analytics
Quality climate risk and opportunity in fixed income and real estate
EXPLORE NOW

Share

Newsweek

U.S. | Donald Trump | 2024 Election | Immigration

Trump's Victory Sparks Rise in Americans Looking to Leave the Country

Published Nov 12, 2024 at 4:13 PM EST | Updated Nov 12, 2024 at 5:01 PM EST

SUBSCRIBE FOR \$1 | Login

Americans are flocking to expat websites after the election: 'They want out, fast'

Published Thu, Nov 7 2024-2:05 PM EST

Jennifer Liu

SHARE f X in

June 19 2024

Stuff

NZ NEWS / QUIZZES / SPORT / WORLD

New Zealand named among world's top safe havens for millionaires

Lorna Thornber

June 19, 2024, 11:59am

Fear of 'Trump's America' fuels search for haven abroad

Reuters / Updated: Nov 9, 2024, 06:30 IST

SHARE

Home / Travel news

Golden Visa: Election prompts Americans to search for the best spots to move

NZ Herald
26 Nov, 2024 12:15 PM 6 mins to read

NZ Agribiz